



**ACT**  
Government

Chief Minister, Treasury and  
Economic Development

## Freedom of Information Publication Coversheet

The following information is provided pursuant to section 28 of the *Freedom of Information Act 2016*.

FOI Reference: CMTEDDFOI 2023-339

Information to be published	Status
1. Access application	Published
2. Decision notice	Published
3. Documents and schedule	Published
4. Additional information identified	No
5. Fees	Waived
6. Processing time (in working days)	45
7. Decision made by Ombudsman	N/A
8. Additional information identified by Ombudsman	N/A
9. Decision made by ACAT	N/A
10. Additional information identified by ACAT	N/A



**Subject:**

FOI Request

**Date:**

Thursday, 21 September 2023 10:17:26 AM

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Good morning,

On behalf of [REDACTED] I write to request, under the *Freedom of Information Act 2016*, copies of the following documents:

1. Copies of any documents, including but not limited to emails and briefs, relating to the Government's bid to host matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.
  2. Copies of any correspondence, including emails, between the Chief Minister (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.
  3. Copies of any correspondence, including emails, between the Minister for Sport and Recreation (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.
  4. Copies of any correspondence, including emails, between CMTEDD and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.
- 



## FREEDOM OF INFORMATION REQUEST

I refer to your application under section 30 of the *Freedom of Information Act 2016* (the Act), received by the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) on 21 September 2023 in which you sought:

- *Copies of any documents, including but not limited to emails and briefs, relating to the Government's bid to host matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.*
- *Copies of any correspondence, including emails, between the Chief Minister (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.*
- *Copies of any correspondence, including emails, between the Minister for Sport and Recreation (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.*
- *Copies of any correspondence, including emails, between CMTEDD and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.*

### Authority

I am an Information Officer appointed by the Director-General of CMTEDD under section 18 of the Act to deal with access applications made under Part 5 of the Act.

### Timeframes

In accordance with section 40 of the Act, CMTEDD is required to provide a decision within 30 working days of the access application being received. Following on from third party consultation, the due date for a decision is **24 November 2023**.

## Decision on access

Searches were completed for relevant documents and **21** documents were identified that fall within the scope of your request.

I have included as **Attachment A** to this decision the schedule of relevant documents. This provides a description of the documents that fall within the scope of your request and the access decision for each of those documents.

I have decided to grant **full access** to three documents, **partial access** to 15 documents, and **fully exempt** three documents from release, as I consider them to contain information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act.

My access decisions are detailed further in the following statement of reasons and the documents released to you are provided as **Attachments B** to this letter.

In accordance with section 54(2) of the Act a statement of reasons outlining my decisions is below.

## Statement of Reasons

In reaching my access decisions, I have taken the following into account:

- the Act;
- the scope of your requested information;
- third party consultation;
- the content of the documents that fall within the scope of your request.

## Exemptions claimed

My reasons for deciding not to grant access to the identified documents and components of these documents are as follows:

Information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act

### Public Interest

The Act has a presumption in favour of disclosure. As a decision maker I am required to decide where, on balance, public interest lies. As part of this process, I must consider factors favouring disclosure and nondisclosure.

In *Hogan v Hinch* (2011) 243 CLR 506, [31] French CJ stated that when 'used in a statute, the term [public interest] derives its content from "the subject matter and the scope and purpose" of the enactment in which it appears'. Section 17(1) of the Act sets out the test, to be applied to determine whether disclosure of information would be contrary to the public interest. These factors are found in subsection 17(2) and Schedule 2 of the Act.

Taking into consideration the information contained in the documents found to be within the scope of your request, I have identified that the following public interest factors are relevant to determine if release of the information contained within these documents is within the 'public interest'.

### Factors favouring disclosure in the public interest under Schedule 2 s2.1:

(a) *disclosure of the information could reasonably be expected to do any of the following:*

- (ii) *promote open discussion of public affairs and enhance the government's accountability.*

- (iii) *contribute to positive and informed debate on important issues or matters of public interest.*
- (iv) *ensure effective oversight of expenditure of public funds.*

Having considered the factors identified as relevant in this matter, I consider that release of the information contained in these documents may reasonably be expected to promote open discussion about government operations within the community, particularly those relating to event spending and the expenditure of public funds.

Noting that the Act has an express pro-disclosure bias which reflects the importance of public access to government information for the proper working of a representative democracy, I must consider the above factors for disclosure against those factors favouring nondisclosure. However, in this case I do give some weight to the factors for disclosure.

Factors favouring nondisclosure in the public interest:

- (a) *disclosure of the information could reasonably be expected to do any of the following:*
  - (ii) *prejudice the protection of an individual's right to privacy or any other right under the Human Rights Act 2004.*
  - (xi) *prejudice trade secrets, business affairs or research of an agency or person*
  - (xii) *prejudice an agency's ability to obtain confidential information.*

Having reviewed the documents, I consider the protection of an individual's right to privacy is a significant factor. I have decided that their right to privacy in relation to their personal information has a higher weighting not to disclose, than the public interest has in disclosing this information. I am of the view that disclosure of employee names and contact information, where they are not already publicly available could prejudice their individual rights to privacy under the *Human Rights Act 2004*.

Having reviewed the information, I consider that the protection of an individual's right to privacy, is a significant factor. Release of information concerning individuals working within the ACT Public Service is generally not considered to prejudice the protection of an individual's right to privacy. However, where mobile phone numbers may be used for home and work purposes, this information is redacted, as it could or would reasonably be expected to prejudice an individual's right to privacy under the *Human Rights Act 2004*.

Schedule 2 section 2.2(a)(xi) allows for government information to be withheld from release if disclosure of the information could reasonably be expected to prejudice the trade secrets, business affairs or research of an agency or person. The information withheld from release could reasonably be expected to unfairly prejudice the business affairs and trade secrets of a third party, along with unwanted commercial implications. Some of the information provided has commercial sensitivity, and in making my decision, I am of the view that it was provided with an expectation of confidentiality for material that may negatively impact on their ability to negotiate and arrange future events at the national and international level.

Having applied the test outlined in section 17 of the Act and deciding that release of some of the information contained in the documents is not in the public interest to release, I have chosen to redact this specific information in accordance with section 50(2). Noting the pro-disclosure intent of the Act, I am satisfied that redacting only the information that I believe is not in the public interest to release will ensure that the intent of the Act is met

and will provide you with access to information held by CMTEDD within the scope of your request.

### **Charges**

I have waived fees associated with your access application because [REDACTED] not to be charged a fee for an access application.

### **Disclosure Log**

Under section 28 of the Act, CMTEDD maintains an online record of access applications called a disclosure log.

Your original access application and my decision will be published on the CMTEDD disclosure log. Your personal contact details will not be published.

<https://www.cmtedd.act.gov.au/functions/foi/disclosure-log-2023>

### **Ombudsman Review**

My decision on your access request is a reviewable decision as identified in Schedule 3 of the Act. You have the right to seek Ombudsman review of this outcome under section 73 of the Act within 20 working days from the day that my decision is published in CMTEDD disclosure log, or a longer period allowed by the Ombudsman.

We recommend using this form [Applying for an Ombudsman Review](#) to ensure you provide all of the required information. Alternatively, you may write to the Ombudsman:

The ACT Ombudsman  
GPO Box 442  
CANBERRA ACT 2601

Via email: [actfoi@ombudsman.gov.au](mailto:actfoi@ombudsman.gov.au)

### **ACT Civil and Administrative Tribunal (ACAT) Review**

Under section 84 of the Act, if a decision is made under section 82(1) on an Ombudsman review, you may apply to the ACAT for review of the Ombudsman decision. Further information may be obtained from the ACAT:

ACT Civil and Administrative Tribunal  
GPO Box 370  
Canberra City ACT 2601  
Telephone: (02) 6207 1740  
<http://www.acat.act.gov.au/>

Should you have any queries in relation to your request please contact the CMTEDD FOI team by telephone on 6207 7754 or email [CMTEDDFOI@act.gov.au](mailto:CMTEDDFOI@act.gov.au).

Yours sincerely,



Emma Hotham  
Information Officer  
Information Access Team  
Chief Minister, Treasury and Economic Development Directorate

24 November 2023



**ACT**  
Government

Chief Minister, Treasury and  
Economic Development

## FREEDOM OF INFORMATION REQUEST SCHEDULE

WHAT ARE THE PARAMETERS OF THE REQUEST	Reference NO.
<ul style="list-style-type: none"> <li>Copies of any documents, including but not limited to emails and briefs, relating to the Government's bid to host matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.</li> <li>Copies of any correspondence, including emails, between the Chief Minister (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.</li> <li>Copies of any correspondence, including emails, between the Minister for Sport and Recreation (and their staff) and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.</li> <li>Copies of any correspondence, including emails, between CMTEDD and Rugby Australia relating to the Government's hosting of matches for the 2027 Rugby World Cup, and matches for the 2029 Women's Rugby World Cup.</li> </ul>	CMTEDDFOI 2023-339

Ref No	Page Number	Description and redaction advice	Date	Status	Reason for Exemption	Online Release Status
1	1-2	Letter from Chief Minister	14 July 2022	Full Release		Yes
2	3-5	Email Correspondence and attached letter from Chief Minister	14 July 2022	Full Release		Yes
3	6-9	CM23/119554 Email Correspondence and attached letter from Rugby Australia	11 July 2022	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
4	10-11	Letter from Rugby Australia	11 July 2022	Full Release		Yes
5	12-16	Email Correspondence and attached media release from Rugby Australia	24 November 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
6	17-20	Email Correspondence and attached letter from DDG	15 October 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
7	21-26	Brief to Chief Minister	8 September 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
	27-29	Attachment to Brief: Letter from Rugby Australia	8 September 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes

	30	Attachment to Brief: Investment Offer	8 September 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
8	31-293	Email Correspondence and attached letter from Rugby Australia	31 August 2021	Partial Release	Sch 2 s2.2 (a)(ii); s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
9	294-295	Email Correspondence from Rugby Australia	14 August 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
10	296-300	Email Correspondence and attached document from DDG	4 August 2021	Partial Release	Sch 2 s2.2 (a)(ii); Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
11	301-302	Email Correspondence from Rugby Australia	4 August 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
12	303-309	Email Correspondence and attachment from Rugby Australia	16 July 2021	Partial Release	Sch 2 s2.2 (a)(ii); s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
13	310-312	Email Correspondence from Rugby Australia	16 July 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
14	313-351	Email Correspondence and attachments from DDG	25 June 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
15	352-353	Email Correspondence from Rugby Australia	25 June 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
16	354-409	Email Correspondence and attachments from Rugby Australia	18 June 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
17	410-419	Brief to Chief Minister	5 June 2021	Partial Release	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
	420-475	Attachment to Brief: Report from Rugby Australia	5 June 2021	Exempt	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	No
	476-562	Attachment to Brief: Selection Manual from Rugby Australia	5 June 2021	Exempt	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	No
	563-572	Attachment to Brief: Territory Support Framework	5 June 2021	Exempt	Sch 2 s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	No
18	573	Email Correspondence from DDG	14 May 2021	Partial Release	Sch 2 s2.2 (a)(ii)	Yes
19	574-576	Email Correspondence from Rugby Australia	15 April 2021	Partial Release	Sch 2 s2.2 (a)(ii); s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes



20	577-580	Email Correspondence and attachment from DDG	15 April 2021	Partial Release	Sch 2 s2.2 (a)(ii); s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
21	581-582	Email Correspondence from Rugby Australia	1 April 2021	Partial Release	Sch 2 s2.2 (a)(ii); s2.2 (a)(xi); Sch 2 s2.2 (a)(xii)	Yes
<b>Total</b>						
<b>No of</b>						
<b>Docs</b>						
21	582					

Mr Andy Marinos  
CEO  
Rugby Australia  
PO Box 800  
SURRY HILLS NSW 2010  
[AndyM@rugby.com.au](mailto:AndyM@rugby.com.au)

Mr Alan Gilpin  
CEO  
World Rugby  
8-10 Pembroke Street Lower  
DUBLIN, IRELAND  
[Alan.Gilpin@worldrugby.org](mailto:Alan.Gilpin@worldrugby.org)

Dear Mr Marinos and Mr Gilpin

Thank you for your correspondence of 11 July 2022 providing confirmation that Australia will host successive Men's and Women's Rugby World Cups in 2027 and 2029, and outlining next steps for potential match content and/or partnership opportunities in the lead up to RWC 2027.

My congratulations on securing this significant opportunity for the sport of Rugby in Australia and for providing the chance to again showcase this country's major event hosting capacity.

I appreciate your immediate priorities will be formalising the governance and operational components for the new business model and finalising the tournament size. We would certainly welcome the opportunity to reconnect with you and your team at the appropriate time.

Until then, should you need to discuss these matters further, or provide any updates, please contact Daniel Bailey, Executive Group Manager, Economic Development (Operations), at [daniel.bailey@act.gov.au](mailto:daniel.bailey@act.gov.au) or on (02) 6207 5618.

Thank you again for your engagement with the ACT Government to date and my best wishes for the next steps in planning the 2027 and 2029 tournaments.

Yours sincerely

Andrew Barr MLA  
Chief Minister

14 July 2022

cc: Yvette Berry MLA  
Phil Thompson – [P.Thomson@brumbies.com.au](mailto:P.Thomson@brumbies.com.au)  
Anthony French – [Anthony.French@rugby.com.au](mailto:Anthony.French@rugby.com.au)

**From:** "BARR Reception" <BARR@act.gov.au>  
**Sent:** 14/07/2022 2:07 PM  
**To:** "AndyM@rugby.com.au" <AndyM@rugby.com.au>; "alan.gilpin@worldrugby.org" <alan.gilpin@worldrugby.org>  
**Cc:** "BERRY" <BERRY@act.gov.au>; "p.thomson@brumbies.com.au" <p.thomson@brumbies.com.au>; "anthony.french@rugby.com.au" <anthony.french@rugby.com.au>  
**Subject:** Correspondence from the Chief Minister  
**Attachments:** Response - Barr to World Rugby and Rugby Australia - Rugby World Cup Update.pdf

Good Afternoon

Please see attached a letter from the ACT Chief Minister.

Kind regards

**Iris Eagar**

**Office of Andrew Barr MLA**

Chief Minister

Treasurer

Minister for Climate Action

Minister for Economic Development

Minister for Tourism

Member for Kurrajong



**Andrew Barr MLA**

Chief Minister

Treasurer

Minister for Climate Action

Minister for Economic Development

Minister for Tourism

Member for Kurrajong

Mr Andy Marinos

CEO

Rugby Australia

PO Box 800

SURRY HILLS NSW 2010

[AndyM@rugby.com.au](mailto:AndyM@rugby.com.au)

Mr Alan Gilpin

CEO

World Rugby

8 10 Pembroke Street Lower

DUBLIN, IRELAND

[Alan.Gilpin@worldrugby.org](mailto:Alan.Gilpin@worldrugby.org)

Dear Mr Marinos and Mr Gilpin

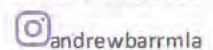
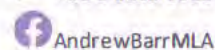
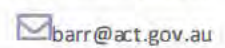
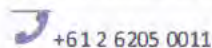
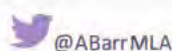
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I appreciate your immediate priorities will be formalising the governance and operational components for the new business model and finalising the tournament size. We would certainly welcome the opportunity to reconnect with you and your team at the appropriate time.

Until then, should you need to discuss these matters further, or provide any updates, please contact Daniel Bailey, Executive Group Manager, Economic Development (Operations), at [daniel.bailey@act.gov.au](mailto:daniel.bailey@act.gov.au) or on (02) 6207 5618.

ACT Legislative Assembly London Circuit, GPO Box 1020, Canberra ACT 2601



Thank you again for your engagement with the ACT Government to date and my best wishes for the next steps in planning the 2027 and 2029 tournaments.

Yours sincerely



Andrew Barr MLA  
Chief Minister

14 July 2022

cc: Yvette Berry MLA  
Phil Thompson – [P.Thomson@brumbies.com.au](mailto:P.Thomson@brumbies.com.au)  
Anthony French – [Anthony.French@rugby.com.au](mailto:Anthony.French@rugby.com.au)

**From:** "Bradley, Kellie" <Kellie.Bradley@act.gov.au> on behalf of "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>  
**Sent:** 11/07/2022 3:01 PM  
**To:** "CMTEDD MLO" <CMTEDD.MLO@act.gov.au>  
**Cc:** "Dean, Cindy" <Cindy.Dean@act.gov.au>  
**Subject:** Ministerial Correspondence - Barr - World Rugby and Rugby Australia - Rugby World Cup Update  
**Attachments:** ACT - RWC Update - 11 July 22.pdf

Hi MLO team,

Can you please create a Trim file for this Ministerial correspondence and action as per the below advice?

**Responding Minister:** Chief Minister  
**Assign to:** ED, Sport and Rec – Cindy Dean  
**Due back to CMO:** 23 July 2022

**Additional notes:**

\*Formal response and follow-up with RWC officials

\*If this correspondence needs to be redirected or input is required from another Directorate, please advise the ED DLO ASAP so that this can be requested via DLO channels.

Regards  
 Kellie

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**From:** Mison, Matt <Matt.Mison@act.gov.au>  
**Sent:** Monday, 11 July 2022 2:53 PM  
**To:** CMTEDD, Economic Development DLO <EcoDevDLO@act.gov.au>  
**Cc:** Murdoch, Max <Max.Murdoch@act.gov.au>; Kelly, Emma <Emma.Kelly@act.gov.au>; ODonoghue, Yersheena <Yersheena.ODonoghue@act.gov.au>  
**Subject:** Fwd: ACT - Rugby World Cup Update

Hi Kellie

For formal response from CM and follow-up of officials with RWC please.

Matt

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**From:** Anthony French <Anthony.French@rugby.com.au>  
**Sent:** Monday, July 11, 2022 2:36:25 PM  
**To:** Mison, Matt <Matt.Mison@act.gov.au>; ODonoghue, Yersheena <Yersheena.ODonoghue@act.gov.au>  
**Cc:** Arthy, Kareena <Kareena.Arthy@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Phil Thomson <P.Thomson@brumbies.com.au>; Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)  
Gilpin, Alan  
<Alan.Gilpin@worldrugby.org>; Sch 2.2(a)(ii)  
**Subject:** ACT - Rugby World Cup Update

**Caution:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe. [Learn why this is important](#)

Good afternoon  
Matt and  
Yersheena

Following Australia being confirmed as host of Rugby World Cup (RWC) 2027 & 2029, please find attached correspondence to the Chief Minister from World Rugby CEO, Alan Gilpin and Rugby Australia CEO, Andy Marinos.

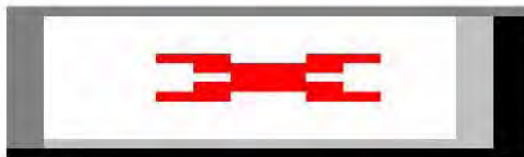
Together, we look forward to continuing to stay in touch with the ACT Government on RWC 2027 & 2029. Please note that a copy of this letter has been provided to other key government officials and Rugby stakeholders in the ACT.

Kind regards  
Anthony

**Anthony French**

Director - Rugby World Cup Bid & External Relations | Rugby Australia Ltd  
Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021  
PO BOX 800, Surry Hills NSW 2010  
T +[Sch 2.2\(a\)\(ii\)](#) | M +[Sch 2.2\(a\)\(ii\)](#) | W [Australia.Rugby](#)

*Rugby Australia acknowledges the Traditional Custodians of the lands across Australia. We pay our respects to First Nations Peoples, their culture, and to Elders, past, present, and emerging.*



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**11 July 2022**

Andrew Barr MLA  
 Chief Minister  
 GPO Box 1020  
 Canberra, ACT 2601

Dear Chief Minister

### **Rugby World Cup 2027 & 2029**

On behalf of Rugby Australia and World Rugby, we are delighted to confirm that Australia will host the Rugby World Cup in 2027 and 2029.

The decision taken by World Rugby Council on 12 May 2022 is a significant outcome for the game of Rugby in Australia and in the Pacific region and for sports fans across the country. The decision also means that Rugby will now play a central role in Australia's green and gold decade of major events.

From a Rugby perspective, Australia will hold a place in the history books as the first country to host three Men's Rugby World Cups and the first country to host successive Men's and Women's Rugby World Cups. This represents an outstanding show of confidence and trust from the members of World Rugby Council in Australia as a major event host and an integral nation for Rugby globally.

Now the tournaments have been formally awarded, over the coming months, the teams from Rugby Australia and World Rugby will be working together to confirm the project roadmap for 2022 and 2023 and for some key delivery milestones, including:

- **Rugby Australia / World Rugby:** Formalising the governance and operational components for tournament delivery under the new business model for Rugby World Cup. This will include the incorporation of RWC Australia Ltd, the joint venture entity responsible for delivering both tournaments in Australia, and confirmation of Board Directors and the staffing structure for the organisation.
- **Tournament Size:** Importantly, following the recent visit to Australia by World Rugby, which showcased the world-class stadia infrastructure across the country and the ability of multiple States to host knock-out rounds of RWC 2027, World Rugby will now undertake an assessment as to whether it fast-tracks the expansion of the RWC 2027 tournament from 20 to 24 teams. This potential expansion would include a larger number of pools with fewer teams in each (thereby reducing the number of pool matches) while introducing a 'Round of 16' which would add eight additional knock-out matches before the Quarter Finals. It would also mean additional team hosting and activation opportunities for Host Territories. This is an exciting development for the tournament and a vote of confidence in the Australia as a host nation. This work led by World Rugby, which is due for completion by the end of the year, will require a temporary pause on current discussions and negotiations with the State Governments regarding match allocation, Host Territory Agreements and Venue Hire Agreements (see further below).
- **Federal Government:** Formalising Federal Government Commitments and Guarantees.
- **State Government:** Once the 20 vs 24 team assessment is complete, re-commencing discussions around potential match content, new commercial opportunities around tourism partnerships. We anticipate being in a position to fully re-engage on this work once there is a clear view on the number of teams and matches for RWC 2027 (most likely in early 2023). In the meantime, the team from RWC Australia Ltd will keep your team updated on any other matters as they arise,



including updates on the Tournament size review noted above, and to provide a more definitive timeline for the conclusion of key documentation in 2023.

Rugby Australia and World Rugby are excited to continuing to work in strong partnership with your government as we move from the bidding phase to delivery phase for RWC 2027 and 2029. We look forward to planning and delivering two unforgettable and record-breaking RWC tournaments that will continue to position Australia as the world's leading major events destination.

In closing, Game On for Rugby World Cup 2027 and 2029, Game On for Australia and Game On for the ACT.

Thank you again for your support.

Yours sincerely

Sch 2.2(a)(ii)

**Andy Marinós**  
CEO  
Rugby Australia

Sch 2.2(a)(ii)

**Alan Gilpin**  
CEO  
World Rugby

**Copy to:** Yvette Berry MLA – Deputy Chief Minister & Minister for Sport & Recreation | Ms Kareena Arthy - Deputy Director-General, Economic Development | Ms Rebecca Kelley - Executive Branch Manager - Sport and Recreation | Mr Phil Thomson - Chief Executive Officer, Brumbies Rugby

**11 July 2022**

Andrew Barr MLA  
Chief Minister  
GPO Box 1020  
Canberra, ACT 2601

Dear Chief Minister

### **Rugby World Cup 2027 & 2029**

On behalf of Rugby Australia and World Rugby, we are delighted to confirm that Australia will host the Rugby World Cup in 2027 and 2029.

The decision taken by World Rugby Council on 12 May 2022 is a significant outcome for the game of Rugby in Australia and in the Pacific region and for sports fans across the country. The decision also means that Rugby will now play a central role in Australia's green and gold decade of major events.

From a Rugby perspective, Australia will hold a place in the history books as the first country to host three Men's Rugby World Cups and the first country to host successive Men's and Women's Rugby World Cups. This represents an outstanding show of confidence and trust from the members of World Rugby Council in Australia as a major event host and an integral nation for Rugby globally.

Now the tournaments have been formally awarded, over the coming months, the teams from Rugby Australia and World Rugby will be working together to confirm the project roadmap for 2022 and 2023 and for some key delivery milestones, including:

- **Rugby Australia / World Rugby:** Formalising the governance and operational components for tournament delivery under the new business model for Rugby World Cup. This will include the incorporation of RWC Australia Ltd, the joint venture entity responsible for delivering both tournaments in Australia, and confirmation of Board Directors and the staffing structure for the organisation.
- **Tournament Size:** Importantly, following the recent visit to Australia by World Rugby, which showcased the world-class stadia infrastructure across the country and the ability of multiple States to host knock-out rounds of RWC 2027, World Rugby will now undertake an assessment as to whether it fast-tracks the expansion of the RWC 2027 tournament from 20 to 24 teams. This potential expansion would include a larger number of pools with fewer teams in each (thereby reducing the number of pool matches) while introducing a 'Round of 16' which would add eight additional knock-out matches before the Quarter Finals. It would also mean additional team hosting and activation opportunities for Host Territories. This is an exciting development for the tournament and a vote of confidence in the Australia as a host nation. This work led by World Rugby, which is due for completion by the end of the year, will require a temporary pause on current discussions and negotiations with the State Governments regarding match allocation, Host Territory Agreements and Venue Hire Agreements (see further below).
- **Federal Government:** Formalising Federal Government Commitments and Guarantees.
- **State Government:** Once the 20 vs 24 team assessment is complete, re-commencing discussions around potential match content, new commercial opportunities around tourism partnerships. We anticipate being in a position to fully re-engage on this work once there is a clear view on the number of teams and matches for RWC 2027 (most likely in early 2023). In the meantime, the team from RWC Australia Ltd will keep your team updated on any other matters as they arise,

including updates on the Tournament size review noted above, and to provide a more definitive timeline for the conclusion of key documentation in 2023.

Rugby Australia and World Rugby are excited to continuing to work in strong partnership with your government as we move from the bidding phase to delivery phase for RWC 2027 and 2029. We look forward to planning and delivering two unforgettable and record-breaking RWC tournaments that will continue to position Australia as the world's leading major events destination.

In closing, Game On for Rugby World Cup 2027 and 2029, Game On for Australia and Game On for the ACT.

Thank you again for your support.

Yours sincerely

**Andy Marinis**  
CEO  
Rugby Australia

**Alan Gilpin**  
CEO  
World Rugby

**Copy to:** Yvette Berry MLA – Deputy Chief Minister & Minister for Sport & Recreation | Ms Kareena Arthy - Deputy Director-General, Economic Development | Ms Rebecca Kelley - Executive Branch Manager - Sport and Recreation | Mr Phil Thomson - Chief Executive Officer, Brumbies Rugby

**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 24/11/2021 9:11 PM  
**To:** "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>  
**Cc:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>; Sch 2.2(a)(ii)  
; "Andy Marinos" <AndyM@rugby.com.au>; Sch 2.2(a)(ii)

**Subject:** EMBARGO (until 6am (AEDT) 25/11): Update RWC 2027 Bid  
**Attachments:** 211124 Media Release - Australia named preferred candidate for RWC 2027\_updated final.pdf

**CAUTION:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear Bec

Great to chat earlier today.

Further to our call, I am pleased to share (under embargo) a copy of the draft media release to be issued at 6am (AEDT) tomorrow morning if World Rugby Council confirms Australia as 'Preferred Candidate for RWC 2027' later this evening. To confirm, the consideration by World Rugby Council later tonight follows the unanimous support of the World Rugby Executive Committee yesterday for Australia to be confirmed as the Preferred Candidate for RWC 2027.

Should we be confirmed tonight, we will no longer be required to submit a bid on 14 January 2022. Rather, we will move into an exclusive partnership with World Rugby to establish the 'optimum' delivery model for the tournament over the coming months. This means that we will be re-calibrating our timelines to finalise key documentation. Once we have confirmation of the Preferred Candidate status, we will provide a further update outlining these new timelines.

The move to 'Preferred Candidate' is an important step forward, but there is still lots of work to do between now and the final WR Council vote in May next year. We look forward to staying in touch with you over the coming months.

We note that World Rugby has also raised the prospects of Australia hosting the 2029 Women's Rugby World Cup. Rugby Australia considers this to be an exciting prospect and will seek further information on this over the coming weeks and keep you updated.

#GameOn for Australia 2027.

Kind Regards  
AF

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T +Sch 2.2(a)(ii) | M +Sch 2.2(a)(ii) | W [Australia.Rugby](https://www.australia.rugby)

*Rugby Australia acknowledges the Traditional Custodians of the lands across Australia. We pay our respects to First Nations Peoples, their culture, and to Elders, past, present, and emerging.*



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# AUSTRALIA 2027 MEDIA RELEASE



## AUSTRALIA NAMED 'PREFERRED CANDIDATE' FOR RUGBY WORLD CUP 2027

NOVEMBER 25, 2021

World Rugby has today announced Australia as the preferred candidate to host Rugby World Cup 2027.

The announcement follows a World Rugby Council meeting overnight, where Council members voted to accept a recommendation from the Rugby World Cup Limited Board to work exclusively with Australia to finalise a hosting model for the 2027 edition of the tournament.

Rugby Australia Chairman Hamish McLennan said: "This is a huge step forward in our ambitions to host Rugby World Cup 2027 and for rebooting the game in Australia.

"Throughout this process, we've held the genuine belief the time was right to bring the Rugby World Cup back to our shores.

"The team at Rugby Australia have worked hard on this for a number of years and today's announcement is great reward for those efforts.

"Firstly, I'd like to thank Sir Rod Eddington, who was the first person I asked to join us on this journey, for his wise counsel, endless energy and good humour.

"I'd also like to thank the Rugby Australia Executive for their leadership, the broader staff at RA and the Bid team including Phil Kearns for their tireless efforts, as well as the ever-committed RA Board for their support. In addition, I must thank the esteemed RWC Bid Advisory Board for their strong stewardship, helpful advice and unwavering support throughout this bid process.

"Through this hard work and thanks to the support of the Federal Government and strong engagement of our State and Territory Governments, we've been able to get to a position where we can demonstrate to World Rugby that we're a safe pair of hands and the obvious choice to host RWC 2027.

"This is a once-in-a-generation opportunity and we're now closer than ever before to making that dream a reality. Game On for Australia 2027!"

Rugby Australia will now work in an exclusive partnership with World Rugby to further develop the tournament model, ahead of a final World Rugby Council vote in May next year.

Rugby Australia CEO Andy Marinos said: "We welcome the endorsement of World Rugby Council today – we are appreciative of their support for our bid and the trust they have shown in endorsing Australia to move forward with World Rugby on an exclusive basis to finalise the delivery model.

"We now have the opportunity over the coming months to work with our colleagues at World Rugby to develop the optimal model for delivering Rugby World Cup 2027 in a way which will

help foster the continued growth of the game not only in Australia, but in our region and globally.

"Today's announcement is a testament to the incredible work of a lot of people at Rugby Australia over the last three years, since the organisation first set its sights on hosting the tournament again.

"The hosting of the third-biggest global sporting event will not only reposition Australia on the sporting map and deliver a boost to our economy but provide us with an opportunity to showcase once again our magnificent country.

"I'd like to thank Alan Gilpin and the team at World Rugby for the way they have engaged throughout this process to date, it has been a collaborative approach with partnership and the best interests of Rugby at its core.

"We're conscious there is still much work to do and we certainly won't be resting on our laurels. We look forward to continuing to work with World Rugby over the coming months to ensure we can deliver a compelling proposition for the Council's consideration ahead of its final decision in May next year."

Executive Director of Australia's Bid, Phil Kearns said: "To the Australian Rugby community and the broader Australian public, thank you for your support and engagement throughout this process to date. Your enthusiasm has helped us show World Rugby just how significant an opportunity there is to be had by bringing RWC back to Australia."

Federal Minister for Sport Richard Colbeck said Australia had an enviable reputation when it came to staging major international sporting events.

"The Rugby World Cup 2027 would be yet another opportunity to showcase our strength as an international host," Minister Colbeck said. "It is an exciting and ambitious prospect that will boost Rugby across Australia as well as provide enormous economic benefits to our nation."

The announcement comes six months after Australia formally launched its bid, which sparked a series of community engagement initiatives across the country, including Classic Wallabies visits at the grassroots level and activity throughout the Wallabies' domestic schedule.

Rugby World Cup 2027 in Australia is projected to attract more than two million attendees across seven weeks of competition, including 200,000 international visitors, and generate \$2.5 billion in direct and indirect expenditure to the economy, while also creating 13,300 FTE jobs and stimulating \$500 million in new trade and investment.

Australians and Rugby fans around the globe are encouraged to continue to show their support for Australia to host by signing up at [Australia2027.rugby](http://Australia2027.rugby).

**ENDS**

**Tom Kennedy**

Media and Communications - RWC Bid  
Rugby Australia

M Sch 2.2(a)(ii)

E Sch 2.2(a)(ii)

**#GAMEON**

**A AUSTRALIA  
2027**







**From:** "Arthy, Kareena"  
**Sent:** 15/10/2021 10:41 AM  
**To:** "AndyM@rugby.com.au" <AndyM@rugby.com.au>  
**Cc:** "Anthony French" <Anthony.French@rugby.com.au>; Sch 2.2(a)(ii)  
Sch 2.2(a)(ii) "Bailey, Daniel" <Daniel.Bailey@act.gov.au>  
**Subject:** Rugby World Cup 2027  
**Attachments:** DDG reply to Rugby Australia - RWC Next Steps.pdf

OFFICIAL

Dear Mr Marinos

Please find attached a letter regarding the Rugby World Cup 2027 Host City and Venue Expression of Interest – Next Steps.

Kind Regards  
Kareena Arthy

**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile Sch 2.2(a)(ii) | Email: [kareena.arthy@act.gov.au](mailto:kareena.arthy@act.gov.au)

**Chief Minister, Treasury and Economic Development Directorate | ACT Government**

220 London Crt Canberra ACT 2601 | GPO Box 158 Canberra ACT 2601 | [www.act.gov.au](http://www.act.gov.au)



Mr Andy Marinos  
CEO  
Rugby Australia  
PO BOX 800  
SURRY HILLS NSW 2010

[AndyM@rugby.com.au](mailto:AndyM@rugby.com.au)

cc: Phil Kearns – [Sch 2.2\(a\)\(ii\)](#)  
Anthony French – [Anthony.French@rugby.com.au](mailto:Anthony.French@rugby.com.au)

Dear Mr Marinos

## **Rugby World Cup 2027 Host City and Venue Expression of Interest – Next Steps**

Thank you for your correspondence of 31 August 2021, which outlined a revised Rugby Australia proposal for the ACT's participation in the Rugby World Cup 2027 (RWC 27).

The opportunity for representatives from the ACT Government to meet with the RWC Bid Team on 6 August 2021 to further discuss the Host City and venue selection process was also greatly appreciated.

As part of Rugby Australia's revised proposal, the ACT Government was asked to confirm a minimum offer of [Sch 2.2\(a\)\(xii\)](#), [Sch 2.2\(a\)\(xiii\)](#) (4) Category B/Category C matches – along with consideration of an increased value in kind investment to support required additional event day services and venue upgrades.

After further detailed review and consideration, I can confirm that the ACT Government is not in a position to increase its investment offer of [Sch 2.2\(a\)\(i\)](#), [Sch 2.2\(a\)](#) (incorporating a combination of cash and in kind support) for the match content outlined above.

Should this preclude Canberra from being included as a Host City for match content at the RWC 27, there remains interest in discussing opportunities for the ACT's involvement in broader RWC activities. Alternatively, the opportunity to explore options for Wallabies Test Match content in Canberra over the period of 2022 to 2027 could also be considered.

We would certainly welcome the chance to discuss these options with you and your team, while also seeking to obtain a stronger understanding of the level of investment that would be required in these instances.

Please feel free to contact Daniel Bailey, Executive Group Manager, Economic Development, by email at [daniel.bailey@act.gov.au](mailto:daniel.bailey@act.gov.au) to arrange an appropriate time for a follow up meeting.

Thank you again for your engagement with the ACT Government to date and my best wishes for the ongoing work to finalise Australia's RWC 27 bid.

Yours sincerely



Kareena Arthy  
Deputy Director-General  
Economic Development

Date 15/10/21



## Chief Minister, Treasury and Economic Development Directorate

**To:** Minister for Economic Development Tracking No.: CMTEDD2021/4353

**Date:** 08/09/2021

**CC:** Minister for Sport and Recreation

**From:** Deputy Director-General, Economic Development

**Subject:** Rugby World Cup 2027: Rugby Australia's counter offer to the ACT Government's Expression of Interest (EOI) and proposed investment

**Critical Date:** 15/09/2021

**Critical Reason:** To provide a timely response back to Rugby Australia regarding its counter offer to the ACT Government's Expression of Interest (EOI) and proposed investment for the Rugby World Cup 2027.

- DDG 10/9/21
- EGM 9/9/21

### Recommendations

That you:

1. Note the information contained in this brief;

**Noted / Please Discuss**

2. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

**Agreed / Not Agreed / Please Discuss**

3. Agree that the ACT Government explores other opportunities for Canberra's involvement in the Rugby World Cup 2027 if the existing investment offer for match content is rejected by Rugby Australia.

**Agreed / Not Agreed / Please Discuss**

Andrew Barr MLA ...../...../.....



Minister's Office Feedback

Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)



11. However, RA also notes that the ACT Government will need to make its own assessment as to whether it is commercially viable to host matches or simply have an involvement with the tournament through other initiatives.

#### Issues

12. RA is now seeking to identify final Host Cities and venues (mandated by World Rugby to be a minimum of 8 and a maximum of 10 venues), develop its tournament budget and identify overall government support and interest.
13. Correspondence received from RA on 31 August 2021 regarding the next steps in the RWC27 EOI process (see Attachment B) provided written confirmation that the commercial model presented by the ACT Government would make it difficult to secure match content in Canberra.
14. This correspondence also included a revised proposal from RA for consideration by the ACT Government. The revised RA proposal has been developed based on several considerations, including the number and categories of match content being sought, economic modelling and valuations, and the overall interest from the market for the content available in each category.
15. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)  

16. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)  

17. RA has acknowledged that the revised proposal, in conjunction with additional value-in-kind contribution requirements, presents a significant investment for the ACT Government.
18. Should this level of investment be unachievable, and the ACT Government decides not to pursue match content, RA is committed to ensuring the ACT can support wider RWC27 activities, which could include:
  - taking part in the RWC27 legacy program.
  - hosting visiting teams in team base camps during the tournament.
  - hosting visiting teams in advance of the tournament as part of a pre-camp opportunities.
  - hosting RWC27 warm-up matches.
  - participating in the RWC27 trophy tour.
  - hosting official events such as the official draw and/or pre-tournament countdown celebrations.
  - providing an official fan zone.
19. RA has indicated that it would be happy to discuss these wider opportunities with the ACT Government at the appropriate time.



## Financial Implications

20. World Rugby expects a high level of involvement and commitment from the various levels of government within the host nation (local, regional and national) to enable the successful delivery of RWC27.
21. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]
22. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]
23. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]
24. Under this capped investment model, it was stipulated that the ACT Government's offer could also potentially decrease if final match content and team allocations for Canberra's matches were not considered suitable.
25. In the EOI documentation lodged by the ACT Government, RA was made aware that certain RWC27 venue specifications could not be achieved at Canberra Stadium, and that the venue would be provided 'as is' – with costs for any additional requirements needing to be borne by the RWC27 organisers. It was also highlighted that Canberra Stadium facilities remain adequate for significant national and international events.
26. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]
27. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]
28. While further facility upgrades at Canberra Stadium could be considered as part of future budget bids, these upgrades would not be committed to as part of any ACT Government investment for RWC27 match content.
29. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii) [Redacted]

## Consultation

### Internal

30. Internal stakeholders from Events ACT, Sport and Recreation, Venues Canberra and VisitCanberra have been consulted and updated on Australia's RWC27 bid development as additional information has been made available from RA.
31. The Sporting Partnerships Group (SPG) has assessed the event opportunity to support the original investment offer and the recommendations in this brief.

#### Cross Directorate

32. Nil.

#### External

33. Consultation has occurred with RA, including a meeting with the RWC27 Bid Team on 6 August 2021 to further discuss the key elements of the Territory's EOI and investment offer.

#### Work Health and Safety

34. Nil.

#### Benefits/Sensitivities

35. The ACT Government's existing investment offer for RWC27 match content represents a significant financial outlay for the Territory. However, it is considered suitable when factoring in the projected return on investment and other key benefits.

36. The existing offer has also been developed using the Territory's previous major sporting event investments as a comparative guide.

37. It was acknowledged that there was a risk this offer would not meet RA expectations and that it may provide scope for further discussion or negotiation.

38. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

39. If Canberra is not included as a Host City in Australia's bid to host the RWC27, this is likely to be met a level of disappointment. However, the ACT Government has put forward a well-considered offer via the formal EOI process and is open to exploring other options for involvement in the tournament outside of match content.

#### Communications, media and engagement implications

40. The extent of the ACT's potential involvement in the bid process for this major international sporting event is already attracting strong interest and scrutiny from the media and the public.

41. The ACT Government's stated position in media articles has been that Territory investment in the RWC27 would need to be linked to high quality match allocations that are capable of delivering strong return on investment.

42. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

43. The ACT Government Infrastructure Plan identifies construction of a new rectangular Canberra stadium as a longer-term priority.

44. The ACT Government remains committed to working with key stakeholders to progress scoping and planning for a facility which can be the premier home of sport and major events in Canberra into the coming decades.

Signatory Name: Kareena Arthy Phone: x 75564  
Action Officer: Justin Lalor Phone: x 72884

**Attachments**

<b>Attachment</b>	<b>Title</b>
Attachment A	Overview of original ACT Government investment offer
Attachment B	Correspondence from RA (dated 31 August 2021) outlining next steps in the RWC27 EOI process and a revised investment proposal

**31 August 2021**

Ms Kareena Arthy  
Deputy Director-General, Economic Development  
London Circuit,  
Canberra City ACT 2601

Dear Kareena

### **Rugby World Cup 2027 Host City and Venue Expression of Interest – Next Steps**

Thank you again to the ACT Government for its engagement and interest in Rugby Australia's (RA) bid to host Rugby World Cup 2027 (RWC 2027) and the Host City and Venue Expression of Interest (EOI) process.

We appreciated the opportunity to meet with you and the ACT Government Bid Team on 6 August 2021 to discuss your proposal. As we mentioned to your team, the ACT is an important part of the Rugby fabric in Australia. It has an important place in our game with the Brumbies teams in Super Rugby and Super W and strong community competitions. To this end, we are committed to providing the ACT with every opportunity to take part in RWC 2027 should we be successful in securing the rights to host the tournament, including hosting matches. However, we appreciate that the ACT Government will make its own assessment as to whether it believes it is commercially viable to host matches or simply have an involvement with the tournament through other initiatives.

#### ***Purpose of EOI Process***

To re-cap, the key objectives of the EOI process is to enable State and Territory Governments to put forward a proposal to RA outlining their:

- interest in hosting RWC matches in 2027 and the preferred content based on "packages of matches" being procured
- proposed Match Venues to be considered
- ability to achieve the WR technical requirements in order to be selected as a Host City
- approach to supporting legacy outcomes from hosting RWC

Having this visibility is important to RA as we seek to identify Host Cities and venues (which is mandated by World Rugby (WR) to be a minimum of 8 and maximum of 10 venues), develop our tournament budget and identify overall government support and interest.

We appreciate that there is more work to do over the coming period as we finalise our bid, and noting that RA in conjunction with WR will determine the final selection of Host Cities, Match Venues and the allocation of matches post-award. From our discussion with the ACT Government team, we have clarity on your proposal and the approach undertaken in developing it. From our perspective, while there is a strong commitment to providing the ACT with the opportunity to secure match content, at present, the commercial model that has been presented is going to make this difficult. For this reason, the purpose of this letter is to put forward a revised proposal for your consideration.

Sch 2.2(a)(xi) , Sch 2.2(a)(xii)

Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]
[Redacted]	[Redacted]

[Redacted text block]

**Further RWC 2027 Opportunities for ACT Government**

RA understands the revised RA Proposal in conjunction with the additional VIK contribution requirements presents a significant investment for the ACT Government. Should this level of investment be unachievable, and the ACT Government decides not to pursue match content, RA is committed to ensuring the ACT remains a core Territory supporting the wider RWC activities.

Outside of match content, there are several areas that the ACT can be associated with, such as:

- taking part in the RWC 2027 legacy program
- hosting visiting teams in team base camps during the tournament
- hosting visiting teams in advance of the tournament as part of a pre-camp opportunities
- hosting RWC warm up matches

- participating in the RWC trophy tour
- hosting official events such as the official draw and/or pre-tournament countdown celebrations
- providing an official fan zone.

These, and other RWC opportunities, can provide benefits outside of the match content and RA would be happy to discuss these with you at the appropriate time.

\* \* \* \* \*

Once again, we thank you and your team for your contribution to our bid to host RWC 2027. We look forward to continuing to work with you over the coming weeks and months as we look to finalise our bid submission.

Yours sincerely

Andy Marinos  
CEO  
Rugby Australia

Phil Kearns  
Executive Director – RWC Bid  
Rugby Australia

Anthony French  
Director - Commercial, RWC  
Bid & External Relations  
Rugby Australia



**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 31/08/2021 9:15 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Bailey, Daniel" <Daniel.Bailey@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Elkins, Matthew" <Matthew.Elkins@act.gov.au>; "Andy Marinos" <AndyM@rugby.com.au>; Sch 2 2(a)(ii)

Bid - EOI Process - Host Territory Agreement

**Attachments:** Final - Letter to ACT - RWC 2027 EOI Process - Next Steps 310821.pdf, RWC 2027\_Host Territory Agreement template\_draft 29 August 2021\_for prospective Host Territory review.docx, RWC 2027 31 Delivery Guide.pdf

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Dear Kareena

Following on from our previous engagement and following my discussion with Bec and the ACT Govt team earlier today, please find attached correspondence from Rugby Australia regarding the RWC Bid process.

#### ***Letter on EOI Process.***

Having had the opportunity to consider all feedback from our State and Territory presentations and noting the intention of all parties – including RA – to enable internal approval process to be achieved within the bid timeframes, the purpose of this letter is to outline a proposal for your consideration regarding the ACT's potential involvement in RWC 2027. The RA proposal has been developed having regard to the submission received from the ACT as part of the EOI process.

We would welcome to have a discussion with you and your team once you have had the opportunity to review and consider the RA proposal.

#### ***Host Territory Agreement***

We also attach a draft copy of the Host Territory Agreement (**HTA**) for your review and consideration.

The HTA sets out the Tournament format, host appointment process and key delivery obligations on prospective Host Territories for RWC 2027.

Rather than having numerous agreements in place with various government agencies and venue owners, the HTA has been designed to be a single and comprehensive agreement for the Territory, capturing all relevant hosting obligations. RA will work with the ACT Government on modifying the template to suit the hosting arrangements and event footprint as required.

Please note the HTA is based on the Host Agreement between RA and Rugby World Cup Limited (a World Rugby entity). The Host Agreement remains under negotiation, including with respect to key commercial terms. As such, the HTA is subject to change to ensure consistency with World Rugby's requirements and to reflect the commercial and event delivery model ultimately agreed between RA and World Rugby.

Further, like the Host Agreement, the HTA references and incorporates the Delivery Guides for the Tournament. These are the key operational documents for RWC 2027 developed by World Rugby. RA provided the current draft of the Delivery Guides – which included the key obligations across the relevant functional areas - to prospective Host Territories on 18 June 2021 (a copy of which is attached for ease of reference). While we do not anticipate any updates to the key obligations listed in the attached copy, we do anticipate some further updates to the document



overall with the insertion of supplementary information and sections. These will be provided to the Host Territories once received by RA. RA will also provide a Venue Hire Agreement template in due course.

Again, we would welcome the opportunity to set up a time with you and your legal team once they have had the chance to review the attached HTA.

\* \* \* \* \*

Thank you again for your and the team's active engagement and interest in the RWC 2027 bid process – it is sincerely appreciated.

We look forward to working with you over the coming weeks and months as we seek to conclude the EOI process, finalise our bid and secure the rights to bring RWC – the third biggest sporting event on the globe – to our shores in 2027

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T +Sch 2.2(a)(ii) | M Sch 2.2(a)(ii) | W [Australia.Rugby](http://Australia.Rugby)

*Rugby Australia acknowledges the Traditional Custodians of the lands across Australia. We pay our respects to First Nations Peoples, their culture, and to Elders, past, present, and emerging.*



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**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 14/08/2021 12:21 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>; "Bailey, Daniel" <Daniel.Bailey@act.gov.au>  
**Cc:** "Andy Marinos" <AndyM@rugby.com.au>; Sch 2.2(a)(ii)

"Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Elkins, Matthew" <Matthew.Elkins@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>

**Subject:** ACT - RWC Bid - EOI Process - Presentation & Next Steps

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Dear Kareena & Daniel

Following the conclusion of our State and Territory presentations last week – I just wanted to get in touch on behalf of the RWC bid team to pass on our sincere thanks to you and your team for your participation in the process.

We valued the opportunity to discuss the RWC Bid and your submission, and understand the ACT Government's interest in being a part of RWC 2027 if we are successful.

In terms of next steps, and appreciating that you have your own internal sign-off / approval processes, we are aiming to provide the following over the next 1-2 weeks:

- A copy of the Host Territory Agreement for your review and feedback
- Further questions / queries that have arisen from the presentations – which, once answered, will enable RA to finalise its Interim Report to the RA Board and Bid Advisory Board on its preferred host cities.

We acknowledge that there is plenty of work to do for all parties over the coming weeks and we look forward to engaging with you and your team to enable Australia to be in the best position possible to submit a winning bid.

The Australian Government and RA continue to work together regarding its support and investment for the RWC Bid, and note that the Office for Sport team will continue to engage with your government around the RWC Bid.

As always, please get in touch if you have any questions or wish to discuss.

Have a great weekend (as well as you can in lockdown), stay well and Go Wallabies tonight in Bledisloe 2!

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T + [redacted] | M Sch 2.2(a)(ii) | W [Australia.Rugby](http://Australia.Rugby)

*Rugby Australia acknowledges the Traditional Custodians of the lands across Australia. We pay our respects to First Nations Peoples, their culture, and to Elders, past, present, and emerging.*



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**From:** "Wah, Lee" <Lee.Wah@act.gov.au> on behalf of "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Sent:** 04/08/2021 12:15 PM  
**To:** "Anthony French" <Anthony.French@rugby.com.au>  
**Cc:** "Bailey, Daniel" <Daniel.Bailey@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Elkins, Matthew" <Matthew.Elkins@act.gov.au>  
**Subject:** Rugby World Cup EOJ - ACT Government  
**Attachments:** Appendix 1 - Rugby World Cup 2027 - HCVS Clarification Questions ACT - Final.PDF

**OFFICIAL**

Dear Anthony

Thank you for your email of 16 July, which outlined the submission clarification questions from the RWC Bid Team regarding the ACT Government's RWC27 Expression of Interest.

Please find attached a copy of the submission clarification responses.

I understand that a meeting has now been scheduled for Friday 6 August, which will provide the opportunity to further discuss these responses and other key elements of the ACT Government proposal.

We look forward to speaking to you then.

Kind Regards  
Kareena

**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile [Sch 2.2\(a\)\(ii\)](#) | Email: [kareena.archy@act.gov.au](mailto:kareena.archy@act.gov.au)

**Chief Minister, Treasury and Economic Development Directorate | ACT Government**

220 London Crt ACT 2601 | GPO Box 158 Canberra ACT 2601 | [www.act.gov.au](http://www.act.gov.au)

**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 04/08/2021 2:17 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Bailey, Daniel" <Daniel.Bailey@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Elkins, Matthew" <Matthew.Elkins@act.gov.au>; [Sch 2.2(a)(ii)]  
 [Sch 2.2(a)(ii)]  
**Subject:** RE: [External] Rugby World Cup EOI - ACT Government

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Dear Kareena

On behalf of the Bid Team, thank you for your email and the attached documents, it is appreciated.

We look forward to reviewing over the coming days and discussing with you all on Friday.

Kind regards  
 Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T [Sch 2.2(a)(ii)] | M + [Sch 2.2(a)(ii)] | W [Australia.Rugby](http://Australia.Rugby)

---

**From:** Wah, Lee <Lee.Wah@act.gov.au> **On Behalf Of** Arthy, Kareena  
**Sent:** Wednesday, 4 August 2021 12:16 PM  
**To:** Anthony French <Anthony.French@rugby.com.au>  
**Cc:** Bailey, Daniel <Daniel.Bailey@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Stainlay, Alice <Alice.Stainlay@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Elkins, Matthew <Matthew.Elkins@act.gov.au>  
**Subject:** [External] Rugby World Cup EOI - ACT Government

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**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 16/07/2021 4:30 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Andy Marinos" <AndyM@rugby.com.au>; Sch 2.2(a)(ii)  
**Subject:** RE: [External] Rugby World Cup EOI - ACT Government  
**Attachments:** HCVS Clarification Questions ACT - 16 July 2021.pdf, Appendix 1 - HCVS Clarification Questions ACT.docx

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Dear Kareena

Thanks again for the submission of the ACT Government.

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To this end, please find attached a cover letter (in PDF) and an editable schedule for your review and consideration.

We would request responses to the clarification questions be returned to me by return email by no later than **5pm on 2 August 2021.**

Please get in touch if you have any questions or wish to discuss.

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd  
Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021  
PO BOX 800, Surry Hills NSW 2010  
T +Sch 2.2(a)(ii) | M + [REDACTED] | W Australia.Rugby

---

**From:** Arthy, Kareena <Kareena.Arthy@act.gov.au>  
**Sent:** Friday, 25 June 2021 12:04 PM  
**To:** Anthony French <Anthony.French@rugby.com.au>  
**Cc:** Stainlay, Alice <Alice.Stainlay@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>  
**Subject:** [External] Rugby World Cup EOI - ACT Government

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OFFICIAL

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Cheers  
Kareena

**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile: [Sch 2.2\(a\)\(ii\)](#) | Email: [kareena.arthy@act.gov.au](mailto:kareena.arthy@act.gov.au)

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**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 16/07/2021 5:06 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Andy Marinos" <AndyM@rugby.com.au>; "Sch 2.2(a)(ii)"  
**Subject:** RE: [External] Rugby World Cup EOI - ACT Government

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Thank you Kareena – appreciated.

Have a great weekend.

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd  
Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021  
PO BOX 800, Surry Hills NSW 2010  
T +Sch 2.2(a)(ii) | M +Sch 2.2(a)(ii) | W [Australia.Rugby](http://Australia.Rugby)

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**From:** Arthy, Kareena <Kareena.Arthy@act.gov.au>  
**Sent:** Friday, 16 July 2021 5:02 PM  
**To:** Anthony French <Anthony.French@rugby.com.au>  
**Cc:** Stainlay, Alice <Alice.Stainlay@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)  
**Subject:** RE: [External] Rugby World Cup EOI - ACT Government

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**OFFICIAL**

Thank you for your email, Anthony. We will come back to you by 2 August with answers to your questions.

Cheers  
Kareena

---

**From:** Anthony French <Anthony.French@rugby.com.au>  
**Sent:** Friday, 16 July 2021 4:30 PM  
**To:** Arthy, Kareena <Kareena.Arthy@act.gov.au>  
**Cc:** Stainlay, Alice <Alice.Stainlay@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)  
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**From:** Arthy, Kareena <[Kareena.Arthy@act.gov.au](mailto:Kareena.Arthy@act.gov.au)>

**Sent:** Friday, 25 June 2021 12:04 PM

**To:** Anthony French <[Anthony.French@rugby.com.au](mailto:Anthony.French@rugby.com.au)>

**Cc:** Stainlay, Alice <[Alice.Stainlay@act.gov.au](mailto:Alice.Stainlay@act.gov.au)>; Kelley, Rebecca <[Rebecca.Kelley@act.gov.au](mailto:Rebecca.Kelley@act.gov.au)>; Lalor, Justin <[Justin.Lalor@act.gov.au](mailto:Justin.Lalor@act.gov.au)>

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**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile: Sch 2.2(a)(ii) | Email: [kareena.arthy@act.gov.au](mailto:kareena.arthy@act.gov.au)

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**From:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Sent:** 25/06/2021 12:03 PM  
**To:** "Anthony French" <Anthony.French@rugby.com.au>  
**Cc:** "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>  
**Subject:** Rugby World Cup EOI - ACT Government  
**Attachments:** Rugby World Cup 2027 Host City and Venue Response Schedule - Volume 2 - ACT FINAL.pdf, Attachment A - ACT Investment Offer Overview - RWC 2027.pdf, Attachment B - General Site Plan - 500m Stadium Radius.pdf, Attachment C - High Res Aerial Photo - GIO Stadium.jpg

**OFFICIAL**

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Cheers  
Kareena

**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile: [Sch 2.2\(a\)\(ii\)](#) | Email: [kareena.archy@act.gov.au](mailto:kareena.archy@act.gov.au)

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**VERSION 2.0**

**VOLUME 2 -**

**RUGBY WORLD  
CUP 2027  
HOST CITY  
AND VENUE  
EXPRESSION  
OF INTEREST  
RESPONSE  
SCHEDULE**



**A**  
**AUSTRALIA**  
**2027**



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2. Host City Content Investment	5
3. Tourism Partner Rights	8
4. Legacy	10
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6. Further Information required for the Candidate Phase	16

## PURPOSE OF THIS DOCUMENT

Rugby Australia (RA) recognises that the hosting of the Rugby World Cup (RWC) cannot occur without the full support of all levels of Government. This support is provided through a combination of financial guarantees, cash and Value In Kind (VIK) services.

This document provides the response schedules to the RWC 2027 Host City and Venue Expression of Interest Manual (Manual) and is structured to enable State and Territory Governments to identify what support they will provide to RA to participate in hosting RWC 2027.

This document is split into six sections:

- Section 1 Submission Letter is to confirm that all statements, answers, declarations, undertakings, guarantees, warranties and assurances made by the State or Territory Government in the Submission shall be deemed to be obligations which they are prepared to be bound by if accepted by RA. It also summarises the support you are prepared to provide RA to participate in hosting RWC 2027.
- Section 2 Host City Content Investment is to identify the vision and objective as to why each State and Territory want to participate in the RWC. It is also to be used to define the preferred match venues, the contribution each State and Territory Government is prepared to invest to host certain match packages and identify the teams that State and Territory Governments would ideally like to have play in their Host City, noting the final decision is undertaken in conjunction with World Rugby (WR) as part of the Final Draw.
- Section 3 Tourism Partner Rights is to be used to nominate if State and Territory Governments wishes to participate in a potential new Partner category.
- Section 4 Legacy is to be used to enable State and Territory Governments to nominate the level of investment they are willing to contribute the RWC Legacy programs.
- Section 5 Mandatory Hosting Support is to be used to outline the mandatory items that are required to be provided by the State and Territory Governments (at their cost) in support of RWC 2027.
- Section 6 is to be used to provide additional information relating to the State and Territory Government facilities and services which will better enable RA to complete the Candidature submissions to WR.



# 1. SUBMISSION LETTER



# 1. SUBMISSION LETTER

Dear Mr French,

## STATE / TERRITORY SUBMISSION

We have pleasure in enclosing our Submission. All statements, answers, declarations, undertakings, guarantees, warranties and assurances made by us in our Submission shall be deemed to be obligations which we are prepared to be bound by if accepted by RA.

Our Submission shall be an offer capable of being accepted in whole or in part by RA and shall, unless otherwise agreed by RA in writing, be final, irrevocable and, if accepted, binding. We understand that authorised representatives of our State / Territory Government will be required to ensure the execution of a Host City Agreement and Venue Use Agreement(s) in the form of the template agreements to be provided by RA or the LOC.

We irrevocably and unconditionally agree that:

1. Should we be provisionally awarded a Match(es), we will, if requested by RA host such Match(es) in accordance with our Submission and the World Rugby requirements.
2. RA is under no obligation to award us a Match(es) nor enter into any contract arising from our Submission.
3. By making this Submission, the decisions of the RA with regard to RWC 2027 shall be final and we undertake to abide by their decisions.

Terms used in this letter shall have the meanings set out in the Host City and Venue Selection Manual.

I confirm that \_\_\_\_\_

the person named below is authorised to act on behalf of us and to sign all necessary documents.

Name: Kareena Arthy

Capacity/Position: Deputy Director-General, Economic Development

Physical Address: 220 London Circuit, Canberra City ACT 2601

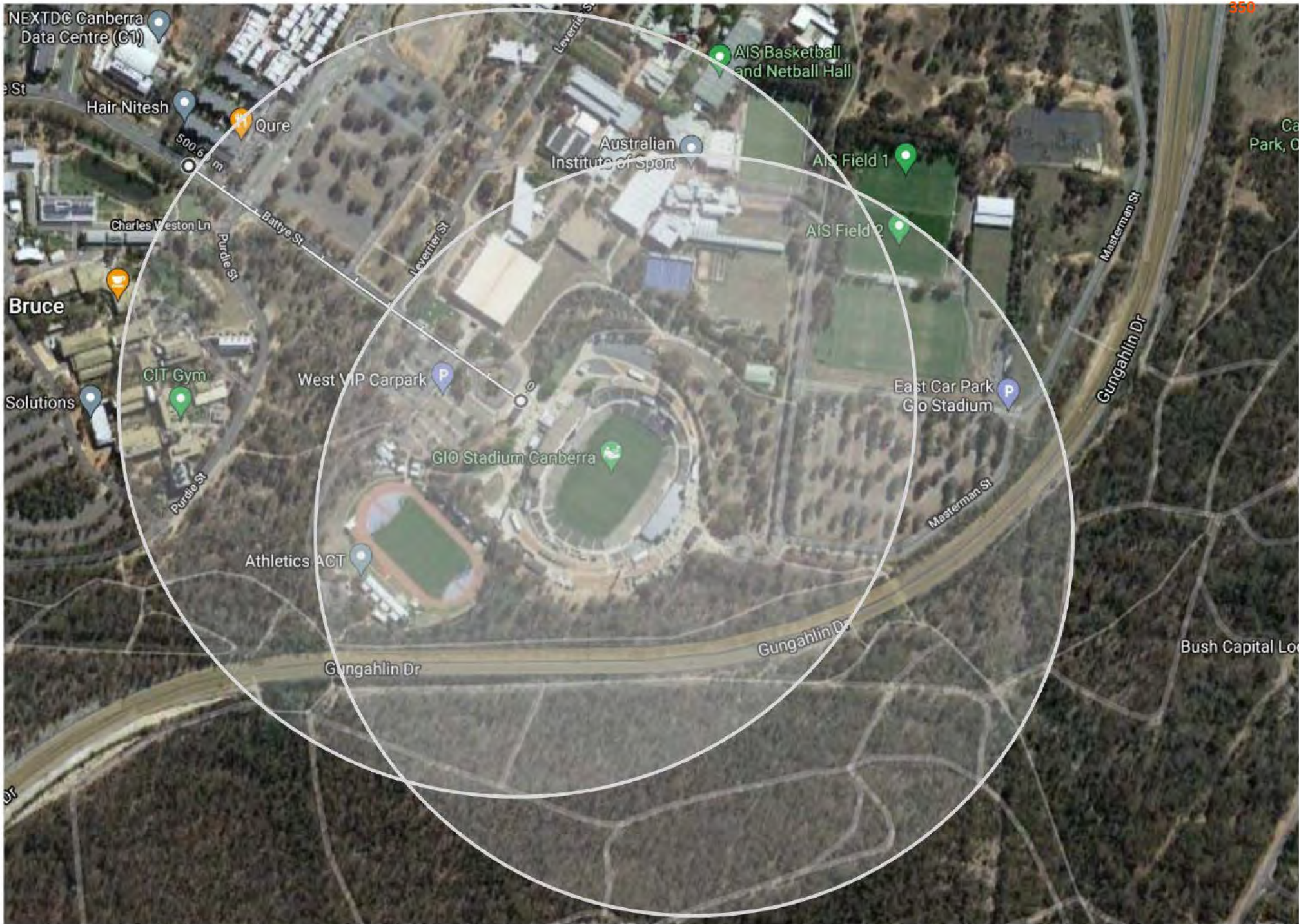
Telephone Number: (02) 6207 5564

Email: kareena.arthy@act.gov.au

Yours faithfully,

Date: 25 June 2021

Summary of Investment	Total Cash Investment	Total VIK Investment	Total Investment
Section 2 Host City Content Investment	\$ See Attachment A	\$ See Attachment A	\$ See Attachment A
Section 4 Legacy Contribution	\$ See Attachment A	\$ See Attachment A	\$ See Attachment A
Section 5 Mandatory Hosting Support	\$ See Attachment A	\$ See Attachment A	\$ See Attachment A
<b>Total</b>	\$ See Attachment A	\$ See Attachment A	\$ See Attachment A



NEXTDC Canberra  
Data Centre (G1)

Hair Nitesh

Qure

AIS Basketball  
and Netball Hall

Australian  
Institute of Sport

AIS Field 1

AIS Field 2

Charles Weston Ln

Purdie St

Battye St

Leventer St

Masterman St

Bruce

CIT Gym

West VIP Carpark

East Car Park  
Go Stadium

Solutions

Purdie St

GIO Stadium Canberra

Athletics ACT

Gungahlin Dr

Masterman St

Gungahlin Dr

Bush Capital Lo



**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 25/06/2021 12:26 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; Sch 2.2(a)(ii)  
**Subject:** RE: [External] Rugby World Cup EOI - ACT Government

**CAUTION:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear Kareena

Many thanks for sending through the submission of the ACT Government.

We sincerely appreciate the time taken by the ACT Government to develop the submission and for your interest and engagement in the RWC Bid Process.

The success of Australia's bid will be based on the collective effort, support and intent of all stakeholders, in particular the Rugby community and Federal and State / Territory Government's – so once again, thank you for being a part of this process.

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd  
Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021  
PO BOX 800, Surry Hills NSW 2010  
T + Sch 2.2(a)(ii) | M + Sch 2.2(a)(ii) | W Australia.Rugby

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**From:** Arthy, Kareena <Kareena.Arthy@act.gov.au>  
**Sent:** Friday, 25 June 2021 12:04 PM  
**To:** Anthony French <Anthony.French@rugby.com.au>  
**Cc:** Stainlay, Alice <Alice.Stainlay@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>  
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Kareena

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**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 18/06/2021 4:59 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>  
**Cc:** "Andy Marinos" <AndyM@rugby.com.au>; Sch 2.2(a)(ii) "Phil Thomson" <P.Thomson@brumbies.com.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; Sch 2.2(a)(ii)  
**Subject:** RE: ACT - RWC Bid - Host City And Venue Selection Process  
**Attachments:** RWC 2027 - Host Agreement - Key Clause Summary.pdf, RWC 2027 2031 Host Agreement Schedules 1-4.pdf, Men's RWC Template Venue guarantee.pdf, Men's RWC Template Public Sector Guarantee.pdf, RWC 2027 31 Delivery Guide.pdf

**CAUTION:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear Kareena and Rebecca

Further to our correspondence regarding the EOI clarification questions below, this email is to provide you with an update on the contractual framework and agreements that need to be executed as part of our bid submission to World Rugby (WR).

From the outset, thank you for your engagement and patience in this process.

At the end of May WR released a number of template Agreements, Guarantees and draft Delivery Obligations to Rugby Australia (RA) and our in-house legal team have been assessing the best method to move the process forward.

Through our continual dialogue with WR it has become evident that the re-design of the bidding process to allow for a more collaborative approach to working with bidding nations and the implementation of a 'partnership' type delivery model, has necessitated some flexibility in the overall bidding process and associated timings. This in turn has led to some delays in the finalisation of the Agreements, Guarantees and Delivery Obligations. However, to provide as much transparency in the process RA is providing the following update:

#### **Host Agreement**

The Host Agreement represents the overarching document between WR and RA for the delivery of the Rugby World Cup (RWC). Certain terms and conditions in the Host Agreement impact upon and will need to be reflected within any Host City Agreement with you.

Having received the Host Agreement from WR, it is evident from our review that some of the clauses need further discussion and clarification with WR before execution. RA plans to negotiate adjustments to this current 'boiler plate' Agreement to suit the Australian environment more appropriately. Further, certain matters in the Host Agreement are specific to the WR and RA relationship and do not impact potential host cities. As such, the Host Agreement will not be shared in full at this time.

To assist with understanding the Host Agreement framework and the expectations on potential host territories, we have prepared a confidential summary of the key clauses in the Host Agreement (**see attached 'RWC 2027 - Host Agreement - Key Clause Summary'**). This summary, together with the full Schedules to the Host Agreement and the Delivery Guide (**see attached 'RWC 2027 31 Delivery Guide'**), should provide you with a good working knowledge of the key legal documents within this hosting framework. We would be pleased to discuss any questions you may have about the summary or related materials.

#### **Host City Agreement**

Unlike other event owners (FIFA, IOC etc.) WR do not mandate the form of the Host City Agreement but leave the responsibility to develop the agreement to the host entity (RA), whilst maintain full approval rights over the Host City Agreement before it is executed. RA is currently developing a draft Host City Agreement which we will share

with you in due course following approval from WR and following the finalisation of the Host Agreement discussions with WR.

For your reference, we have included a copy of the Venue Guarantee and Public Sector Deed Poll (see attached 'Men's RWC Template Public Sector Guarantee' & 'Men's RWC Template Venue guarantee'), which will form appendices to the Host City Agreement noting these are the un-edited / non-negotiated versions from WR. We welcome any comments or questions you may have on these Guarantee documents at this juncture.

### **Delivery Obligations**

WR have shortened the length of the Host Agreement removing a number of the Delivery Obligations, moving them into a supplementary document (Delivery Guide) which now forms an annex to the Host Agreement.

In many areas these Delivery Obligations remain unchanged from previous RWCs and were reflected in the EOI document we provided to you, in other areas there have been some changes which require further clarification with WR.

We have provided a copy of certain current Delivery Obligations for your reference (see attached 'RWC 2027 31 Delivery Guide'), noting they are currently incomplete and will be supplemented in due course by WR. We are yet to receive confirmation of when we will receive the finalised Delivery Guide, however we have impressed on WR the importance of having these finalised quickly so we can reflect these obligations in our bid and also in our discussions with you.

\* \* \* \* \*

RA will continue to provide updates as the most up-to-date information comes to hand from WR as we appreciate your commitment to RA is subject to the receipt of this final information.

If you have any questions or would like to seek any further information, please do not hesitate to call.

Kind regards,

Anthony

### **Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T +Sch 2.2(a)(ii) | M +Sch 2.2(a)(ii) | W Australia.Rugby

**From:** Alicia Keogh <Alicia.Keogh@rugby.com.au>

**Sent:** Friday, 28 May 2021 4:50 PM

**To:** Arthy, Kareena <Kareena.Arthy@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>

**Cc:** Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)

Phil Thomson <P.Thomson@brumbies.com.au>; Anthony French <Anthony.French@rugby.com.au>

**Subject:** RE: ACT - RWC Bid - Host City And Venue Selection Process

Kareena and Rebecca

Over the past month, RA has received further questions from State and Territories. In response, RA has prepared the attached document - titled Final - RWC27 HCV Selection Q&A Collated Part 2\_280521.pdf. - which is a consolidated list of responses.

As requested the team base facilities from Volume 3 State Facilities Summary Pack and their previous utilisation is also outlined in attachment ACT Team Base Facility\_Past Tours.



Finally for ease of reference the first round of questions have also been included in this email.

We look forward to receiving your responses **no later than 5:00pm on Friday, 25 June 2021.**

Kind regards  
Alicia

---

**From:** Anthony French <Anthony.French@rugby.com.au>

**Sent:** Friday, 30 April 2021 3:55 PM

**To:** Arthy, Kareena <Kareena.Arthy@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>

**Cc:** Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)

Phil Thomson

<P.Thomson@brumbies.com.au>

**Subject:** RE: ACT RWC Bid Host City And Venue Selection Process

Dear Kareena and Rebecca

Thank you for your engagement to date on the RWC Bid. We appreciate the time it takes for you and your team to support Australia's major event endeavours and we look forward to continuing to work with you as we move through the various stages of the World Rugby process.

I wanted to get in touch to provide an update on a few items relating to the RWC Bid.

#### ***Dialogue Phase Submission***

I am pleased to report that earlier today, Rugby Australia uploaded its Dialogue Phase submission to the World Rugby portal this is a significant and exciting milestone in the RWC bid process.

#### ***Rugby World Cup 2027 Host City And Venue Expression Of Interest Process***

As part of the Host City and Venue Expression of Interest process, RA received a number of questions from each State and Territory and we have provided a consolidated list of responses in the attachment to this email titled Final - RWC27 HCV Selection Q&A Collated 300421.pdf.

The second attachment (Final Evaluation Criteria & Committee 300421.pdf) provides details of the Evaluation Committee who will review and consider the submissions from each State and Territory, and also the Evaluation Criteria they will use. To provide a consistent framework against which to fairly evaluate each of the responses, the criteria has been developed and weighted in accordance with the level of importance to RA's requirements across three key pillars:

- Criteria 1 – Level of Investment
- Criteria 2 – Impact to Rugby
- Criteria 3 – Event Delivery Host City and Venue Suitability

As part of the development of the Evaluation Criteria, and having regard to feedback received, it was determined that the returnable schedule should be adjusted to provide sufficient opportunity for each State and Territory to articulate how their participation in the Rugby World Cup would support Rugby as a whole. To that end, we have updated the Host City and Venue Expression of Interest Response Schedule (refer attached Rugby World Cup 2027 HC&V Response Schedule V2.0.pdf) with a slightly adjusted Section 4 Legacy. In addition to the adjustment to Section 4.0, we have made two other small changes:

- Removal of the Tourism Capacity table 6.9 as this was duplicating information requested in the Tourism Visitation table 6.10

- Corrected the wording relating to question 13.1.12.

No further adjustments have been made to the document and the attached version 2.0 **should be used** as the schedule to be completed by each State / Territory.

We thank you again for your consideration of this exciting opportunity. As always if you have any questions please do not hesitate to reach out and we look forward to receiving your responses **no later than 5pm on Friday, 25 June 2021**.

Kind regards

Anthony

### Anthony French

Director Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021

PO BOX 800, Surry Hills NSW 2010

T +Sch 2.2(a)(ii) | M +Sch 2.2(a)(ii) | W [Australia.Rugby](http://Australia.Rugby)

**From:** Anthony French

**Sent:** Thursday, 1 April 2021 11:48 AM

**To:** Arthy, Kareena <[Kareena.Arthy@act.gov.au](mailto:Kareena.Arthy@act.gov.au)>; Kelley, Rebecca <[Rebecca.Kelley@act.gov.au](mailto:Rebecca.Kelley@act.gov.au)>

**Cc:** Andy Marinos <[AndyM@rugby.com.au](mailto:AndyM@rugby.com.au)>; Sch 2.2(a)(ii)

Phil Thomson

<[P.Thomson@brumbies.com.au](mailto:P.Thomson@brumbies.com.au)>

**Subject:** ACT RWC Bid Host City And Venue Selection Process

Good morning Kareena & Rebecca

Today is an exciting day in Australia's RWC bid journey, as we launch the Host City and Venue Selection Process through the issue of our Expression of Interest pack to all State and Territory Government's.

This process is a key step in developing a winning bid to bring the third biggest global sporting event to Australia in 2027.

To date we have been incredibly encouraged by the interest and engagement from all levels of Government (State, Territory and Federal Government). In order for us to be successful, it will require a 'Team Australia' approach and we are thankful to you and your team for your support thus far.

The document pack linked in this email comprises the following:

- Volume 1 Rugby World Cup 2027 Host City And Venue Expression of Interest Manual
- Volume 2 Rugby World Cup 2027 Host City And Venue Expression of Interest Response Schedule
- Volume 3 State Facilities Summary Pack. Please note, venue drawings are confidential and only for internal use for the purpose of this project
- Link can be accessed [\[redacted\]](#)

Overall, the objective of this process is to enable State and Territory Governments to put forward an initial proposal to RA outlining their:

- interest in hosting RWC in 2027 and preferred content based on "packages of matches" being procured
- proposed Match Venues to be considered
- ability to achieve the WR technical requirements and deliver on operational guarantees concerning commercial cleaning, ambush marketing, safety and security, match venue operations, transport services etc required by WR to be selected as a Host City
- proposed training venues to be considered
- approach to supporting legacy outcomes from hosting RWC

- approach to marketing involvement as a Host City/State or Territory and opportunities to amplify association through new commercial opportunities and properties.

It is important to note:

- following feedback received on our recent roadshow, the due date for submission of the EOI documentation is now **no later than 5pm on Friday, 25 June 2021**
- this documentation is being sent to you as the primary contact for RA in the Australian Capital Territory – we expect that you will co-ordinate the response, as required with other departments / agencies / venues.

As discussed during our meeting, the RA RWC Bid Team stands ready to work with you and your team and are happy to remain in dialogue throughout the process.

On behalf of Rugby Australia, I thank you once again for your engagement and interest in working with us on our bid to host the RWC.

We look forward to working with you and the ACT Government.

Kind regards  
Anthony

**Chief Minister, Treasury and Economic Development Directorate**

**To:** Minister for Economic Development Tracking No.: CMTEDD2021/2760

**Date:** 05/06/2021

**CC:** Minister for Sport and Recreation

**From:** Deputy Director-General, Economic Development

**Subject:** Rugby World Cup 2027: Proposed Territory offer/support framework and submission of Expression of Interest (EOI) documentation

**Critical Date:** 11/06/2021

**Critical Reason:** To seek endorsement of a proposed ACT Government offer for match content that could form part of Australia's bid to host the Rugby World Cup 2027, and seek agreement to submit official Expression of Interest (EOI) documentation to Rugby Australia by the deadline of 25 June 2021.

**Recommendations**

That you:

1. Note the information contained in this brief;

Noted / Please Discuss

2. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

Agreed / Not Agreed / Please Discuss

3. Agree to the submission of official Expression of Interest (EOI) documentation to confirm the ACT Government's offer of support (subject to final GSO advice) by the prescribed deadline of 25 June 2021.

Agreed / Not Agreed / Please Discuss

Andrew Barr MLA .....  ..... 11/6/21

Minister's Office Feedback

Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

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**Background**

1. On 15 December 2020, you received correspondence from Sir Rod Eddington AO, 2027 Rugby World Cup Bid Advisory Board Chairman, and Mr Hamish McLennan, Rugby Australia (RA) Chairman, to provide advice on the official bid process for the 2027 Rugby World Cup (RWC27).
2. On 17 March 2021, members of the senior executive within Economic Development and the Brumbies met with representatives from RA for a bid workshop that provided further information on Australia's planned bid and key timelines.
3. On 1 April 2021, RA officially launched its Host City and Venue Selection Process through the issue of Expression of Interest (EOI) packs to all State and Territory Governments. The Host City and Venue Selection Manual is at Attachment B.
4. The Sporting Partnerships Group (SPG) has since assessed the event opportunity to determine a recommended approach for potential Territory support.
5. The Rugby World Cup is contested every four years. A total of 20 nations now take part in the tournament across four pools, playing a total of 48 matches – typically held from the end of September, with the final played in early November.
6. The six-week duration of the tournament makes it one of the longest major events, driving significant economic benefits for the host country via visitor expenditure. The Rugby World Cup is now recognised as the world's third largest major sporting event in terms of attendances, visitors, viewership and economic impact.
7. The 2019 Rugby World Cup was the most economically successful Rugby World Cup ever. It generated £4.3 billion in output and added £2.3 billion to Japan's GDP. The six-week event also attracted 242,000 international fans from 178 nations.
8. Due to initial support from the Australian Government, RA commenced its Foundation Planning Phase for the RWC27 bid in October 2019. This enabled RA to commence scoping out the feasibility of bidding and carrying out national and international engagement around an Australian bid to host RWC27.
9. As a result of this work and positive engagement with World Rugby colleagues and Member Unions, RA has been able to position itself as a leading contender to secure the rights to host the tournament.
10. The bid process for RWC27 runs through until May 2022, where World Rugby will award the rights to host the 2027 and 2031 tournaments concurrently.
11. The overall objective of RA's Host City and Venue Selection Process is to enable State/Territory Governments to put forward an EOI outlining their:
  - a. interest in hosting RWC27 matches, and preferred content based on 'packages of matches' being procured
  - b. proposed Match Venues to be considered
  - c. ability to achieve the World Rugby technical requirements and deliver on operational guarantees concerning commercial cleaning, ambush marketing, safety and security, match venue operations, transport services etc.
  - d. consideration of the training venues proposed by RA
  - e. approach to supporting legacy outcomes from hosting RWC27 matches
  - f. approach to marketing involvement as a Host City/State or Territory.

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12. RA requires EOI documentation to be submitted by 25 June 2021 to determine State/Territory Government support for the bid and investment levels. This will enable the evaluation of offers, final State/Territory Government negotiations and execution of Host City Agreements to be completed ahead of RA formally submitting Australia's bid to World Rugby on 14 January 2022.
13. A visual overview of this timeline is provided under Attachment A.

**Issues**

14. RA has obtained financial support from the Australian Government to develop its bid. This includes an initial \$1 million provided in 2019 to scope the viability of the bid, and a subsequent \$8.8 million funding pledge announced in October 2020.
15. This funding is covering the operating costs of the Bid process and development – including staffing, engagement of subject matter experts to prepare technical aspects of the bid, venue scoping and overlay, development and delivery of the bid identity and positioning, diplomacy, and domestic and international engagement (including international and domestic marketing and communications).

Stipulations on minimum stadium capacity

16. World Rugby has provided details on minimum stadium capacities for proposed RWC27 match venues, which are as follows:
  - **Category A matches: 30,000**  
*(matches involving Australia or New Zealand, or those matches involving two other Tier 1 nations (e.g. England, France, Scotland, Ireland, Italy, South Africa, Argentina))*
  - **Category B matches: 20,000**  
*(matches involving a Tier 1 nation – excluding Australia and New Zealand – and a Tier 2 nation)*
  - **Category C matches: 15,000**  
*(matches involving two Tier 2 nations)*
  - **Opening Match: 40,000**
  - **Quarter Final: 40,000**
  - **Semi Final: 60,000**
  - **Bronze Medal Match: 40,000**
  - **Final: 60,000**
17. This leaves the ACT with only Category B and Category C matches as options.

Hosting Options

- Each RWC27 venue is to host a minimum of four (4) matches to achieve efficiency of operations, which RA is offering under the following match content packages:
  - **Package 1 (6 available)**  
*2 x Category A matches AND 2 x Category B or C matches.*
  - **Package 2 (4 available)**  
*4 x Category B or C matches.*
  - **Package 3 (1 available)**  
*The Opening Match.*
  - **Package 4 (2 available)**  
*2 x Quarter Finals.*

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- **Package 5 (1 available)**  
*2 x Semi Finals.*
- **Package 6 (1 available)**  
*2 x Finals (Final + Bronze).*
- **Package 7 (1 available) an alternative to purchasing packages 5 and 6 individually**  
*2 x Finals (Final + Bronze) AND 2 x Semi Finals.*

18. This leaves the ACT with only Package 2 as an option – which would involve Canberra Stadium hosting a combination of four (4) Category B or Category C matches.

Economic, attendance and visitation benefits

19. RA commissioned an initial assessment of potential economic and broader benefits from Australia hosting RWC27 (conducted by MI Associates – see Attachment C).

20. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

Sch 2.2(a)(xi) ; Sch 2.2(a)(xi)

21. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

22. While EOI requests for team preferences will be closely considered by RA, it does not have the unilateral rights to determine the final selection of Host Cities, Match Venues and allocation of matches. This process will occur in conjunction with World Rugby if Australia is confirmed as the host for RWC27.

23. Territory support would ideally be linked to the allocation of teams and match content that are considered suitable for delivering strong return on investment.

24. If Canberra were successful in securing RWC27 match content, a close concentration of matches would be preferred to build a 'festival' feel. It would also be preferable to host teams not also playing in Sydney to maximise visitation potential. However, there may be limited ability to influence these factors.

Host City and Venue Hire Agreements

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25. RA is still awaiting the provision of final Host City and Venue Hire Agreements from World Rugby. These were initially due to be provided by 31 May 2021. Under the current bid development timeline, these final agreements and Government Guarantees will need to be signed by 30 November 2021.
26. Upon receipt of final agreements and Government Guarantees, and prior to lodging EOI documentation on 25 June 2021, the Territory will seek advice from the ACT Government Solicitors Office on the binding nature of these documents and the details of the proposed Territory investment offer.

**Financial Implications**

27. World Rugby expects a high level of involvement and commitment from the various levels of government within the host nation (local, regional and national) to enable the successful delivery of RWC27.
28. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)
29. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)
30. Host City and Venue Selection documentation outlines host city obligations and venue requirements that need to be considered as part of any potential ACT Government support for the event.
31. As with other major events, there are also several Australian and State/Territory Government guarantees which would need to be developed and agreed to, which will likely include:
  - a. Tax Exemptions
  - b. Support for Customs, Immigration and Visas
  - c. Legal and Ambush Marketing rights protection
  - d. National Security.

Proposed ACT Government investment/funding framework

32. As outlined under Attachment A, a capped ACT Government investment offer is recommended for the potential acquisition of Package 2.

33. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

34. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

35.



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36. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

37. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

38. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

39. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

40. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

#### Funding process and timings

41. Major sporting event acquisitions typically require investment outside of existing ACT Government event attraction programs like the Major Event Fund (MEF). The MEF is currently funded until 2020-21 with \$1 million per annum.

42. There is significant demand for MEF assistance, with requests on the program consistently exceeding the available budget allocation.

43. RA is currently developing the overall commercial model for the RWC27, which in turn will determine the cash flow requirements for the Organising Committee and how these align to World Rugby requirements for payment of the Tournament Fee.

44. Whilst the final cash flow modelling is still to be developed and subject to further discussion with World Rugby, it is likely that any match content investments would be based on paying 50-60% in advance of the tournament and the remaining balance after the Tournament (three months after the Final).

45. It would be open to a State/Territory Government to upweight its payments in preceding financial years if this was to be of assistance.

46. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

#### Consultation

Internal

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47. Internal stakeholders from Events ACT, Sport and Recreation, Venues Canberra and VisitCanberra have been consulted and updated on Australia's RWC27 bid development as additional information has been made available from RA.
48. The Sporting Partnerships Group (SPG) has assessed the event opportunity to support the recommendations in this brief.

**Cross Directorate**

49. The ACT Government Solicitor will be consulted prior to submitting final EOI documentation, including a review of Host City and Venue Hire Agreements which have yet to be provided via RA from World Rugby.

**External**

50. A multi-jurisdictional meeting involving the Office for Sport (Australian Government) and State/Territory Government representatives (from events/sport agencies) was held on 23 April to discuss the RWC27 bid process. There was general interest from all jurisdictions in acquiring event content, however, the tight timeframe for confirming investment offers was noted.
51. Consultation has occurred with RA, including an initial bid workshop on 17 March and the opportunity to seek clarification on elements of the Host City and Venue Selection Process.
52. Consultation has also occurred with representatives from the Brumbies, who attended the initial bid workshop with RA.

**Work Health and Safety**

53. Nil

**Benefits/Sensitivities**

54. There is inherent prestige in being associated with a global tournament of the scale of the Rugby World Cup. While it represents a significant financial outlay for the Territory, the proposed Territory investment offer is considered suitable when considering the projected return on investment and the key benefits below:
  - a. Economic impact: from interstate and international visitation (noting that international projections are based on a return to pre-COVID travel).
  - b. Social and community benefit: city vibrancy, community engagement/pride.
  - c. Reputation: building on previous major event success, re-affirming Canberra as a world-class host and boosting future event prospects.
  - d. New content: this would be first major tournament staged at Canberra Stadium since 2017.
  - e. Flow-on/legacy benefits for local Rugby: the opportunity to boost awareness and participation.
55. The proposed investment offer for RWC27 match content has used the Territory's previous major sporting event investments as a comparative guide. There is a risk that this offer will not meet RA expectations, however, it may provide scope for further discussion or negotiation.
56. It is likely that only 8 to 10 venues will be considered as hosts for RWC27 matches. While strong competition from similar sized venues is expected, Canberra's

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accessible eastern seaboard location may provide strategic advantages for team travel and logistics.

57. Facilities at the AIS and performance servicing and gymnasium access provided by the ACT Academy of Sport (ACTAS) may also be attractive to RWC27 organisers and could encourage teams to establish a training base in Canberra.
58. Canberra hosted four Rugby World Cup matches at Canberra Stadium in 2003 when Australia last hosted the tournament. These matches achieved a combined attendance of almost 82,000.
59. Involvement in the RWC27 would further support the ACT Government's strategic priorities in relation to economic development and growing the visitor economy.
60. It is not yet clear if ongoing effects from the COVID-19 pandemic and associated travel restrictions will have any longer-term impacts or risks related to attendance, visitation, costs and economic impact for major events of this nature.
61. An exclusivity period would be in place for all RWC27 match venues – which is considered as manageable. Given a possible overlap with NRL finals (depending on the final RWC27 dates which are yet to be determined), the expectation is that RA will drive discussion of this issue with the NRL.

62. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

63. Sch 2.2(a)(xi) ; Sch 2.2(a)(xii)

64. negotiated with the Australian Sports Commission is until 2024. Further negotiations will be required for the tournament to be hosted at the venue in 2027.

#### **Communications, media and engagement implications**

65. The extent of the ACT's potential involvement in the bid process for this major international sporting event is already attracting strong interest and/or scrutiny from the media and the public.
66. The ACT Government's stated position in recent media articles has been that Territory investment in RWC27 would need to be linked to high quality match allocations that are capable of delivering strong return on investment.

Signatory Name: Kareena Arthy

Phone: x 75564

Action Officer: Justin Lalor

Phone: x 72884

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**Attachments**

<b>Attachment</b>	<b>Title</b>
Attachment A	Overview of proposed Territory support framework
Attachment B	Host City and Venue Selection Manual
Attachment C	Projected benefits of Australia and the ACT hosting RWC27 matches



**From:** "Wah, Lee" <Lee.Wah@act.gov.au> on behalf of "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Sent:** 14/05/2021 12:54 PM  
**To:** "Anthony French" <Anthony.French@rugby.com.au>  
**Subject:** Rugby World Cup 2027 - Follow up questions on EOI documentation

**OFFICIAL**

Dear Anthony

Thank you for the recent information you have provided on Australia's RWC bid, including updates to the Host City and Venue Expression of Interest Response Schedule and a set of Q&A responses on this material that have been compiled to date.

To assist the ACT in further assessing its potential involvement in the RWC bid, additional questions have been included below for your consideration and response:

1. What is the indicative timeline for payment of any State/Territory government financial investment to support the tournament? Would payment milestones be staggered across preceding financial years?
2. In the '*Projected Benefits for Australia and ACT Hosting the Rugby World Cup 2027*' report prepared by MI Associates, benefits to the ACT were based on a scenario involving 5 matches at Canberra Stadium. Can further information/detail be provided on projected interstate visitation, international visitation and economic impact as a result of hosting 4 matches under the Package 2 scenario? Or is the information provided in the table on page 29 of Volume 1 the next available guide?
3. International visitation projections for the tournament are currently based on the assumption of a return to pre-COVID levels of international travel. Has there been any further research to assess scenarios that involve reduced levels of international attendees, and how this changes the projected economic impact? If so, can this research be shared?
4. As a smaller jurisdiction, the ACT has strong concerns regarding the viability of establishing a Fan Zone that meets the RWC minimum capacity requirement of 5,000 people. Given the importance of driving ticketed attendance to the match venue, is there a flexible approach that could instead be considered for generating fan awareness and engagement in the ACT leading up to and during the tournament?
5. Are the valuations for Tourism Partner Rights packages on page 31 of Volume 1 still considered to be a close indicative guide to what Host Cities would be required to invest to take advantage of this opportunity?

Thanks again and we look forward to hearing back from you.

Kind Regards

Kareena

**KAREENA ARTHY**

**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile: [Sch 2.2\(a\)\(ii\)](#) | Email: [kareena.archy@act.gov.au](mailto:kareena.archy@act.gov.au)

Chief Minister, Treasury and Economic Development Directorate | ACT Government

220 Lond Crt Canberra ACT 2601 | GPO Box 158 Canberra ACT 2601 | [www.act.gov.au](http://www.act.gov.au)

**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 15/04/2021 1:17 PM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Cc:** "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>  
**Subject:** RE: [External] ACT - RWC Bid - Host City And Venue Selection Process

**CAUTION:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Received with thanks Kareena

Kind regards  
Anthony

**Anthony French**

Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd  
Cnr Moore Park Rd and Driver Ave, Moore Park NSW 2021  
PO BOX 800, Surry Hills NSW 2010  
T +Sch 2.2(a)(ii) | M Sch 2.2(a)(ii) | W [Australia.Rugby](http://Australia.Rugby)

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**From:** Wah, Lee <Lee.Wah@act.gov.au> **On Behalf Of** Arthy, Kareena  
**Sent:** Thursday, 15 April 2021 12:43 PM  
**To:** Anthony French <Anthony.French@rugby.com.au>  
**Cc:** Kelley, Rebecca <Rebecca.Kelley@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Stainlay, Alice <Alice.Stainlay@act.gov.au>  
**Subject:** [External] ACT - RWC Bid - Host City And Venue Selection Process

**This message is from an external sender**

---

**OFFICIAL**

Dear Anthony

Thank you for your email.

Please find attached a copy of the signed letter of receipt.

Kind Regards  
Kareena

**KAREENA ARTHY**

Deputy Director-General, Economic Development

Phone: 02 6207 5564 | Mobile: Sch 2.2(a)(ii) | Email: [kareena.arthy@act.gov.au](mailto:kareena.arthy@act.gov.au)

Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 2, Canberra Nara Centre, 1 Constitution Avenue Canberra ACT 2601 | GPO Box 158 Canberra ACT 2601 | [www.act.gov.au](http://www.act.gov.au)

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**From:** Anthony French <Anthony.French@rugby.com.au>  
**Sent:** Thursday, 1 April 2021 11:48 AM  
**To:** Arthy, Kareena <Kareena.Arthy@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>  
**Cc:** Andy Marinos <AndyM@rugby.com.au>; Sch 2.2(a)(ii)

Phil Thomson

<P.Thomson@brumbies.com.au>

**Subject:** ACT - RWC Bid - Host City And Venue Selection Process

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
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Kind regards  
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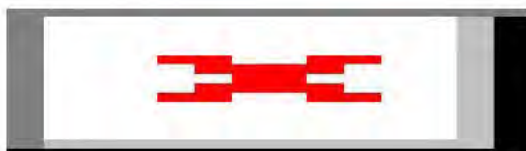
Director - Commercial, Rugby World Cup Bid & External Relations | Rugby Australia Ltd

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**From:** "Wah, Lee" <Lee.Wah@act.gov.au> on behalf of "Arthy, Kareena" <Kareena.Arthy@act.gov.au>  
**Sent:** 15/04/2021 12:43 PM  
**To:** "Anthony French" <Anthony.French@rugby.com.au>  
**Cc:** "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Stainlay, Alice" <Alice.Stainlay@act.gov.au>  
**Subject:** ACT - RWC Bid - Host City And Venue Selection Process  
**Attachments:** Letter of Receipt from Rugby World Cup 2027 Host City and Venue Selection Manual Volume 1.pdf

**OFFICIAL**

Dear Anthony

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**Deputy Director-General, Economic Development**

Phone: 02 6207 5564 | Mobile: [Sch 2.2\(a\)\(ii\)](#) | Email: [kareena.arthy@act.gov.au](mailto:kareena.arthy@act.gov.au)

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[Phil Thomson](mailto:Phil.Thomson@brumbies.com.au)  
<P.Thomson@brumbies.com.au>  
**Subject:** ACT - RWC Bid - Host City And Venue Selection Process

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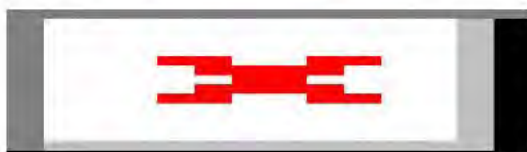
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## 19.1. FORM 1 LETTER OF RECEIPT

To be signed and sent via email to Anthony French, Director - Commercial, Rugby World Cup Bid & External Relations, Rugby Australia Ltd. (Anthony.French@rugby.com.au)

Dear Mr French,

### RECEIPT OF HOST CITY AND VENUE SELECTION MANUAL

On behalf of (name of State / Territory Government), we confirm that (name of State / Territory Government) has received RWC 2027 Host City and Venue Selection Expression of Interest Manual (Manual).

We nominate the following person to act as our representative in the Venue Selection Process:

Contact name: Kareena Arthy

Contact telephone: Sch 2.2(a)(ii)

Contact e-mail: Kareena.Arthy@act.gov.au

We agree to be bound by the general terms and conditions and process as specified in the Manual, including the terms and conditions set forth in sections 18 and 19 above, and understand that the Host City and Venue Selection Process will be conducted in accordance with the Manual.

I warrant that I am an authorised representative of State / Territory Government and am authorised to sign this Letter of Receipt.

Yours Faithfully,

Signature:

Sch 2.2(a)(ii)

Name: Kareena Arthy

Capacity/Position: Deputy Director General ACT Government

Physical Address: 220 London Crt Canberra City

Telephone Number: Sch 2.2(a)(ii)

Email: Kareena.Arthy@act.gov.au

Date: 15/04/21

This letter of receipt must be received by 5pm AEST within 14 days of receipt of the Manual.

**From:** "Anthony French" <Anthony.French@rugby.com.au>  
**Sent:** 01/04/2021 11:47 AM  
**To:** "Arthy, Kareena" <Kareena.Arthy@act.gov.au>; "Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>  
**Cc:** "Andy Marinos" <AndyM@rugby.com.au>; "Sch 2.2(a)(ii)" <[REDACTED]>; "Phil Thomson" <P.Thomson@brumbies.com.au>  
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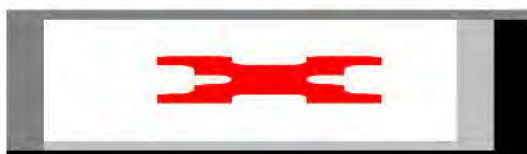
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