



Triple Bottom Line (TBL) Assessment Summary

The Triple Bottom Line Assessment is required to be published in accordance with Part 4, section 23 (1)(b) of the Freedom of Information Act 2016

19/514 – Canberra Raiders Performance Alliance Agreement

Summary of impacts:

- The submission seeks Government agreement to the Minister for Sport and Recreation finalising an agreement (the Agreement) with the Canberra Raiders upon which National Rugby League (NRL) content, and Canberra Raiders home games, will be played in Canberra up to and including the 2025 NRL season.
- The Agreement has particularly positive social impacts, with a positive assessment made in the areas of gender equality (raising the profile of women in sport), health (encouraging community participation in sport and recreation activities), and access to participation in community activities (social and community-building benefits of major events).
- The Agreement also has positive economic outcomes in relation to economic growth thanks to the expenditure, visitation and destination marketing activity associated with hosting major sporting events.
- Negative impacts have been identified in relation to the ACT Budget (merely because funding will need to be appropriated, although the submission notes the worth of the investment) and waste generation.
- On balance, the TBL assessment supports the submission and the Agreement.

Level of impact	Positive	Negative	Neutral
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Social

Level of impact	Impact	Summary
Positive	Gender equality	<ul style="list-style-type: none"> • The Canberra Raiders, together with Canberra Region Rugby League, play an active role in the promotion and development of Women's rugby league in the Territory. The Katrina Fanning Shield (Open Women's Tackle competition) is contested by seven teams from ACT and surrounding region. The 2019 Grand Final was played as a curtain raiser ahead of a Raiders game at Canberra Stadium thereby raising the profile of women in sport.
Positive	Health (community and mental health)	<ul style="list-style-type: none"> • The Agreement includes obligations for the Canberra Raiders to work with the ACT Government to progress community outcomes, including sports promotion and working to increase community sports participation. • It is widely recognised that participating in sport and recreational activity has a positive effect on community health, both physical and mental.

Positive	Access to social inclusion/participation and community activities	<ul style="list-style-type: none"> Elite sporting teams are a vital part of the community assisting in the delivery of sporting pathways in the ACT. They engage the public and encourage the development of a community identity. They also encourage the development of social networks and social engagements, through conversation, game attendance, or watching with others whether out or at home.
Economic		
Negative	ACT Government Budget	<ul style="list-style-type: none"> In seeking Government agreement to provide financial support to the Canberra Raiders, necessarily involves a possible impact to the ACT Government Budget.
Positive	Investment and economic growth	<ul style="list-style-type: none"> An agreement with the Canberra Raiders will secure ongoing National Rugby League content in Canberra, delivering commercial returns to Canberra Stadium and providing broader economic benefits to the Territory through direct employment, community activities and visitation to Canberra. Sporting events, especially when televised, also have destination marketing value.
Environmental		
Negative	Waste	<ul style="list-style-type: none"> As with other major events where food and beverage are served, a reasonable level of waste is expected to be generated during rugby league matches. Recycling bins will be available. It should be noted that the ACT Government has committed to holding its first plastic-free event in 2020.