



Triple Bottom Line (TBL) Assessment Summary

The Triple Bottom Line Assessment is required to be published in accordance with Part 4, section 23 (1)(b) of the Freedom of Information Act 2016

19/56 – CBR Nature-based Tourism Strategy

Summary of Impacts
<ul style="list-style-type: none"> The initiatives outlined in the Strategy offer multiple benefits to the ACT economy, including competitively positioning nature tourism in Canberra through the development of differentiated tourism product, enabling visitors to connect with nature in ways that shape healthy lifestyles and conserve the environment, and encouraging greater private sector investment in supporting services and products. The Strategy includes a number of initiatives that will generate positive social, environmental and economic outcomes for the ACT and region. The small number of impacts on the natural environment will be managed through the evaluation of development proposals in line with existing guidelines/processes for the planning and management of parks, reserves and territory land, and environmental protection policies.

Level of impact

Level of impact	Positive	Negative	Neutral

Social

Community and Individual Health	<ul style="list-style-type: none"> The Strategy will improve community health and well-being outcomes by encouraging greater engagement with the outdoors and active lifestyles.
Access to Social Networks and Community Activities	<ul style="list-style-type: none"> The Strategy will encourage more active and connected communities, providing increased opportunities for social interaction through participation in nature-based experiences and events.
Gender	<ul style="list-style-type: none"> The Strategy includes initiatives that encourage participation in nature-based tourism experiences for both men and women.
Disability	<ul style="list-style-type: none"> The Strategy includes a set of guiding principles with regard to development of nature-based tourism experience and highlights, and where practical, that they accommodate the needs of people with a disability.

Economic

ACT Government Budget	<ul style="list-style-type: none"> Some actions in the Strategy would require funding. The Strategy advocates for prioritisation of existing resources within government as well as aligning the development of new business cases from the private sector with the strategy to support implementation of priority actions.
Productivity and Innovation	<ul style="list-style-type: none"> Some actions in the Strategy will create opportunities for new and innovative commercial tourism offerings in the ACT and region.

Employment	<ul style="list-style-type: none"> The strategy aims to grow the creation of new jobs in the retail, hospitality and accommodation through increased spend and length of stay by domestic and international visitors.
Investment and Economic Growth	<ul style="list-style-type: none"> Implementing actions of the Strategy will lead to increased spend and length of stay for domestic and international visitors whilst also contributing to a more liveable, sustainable and vibrant city.

Environmental

Landscape changes	<ul style="list-style-type: none"> The Strategy recommends the development of new nature based tourism experiences which will be managed through the evaluation of development proposals in line with existing guidelines/processes for the planning and management of parks, reserves and territory land, and environmental protection policies.
Environmental Quality	<ul style="list-style-type: none"> As above.