

## **Freedom of Information Publication Coversheet**

The following information is provided pursuant to section 28 of the *Freedom of Information Act 2016*.

FOI Reference: CMTEDDFOI 2023-231

Information to be published	Status
1. Access application	Published
2. Decision notice	Published
3. Documents and schedule	Published
4. Additional information identified	No
5. Fees	N/A
6. Processing time (in working days)	45
7. Decision made by Ombudsman	N/A
8. Additional information identified by Ombudsman	N/A
9. Decision made by ACAT	N/A
10. Additional information identified by ACAT	N/A

From:
To: CMTEDD FOI

Subject: Freedom of Information Request
Date: Monday, 3 July 2023 10:53:09 AM

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## Hi all

I am writing to lodge a Freedom of Information request.

I seek access to the following information under the Freedom of Information Act 1982.

## I seek the following:

- 1. All correspondence between the ACT government and Football Federation Australia (now known as Football Australia) between June 30, 2019 and November 30, 2019.
- 2. An ACT government cost-benefit or economic impact analysis for the women's World Cup 2023 bid proposal during the same timeframe as above
- 3. All ministerial briefings and correspondence relating to the discussions with the Football Federation Australia and about the women's World Cup bid for 2023

Figures relating to the cost of the bid have been spoken about publicly by ACT Chief Minister Andrew Barr, negating the commercial in confidence issues.

Please acknowledge the receipt of this letter and advise of any delay I may experience in processing this FOI request.

Happy to discuss further as required and change or narrow the scope. Thanks





Our ref: CMTEDDFOI 2023-231



## FREEDOM OF INFORMATION REQUEST

I refer to your application under section 30 of the *Freedom of Information Act 2016* (the Act), received by the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) on 3 July 2023, in which you sought access to information on the Womens' World Cup Bid.

Specifically, you are seeking:

- 1. All correspondence between the ACT government and Football Federation Australia (now known as Football Australia) between June 30, 2019 and November 30, 2019.
- 2. An ACT government cost-benefit or economic impact analysis for the women's World Cup 2023 bid proposal during the same timeframe as above.
- 3. All ministerial briefings and correspondence relating to the discussions with the Football Federation Australia and about the women's World Cup bid for 2023.

## **Authority**

I am an Information Officer appointed by the Director-General under section 18 of the Act to deal with access applications made under Part 5 of the Act.

## **Timeframes**

In accordance with section 40 of the Act, CMTEDD is required to provide a decision on your access application within 30 working days of the receipt of your request, being 14 August 2023.

On 8 August 2023 you were advised that third party consultation was required under section 38 of the Act and, under section 40(2)(a) of the Act, the revised date for a response for a decision was extended by 15 working days, with a decision being due by 4 September 2023.

## **Decision on access**

Searches were completed for relevant documents and 21 documents were identified that fall within the scope of your request. Please note where identified duplicates have been removed.

I have included as **Attachment A** to this decision the schedule of relevant documents. This provides a description of each document that falls within the scope of your request and the access decision for each of those documents.

I have decided to refuse access to four documents and grant partial access to 17 documents as I consider them to be:

- contrary to the public interest information under schedule 1; or
- information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act.

My access decisions are detailed further in the following statement of reasons and the documents released to you are provided as **Attachment B** to this letter.

In accordance with section 54(2) of the Act a statement of reasons outlining my decisions is below.

## **Statement of Reasons**

In reaching my access decisions, I have taken the following into account:

- the Act
- Human Rights Act 2004 (HR Act)
- Evidence Act 2011 (Evidence Act)
- Hogan v Hinch (2011) 243 CLR 506
- Manteena Commercial Pty Ltd and Major Projects Canberra [2021] ACTOFOI 9 (8 September 2021)
- the content of the documents that fall within the scope of your request
- third party views on the release of information
- your views on the public interest in disclosing the government information applied for (as per section 37 of the Act).

## **Exemption claimed**

My reasons for deciding not to grant access to the identified documents and components of these documents are as follows:

## Contrary to the public interest information under schedule 1 of the Act

Folios 5, 7 and 8 of the identified documents are entirely composed of or contain information that is considered to be contrary to the public interest under schedule 1 of the Act. These documents are exempt under schedule 1, section 1.2 of the Act as they contain legal advice.

Client Legal Privilege is contained in Part 3.10, Division 3.10.1 of the *Evidence Act*. To determine whether information would be privileged from production in a legal proceeding, section 118 of the Evidence Act, states:

Evidence must not be presented, if, on objection by a client, the court finds that presenting the evidence would result in disclosure of—

(a) A confidential communication made between the client and a lawyer; or

- (b) A confidential communication made between 2 or more lawyers acting for the client; or
- (c) The contents of confidential documents... prepared by the client, lawyer or someone else;

for the dominant purpose of the lawyer or 1 or more of the lawyers providing legal advice to the client.

## Section 119 of the Evidence Act States:

## Litigation

Evidence must not be presented if, on objection by a client, the court finds that presenting the evidence would result in disclosure of—

- (a) a confidential communication between the client and someone else, or between a lawyer acting for the client and someone else, that was made; or
- (b) the contents of a confidential document (whether delivered or not) that was prepared;

for the dominant purpose of the client being provided with professional legal services relating to an Australian or overseas proceeding (including the proceeding before the court), or an anticipated or pending Australian or overseas proceeding, in which the client is or may be, or was or might have been, a party.

The copies of legal advice contained in the redacted documents relates to part 3 of your request. Furthermore, details of the legal advice have not been provided in the attached Schedule, but instead have been summarised. Due to the commercial-in-confidence nature of the legal advice I have decided not to release this information. This advice relates to information about third parties with contractual relationships that the ACT Government has, or has had.

<u>Information that would, on balance, be contrary to the public interest to disclose under</u> the test set out in section 17 of the Act

## Public Interest

The Act has a presumption in favour of disclosure. As a decision maker I am required to decide where, on balance, public interests lies. As part of this process I must consider factors favouring disclosure and non-disclosure.

In Hogan v Hinch (2011) 243 CLR 506, [31] French CJ stated that when 'used in a statute, the term [public interest] derives its content from "the subject matter and the scope and purpose" of the enactment in which it appears'. Section 17(1) of the Act sets out the test, to be applied to determine whether disclosure of information would be contrary to the public interest. These factors are found in subsection 17(2) and Schedule 2 of the Act.

Taking into consideration the information contained in the documents found to be within the scope of your request, I have identified that the following public interest factors are relevant to determine if release of the information contained within these documents is within the 'public interest'.

## Factors favouring disclosure in the public interest (Sch 2 s 2.1(a) of the Act):

- (a) disclosure of the information could reasonably be expected to do any of the following:
  - (i) promote open discussion of public affairs and enhance the government's accountability;
  - (iv) ensure effective oversight of expenditure of public funds;
  - (vii) advance the fair treatment of individuals and other entities in accordance with the law in their dealings with the government; and
  - (viii) reveal the reason for a government decision and any background or contextual information that informed the decision.

The release of this information may possibly help to create positive and informed discussions and enhance the government's accountability including on the accountability regarding possible expenditure of public funds. I consider that disclosing the contents of the information sought could reasonably contribute to discussion of public affairs, especially the ongoing support the ACT Government has shown for sport in Canberra. I am satisfied that this is a relevant consideration favouring disclosure in this case, and in the interests of enhancing open discussion, I afford it medium weight.

The release of information will provide insight into processes undertaken with regards to business activities of the ACT Government. The information may possibly help ensure effective oversight of expenditure of public funds as the documents contain information on possible spendings by the ACT Government. I note the information relates to government decisions not to proceed on a world cup bid.

However, these factors are required to be balanced against those factors favouring non-disclosure.

## Factors favouring nondisclosure in the public interest (Sch 2 s 2.2(a) of the Act):

- (a) disclosure of the information could reasonably be expected to do any of the following:
- (ii) prejudice the protection of an individual's right to privacy or any other right under the Human Rights Act 2004;
- (iii) prejudice security, law enforcement and public safety;
- (x) prejudice intergovernmental relations;
- (xi) prejudice trade secrets, business affairs or research of an agency or person;
- (xiii) prejudice the competitive commercial activities of an agency.

Individuals working for the third parties have a right to privacy and reputation under s 12 of the HR Act. Personal information, such as names, mobile numbers and emails have been redacted of third parties. However, position titles have not been redacted. I have afforded their right to privacy significant weight.

I consider that the protection of an individual's right to privacy, especially in the course of dealings with the ACT Government is a significant factor as the parties involved have provided their personal contact information for the purposes of working with the ACT Government. I have considered the information and in my opinion the protection of these individuals' personal details (such as personal signatures which are not publicly available)

outweighs the benefit which may be derived from releasing them. I consider that these individuals are entitled to expect that the personal information they have supplied as part of this process to the ACT Government will be dealt with in a manner that protects their privacy. Having applied the test outlined in section 17 of the Act and deciding that release of personal information contained in the documents is not in the public interest to release, I have chosen to redact this specific information in accordance with section 50(2).

Having reviewed the information, I consider that the protection of an individual's right to privacy, is a significant factor. Release of information concerning individuals working within the ACT Public Service is generally not considered to prejudice the protection of an individual's right to privacy. However, where mobile phone numbers may be used for home and work purposes, this information is redacted, as it could or would reasonably be expected to prejudice an individual's right to privacy under the *Human Rights Act 2004*.

The interactions between federal, state and territory government departments and the ACT Government rely on the ability to be able to advise and share information freely. Disclosure of this material could reasonably prejudice the flow of similar information between government agencies in the future. I afford this factor significant weight.

Folios 3 and 4 contain information that is considered to be contrary to the public interest under schedule 2 of the Act. These documents are exempt under schedule 2 as they contain commercial in confidence information, including intellectual property of architect plans of a stadium and these versions of the plans are not publicly available and may have commercial value. I also note that releasing this could also have potential impacts for public safety. I have given this significant weight.

## Your views on releasing information

I note your application states "Figures relating to the cost of the bid have been spoken about publicly by ACT Chief Minister Andrew Barr, negating the commercial in confidence issues." I have considered your views under section 37 of the Act. I have given them small weight. Much of the information contained in these documents is not publicly available. Furthermore, it is contrary to release this information that has been redacted under schedule 2, section 2.2(a) as follows:

(xiii) prejudice the competitive commercial activities of an agency.

Information within scope of your request contains commercial-in-confidence information related to the ACT Government's activities. Details of communications would be prejudicial to the Territory as to release the information would likely impact on the Territory's commercial activities.

## Competitive commercial activities of an agency

A reasonable expectation that the information if released could prejudice the competitive commercial activities of the ACT government and its agencies was considered in *Manteena Commercial Pty Ltd and Major Projects Canberra [2021] ACTOFOI 9* (8 September 2021). In this case the ACT Ombudsman stated that, at paragraph 61:

Information has a commercial value if:

- it is valuable for the purposes of carrying on the commercial activity in which that agency or other person is engaged (i.e., because it is important or essential to the profitability or viability of a continuing business operation, or a pending 'one-off' commercial transaction); or
- a genuine arms-length buyer is prepared to pay to obtain that information from that agency or person, such that the market value of the information would be destroyed or diminished if it could be obtained from a government agency which has possession of it.

Information has been redacted on the basis that it could reasonably be expected to prejudice the ACT Government's competitive commercial activities. The information includes the name of third parties. For example, page 28 contains the criteria and scores against the risk assessment matrix. Disclosing this information could reasonably be expected to prejudice the ACT Government's competitive commercial activities *because* organisations may be less inclined to do business with the ACT Government in the future. Briefing papers and correspondence contains information is sufficiently sensitive that its disclosure could reasonably be expected to deter private sector entities from seeking commercially valuable opportunities with the Territory. The information was provided on a commercial-in-confidence basis. Disclosing this information could reasonably be expected to prejudice the Territory's s competitive commercial activities. I afford these factors significant weight.

Having applied the test outlined in section 17 of the Act and deciding that release of personal information contained in the documents is not in the public interest to release, I have chosen to redact this specific information in accordance with section 50(2). Noting the pro-disclosure intent of the Act, I am satisfied that redacting only the information that I believe is not in the public interest to release will ensure that the intent of the Act is met and will provide you with access to the majority of the information held by CMTEDD within the scope of your request.

On balance, I consider the majority of the information at issue in these documents is deliberative in nature, either because it is of itself deliberative content concerning proposed courses of action and analysis on a possible Women's World Cup bid, or it is factual but so inextricably linked to the deliberative content that it cannot be separated.

I consider that public interest factors favouring disclosure (ensuring effective oversight of government funds and revealing the reason for a government decision) are specifically applicable. I afford these factors medium weight. On the other hand, I decided to give considerable weight to the intergovernmental relations, business affairs and competitive commercial activities of the Territory.

Folios 1-21 of the identified documents contain information that I consider, on balance, to be contrary to the public interest to disclose under the test set out in section 17 of the Act.

Noting the pro-disclosure intent of the Act, I am satisfied that redacting only the information that I believe is not in the public interest to release will ensure that the intent of the Act is met. Where documents cannot be released to you, a description of the information, including date information has been provided in the attached Schedule.

## Charges

Processing charges are not applicable for this request because the documents marked for release are 50 pages or less.

## Online publishing – Disclosure Log

Under section 28 of the Act, CMTEDD maintains an online record of access applications called a disclosure log. Your original access application, my decision and documents released to you in response to your access application will be published in the CMTEDD disclosure log after 7 September 2023. Your personal contact details will not be published.

You may view CMTEDD disclosure log at <a href="https://www.cmtedd.act.gov.au/functions/foi">https://www.cmtedd.act.gov.au/functions/foi</a>.

### **Ombudsman Review**

My decision on your access request is a reviewable decision as identified in Schedule 3 of the Act. You have the right to seek Ombudsman review of this outcome under section 73 of the Act within 20 working days from the day that my decision is published in CMTEDD disclosure log, or a longer period allowed by the Ombudsman.

We recommend using this form *Applying for an Ombudsman Review* to ensure you provide all of the required information. Alternatively, you may write to the Ombudsman at:

The ACT Ombudsman GPO Box 442 CANBERRA ACT 2601

Via email: actfoi@ombudsman.gov.au

## **ACT Civil and Administrative Tribunal (ACAT) Review**

Under section 84 of the Act, if a decision is made under section 82(1) on an Ombudsman review, you may apply to the ACAT for review of the Ombudsman decision. Further information may be obtained from the ACAT at:

ACT Civil and Administrative Tribunal GPO Box 370 Canberra City ACT 2601 Telephone: (02) 6207 1740

http://www.acat.act.gov.au/

Should you have any queries in relation to your request please contact me by telephone on 6207 7754 or email <a href="mailto:CMTEDDFOI@act.gov.au">CMTEDDFOI@act.gov.au</a>.

Yours sincerely,

EH

Emma Hotham Information Officer Information Access Team Chief Minister, Treasury and Economic Development Directorate

4 September 2023



## FREEDOM OF INFORMATION REQUEST SCHEDULE

WHAT ARE THE PARAMETERS OF THE REQUEST	Reference NO.
I seek the following:	CMTEDDFOI 2023-231
1. All correspondence between the ACT government and Football Federation Australia (now known as Football Australia) between June 30, 2019 and November 30, 2019.	
2. An ACT government cost-benefit or economic impact analysis for the women's World Cup 2023 bid proposal during the same timeframe as above	
3. All ministerial briefings and correspondence relating to the discussions with the Football Federation Australia and about the women's World Cup bid for 2023	
Figures relating to the cost of the bid have been spoken about publicly by ACT Chief Minister Andrew Barr, negating the commercial in confidence issues.	

Ref No	Page number	Description	Date	Status	Reason for Exemption	Online Release Status
1	1-6	Email chain - Subject — "Spring into Football in the ACT"	05/07/2019 - 12/07/2019	Partial	Sch 2 s 2.2(a)(ii) Sch 2 s 2.2(a)(x) Sch 2 s 2.2(a)(xi)	Yes
2	7-9	Email chain - FWWC 2023 - Information GIO Stadium	15/07/2019 - 17/09/2019	Partial	Sch 2 s 2.2(a)(ii) Sch 2 s 2.2(a)(xi)	Yes
3	10	Folio 3 Attachment: 1402 - West Stand Sec C Frame 8 – Bruce Stadium drawing plan	undated	Exempt	Sch 2 s 2.2(a)(iii) Sch 2 s 2.2(a)(xi) Sch 2 s2.2(a)(xiii)	No
4	11	Folio 3 Attachment: 1403 - West Stand Sec D Frame 11 - Bruce Stadium drawing plan	undated	Exempt	Sch 2 s 2.2(a)(iii) Sch 2 s 2.2(a)(xi) Sch 2 s2.2(a)(xiii)	No
5	12-20	Signed Ministerial Brief File No CMTEDD2019/3831: Ministerial Brief — Subject: Update on Australia's 2023 FIFA Women's World cup - dated 25 July 2023	26/07/2023	Partial	Sch 1 s 1.2 Sch 2 s 2.2 (a)(ii) Sch 2 s 2.2(a)(x) Sch 2 s 2.2(a)(xi)	Yes
6	21	Folio 5 Brief Attachment A - Letter to the Chief Minister from FFA Chairman	29/07/2019	Partial	Sch 2 s 2.2 (a)(ii)	Yes
7	22-23	Folio 5 Brief Attachment B - legal advice	undated	Exempt	Sch 1 s 1.2	No
8	24-27	Folio 5 Brief Attachment C – legal advice	undated	Exempt	Sch 1 s 1.2	No
9	28-30	B Folio 5 Brief Attachment D - Event Assessment Matrix – FWWC 2023	undated	Partial	Sch 2 s 2.2(a)(xi) Sch 2 s2.2(a)(xiii)	Yes
10	31-32	Email chain -Subject: "TRIM to EVENTS: CORRO: Letter to CM from David Gallop, Football Federation Australia - 2023 FIFA Women's World Cup Bid"	09/08/2019 - 12/08/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes

11	33	Attachment – L2019 – Chief Minister ACT FWWC Bid -9 August	09/08/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
12	35	Letter from ACT Chief Minister	09/09/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
13	35	Email chain – Subject: "FW: Correspondence from Football Federation Australia"	24/09/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
14	36-37	(Folio 13 - Attachment 1) — Document "L2019 — Chief Minister ACT FWWC 2023 Benefits and Investment -24 September"	24/09/2019	Partial	Sch 2 s 2.2(a)(ii) Sch 2 s 2.2(a)(xi)	Yes
15	38	(Folio 13 Attachment 2) -Document - "20190815 – COR -ARU Letter to FFA"	13/08/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
16	39-40	(Folio 13 Attachment 3) - 20190726 – COR – NRL Letter to FFA	26/07/2019	Partial	Sch 2 s 2.2(a)(ii) Sch 2 s 2.2(a)(xi)	Yes
17	41	Email - Subject: "Base Camps"	22/10/2019	Partial	Sch 2 s 2.2 (a)(ii) Sch 2 s 2.2(a)(xi)	Yes
18	42	Email - Subject: "2023 FIFA Women's World Cup Bid"	28/10/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
19	43	Folio 18 Attachment - Letter –"DDG Signed Letter to Mr Gallop FIFA 28102019"	28/10/2019	Partial	Sch 2 s 2.2(a)(ii)	Yes
20	44	Ministerial Brief - Caveat brief - CMTEDD2019/5315 — Subject: FIFA Women's World Cup 2023	14/10/2019	Partial	Sch 2 s 2.2(a)(ii) Sch 2 s 2.2(a)(xi)	Yes
21	45-46	Question Time Brief — CM2019/731 — Subject: 2023 FIFA Women's World Cup Bid	12/11/2019	Partial	Sch 2 s 2.2(a)(x) Sch 2 s 2.2(a)(xi) Sch 2 s2.2(a)(xiii)	Yes

Total No of Docs

21

From: Elkins, Matthew

Sch 2.2(a)(ii) Jeffrey, David; Sch 2.2(a)(ii); Rando, Jared To:

Stainlay, Alice; Clarke, Liz; Kelley, Rebecca Cc:

RE: Spring into Football in the ACT [SEC=UNCLASSIFIED] Subject:

Date: Friday, 12 July 2019 2:34:00 PM

Attachments: image001.jpg

## Thanks Mark

If the Ticketing and Events team could reach out to our Venue Manager Jared Rando (included in this email) we will also start drafting a VHA and have something with you as soon as possible.

## Regards

Matt

Matthew Elkins | Chief Operating Officer |

**Phone 02 6256 6708** Fax 02 6253 2085 | Mobile Sch 2.2(a)(ii)

Venues Canberra | Chief Minister, Treasury and Economic Development Directorate **ACT Government** 

30 Battye Street, Bruce ACT 2617 | PO Box 666 Jamison ACT 2614 |

www.giostadiumcanberra.com.au

www.stromloforestpark.com.au

www.manukaoval.com.au

www.exhibitionparkincanberra.com

From: Sch 2.2(a)(ii)

**Sent:** Friday, 12 July 2019 2:28 PM

**To:** Jeffrey, David < David.Jeffrey@act.gov.au>; Sch 2.2(a)(ii)

Cc: Stainlay, Alice <Alice.Stainlay@act.gov.au>; Clarke, Liz <Liz.Clarke@act.gov.au>; Elkins, Matthew <Matthew.Elkins@act.gov.au>; Kelley, Rebecca <Rebecca.Kelley@act.gov.au>

**Subject:** RE: Spring into Football in the ACT [SEC=UNCLASSIFIED]

Hi David

Just jumping in here...thanks for your reply.

can then circle back with you.

I will let respond on the other matters.

Sch 2

fficer

Head of International Relations

T: <u>+61</u> Sch 2.2(a)(ii) F: <u>+61 2 8020 4100</u>M: Sch 2.2(a)(ii) E: Sch 2.2(a)(ii)

W:http://www.footballaustralia.com.au

Football Federation Australia

Level 22, 1 Oxford St, Darlinghurst NSW 2010

Locked Bag A4071, Sydney South NSW 1235

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opening or using the attachments. [v.1.0.1]
From: Jeffrey, David < <u>David.Jeffrey@act.gov.au</u> >
<b>Sent:</b> Friday, 12 July 2019 2:10 PM
To: Sch 2.2(a)(ii) >
Cc: Stainlay, Alice < <u>Alice.Stainlay@act.gov.au</u> >; Sch 2.2(a)(ii) Clarke, Liz
< <u>Liz.Clarke@act.gov.au</u> >; Elkins, Matthew < <u>Matthew.Elkins@act.gov.au</u> >; Kelley, Rebecca
< <u>Rebecca.Kelley@act.gov.au</u> >
Subject: RE: Spring into Football in the ACT [SEC=UNCLASSIFIED]

Thanks for the chat earlier.

Sch 2.2(a)(xi)

•	Sch 2.2(a)(xi)	Sch 2 2(a)(xi)
•		

# Sch 2.2(a)(xi)

Kind regards,

**David Jeffrey** 

**Senior Director | Sport and Recreation** 

**Economic Development | Chief Ministers, Treasury and Economic Development Directorate |** 

**ACT Government** 

Level 3, Canberra Nara Centre, 1 Constitution Avenue, Canberra City ACT 2608

Phone: 02 6207 5815 | Mobile: Sch 2.2(a)(ii)

http://www.sport.act.gov.au/

From: Sch 2.2(a)(ii)

Sent: Wednesday, 10 July 2019 12:01 PM

To: Jeffrey, David < <u>David.Jeffrey@act.gov.au</u>>

Cc: Stainlay, Alice < Alice.Stainlay@act.gov.au >; Sch 2.2(a)(ii)

**Subject:** RE: Spring into Football in the ACT [SEC=UNCLASSIFIED]

Hi David,

Just following up on this... Sch 2.2(a)(xi)

Kind regards

## Sch 2.2(a)(ii)

General Manager - Media & Government Relations

T: Sch 2.2(a)(ii) M: Sch 2.2(a)(ii)

E: Sch 2.2(a)(ii)

W:http://www.footballaustralia.com.au

Football Federation Australia

Level 22, 1 Oxford St, Darlinghurst NSW 2010 Locked Bag A4071, Sydney South NSW 1235

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or using the attachments. [v.1.0.1]

From: Sch 2.2(a)(ii)

**Sent:** Tuesday, 9 July 2019 4:53 PM

To: Jeffrey, David < <u>David.Jeffrey@act.gov.au</u>>

Cc: Stainlay, Alice <<u>Alice.Stainlay@act.gov.au</u>>; Sch 2.2(a)(ii)

**Subject:** RE: Spring into Football in the ACT [SEC=UNCLASSIFIED]

Hi David,

## Sch 2.2(a)(x)

## Cheers Sch 2.2(a)(ii)

**From:** Jeffrey, David < <u>David.Jeffrey@act.gov.au</u>>

**Sent:** Tuesday, 9 July 2019 4:43 PM

**To:** Sch 2.2(a)(ii)

Cc: Stainlay, Alice < Alice. Stainlay@act.gov.au >; Sch 2.2(a)(ii)

**Subject:** RE: Spring into Football in the ACT [SEC=UNCLASSIFIED]

Hi Sch 2.2(a)(ii)

## Sch 2.2(a)(xi)

Regards,

**David Jeffrey** 

**Senior Director | Sport and Recreation** 

**Economic Development | Chief Ministers, Treasury and Economic Development Directorate |** 

**ACT Government** 

Level 3, Canberra Nara Centre, 1 Constitution Avenue, Canberra City ACT 2608

Phone: 02 6207 5815 | Mobile: Sch 2.2(a)(ii)

http://www.sport.act.gov.au/

From:

**Sent:** Friday, 5 July 2019 8:45 AM

To: Jeffrey, David < <u>David.Jeffrey@act.gov.au</u>>

Cc: Sch 2.2(a)(ii)

Subject: Spring into Football in the ACT

Hi David,

Hope you are well.

## Sch 2.2(a)(ii), Sch 2.2(a)(xi)

## Sch 2.2(a)(xi)

## Sch 2.2(a)(ii)

Warm regards

Sch 2.2(a)(ii)

**Chief Operating Officer** 

Head of International Relations

T: Sch 2.2(a)(ii) F: <u>+61 2 8020 4100</u>M: Sch 2.2(a)(ii)

E: Sch 2.2(a)(ii)

W:http://www.footballaustralia.com.au

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-----

From: Elkins, Matthew

To:

Clarke, Liz; Febo, Vanessa; Rando, Jared; Lalor, Justin Cc:

Subject: RE: FWWC 2023 - Information GIO Stadium Date: Wednesday, 17 July 2019 11:59:00 AM 1402-West Stand Sec C-Frame 8.pdf 1403-West Stand Sec D-Frame 11.pdf Attachments:

image001.ipq



Please find cross section of the Western stand attached.

Regards

Matt

Matthew Elkins | Chief Operating Officer |

**Phone 02 6256 6708** Fax 02 6253 2085 | Mobile Sch 2.2(a)(ii)

Venues Canberra | Chief Minister, Treasury and Economic Development Directorate **ACT Government** 

30 Battye Street, Bruce ACT 2617 | PO Box 666 Jamison ACT 2614 |

www.giostadiumcanberra.com.au

www.stromloforestpark.com.au

www.manukaoval.com.au

www.exhibitionparkincanberra.com

From: Sch 2.2(a)(ii)

**Sent:** Tuesday, 16 July 2019 9:33 AM

To: Elkins, Matthew < Matthew. Elkins@act.gov.au>

Cc: Clarke, Liz <Liz.Clarke@act.gov.au>; Febo, Vanessa <Vanessa.Febo@act.gov.au>; Rando,

Jared <Jared.Rando@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>

Subject: RE: FWWC 2023 - Information GIO Stadium

Hi Matt,

Should you need any further information please let me know.

Regards,



Bid Operations Manager, FIFA Women's World Cup 2023 Bid

T: +61 Sch 2.2(a)(ii) M: Sch 2.2(a)(ii)

E: Sch 2.2(a)(ii)

W:http://www.footballaustralia.com.au

Football Federation Australia

Level 22, 1 Oxford St, Darlinghurst NSW 2010

Locked Bag A4071, Sydney South NSW 1235

2
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other defects. You assume all liability for any loss, damage or other consequences which may arise from opening
or using the attachments. [v.1.0.1]
From: Elkins, Matthew < Matthew. Elkins@act.gov.au >
<b>Sent:</b> Monday, 15 July 2019 6:16 PM
To: Sch 2.2(a)(ii)
Cc: Clarke, Liz < <u>Liz.Clarke@act.gov.au</u> >; Vanessa Febo (External) < <u>vanessa.febo@act.gov.au</u> >;
Rando, Jared < <u>Jared.Rando@act.gov.au</u> >; Lalor, Justin < <u>Justin.Lalor@act.gov.au</u> >
Subject: FWWC 2023 - Information GIO Stadium
CONTROLLER
Historia
Good to talk on Friday Sch 2.2(a)(xi)
Thanks
Matt Matthew Elkins   Chief Operating Officer

Phone 02 6256 6708 Fax 02 6253 2085 | Mobile Sch 2.2(a)(ii)
Venues Canberra | Chief Minister, Treasury and Economic Development Directorate **ACT Government** 

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Sch 2.2(a)(iii), Sch 2.2(a)(xi), Sch 2.2(a)(xiii)

Sch 2.2(a)(xiii), Sch 2.2(a)(iii), Sch 2.2(a)(xi)

## MINISTERIAL BRIEF

Agreed / Not Agreed / Please Discuss



## Chief Minister, Treasury and Economic Development Directorate

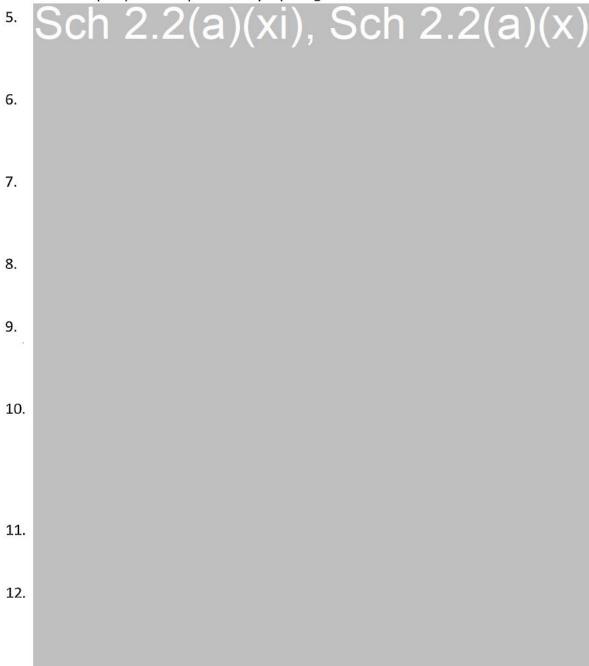
			SENSITI	VE			
То:		Minister for Tourisn	n and Major	Events	Tracking No.: CMTEDD2019/3831		
From:		Deputy Director-Ge	neral, Econc	mic Developme	ent		
cc:		Minister for Sport and Recreation					
Date:		25 July 2019					
Subject:		Update on Australia	Update on Australia's 2023 FIFA Women's World Cup (FWWC) Bid				
Critical Da	ate:	29 July 2019	*	33			
Critical Reason:		To seek a decision o FWWC bid ahead of		1.5	articipation in Australia's 2023 31 July 2019.		
• DDG		//					
<b>Recomme</b> r That you:	ndations						
	FIFA Wor	at the ACT Governme men's World Cup bid, ed risks and benefits;	on the basis		ate in Australia's 2023 assessment of the		
	to do	,		Agreed / Not	Agreed / Please Discuss		
	2. Sign a letter of reply to Football Federation Australia (FFA) Chairman Sch 2.2(a)(ii at Attachment E confirming the ACT Government's final position with regards to participation in the bid process.						

Minister's Office Feedback

Andrew Barr MLA .....

## **Background**

- 1. The Fédération Internationale de Football Association (FIFA) is the international governing body for football (soccer).
- 2. The FIFA Women's World Cup (FWWC) is the international football competition contested by the senior women's national teams with FIFA membership.
- Nine countries Argentina, Australia, Bolivia, Brazil, Colombia, Japan, New Zealand, South Africa and South Korea have been announced as official bidders for the FWWC 2023.
- 4. Australia has not hosted a FIFA tournament in 24 years and Football Federation Australia (FFA) is in the process of preparing a bid to host the FWWC in 2023.



**SENSITIVE** 

```
13. Sch 2.2(a)(xi), Sch 2.2(a)(x), Sch 1 1.2
14.
15.
16.
17.
```

Sch 2.2(a)(xi), Sch 2.2(a)(x)

Sch 2.2(a)(xi), Sch 2.2(a)(x)

**SENSITIVE** 

20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31.

SENSITIVE

Sch 2.2(a)(xi)

**Financial Implications** 

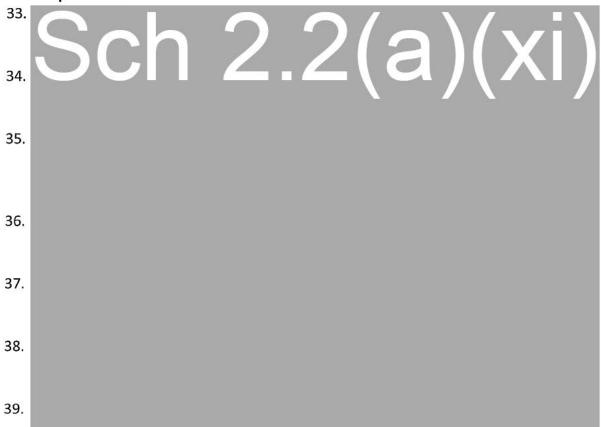


Table 1: Proposed funding profile presented by FFA

| Funding profile based on nine venues in seven states and territories |          |                  |      |            |
|--|----------|------------------|------|------------|
| State/Territory  | Matches  | Match allocation |      | \$ million |
| 0  |          | 00               | / \  | 7          |
| 50   |          | ーフラ              | (a)( | Y          |
| U  |          | I                | (a)  |            |
|  |          |                  |      |            |
|  |          |                  |      |            |
|  |          |                  |      |            |
| ACT  | Sch 2.2( | a)(xi)           |      |            |
| TOTAL  | Sch 2.2  | ?(a)(x)          |      |            |

**SENSITIVE** 

Tracking No.: CMTEDD2019/3831

40. Sch 2.2(a)(xi)
41. 42. 43. 44. 45.

## Consultation

Internal

47.

48.

Sch 2.2(a)(xi)

**Cross Directorate** 

<sup>49.</sup>Sch 1 1.2

External

Sch 2.2(a)(x)

Work Health and Safety

51. Nil.

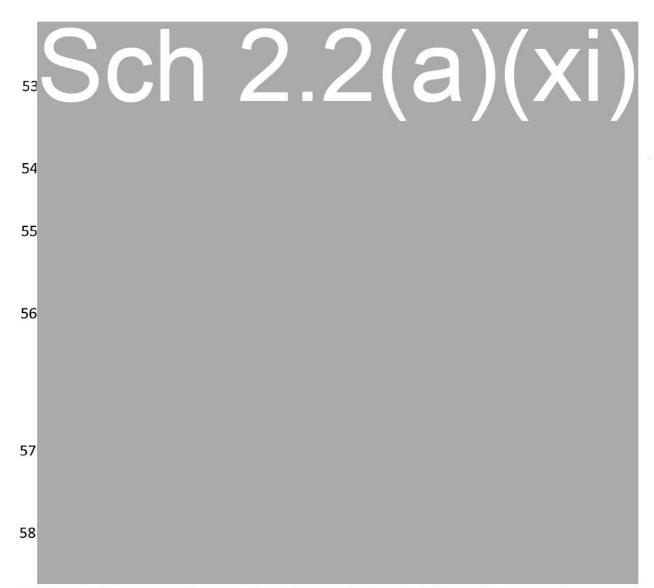
**Benefits/Sensitivities** 

52.

Sch 2.2(a)(xi)

**SENSITIVE** 

Tracking No.: CMTEDD2019/3831



59. The ACT Government is already investing heavily in football through the planned Throsby Home of Football infrastructure project — which will also deliver supporting event content at GIO Stadium for 2019-20 in the form of a Socceroos qualifier and a Matildas game.

Sch 2.2(a)(xi)

## Communications, media and engagement implications

62. The ACT's involvement in the bidding process for this major international sporting event, including the impact on  $Sch\ 2.2(a)(xi)$  is highly likely to attract strong media interest and/or scrutiny.

**SENSITIVE** 

Signatory Name:

Kareena Arthy

Phone: x75564

Action Officer:

Justin Lalor

Phone: x72884

## Attachments

| Attachment   | Title   |
|--------------|---|
| Attachment A | Letter to the Chief Minister from Sch 2.2(a)(II)FFA Chairman              |
| Attachment B | Sch 1 1.2   |
| Attachment C | Sch 1 1.2   |
| Attachment D | Event Assessment Matrix – FWWC 2023                                       |
| Attachment E | Draft letter of reply from the Chief Minister Sch 2.2(a)(ii) FFA Chairman |



## Andrew Barr MLA

## **Chief Minister**

Treasurer Minister for Social Inclusion and Equality Minister for Tourism and Special Events Minister for Trade, Industry and Investment Member for Kurrajong

## Sch 2.2(a)(ii

Chairman Football Federation Australia Locked Bag A4071 SYDNEY SOUTH NSW 1235

Dear Sch 2.2(a)(ii

Thank you for your letter of 5 June 2019 providing an update on Australia's bid to host the 2023 FIFA Women's World Cup (FWWC).

I would firstly like to acknowledge the work that Football Federation Australia (FFA) has undertaken on the bidding process to date. I also appreciate the supporting information that has been provided with your letter, which builds on the presentation delivered by FFA representatives at the Bid Workshop in Sydney on 17 May.

The opportunity to be part of Australia's bid to host the 2023 FWWC has been considered against a series of key metrics - including economic impact, social and community benefit, city brand alignment, marketing potential, risk profile and synergy with ACT Government objectives.

While it was acknowledged that the tournament presents a number of positive opportunities and potential benefits for prospective host cities, I can confirm that the ACT Government is unfortunately not in a position to proceed to the next phase of the bid process.

I wish you and your team all the best in finalising Australia's bid for this prestigious sporting event.

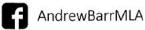
Yours sincerely

Andrew Barr MLA Chief Minister

12.9 JUL 2019











**Attachment B:** 

Sch 1 1.2

# Sch 1 1.2

## Sch 1 1.2

### Sch 1 1.2

# Sch 1 1.2

Weighting Weighted **Assessment Criteria** Ranking Sch 2.2(a)(xiii), Sch 2.2(a)(xi)

### **RANKING GUIDE**

Ranking: 9-10

**Descriptor: Excellent** 

Strengths against the Criteria: Meets all requirements to an excellent (10) or very high (9) level. Highly convincing and credible. Response demonstrates superior understanding of, and performance against, the criterion. Comprehensively documented with all claims fully substantiated.

Ranking: 7-8

**Descriptor: Very Good** 

Strengths against the Criteria: Meets all requirements to high level (8) or well above average level (7). Very convincing and credible. Response demonstrates very good understanding of, and performance against, the criterion. Documents provide complete details with all claims adequately demonstrated and substantiated.

Ranking: 5-6
Descriptor: Good

Strengths against the Criteria: Meets all requirements to an above average (6) or average (5) level. Response is convincing and credible. Response demonstrates good understanding of, and performance against, the criterion. Minor uncertainties and shortcomings in the respondent's claims and documentation.

Ranking: 3-4
Descriptor: Fair

Strengths against the Criteria: Meets some of the requirements of the criterion, but is below average (4) or just fair (3). Response is generally credible but not convincing. Response barely demonstrates understanding of, and performance against, the criterion. Respondent's claims have some gaps.

Ranking: 1-2
Descriptor: Poor

Strengths against the Criteria: Response has significant shortcomings and deficiencies in demonstrating understanding of, and performance against, the criterion.

Ranking: 0

**Descriptor: Not Answered** 

Strengths against the Criteria: Criterion not addressed.

### **RANKING GUIDE**

| Score | Descriptor   | Strengths against the Criteria   |
|-------|--------------|--|
| 9-10  | Excellent    | Meets all requirements to an excellent (10) or very high (9) level. <b>Highly convincing</b> and credible. Response demonstrates <b>superior</b> understanding of, and performance against, the criterion. Comprehensively documented with all claims <b>fully substantiated.</b>                                    |
| 7-8   | Very Good    | Meets all requirements to high level (8) or well above average level (7). <b>Very convincing</b> and credible. Response demonstrates <b>very good</b> understanding of, and performance against, the criterion. Documents provide complete details with all claims <b>adequately demonstrated and substantiated.</b> |
| 5-6   | Good         | Meets all requirements to an above average (6) or average (5) level. Response is <b>convincing</b> and credible. Response demonstrates <b>good</b> understanding of, and performance against, the criterion. <b>Minor uncertainties and shortcomings</b> in the respondent's claims and documentation.               |
| 3-4   | Fair         | Meets some of the requirements of the criterion, but is below average (4) or just fair (3). Response is generally credible but not <b>convincing</b> . Response barely and demonstrates understanding of, and performance against, the criterion. Respondent's <b>claims have some gaps</b> .                        |
| 1-2   | Poor         | Response has <b>significant shortcomings and deficiencies</b> in demonstrating understanding of, and performance against, the criterion.   |
| 0     | Not Answered | Criterion not addressed.   |

From: McMullen, Stephanie on behalf of CMTEDD, Economic Development DLO

To: CMTEDD MLO

Cc: Lalor, Justin; Verden, Jo; Le-Ho, Kathy; CMTEDD, Economic Development; Burkevics, Debbie

Subject: TRIM to EVENTS: CORRO: Letter to CM from David Gallop, Football Federation Australia - 2023 FIFA

Women"s World Cup Bid

**Date:** Monday, 12 August 2019 5:19:13 PM

Attachments: <u>image518233.jpg</u>

L2019 - Chief Minister ACT FWWC Bid - 9 August.pdf

#### **UNCLASSIFIED**

Hi MLO – please trim to Events ACT for CM response please

**Thanks** 

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

**2** (02) 6205 4643 | ⊠ <u>EcoDevDLO@act.gov.au</u> | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: Sch 2.2(a)(ii)

Sent: Friday, 9 August 2019 1:23 PM

To: BARR Reception < BARR@act.gov.au>

Cc: Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

Subject: Correspondence from Football Federation Australia

Dear Chief Minister,

Please see attached correspondence from FFA CEO Sch 2.2(a)(ii)

Thank you. Kind regards,

Sch 2.2(a)(ii)

Executive Assistant to CEO & COO

T: Sch 2.2(a)(ii) 4F: +61 2 8020 4100

E: Sch 2.2(a)(ii)

W:http://www.footballaustralia.com.au

Football Federation Australia

Level 22, 1 Oxford St, Darlinghurst NSW 2010

Locked Bag A4071, Sydney South NSW 1235

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9 August 2019

The Hon Andrew Barr MLA Chief Minister GPO Box 1020 CANBERRA ACT 2601

Via email: BARR@act.gov.au

Dear Chief Minister,

### 2023 FIFA WOMEN'S WORLD CUP BID

I refer to your letter dated 29 July 2019 regarding the ACT's involvement in Australia's bid to host the 2023 FIFA Women's World Cup.

As you may be aware, subsequent to your letter FIFA took the decision to expand the competition to 32 teams on 1 August 2019. This provides another opportunity to review the hosting model and the associated investment required.

While we note your letter regarding your decision not to proceed with the Bid, we would like to have the opportunity to present an alternate model considering FIFA's recent changes to the competition structure which may address ACT Government concerns.

The 2015 AFC Asian Cup, held in Canberra, was a fantastic event and a great celebration of football. The FIFA Women's World Cup would once again bring Canberra to life and provide the ACT with the opportunity to capitalise on the benefits the tournament will provide.

The Women's World Cup was most recently held in France and achieved a broadcast audience of 1 billion viewers and ticket sales of 1.2 million. It would be a lost opportunity if the ACT was not part of this significant event.

The updated hosting requirements will be received from FIFA in early September. Upon analysing these requirements, the FFA bid team will continue to work with Events ACT to explore every possibility to ensure Canberra is a host city for the FIFA Women's World Cup in 2023 before a final deadline for commitment of support to FFA of 4 October 2019.

In anticipation of this crucial decision, we propose that a meeting be scheduled with you in mid-September 2019.

We thank you for considering our request and look forward to continuing to work together on this important opportunity for the ACT and Australia.

Yours faithfully,

Sch 2.2(a)(ii)

Chief Executive Officer







### **Chief Minister**

Treasurer Minister for Social Inclusion and Equality Minister for Tourism and Special Events Minister for Trade, Industry and Investment Member for Kurrajong

### Sch 2.2(a)(ii)

Chief Executive Officer Football Federation Australia Locked Bag A4071 SYDNEY SOUTH NSW 1235

Dear

Thank you for your letter of 9 August 2019 regarding the 2023 FIFA Women's World Cup and the ACT Government's decision not to proceed as part of Australia's bid.

While the ACT Government's decision still stands, we do acknowledge the recent announcement from FIFA regarding expansion of the 2023 competition to 32 teams – along with the potential for a joint bid with New Zealand.

As such, we would welcome further information on updated hosting requirements when they become available, along with details on how an alternate joint bid model would impact those jurisdictions participating in the bid process.

Thank you for keeping me informed on these developments.

Yours sincerely

Andrew Barr MLA Chief Minister

0.9 SEP 2019









From:

To: Verden, Jo; Lalor, Justin; Clarke, Liz

Cc:

Subject: FW: Correspondence from Football Federation Australia

Date: Tuesday, 24 September 2019 2:32:54 PM

Attachments:

image564431.jpg L2019 - Chief Minister ACT - FWWC 2023 Benefits and Investment - 24 September.pdf

20190726 - COR - NRL Letter to FFA.pdf

Dear All

Please see attached correspondence regarding the FWWC2023.

Kind regards

General Manager, FIFA Women's World Cup 2023 Bid

T: Sch 2.2(a)(ii) M: Sch 2.2(a)(ii)

E: Sch 2.2(a)(ii)

W: http://www.footballaustralia.com.au

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From: Sch 2.2(a)(ii)

Sent: Tuesday, 24 September 2019 11:35 AM

To: matt.mison@act.gov.au

Cc: joshua.ceramidas@act.gov.au; Sch 2.2(a)(ii)

Subject: Correspondence from Football Federation Australia

Dear Matt,

Please find attached, for the attention of the Hon. Andrew Barr MLA, correspondence, plus attachments, from FFA CEO, Sch 2.2(a)(ii)

Thank you.

Kind regards, Sch 2.2(a)(ii)

Executive Assistant to CEO & COO

T: Sch 2.2(a)(ii) F: +61 2 8020 4100

E: Sch 2.2(a)(ii)



24 September 2019

Hon. Andrew Barr MLA ACT Chief Minister GPO Box 1020 CANBERRA ACT 2601

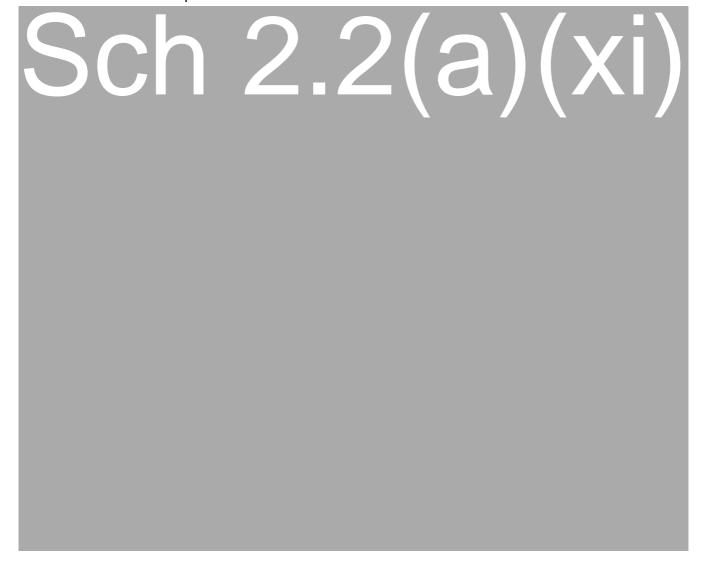
Sent via email to: <a href="matt.mison@act.gov.au">matt.mison@act.gov.au</a>

Principal Adviser - Office of the Chief Minister

Dear Chief Minister,

### FIFA Women's World Cup 2023 Bid

I write to provide you an update on the status of Australia's bid to host the 2023 FIFA Women's World Cup.





### Sch 2.2(a)(xi)

Yours sincerely,

Sch 2.2(a)(ii)

Chief Executive Officer

Cc: Yvette Berry MLA, Deputy Chief Minister, Minister for Sport and Recreation joshua.ceramidas@act.gov.au Chief of Staff





#### 13 August 2019

Sch 2.2(a)(ii)
Chief Executive Officer
Football Federation Australia

Dear

#### RUGBY AUSTRALIA SUPPORT FOR 2023 FIFA WOMEN'S WORLD CUP BID

Thank you for your letter regarding Football Federation Australia's Bid to host for the 2023 FIFA Women's World Cup.

Like FFA, Rugby Australia has the privilege sending teams to take part in large-scale global events, like a World Cup, that have the ability to captivate and inspire a nation and advance social issues. We also appreciate and understand the impact that hosting a World Cup can deliver to the successful bidding nation across a range of areas – economic and social - and governing bodies, such as FFA and Rugby Australia.

To this end, we are pleased that FFA continues to advance with its plans to submit a bid to host the FWWC in 2023 – from our perspective, a successful FFA bid would be a positive for our country and the sports community – as it would once again, demonstrate our ability to deliver major events.

Rugby Australia notes the July-August 2023 window for hosting the proposed competition and would be happy to continue working with your team around scheduling of content. One of the key items will be for RA to understand the proposed stadia mix for the tournament and how we can work with you around our international Rugby obligations during this period, so FFA is primed to deliver a bid which will put you in the best position possible to win. I have asked Sch 2.2(a)(ii) to follow up with Sch 2.2(a)(iii) from your team on this piece of work.

Please let me know if there is anything further Rugby AU can do to support FFA's bid. On behalf of everyone at Rugby AU, we wish you all the best for a successful bid.

Your sincerely

Sch 2.2(a)(ii)

Chief Executive Rugby Australia













26 July 2019

### Sch 2.2(a)(ii)

Chief Executive Officer Football Federation Australia Ltd Locked Bag A4071 Sydney South NSW 1235



Thank you for your letter regarding Football Federation Australia's plans to bid for the 2023 FIFA Women's World Cup.

As you know the National Rugby League is committed to the growth of women's sport in Australia and we believe hosting major events like World Cups play an important role in this pursuit.





### h 2.2(a)(xi)

Chief Executive Officer

From: Sch 2.2(a)(ii)

**To:** <u>Verden, Jo</u>; <u>Lalor, Justin</u>

Cc: Sch 2 2(a)(ii)
Subject: Base Camps

**Date:** Tuesday, 22 October 2019 3:35:01 PM

Attachments: <u>image647623.png</u>

#### Hi Jo and Justin

Sch 2.2(a)(xi)

Kind regards

Sch 2.2(a)(

General Manager, FIFA Women's World Cup 2023 Bid

T: Sch 2.2(a)(ii) M: Sch 2.2(a)(ii)

E: Sch 2.2(a)(ii)

W: http://www.footballaustralia.com.au

Football Federation Australia

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From: Wah, Lee on behalf of Arthy, Kareena

**To:** Sch 2.2(a)(ii)

Cc: Verden, Jo

Subject: 2023 FIFA Women"s World Cup Bid

Date: Monday, 28 October 2019 2:30:00 PM

Attachments: DDG Signed Letter to Sch 2.2(a)(ii) FIFA 28102019.pdf

#### **UNCLASSIFIED**

Dear Sch 2.2(a)(ii)

Please find attached a letter regarding the 2023 FIFA Women's World Cup Bid.

Kind Regards

Kareena

**KAREENA ARTHY** 

**Deputy Director-General, Enterprise Canberra** 

Phone: 02 6207 5564 | Mobile: Sch 2.2(a)(ii) | Email: kareena.arthy@act.gov.au

Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 2, Canberra Nara Centre, 1 Constitution Avenue Canberra ACT 2601 | GPO Box 158 Canberra ACT 2601 |

www.act.gov.au



Our ref: CMTEDD2019/5446

### Sch 2.2(a)(ii)

On ef Executive Officer Roctos : Repenso on Austr**alia** Locked Baş (4071 3x07/8 / 30074 (7387) (108**5** 

### Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

2028 FIFA Viornar's Viore Out Bis

Thank of a for a tunio times do no ence of 14 Sectember to Onlein in ster Andrew Barr MLA onto a night addition to the status of 4 Johns and to host the 1018 FIFA Women's World Out.

Had to a new a ware incompanies as not in a dos tion to disceed to the next phase of the bid discrete:

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Thank you again for one obligions 407 with the concrete obligion and I wan you and you hearth a lone coming weeks.

Yours sincerely

Kareena Arthy

Deputy Director-General Economic Development

28/10/19



### Caveat Brief

Ref: CMTEDD2019/5315

To: Chief Minister

CC: Minister for Sport and Recreation

From: Deputy Director-General, Economic Development

Subject FIFA Women's World Cup 2023

Cleared By: Deputy Director-General, Economic Development

- You have previously been briefed regarding the opportunity for the ACT to be part of Australia's bid to host the FIFA Women's World Cup (FWWC) in 2023 (CMTEDD2019/3831).
- Following thorough analysis of information made available to prospective host cities, you
  wrote to Sch 2.2(a)(ii) Federation Australia (FFA) Chairman, on 29 July advising
  that the ACT Government would not proceed to the next phase of the bid process.
- Shortly after this correspondence was provided, FIFA (Football's international governing body) announced that the FWWC 2023 would be expanded to a 32 team competition and encouraged joint bids to host the tournament.

### Sch 2.2(a)(xi)

 However, for the reasons outlined in original briefing material, the recommendation for the ACT to <u>not</u> participate in Australia's bid remains unchanged.

### Sch 2.2(a)(xi)

Action Officer: Jo Verden, Executive Branch Manager, Events ACT

Date: 14 October 2019

CM2019/7311

Portfolio/s: Tourism and Special Events

### ISSUE: 2023 FIFA WOMEN'S WORLD CUP BID

### **Talking points:**

- The FIFA Women's World Cup (FWWC) is the international football competition contested by senior women's national teams with FIFA membership.
- Australia has not hosted a FIFA tournament in 24 years and Football Federation Australia (FFA) is in the process of preparing a bid to host the 2023 FWWC.
- Nine countries Argentina, Australia, Bolivia, Brazil, Colombia, Japan, New Zealand, South Africa and South Korea have been announced as official bidders for the 2023 FWWC.
- In order to submit a compliant and competitive bid, FFA must demonstrate that the event can be fully funded. As such, FFA set out to confirm any support from the Australian Government and State/Territory Governments to host the tournament in Australia.
- Football Federation Australia (FFA) were advised on 29 July 2019 that the ACT Government would not proceed to the next phase of the bid process. This decision was made on the basis of a thorough assessment of associated costs, risks and benefits for the Territory.
- Following a subsequent announcement from FIFA regarding expansion
  of the 2023 FWWC to 32 teams, along with the potential for a joint
  Australia/New Zealand bid, the ACT Government indicated a willingness
  to receive further information on updated hosting requirements and
  details on how a joint bid model would impact participating jurisdictions.
- After careful review of this information, the ACT Government's decision to not participate as part of Australia's bid remained unchanged. This outcome was confirmed with FFA on 28 October 2019.

### **Key Information**

### Sch 2.2(a)(xiii), Sch 2.2(a)(xi), Sch 2.2(a)(x)

 Following FIFA's announcement on the 2023 FWWC expansion to 32 teams, and with FFA's decision to consider a joint bid with New Zealand, Sch 2.2(a)(xi)

### **Background Information**

- There is inherent prestige in being associated with a global tournament of the scale of the FWWC. However, it represents a significant financial outlay for the Territory with a very low projected return on investment.
- The ACT Government is already investing heavily in football through the planned Throsby 'Home of Football' infrastructure project – which will also deliver supporting event content at GIO Stadium for 2019-20 in the form of a Socceroos qualifier and a Matildas game.