



ACT
Government

Chief Minister, Treasury and
Economic Development

Freedom of Information Publication Coversheet

The following information is provided pursuant to section 28 of the *Freedom of Information Act 2016*.

FOI Reference: CMTEDDFOI 2019-049

Information to be published	Status
1. Access application	Published
2. Decision notice	Published
3. Documents and schedule	Published
4. Additional information identified	No
5. Fees	Waived
6. Processing time (in working days)	20
7. Decision made by Ombudsman	N/A
8. Additional information identified by Ombudsman	N/A
9. Decision made by ACAT	N/A
10. Additional information identified by ACAT	N/A

From: [REDACTED]
To: [CMTEDD.FOI](#)
Subject: Fwd: Request for information
Date: Saturday, 2 March 2019 12:52:19 PM

Please could you add any sock nets relating to the banning of the Black Magic balloon from flying as part of the Canberra Balloon Spectacular.

Many thanks

[REDACTED]

Sent from my iPad

Begin forwarded message:

From: [REDACTED]
Date: 2 March 2019 at 11:41:58 am AEDT
To: CMTEDDfoi@act.gov.au
Subject: Request for information

I would like to request access to any documents relating to [REDACTED], and also to the Black Magic hot air balloon, also referred to as Golly.

I appreciate your help
Regards

[REDACTED]

Sent from my iPad



ACT
Government

Chief Minister, Treasury and
Economic Development

Our ref: CMTEDDFOI 2019-049

[REDACTED]
via email: [REDACTED]

Dear [REDACTED]

FREEDOM OF INFORMATION REQUEST

I refer to your application under section 30 of the *Freedom of Information Act 2016* (the Act), received by the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) on 4 March 2019, in which you are seeking access to:

- any documents relating to [REDACTED], the Black Magic hot air balloon and the banning of the Black Magic balloon as part of the 2019 Canberra Balloon Spectacular.

Authority

I am an Information Officer appointed by the Director-General under section 18 of the Act to deal with access applications made under Part 5 of the Act.

Timeframes

In accordance with section 40 of the Act, CMTEDD is required to provide a decision on your access application by 2 April 2019.

Decision on access

Searches were completed for relevant documents and 113 documents were identified that fall within the scope of your request.

I have included as **Attachment A** to this decision the schedule of relevant documents. This provides a description of each document that falls within the scope of your request and the access decision for each of those documents.

I have decided to grant access in full to 40 documents and partial access to 71 documents. I have decided to refuse access to 1 document as I consider it to be contrary to the public interest information under schedule 1.

My access decisions are detailed further in the following statement of reasons and the documents released to you are provided as **Attachment B** to this letter.

In accordance with section 54(2) of the Act a statement of reasons outlining my decisions is below.

Statement of Reasons

In reaching my access decisions, I have taken the following into account:

- the Act;
- the content of the documents that fall within the scope of your request; and
- the *Human Rights Act 2004*.

Exemption claimed

My reasons for deciding not to grant access to the identified documents and components of these documents are as follows:

Contrary to the public interest information under schedule 1 of the Act

I consider that folios 77-79 contains information which falls within section 1.2 of Schedule 1 – Information subject to legal professional privilege and is accordingly exempt from release.

Information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act

Public Interest

I now turn to the remainder of the documents that fall within the scope of your request.

The Act has a presumption in favour of disclosure. As a decision maker I am required to decide where, on balance, public interests lies. As part of this process I must consider factors favouring disclosure and factors favouring non-disclosure.

In *Hogan v Hinch* (2011) 243 CLR 506, [31] French CJ stated that when ‘used in a statute, the term [public interest] derives its content from “the subject matter and the scope and purpose” of the enactment in which it appears’. Section 17(1) of the Act sets out the test, to be applied to determine whether disclosure of information would be contrary to the public interest. These factors are found in subsection 17(2) and Schedule 2 of the Act.

Taking into consideration the information contained in the documents found to be within the scope of your request, I have identified that the following public interest factors are relevant to determine if release of the information contained within these documents is within the ‘public interest’.

Factors favouring disclosure in the public interest:

(a) *disclosure of the information could reasonably be expected to do any of the following:*

- Sch 2.1(a)(iii) inform the community of the government’s operations, including the policies, guidelines and codes of conduct followed by the government in its dealings with members of the community.
- Sch 2.1(a)(vii) advance the fair treatment of individuals and other entities in accordance with the law in their dealings with the government.
- Sch 2.1(a)(viii) reveal the reason for a government decision and any background or contextual information that informed the decision.

Factors favouring nondisclosure in the public interest:

(a) *disclosure of the information could reasonably be expected to do any of the following:*

- Sch 2.2(a)(ii) prejudice the protection of an individual's right to privacy or any other right under the *Human Rights Act 2004*.

Having considered the factors identified as relevant in this matter, I consider that release of information contained in these documents may reveal the reason for a government decision and any background or contextual information that informed the decision to ban "Black Magic" from the 2019 Canberra Balloon Spectacular.

However, when considering this finding against the factors favouring non-disclosure, I am satisfied that the protection of an individual's right to privacy, especially in the course of discussion with a government agency, is a significant factor as the parties involved have provided their personal information for the purposes of such discussions which, in my opinion, outweighs the benefit which may be derived from releasing the personal information of the individual's involved in this matter. These individuals are entitled to expect that the personal information they have supplied as part of this process will be dealt with in a manner that protects their privacy.

Having applied the test outlined in section 17 of the Act and deciding that release of personal information contained in the documents is not in the public interest to release, I have chosen to redact this specific information in accordance with section 50(2). Noting the pro-disclosure intent of the Act, I am satisfied that redacting only the information that I believe is not in the public interest to release will ensure that the intent of the Act is met and will provide you with access to the majority of the information held by CMTEDD within the scope of your request.

Folios 8, 10-14, 16-18, 20-24, 26, 28-30, 32, 34-35, 37, 39-40, 46-47, 52, 55-56, 58, 60, 62, 61-39, 71, 80, 82-85, 88-89, 95, 110-111, 114-116, 120-124, 126-127, 134-137, 140-141, 143, 147, 151, 153-155, 15-160, 165, 167-168, 170, 173-174, 178-180, 183-187, 190-191, 194, 196, 205, 212-213, 220, 222-223, 227, 229, 231-232, 234-237, 239-243 and 245-259 of the identified documents contain information that I consider, on balance, to be contrary to the public interest to disclose under the test set out in section 17 of the Act or they contain information which is out of scope.

Charges

Pursuant to *Freedom of Information (Fees) Determination 2017 (No 2)* processing charges are applicable for this request because the total number of pages to be released to you exceeds the charging threshold of 50 pages. However, the charges have been waived in accordance with section 107(2)(b) of the Act.

Online publishing – Disclosure Log

Under section 28 of the Act, CMTEDD maintains an online record of access applications called a disclosure log. Your original access application, my decision and documents released to you in response to your access application will be published in the CMTEDD disclosure log after 5 April 2019. Your personal contact details will not be published.

You may view the CMTEDD disclosure log at
<https://www.cmtedd.act.gov.au/functions/foi/disclosure-log>.

Ombudsman Review

My decision on your access request is a reviewable decision as identified in Schedule 3 of the Act. You have the right to seek a review by the Ombudsman of this outcome under section 73 of the Act within 20 working days from the day that my decision is published in the CMTEDD disclosure log, or a longer period allowed by the Ombudsman.

If you wish to request a review of my decision you may write to the Ombudsman at:

The ACT Ombudsman
GPO Box 442
CANBERRA ACT 2601
Via email: actfoi@ombudsman.gov.au

ACT Civil and Administrative Tribunal (ACAT) Review

Under section 84 of the Act, if a decision is made by the Ombudsman under section 82(1), you may apply to the ACAT for a review of the Ombudsman decision. Further information may be obtained from the ACAT at:

ACT Civil and Administrative Tribunal
Level 4, 1 Moore St
GPO Box 370
Canberra City ACT 2601
Telephone: (02) 6207 1740
<http://www.acat.act.gov.au/>

Should you have any queries in relation to your request please contact me by telephone on 6207 7754 or email CMTEDDFOI@act.gov.au.

Yours sincerely,



Sarah McBurney
Information Officer
Information Access Team
Chief Minister, Treasury and Economic Development Directorate

1 April 2019



ACT
Government

Chief Minister, Treasury and
Economic Development

FREEDOM OF INFORMATION REQUEST SCHEDULE

NAME	WHAT ARE THE PARAMETERS OF THE REQUEST	Reference NO.
[REDACTED]	Access to any documents relating to [REDACTED], the Black Magic hot air balloon and the banning of the Black Magic balloon as part of the 2019 Canberra Balloon Spectacular.	2019-049

Ref No	Page number	Description	Date	Status	Reason for Exemption	Online Release Status
1	1-7	Media talking points	Undated	Full release	N/A	Yes
2	8-14	Emails received summary	Undated	Partial release	Sch 2 s2.2 (a)(ii)	Yes
3	15	Email chain	30/01/2019	Full release	N/A	Yes
4	16	Email	07/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
5	17-19	Email chain	08/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
6	20-21	Email chain	13/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
7	22	Email	15/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
8	23-24	Email chain	15/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
9	25-27	Email chain	15/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
10	28-31	Email chain	15/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
11	32-33	Email chain	15/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
12	34-36	Email chain	16/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
13	37-38	Email chain	16/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes

14	39-41	Email	17/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
15	42-43	Email chain	18/02/2019	Full release	N/A	Yes
16	44-48	Email chain	18/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
17	49-54	Email chain	18/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
18	55-57	Email chain	18/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
19	58	Email chain	18/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
20	59	Email	19/02/2019	Full release	N/A	Yes
21	60-63	Email chain	19/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
22	64-68	Email + attachments	19/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
23	69-73	Email chain	19/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
24	74-76	Email chain	19/02/2019	Full release	N/A	Yes
25	77-79	Request for legal advice	20/02/2019	Exempt	Sch 1.2	Yes
26	80-81	Email chain	20/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
27	82-83	Email chain	20/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
28	84-85	Jabber messages	20/02/2019	Partial release	Out of scope	Yes
29	86	Email	21/02/2019	Full release	N/A	Yes
30	87	Email chain	21/02/2019	Full release	N/A	Yes
31	88-89	Email chain	21/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
32	90	Email	21/02/2019	Full release	N/A	Yes

33	91	Email chain	22/02/2019	Full release	N/A	Yes
34	92	Email chain	22/02/2019	Full release	N/A	Yes
35	93-103	Ministerial brief and attachments	22/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
36	104-107	Email chain	22/02/2019	Full release	N/A	Yes
37	108	Email	24/02/2019	Full release	N/A	Yes
38	109	Email	25/02/2019	Full release	N/A	Yes
39	110	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
40	111-113	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
41	114-115	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
42	116-119	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
43	120-121	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
44	122-123	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
45	124-125	Email chain	26/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
46	126	Email	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
47	127	Email	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
48	128	Email	27/02/2019	Full release	N/A	Yes
49	129	Media Statement	27/02/2019	Full release	N/A	Yes
50	130-131	Email	27/02/2019	Full release	N/A	Yes
51	132-133	Email chain	27/02/2019	Full release	N/A	Yes

52	134-137	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
53	138	Email chain	27/02/2019	Full release	N/A	Yes
54	139-142	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
55	143-144	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
56	145-149	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
57	150	Email chain	27/02/2019	Full release	N/A	Yes
58	151-152	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
59	153-155	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
60	156-157	Email chain	27/02/2019	Full release	N/A	Yes
61	158-160	Email chain	27/02/2019	Partial release	Out of scope	Yes
62	161-163	Email chain	27/02/2019	Full release	N/A	Yes
63	164	Email	27/02/2019	Full release	N/A	Yes
64	165	Email	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
65	166	Email chain	27/02/2019	Full release	N/A	Yes
66	167-168	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
67	169-170	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
68	171-172	Email chain	27/02/2019	Full release	N/A	Yes
69	173-174	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
70	175-176	Email chain	27/02/2019	Full release	N/A	Yes

71	177-179	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
72	180	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
73	181	Email	27/02/2019	Full release	N/A	Yes
74	182-183	Email chain	27/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
75	184	Email	28/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
76	185-186	Email chain	28/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
77	187	Email	28/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
78	188	Email	28/02/2019	Full release	N/A	Yes
79	189-191	Email chain	28/02/2019	Partial release	Out of scope	Yes
80	192	Email chain	28/02/2019	Full release	N/A	Yes
81	193	Email	28/02/2019	Full release	N/A	Yes
82	194-195	Email chain	28/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
83	196	Email chain	28/02/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
84	197-201	Email chain	01/03/2019	Full release	N/A	Yes
85	202	Email chain	01/03/2019	Full release	N/A	Yes
86	203	Email chain	01/03/2019	Full release	N/A	Yes
87	204	Email chain	01/03/2019	Full release	N/A	Yes
88	205-206	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
89	207-209	Email chain	01/03/2019	Full release	N/A	Yes

90	210-211	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
91	212-213	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
92	214	Email	01/03/2019	Full release	N/A	Yes
93	215-217	Email chain	01/03/2019	Full release	N/A	Yes
94	218-219	Email chain	01/03/2019	Full release	N/A	Yes
95	220-221	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
96	222-225	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
97	226	Email chain	01/03/2019	Full release	N/A	Yes
98	227-228	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
99	229	Email	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
100	230	Email chain	01/03/2019	Full release	N/A	Yes
101	231-233	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
102	234	Email chain	01/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
103	235-238	Email chain	02/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
104	239-240	Email chain	02/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
105	241	Email chain	02/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
106	242	Email chain	02/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
107	243	Email	04/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
108	244	Email	04/03/2019	Full release	N/A	Yes

109	245	Email	05/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
110	246	Email	05/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
111	247	Email	05/03/2019	Partial release	Sch 2 s2.2 (a)(ii)	Yes
112	249-259	Ballonist database	Undated	Partial release	Sch 2 s2.2 (a)(ii)	Yes
113	260-269	Canberra Balloon Spectacular Registration Form 2019	Undated	Full release	N/A	Yes
Total No of Docs						
113						

Media Talking Points
ENLIGHTEN FESTIVAL 2019
1-17 March 2019

<p>Key Messages</p>	<p>Illuminating Canberra for its ninth year (2011 start), the Enlighten Festival is back in 2019 bigger and brighter than ever before.</p> <p>Proudly presented by Singapore Airlines, this year's Enlighten Festival will be held over 17 days, 1-17 March.</p> <p>Last year the festival was extended beyond the architectural projections, to include some of Canberra's most popular autumn events – the Canberra Night Noodle Markets, the Canberra Balloon Spectacular, Lights! Canberra! Action!, Symphony in the Park, Canberra Day and Hit 104.7 Skyfire.</p> <p>Enlighten Illuminations (1-11 March) <i>Entertainment runs 6pm-11pm, with lights on at 8pm each evening – <u>except Friday 1 March, which starts at 8:30pm with the 'Switch On' event</u></i></p> <ul style="list-style-type: none"> • The Enlighten Illuminations feature stunning architectural projections created by Electric Canvas, which light up six of Australia's most iconic buildings <ul style="list-style-type: none"> ○ Australian Parliament House, the Museum of Australian Democracy, the National Portrait Gallery, the National Gallery of Australia, National Library of Australia and Questacon. • In 2019, the Enlighten Illuminations have been extended to 11 nights to provide the perfect backdrop to your Canberra Day celebrations. • For the first time the Enlighten Illuminations will be lighting up the Sydney and Melbourne Buildings thanks to the City Renewal Authority (CRA). • This precinct will also play host to a great line-up of Australian talent, roving entertainers, live music and enchanting performances. Visitors will love the interactive art installations that light up the Parliamentary Triangle, including Red Air – larger-than-life lanterns adorned with traditional prints from the Pilbara region. • FREE with exclusive ticketed events also included in the 2019 program. <p>Canberra Night Noodle Markets (1-10 March) <i>Entry times vary – check enlightencanberra.com.</i></p> <ul style="list-style-type: none"> • Indulge in authentic Asian eats from a delicious mix of local and interstate food vendors. • This is a popular event so we recommend arriving early, reading the menu online or visiting Enlighten Alley, our family friendly foodie experience. • FREE entry. Reconciliation Place, in the heart of the Enlighten Illuminations.
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Lights! Canberra! Action! (8 March)

Gates open at 7pm will films beginning at 8pm

- Bring a picnic rug, cushion or chair to enjoy Canberra's very own short film competition.
- Filmmakers are given 10 days to shoot, edit and produce a 7 minute film exploring the theme of 'one small step', which incorporates ten specific objects.
- See the top twelve finalists films for FREE on 8 March, Senate Rose Gardens.

Canberra Balloon Spectacular (9-17 March)

Balloons start to inflate from 6.15am. The best time to attend is between 6.15-9am.

- Rise early to see over 30 balloons from around the world float across the city at dawn, 9-17 March.
- This spectacle is best viewed from the lawns of Old Parliament House where a hot breakfast will be available for purchase from 6:15am. Provided by the Belconnen Lions Club.
- Keep an eye out for the special beagle shaped balloon – Beagle Maximus
- FREE for spectators, while balloon flights are ticketed
- This event is weather dependent. Daily announcements about whether the weather will allow the balloons to fly are made at 6:15am on enlightencanberra.com/balloons and Enlighten Festival's social channels.

0600 – Pilots determine if balloons can launch

0615 – Balloons commence inflation and launch (weather dependent)

0645-0800 – Balloons launch and fly

0730 – Live music (weekends and public holiday)

1000 – Events ends

Symphony in the Park (10 March)

Kicks off from 7pm until 10pm

- Sit back and relax as the Canberra Symphony Orchestra accompanied by Bee Gees tribute band, The Best of the Bee Gees, bring nostalgic hits to life under the stars.
- 10 March, Stage 88, Commonwealth Park, 7pm. FREE.

Canberra Day (11 March)

From 2pm – 7pm

- Celebrate as Canberra turns 106.
- Join in the fun with live music headlined by local rapper Citizen Kay, entertainment, rides and foodie fun.
- 11 March, Stage 88, Commonwealth Park, FREE.

	<p>Hit 104.7 Skyfire (16 March) <i>6pm with fireworks from 8.30pm</i></p> <ul style="list-style-type: none"> • See Canberra light up in a dazzling display of aerial acrobatics and spectacular fireworks set to a soundtrack simultaneously broadcast on Hit 104.7 on the shores of Lake Burley Griffin. • 16 March, Regatta Point in Commonwealth Park, 6pm with fireworks from 8.30pm. FREE.
Event Dates	<p>1-17 March 2019 - Enlighten Festival (entire festival dates) 1-11 March 2019 - Enlighten Illuminations (architectural projections) 1-10 March 2019 - Canberra Night Noodle Markets 8 March 2019 – Lights! Canberra! Action! (filmmaker competition) 9-17 March 2019 – Canberra Balloon Spectacular 10 March 2019 – Symphony in the Park 11 March 2019 – Canberra Day 16 March – Hit 104.7 Skyfire</p>
Venues	<p>Parliamentary Triangle and satellite venues - National Zoo and Aquarium; National Botanic Gardens; Canberra Glassworks; The Royal Australian Mint; National Arboretum Canberra; Sydney and Melbourne Buildings; Haig Park; Commonwealth Park.</p>
Sponsors	<p>Presenting partner: Singapore Airlines Major partners: ActewAGL, AccorHotels, Good Food Month's Night Noodle Markets, Canberra Centre Strategic partners: National Capital Authority, City Renewal Authority</p>
Brief Event Schedule	<p>There is so much on at each of the Enlighten Festival's hero events. See program on the website for further details enlightencanberra.com</p>
Road Closures	<p>Enlighten Illuminations: The following road closures will be implemented between the hours of 6:30pm and Midnight from 1 – 11 March:</p> <ul style="list-style-type: none"> • King George Terrace – between Parkes Place East and Parkes Place West • King Edward Terrace – between Parkes Place East and Parkes Place West • Parks Place West from the National Library car park • National Library of Australia internal loop road • Parliament Square at Queen Victoria Terrace at the rear of the Museum of Australian Democracy at Old Parliament House to restrict unauthorised vehicle access • Queen Elizabeth Terrace <p>The following road closure will be implemented between the hours of 5:00pm and midnight on event nights:</p> <ul style="list-style-type: none"> • Parks Place West (after the entry/exit at the National Library car park. <p>The following road closure will be implemented between the hours of 5:00pm</p>

	<p>and midnight on event nights:</p> <ul style="list-style-type: none"> • Mall Road West (Questacon Bus Loop). <p>The following road closure will be implemented in the event that the National Library car park fills to capacity:</p> <ul style="list-style-type: none"> • Parks Place West at King Edward Terrace <p>Canberra Balloon Spectacular: During the mornings of the Canberra Balloon Spectacular, King Edwards Terrace will be closed between Parkes Place East and Parks Place West</p>
Shuttle bus	<p>Two free shuttle buses will operate 1-2 & 8-9 March to help visitors move between the city, Russell carparks and the Enlighten Illuminations in the Parliamentary Triangle. The first shuttle bus will operate on loop 5pm – 6pm. The second shuttle bus will operate on loop 6pm-11:30pm, with the last departure from the Enlighten Illuminations at 11:30pm. Information on the stops can be found on the FAQ section of our website (enlightencanberra.com)</p>
Public Parking arrangements	<p>There are various public car parks throughout the Parliamentary Triangle and at each of the participating attractions. Refer to enlightencanberra.com for further details.</p> <p>Those who park illegally run the risk of being fined, as there will be inspectors on duty during Enlighten Festival. It is an offence under the National Land (Road Transport) Ordinance 2014 to park a vehicle on open space. Open space is any area that is not designed for the movement or parking of motor vehicles, such as grassed areas, footpaths and landscaped areas.</p>
Public transport arrangements	<p>Visitors are encouraged to use public transport when travelling to the Enlighten Festival. For information on bus services visit transport.act.gov.au or call 13 17 10.</p> <p>Please note, bus stops on King Edwards Terrace, King George Terrace and Parkes Place East will not be serviced during road closure times.</p>
Expected attendance	<p>More than 300,000+ people are anticipated to attend across the full Enlighten Festival program.</p>
Economic Impact	<p>The 2018 event attracted over 319,000 visitors and had an economic impact of \$4.8million for the ACT. 14% of these visitors across the festival were from interstate 2.6% were international Enlighten Festival was responsible for generating 29,277 visitor nights for the ACT, demonstrating that the festival is a strong contributor to Canberra's tourism, local economy and community.</p> <p>Balloons: More than 40,000 people across the nine event days. Swelling to</p>

	5,000 across the peak weekend days.
Past attendance	<p>Illuminations:</p> <p>2011 - 8,678</p> <p>2012 - 29,437</p> <p>2013 - 115,031</p> <p>2014 - 131,556</p> <p>2015 - 287,874</p> <p>2016 - 263,383</p> <p>Included in the festival:</p> <p>2017 - 285,714</p> <p>2018 - 319,000</p>
Food and Beverage	<p>Food can be purchased from:</p> <p>Canberra Night Noodle Markets, 1-10 March 2019 Reconciliation Place, Canberra Times vary – check enlightencanberra.com FREE entry, cashless, dog friendly</p> <p>Enlighten Alley & 1-2 & 8-9 March 2019 Local Food and Drink Precinct (5pm -10.30pm only), located adjacent to the Reflection Pond, Parliamentary Triangle FREE entry, family friendly</p> <p>BentSpoke Beer Garden 1-10 March Sunday-Thursday: 4pm-11pm Fridays & Saturdays: 3pm-12am</p> <p>Other events Food and beverages will be available for purchase at Lights! Canberra! Action!, Symphony in the Park, Canberra Day and Skyfire.</p>

Commented [TR1]: Wasn't 2018 the first year it was included in the festival?

Issues Messaging

CBS – Weather	Information on whether or not the balloons will fly will be advised daily at 6.15am, and distributed via Events ACT Twitter, Events ACT Facebook, Enlighten Festival Facebook, Enlighten Festival Instagram, Access Canberra and Enlighten Festival website. Key local radio stations are also notified.
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<p>CBS – Black Balloon</p>	<p>Events ACT has made the decision not to allow the ‘Golly’ balloon to fly as part of the Canberra Balloon Spectacular 2019 or any future events. However arrangements have been made to allow the balloon owner to fly another balloon at the festival.</p> <p>Community attitudes have changed and the use of the word and/or visual depiction of a Golliwog is considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans.</p> <p>Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government.</p> <p>We are the first jurisdiction in Australia to celebrate our Aboriginal and Torres Strait Islander culture and community with a Reconciliation Day public holiday and we are committed to ensuring all our events are inclusive and welcoming for all.</p> <p>How was the issue identified? On reviewing applications to take part in the Canberra Balloon Spectacular, an Events ACT staff member raised concerns about the name of the balloon and escalated the potential issue to the Events ACT management team. Both the ACT Government’s Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning were consulted and based on this advice it was agreed the balloon would not be allowed to take part in the event.</p> <p>Why has the balloon flown in previous years? Balloon names are rarely used in any material for the event and this balloon has flown at balloon festivals across Australia for a number of years. While Events ACT is not aware of approaches or feedback from the general public about the balloon appearing at its annual event, we need to be proactive to ensure all our events are inclusive and welcoming for all.</p> <p>Will the loss of the balloon have an impact on the event? No. It is one of around 33 balloons participating in the Canberra Balloon Spectacular and was not expected to take paying customers on flights.</p> <p>Has imagery featuring this balloon been removed from marketing materials? Both Events ACT and VisitCanberra have removed images containing this balloon from their image libraries and collections.</p> <p>Are you calling into question the reputation of this balloon operator? No. This decision was taken to ensure our Balloon Spectacular event is inclusive for all. This is in no way a reflection on the Balloon operator, who</p>
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	we would welcome to participate in future events should she operate a different balloon.
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Event Inbox.

Email 1.

When are you people going to join the real world?

FFS ...banning a balloon, grow up you fkn idiots

regards

Sch 2.2(a)(ii)

Not responding

Email 2.

Sch 2.2(a)(ii)

Yeah so I don't know how a black balloon with white eyes is racist.

racism:

Prejudice, discrimination, or antagonism directed against someone of a different race based on the belief that one's own race is superior.

You messed this one up and you'll pay through bad publicity and lower attendance. Just think about this stuff, make informed actions based on evidence. Drop the emotional, knee jerk reactions.

No response required.

Not responding

Email 3.

Sch 2.2(a)(ii)

Mrs Jo Veden
Directress,
Events ACT
Economic Development Directorate
GPO Box 158,
Canberra 2601
27 February 2019

Dear Mrs Verden,

I am deeply saddened by the report in today's *Canberra Times* online that you have decided to ban a beautiful black balloon from this year's festival.

The article was unclear whether it was being banned for depicting a black face, or for one of its names (Golly), but quoted you as saying it was reported to you by one of your staff, that 'progressing reconciliation' was a key ACT government policy (fair enough, but somewhat of a non sequitur), and that "The use of words and/or visual depictions that may be considered racist and offensive by many in our community ... is not supported."

Firstly, I am not sure how banning depictions of faces on black balloons 'progresses reconciliation'. Surely your decision to remove a happy, smiling, friendly image of a black face (or is it simply a mouth and a pair of eyes on a black balloon) is a step backwards in this regard? But I ask you if a normal 'smiley' would be forbidden because it was racist against Caucasians? If the balloon was any other colour (say white or yellow) would it be offensive? I very much doubt it, which suggests the real racism is in those who think anything black is racist.

Secondly, on what basis do you draw the conclusion that this particular balloon, that has been in the festival for 20 years without complaint by the public, is offensive to "many in our community"? The only complaint seems to have been by one of your own employees. I hope you are not making decisions as to offence on the basis of a single 'complaint'? I put it to you that there are far more people offended by this over-the-top management reaction. I for one, am, as are all the comments to date on the *Canberra Times* webpage.

Third, you say that anything that "may" be considered offensive is not supported. In other words you seem to be concocting imagined offensiveness where none was ever taken, let alone intended. Has even one person actually said to you "As an Aborigine, I am offended by the inclusion of a black balloon with a face on it. Black faces are by their very nature offensive. Please ban it forthwith"?

Fourth, offensiveness must be measured in context. Is the balloon deliberately seeking to provoke hostility towards Aborigines? Of course not. And the owner has explained that. So why the sudden reaction after 20 years? If it hasn't been offensive for two decades it can hardly become so overnight.

Fifth, as a Christian, I am personally very deeply offended by government sponsorship of the recent 'Pride' festival, and the 'rainbow' buses. Further, I truly actually feel unsafe during the festival, and on those buses. The Bible, God's Word to us for over three thousand years, clearly says homosexuality is wrong. *Many* Canberrans feel likewise. But no notice is taken of my/our feelings about something that is truly offensive to our faith and culture. So the inconsistency of the government in this regard is also inexplicable: if offensiveness is "not supported" by Events ACT, why does Events ACT continue to put on events which in their entirety are offensive? Yet a harmless balloon with a smiley face is to be banned. It makes no sense.

Sixth, the balloon has two names in the article: Black Magic and Golly. The former is apparently not considered offensive (despite its links to the occult), but the latter, at least to you, is. Yet I am completely bewildered by how the name 'golly' is offensive. I recently bought two beautiful gollies (or golliwogs to dignify them with their full name) and they bring me and my wife much joy. In fact, I loved them so much, I gave gollies to my young nieces for Christmas last year, and they were all delighted with them also. I took photos of my gollies, and made picture-calendars to give to all my friends and other relatives, and they too think the photos are wonderful. Gollies are part of our culture and our literary heritage. So how can the delightful face on the balloon (assuming it *is* a golliwog, and not simply a generic pair of eyes and mouth on a black balloon), or one of its names, possibly be offensive? I am not sure whether my family and friends should boycott the festival in disgust at this ridiculous decision, or all paint our faces black and bring our gollies along to show solidarity with the victimised Mrs Turnbull and her wonderful balloon (and our Aborigine friends).

Seventh, can I ask if the staff member who raised the issue is personally offended by the balloon, or does (s)he simply think other people *might* be offended by it? Were any concerns raised about the other name 'black magic'? If the name 'golly' is the issue, wouldn't the simple solution be to refer to it officially as 'black magic' (assuming you don't find that name offensive. I have reservations about it, but at least am willing to give it the benefit of the doubt, which, sadly your employee appears not to be)?

Eighth, given that the formerly and supposedly offensive term 'wog' is now owned proudly by the southern-Mediterranean community (as witnessed by recent ABC TV programmes), and at least one

Ghanaian woman in Britain dresses up her family at local fairs as golliwogs, proud of her black heritage, I completely fail to see how the word 'golly' can be offensive to Aborigines (or anyone else). Golliwogs or gollies are classic rag dolls, with a long and dignified tradition. They are not Aborigines, they are not even negroes (with all due respect to the Ghanaian lady), they are gollies; just like hobbits are not offensive caricatures of either short people or hairy Greeks, but their own distinct species. I watched my nieces carefully and none of their play suggests they see the gollies as representative of some particular ethnic group, let alone Aborigines. For them the gollies are cute, happy smiling dolls, who happen to be made from black cloth (just as the smiley face balloon happens to be black). That *some* Aborigines have a skin tone similar to black cloth is sheer coincidence. No one says the Simpsons cartoon characters are offensive to Asians because the cartoon characters have yellow skin! May I ask if your employee is offended by Daffy Duck, who is black, speaks poorly, and usually gets up to mischief? Does that make him an offensive representation of an Aborigine? Of course not.

Ninth, 'teddy bears' got their name from a US President who took pleasure in hunting animals. We no longer consider it appropriate to hunt large game such as bears for pleasure, but no one seeks to draw a connection between teddy bears in toy shops and animal cruelty. President Roosevelt himself hated being called 'Teddy', but no one thinks it offensive to his memory to continue to call the bears after him. Would a teddy bear balloon be banned because it "may" cause distress to "many in our community" on the basis of its association with animal cruelty?

Tenth, a vast majority of Canberrans were appalled that hundreds of thousands of dollars of taxpayer money was spent a few years back on a revolting and obscene whale-with-giant-tits balloon, which was in no way family-friendly or in any way "inclusive". Was that not an offensive caricature of a whale? Was it not distressing for young girls to have breasts bestialised and on full show like some topless bar? So if that government-approved balloon was in any way acceptable, I once more fail to see how a happy smiling face can be offensive.

Therefore, given gollies were never intended to be offensive miniature Aborigines, and no one who owns one thinks they are, on what basis can a beautiful happy face, a delight to children and adults alike, be offensive? Really, this political correctness is going too far, when one individual who sees a black face runs crying to his/her boss and complains that it is somehow racist. With all due respect, I think your employee needs to be told to harden up. Certain people seem to be deliberately seeking to be offended, and the rest of us can no longer do anything without worrying about whether we will be outed as somehow 'racist' for completely innocuous behaviour. Honestly, if there is one thing holding back reconciliation it is the inability of Aborigines, or those claiming to work on their behalf, to have any perspective. And governmental overreactions such as your decision just encourages this sort of insanity.

Apart from your response to the points above, I truly think an apology it owed to the balloon's owner, [REDACTED], and the balloon should be allowed to participate, as it has for two decades, in this year's Balloon Festival, and in all festivals in the future.

Please do this, for the children who love the balloon, and to ensure a happy smiling black face brings joy and break down racial barriers instead of increasing them.

A happy face should never be offensive.

Yours, most sincerely,

Sch 2.2(a)(ii)

Response:

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

[REDACTED] who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Email 4

Hello Jo

I was very disappointed to hear that you were excluding the black balloon from the balloon festival this year.

I used to line the balloon festival even the whale balloon which was funded with my ACT government taxes.

Please I would ask if this was a decision of the relevant act government minister or was it your decision.

Thanks, looking forward to your reply.

Sch 2.2(a)(ii)

Response

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours Sincerely

Email 5

Hello,

If it is true that you are considering banning VH-KNJ from the balloon festival because some people are offended by a black balloon then this is a ludicrous decision and should be reversed.

Time to stop pandering to some whingeing powder puffs.

Best regards,^{Sch 2.2(a)(ii)}

Response:

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Email 6

I am extremely saddened by your decision not to allow the "Black Magic" balloon to fly at the Canberra balloon fiesta.

Your decision is bureaucracy gone mad. Seriously how does your decision to not allow the balloon to fly remotely promote acceptance and tolerance to any situation. It's a smiling face for goodness sake. The ridiculous irony is that you supported the obnoxious Sky whale which to me I find insulting to look at, instead that is what Canberra funded and supported.

You really should be ashamed, it is absolutely ridiculous and I personally will not attend or support your event in anyway shape or form.

I would love to see your research of who was offended by the balloon compared to how many have enjoyed seeing it fly over the skies of Canberra in the past. I suspect you have no statistics or research on that at all, just a stupid thought bubble of ridiculousness by some public servant with too much time on their hands.

I am glad I don't live in Canberra and feel that my taxes are paying your wages.

What a shame you have brought this bad feeling to the event.

Sch 2.2(a)(ii)

Balloon pilot.

Reponse:

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

The balloon owner, who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Email 7

Just another example of political correctness taken to the extreme by a bunch of bureaucrats with more hot air in them than the balloon they banned,

lame and pathetic, no backbone

No response

Email 8

OMG! How dare your organisation ban the black balloon because it has a smiling face on it and it is black.

Would you ban it if it was called Harold and the balloon was white!!

This is going way to far! Your staff member who complained needs a reality check on life. Not everyone is racist, not everything is racist – for Gods sake get a grip!

Why did they ban Golly dolls when it is okay to have white dolls with funny expressions – we should ban those as well.

In fact we should ban everything that can bring a smile to peoples faces.

Harden up a little, get out of your office and get some reality in your life! This is PC gone way to far and shows what an amateur organisation you are running.

Shame on you and those who support this ridiculous ban!

Sch 2.2(a)(ii)

No response

Email 9

Dear Events ACT staff,

As a Canberran, I am perplexed as to why the black smiling balloon, named Black Magic and nicknamed "Golly" has been banned from flying in this year's Canberra Balloon Spectacular, unless it (at owner Kay Turnbull's expense) wears a cover. Am I right in concluding from the media reports that it is OK to fly uncovered in our skies during the remainder of the year?

Am I also correct in that NO actual complaint or negative feedback about the balloon, its colour, or its names has been received? And that the banning of it is due to the PERCEPTION that it MAY offend some people in our community?

Outrageous.

And to think that the owner of this balloon, which puts smiles on tens of thousands of Canberran's faces, has flown in the city for the last 20 years... and this is how [REDACTED] is treated?

I would have thought that the ACT Government officials were some of the most progressive, inclusive, and supportive staff around, but after this decision I may have to rethink that.

Please, please, given the amount of community backlash your decision has caused, can you please rethink your decision.

Sch 2.2(a)(ii)

Response:

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

[REDACTED] who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

From:"Events"

Sent:30/01/2019 3:59 AM

To: [REDACTED]

Bcc:"Boyd, Sarah" <Sarah.Boyd@act.gov.au>;"Simon, Jayne" <Jayne.Simon@act.gov.au>

Subject:FW: Emailing: CBF Registration 2019.1

Attachments:CBF Registration 2019.1

Good afternoon [REDACTED]

Thank you for your registration emails we have received 6 emails in total. I have passed the information onto Sarah Boyd who will be managing the Festival this year.

The team will be in touch regarding your accommodation request.

Kind regards

Vivienne Rolfe| Event Development Officer

Events ACT |

Chief Minister, Treasury and Economic Development Directorate | ACT Government

Phone 02 6205 4324 | Mobile 0466 327 635

Ground Floor, Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158, Canberra City ACT 2601

www.events.act.gov.au

'EventsACT' now on

-----Original Message-----

From: [REDACTED]

Sent: Friday, 25 January 2019 8:21 AM

To: Events <Events@act.gov.au>

Subject: Emailing: CBF Registration 2019.1

Dear Rebecca replacement,

Attached are the documents for our registration for this year's Canberra Balloon Festival. Just to reiterate, if there are any two bedroom apartments available where our accommodation is happening this year, we would like to book one of those for the whole event. Please let me know if you need any further information.

With best regards

[REDACTED]
Black Magic Balloon VH-KNJ

Your message is ready to be sent with the following file or link attachments:

CBF Registration 2019.1

Note: To protect against computer viruses, e-mail programs may prevent sending or receiving certain types of file attachments. Check your e-mail security settings to determine how attachments are handled.

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>

Sent: 07/02/2019 2:43 PM

To: Sch 2.2(a)(ii)

"Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "Triffitt, Ross"

<Ross.Triffitt@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject: PC sensitive balloon [SEC=UNCLASSIFIED]

Attachments: VH-KNJ.JPG

Hi team,

We have an application from a balloon that has flown with us previously – Golly. Just checking it is still appropriate for him to fly for ACT gov? He is very cute and I didn't notice anything until Viv pointed out he is a representation of the old-school black face children's character, Gollyw*g.

Thoughts?

Jayne



From: "Eldred, Melanie" <Melanie.Eldred@act.gov.au>

Sent: 08/02/2019 2:14 AM

To: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>

Cc: Sch 2.2(a)(ii)

Subject: RE: PC sensitive balloon [SEC=UNCLASSIFIED]

Just to add my two cents worth – I agree, but who remembers and loved those golly X#\$% biscuits back in the day? My nanna always had those when we visited. I think that was back in the day when the bird man rally and food and wine frolic were key community events.....

Melanie Eldred | Event Manager

Phone: +61 2 6207 4302 | Mobile: 0466 801 190 | Email: melanie.eldred@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From: Triffitt, Ross

Sent: Friday, 8 February 2019 9:16 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Sch 2.2(a)(ii) Eldred, Melanie <Melanie.Eldred@act.gov.au>

Subject: RE: PC sensitive balloon [SEC=UNCLASSIFIED]

UNCLASSIFIED

Yes. I agree with all the comments. Let's not approve this balloon until there is further discussion.

Regards,

Ross Triffitt | Group Manager

Phone (02) 620 71383 | Mobile: 0400 789 921 | Email: ross.triffitt@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From: Boyd, Sarah
Sent: Friday, 8 February 2019 8:41 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Sch 2.2(a)(ii) Eldred, Melanie <Melanie.Eldred@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: Re: PC sensitive balloon [SEC=UNCLASSIFIED]

I agree.

I was looking at it hoping it could be a penguin, but it's really not.

Let's confirm at exec and also review the EOI for next year to include some guidelines about suitable shapes and designs.

Sarah

Sent from my mobile device

On 8 Feb 2019, at 8:24 am, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hi Sch 2.2(a)(ii)

I think that sounds good. I can let the owner know he will be notified next week. The difficulty with this event is that it is quite like a balloon club meet, and if we exclude just one balloon we will need the back-up of exec if there is some negative response from the other pilots. It appears that unless the flying documents are not in order, that traditionally everyone gets accepted. If we begin to reject balloons, we will need clear reasoning.

What day does exec meet?

From: Sch 2.2(a)(ii)
Sent: Friday, 8 February 2019 7:32 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: Re: PC sensitive balloon [SEC=UNCLASSIFIED]

Hey Jayne

My thoughts are that this balloon does not fly with us.

If we aren't permitting the Easter show balloon to fly but are considering to let a Balloon fly that's called Golly with a connection already linking it to black face, I think something is quite wrong with the way the balloons are chosen.

I am happy to put this balloon on the table alongside the Easter show balloon at exec so it can be discussed in that forum if you are happy to wait a few days?

Kind Regards
Sch 2.2(a)(ii)

----- Original message -----

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Date: 8/2/19 1:43 am (GMT+10:00)
To: Sch 2.2(a)(ii) "Eldred, Melanie" <Melanie.Eldred@act.gov.au>, "Triffitt, Ross" <Ross.Triffitt@act.gov.au>, "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject: PC sensitive balloon [SEC=UNCLASSIFIED]

Hi team,

We have an application from a balloon that has flown with us previously – Golly. Just checking it is still appropriate for him to fly for ACT gov? He is very cute and I didn't notice anything until Viv pointed out he is a representation of the old-school black face children's character, Gollyw*g.

Thoughts?

Jayne

This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Sent: 13/02/2019 4:34 PM
To: 'Sch 2.2(a)(ii)' 'Eldred, Melanie' <Melanie.Eldred@act.gov.au>
Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>
Subject: RE: Exec decisions for Balloons [SEC=UNCLASSIFIED]

Thanks Sch 2.2(a)(ii)

Re Golly, Jayne is looking into any cultural sensitivity issues with an ACT Govt Indigenous Affairs contact, but yes I'm sure we can refer to it as something else if it is just the name that is an issue.

Bummer about the Easter Show balloon ☹

S

From: Sch 2.2(a)(ii)
Sent: Wednesday, 13 February 2019 4:27 PM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>
Subject: RE: Exec decisions for Balloons [SEC=UNCLASSIFIED]

Hi Sarah

In terms of the Easter Show Balloon, I've discussed with Jo and we would like to keep the conversation open with them for future years. We won't be in the position to leverage on the opportunity of the stall at the Easter Show this year as we won't have any collateral to distribute for Floriade and the marketing campaign isn't set to take place until August.

With regard to Golly – do we need to refer to it as Golly? If at all? Could it be called Jelly Bean so no linkage could be made?

Kind regards

Sch 2.2(a)(ii)

From: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Sent: Wednesday, 13 February 2019 11:15 AM
To: Sch 2.2(a)(ii) Eldred, Melanie <Melanie.Eldred@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Exec decisions for Balloons [SEC=UNCLASSIFIED]

Hi all,

Just chasing confirmation of a couple of decisions from the Exec team for balloons (since we don't have exec this week but we need to get things locked down):

1. 'Golly' Balloon

We need to confirm with all pilots if they are in/out. Questions have been raised about this balloon as it is based on a not so politically correct Golliwog. While our registration does say 'All applications are subject to approval by Events ACT' we do not have any specific guidelines about types of balloons we will accept (commercial branding, sexist, whatever). This balloon has flown at the event numerous times with no issues. It is also worth noting that this balloon has been used as one of the images on the front page of our pilot registration form.

Recommendation – That we approve this balloon for 2019 and review our entry conditions for 2020 to include any restrictions on balloon types that we believe may be unsuitable.

Out of Scope

Out of Scope

Thanks in advance.

Sarah

Sarah Boyd | Event Manager - Operations

Mobile: 0412 393 724 | Email: sarah.boyd@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: "Simon, Jayne"

Sent: 15/02/2019 5:54 AM

To: "Eldred, Melanie" <Melanie.Eldred@act.gov.au>

Cc: "Verden, Jo" <Jo.Verden@act.gov.au>; 'Sch 2.2(a)(ii)

Subject: For review please: draft email to owners of the rejected balloon [SEC=UNCLASSIFIED]

Hi Mel, please see below:

Hello 

Thank you for your registration to attend the Canberra Balloon Spectacular. We appreciate that you have supported the event with your attendance in previous years, however we are unable to accept your balloon VH-KNJ for 2019.

Your application provided the following description for the balloon "Black Magic": *Known as the "golly" balloon it has always been a big favourite with kids for its happy face and big eyes.*

This raised concerns within our office, but we are also aware that you have flown at our event previously. As such, we approached the Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) to seek their opinion on the suitability of flying your balloon in 2019.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently – viewing this balloon may add to that trauma.

Having said that, any member of the ACT Aboriginal and Torres Strait Islander from any generation may find the balloon and its name highly offensive, given the connotations of the subject it portrays.

It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government value of *Respect* as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

We are therefore unable to accept your registration for balloon VH-KNJ. Thank you for your interest in our event and for your understanding in this sensitive matter.

Warm regards,

Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Finch-Penninger, Louise" <Louise.Finch-Penninger@act.gov.au>

Sent: 15/02/2019 5:49 AM

To: "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>

Cc: Sch 2.2(a)(ii) "Dunchue, Cassie" <Cassie.Dunchue@act.gov.au>; "Ciaccia, Donna" <Donna.Ciaccia@act.gov.au>; "Dove, Alexi" <Alexi.Dove@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Dean, Peter" <Peter.Dean@act.gov.au>

Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Got rid of the images where this balloon is prominent from our Hero Images on the google drive and the g drive - thanks for letting us know Jayne 😊



From: Simon, Jayne

Sent: Friday, 15 February 2019 4:32 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>

Cc: Sch 2.2(a)(ii) Dunchue, Cassie <Cassie.Dunchue@act.gov.au>; Ciaccia, Donna <Donna.Ciaccia@act.gov.au>; Dove, Alexi <Alexi.Dove@act.gov.au>; Finch-Penninger, Louise <Louise.Finch-Penninger@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Dean, Peter <Peter.Dean@act.gov.au>

Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Thank you so much Jo. I know trolling through all the folders is a chore but I really appreciate it.

From: Barges, Joanne

Sent: Friday, 15 February 2019 4:18 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Sch 2.2(a)(ii) Dunchue, Cassie <Cassie.Dunchue@act.gov.au>; Ciaccia, Donna <Donna.Ciaccia@act.gov.au>; Dove, Alexi <Alexi.Dove@act.gov.au>; Finch-Penninger, Louise <Louise.Finch-Penninger@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Dean, Peter <Peter.Dean@act.gov.au>

Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Hi Jayne

I have just archived about 8 images in the VisitCanberra online image library – anyone downloading it recently (unlikely as they were not the best ones anyway) gets an automated email showing them the picture as well as stating that it is not be used anymore.

Seemed to be in a few 2014 event photos.

Regards

Jo

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU

From: Simon, Jayne

Sent: Friday, 15 February 2019 3:59 PM

To: #CMTEDD, VisitCanberra <#CMTEDDVisitCanberra@act.gov.au>; #CMTEDD, Events <#CMTEDDEvents@act.gov.au>

Cc: Sch 2.2(a)(ii)

Subject: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Hi team,

We have a balloon that has previously flown at the Canberra Balloon Spectacular and is in many images taken of the event. We have decided to not to accept it for the 2019 Festival based on advice from OATSIS that it could be very offensive to members of the Aboriginal and Torres Strait Islander community.

OATSIS has said that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government value of *Respect* as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

For identification, it is a black balloon with big white eyes, little bow tie and red smile (photos below).

Please check all collateral with balloon imagery, and if you find the black balloon represented, remove it and replace with another image as necessary.

Thank you for your help with this.



Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Dunchue, Cassie" <Cassie.Dunchue@act.gov.au>
Sent: 15/02/2019 5:24 AM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

No – thank you for educating me 😊

CASSIE DUNCHUE
Senior Public Relations Officer
VisitCanberra

M 0466 419 259



VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU

From: Simon, Jayne
Sent: Friday, 15 February 2019 4:24 PM
To: Dunchue, Cassie <Cassie.Dunchue@act.gov.au>
Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Sorry! Office of Aboriginal and Torres Strait Islanders Services

From: Dunchue, Cassie
Sent: Friday, 15 February 2019 4:23 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: FW: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Thanks Jayne for looking into this – just wondering what OATSIS is?

CASSIE DUNCHUE
Senior Public Relations Officer
VisitCanberra

M 0466 419 259



VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU

From: Barges, Joanne
Sent: Friday, 15 February 2019 4:18 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: vickii@visabel.com.au; Dunchue, Cassie <Cassie.Dunchue@act.gov.au>; Ciaccia, Donna <Donna.Ciaccia@act.gov.au>; Dove, Alexi <Alexi.Dove@act.gov.au>; Finch-Penninger, Louise <Louise.Finch-

Penninger@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Dean, Peter <Peter.Dean@act.gov.au>

Subject: RE: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Hi Jayne

I have just archived about 8 images in the VisitCanberra online image library – anyone downloading it recently (unlikely as they were not the best ones anyway) gets an automated email showing them the picture as well as stating that it is not be used anymore.

Seemed to be in a few 2014 event photos.

Regards

Jo



JOANNE BARGES
Content and Media Manager
VisitCanberra

T +61 2 6205 0700
M 0478 404 438

**VISIT
CANBERRA**

**ONE
Good
Thing
AFTER
ANOTHER**

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From: Simon, Jayne

Sent: Friday, 15 February 2019 3:59 PM

To: #CMTEDD, VisitCanberra <#CMTEDDVisitCanberra@act.gov.au>; #CMTEDD, Events <#CMTEDDEvents@act.gov.au>

Cc: Sch 2.2(a)(ii)

Subject: Image to be removed from Balloon collateral [SEC=UNCLASSIFIED]

Hi team,

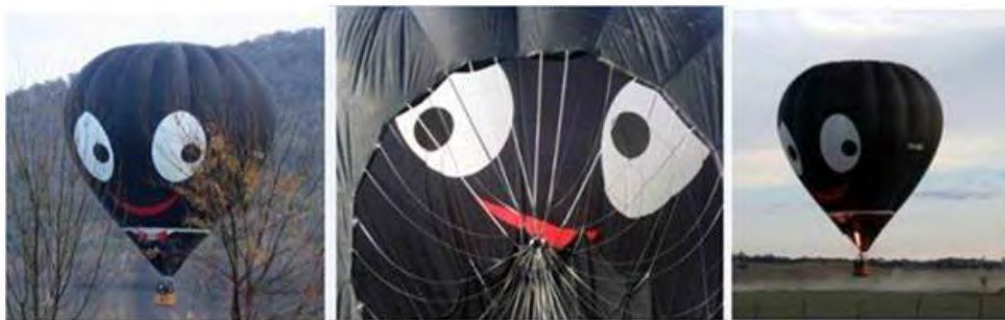
We have a balloon that has previously flown at the Canberra Balloon Spectacular and is in many images taken of the event. We have decided to not to accept it for the 2019 Festival based on advice from OATSIS that it could be very offensive to members of the Aboriginal and Torres Strait Islander community.

OATSIS has said that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government value of *Respect* as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

For identification, it is a black balloon with big white eyes, little bow tie and red smile (photos below).

Please check all collateral with balloon imagery, and if you find the black balloon represented, remove it and replace with another image as necessary.

Thank you for your help with this.



Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 15/02/2019 2:44 PM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii)
Sch 2.2(a)(ii) "Eldred, Melanie" <Melanie.Eldred@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

Thanks for following up Jayne,

Based on this feedback, we will not go ahead with this balloon as part of the festival. Thanks for double checking.

Please also remove any pictures of this balloon from collateral and advise the wider team.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Collins, Jacob
Sent: Friday, 15 February 2019 1:36 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Charles, Lisa <Lisa.Charles@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi Jayne,

Thank you for your email.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently – viewing this balloon may add to that trauma.

Having said that, any member of the ACT Aboriginal and Torres Strait Islander from any generation may find the balloon and its name highly offensive, given the connotations of the subject it portrays.

It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 15/02/2019 4:17 AM
To: "Collins, Jacob" <Jacob.Collins@act.gov.au>
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>; "Charles, Lisa" <Lisa.Charles@act.gov.au>; Sch 2.2(a)(ii) "Eldred, Melanie" <Melanie.Eldred@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

Hi Jacob,

Thank you for your input about this balloon selection.

We were aware it could be offensive and had no intention to make the name public if it were selected, but to have you so clearly explain the implications is much appreciated. Your considered reply and referencing to ACT codes and agreements will be most useful when I explain to the balloon owner why we cannot accept their registration into the event.

I really do appreciate your time, thank you so much.

Warm regards,

Jayne

From: Collins, Jacob
Sent: Friday, 15 February 2019 1:36 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Charles, Lisa <Lisa.Charles@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

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It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government value of *Respect* as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

We would advise that a more appropriate balloon should be considered.

Happy to discuss.

Regards,

From: "Simon, Jayne"
Sent: 15/02/2019 2:42 AM
To: "Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "Sch 2.2(a)(ii)"
Subject: RE: "Penguin" balloon [SEC=UNCLASSIFIED]

I'll draft a polite letter of refusal explaining Jacobs points to the Balloon owner – would you like to review before I send, or just be cc'd?

From: Simon, Jayne
Sent: Friday, 15 February 2019 1:38 PM
To: Eldred, Melanie <Melanie.Eldred@act.gov.au>; Sch 2.2(a)(ii)
Subject: "Penguin" balloon [SEC=UNCLASSIFIED]

Please see below:

From: Collins, Jacob
Sent: Friday, 15 February 2019 1:36 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Charles, Lisa <Lisa.Charles@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi Jayne,

Thank you for your email.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently – viewing this balloon may add to that trauma.

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We would advise that a more appropriate balloon should be considered.

Happy to discuss.

Regards,
Jake

Jacob Collins | A/g Senior Manager
Ph: +61 2 6205 0884 | M: 0432 935 804 | Email: jacob.collins@act.gov.au
Office of Aboriginal and Torres Strait Islander Affairs
Community Services Directorate | ACT Government
Level 3, 11 Moore St, City | GPO Box 158 Canberra ACT 2601
www.act.gov.au

From: Simon, Jayne
Sent: Wednesday, 13 February 2019 4:27 PM
To: Collins, Jacob <Jacob.Collins@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>
Subject: Your opinion please? [SEC=UNCLASSIFIED]

Hello Jacob,

I met you at the Reconciliation Day event meeting at Nara in January. Could I ask for a few moments of your time please?

We are preparing the Canberra Balloon Spectacular and there is an entry that we wanted to ask your opinion on. It is a smiling face balloon, similar to other entries for this year - please see photo below.

However, the black balloon is called Golly. The balloon has flown several times at the event previously, without complaints that we are aware of. We wanted to ask if you think it would be culturally insensitive to fly this balloon again? We would ask the owners to rename it for our event if it were accepted.

Thanks in advance and open to any thoughts that you have!



Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

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We were aware it could be offensive and had no intention to make the name public if it were selected, but to have you so clearly explain the implications is much appreciated. Your considered reply and referencing to ACT codes and agreements will be most useful when I explain to the balloon owner why we cannot accept their registration into the event.

I really do appreciate your time, thank you so much.

Warm regards,

Jayne

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Sent: Friday, 15 February 2019 1:36 PM
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Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Charles, Lisa <Lisa.Charles@act.gov.au>
Subject: RE: Your opinion please? [SEC=UNCLASSIFIED]

UNCLASSIFIED

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We would advise that a more appropriate balloon should be considered.

Happy to discuss.

Regards,

Jake

Jacob Collins | A/g Senior Manager

Ph: +61 2 6205 0884 | M: 0432 935 804 | Email: jacob.collins@act.gov.au

Office of Aboriginal and Torres Strait Islander Affairs

Community Services Directorate | ACT Government

Level 3, 11 Moore St, City | GPO Box 158 Canberra ACT 2601

www.act.gov.au

From: Simon, Jayne

Sent: Wednesday, 13 February 2019 4:27 PM

To: Collins, Jacob <Jacob.Collins@act.gov.au>

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Subject: Your opinion please? [SEC=UNCLASSIFIED]

Hello Jacob,

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We are preparing the Canberra Balloon Spectacular and there is an entry that we wanted to ask your opinion on. It is a smiling face balloon, similar to other entries for this year - please see photo below.

However, the black balloon is called Golly. The balloon has flown several times at the event previously, without complaints that we are aware of. We wanted to ask if you think it would be culturally insensitive to fly this balloon again? We would ask the owners to rename it for our event if it were accepted.

Thanks in advance and open to any thoughts that you have!



Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From:'Sch 2.2(a)(ii)

Sent:16/02/2019 11:29 AM

To:"Simon, Jayne" <Jayne.Simon@act.gov.au>;"Triffitt, Ross" <Ross.Triffitt@act.gov.au>;"Boyd, Sarah" <Sarah.Boyd@act.gov.au>;"Eldred, Melanie" <Melanie.Eldred@act.gov.au>

Subject:Fwd: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Importance:Normal

Hi Jayne

Looping Ross on this email. It may be good for Ross to be involved in a phone call you have with [REDACTED] next week to discuss your email below.

Kind Regards

Sch 2.2(a)(ii)

----- Original message -----

From: Sch 2.2(a)(ii)

Date: 16/2/19 7:20 am (GMT+10:00)

To: ""Simon, Jayne"" <Jayne.Simon@act.gov.au>, Sch 2.2(a)(ii)

Cc: ""Boyd, Sarah"" <Sarah.Boyd@act.gov.au>, ""Eldred, Melanie"" <Melanie.Eldred@act.gov.au>, Sch 2.2(a)(ii)

Subject: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Hi Jayne,

[REDACTED] balloon has never been refused acceptance to any event. It was produced as a cheeky fun balloon without any political overtures and based on a very popular series of early (70's I think) balloons in the UK.

To ban [REDACTED] balloon will I suspect create considerable concern in the ballooning community and could have some adverse effect on attendance at our event in the future. [REDACTED] is the only person who I think has attended every Canberra Event since its inception. Our longest supporter and a most popular balloonist.

There may however be a solution worth investigating and I believe we should discuss it before you contact [REDACTED] Happy to chat over the weekend if you like.

Sch 2.2(a)(ii)

-----Original Message-----

From: Simon, Jayne <Jayne.Simon@act.gov.au>

Sent: Friday, 15 February 2019 17:34

To: Sch 2.2(a)(ii)

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie

<Melanie.Eldred@act.gov.au>; **Sch 2.2(a)(ii)**
Subject: Balloon not accepted [SEC=UNCLASSIFIED]

Hello Sch 2.2(a)(ii)

I want to advise you that we are not going to accept the application for balloon VH-KNJ, a black balloon referred to as both "Black Magic" and "Golly", and owned by [REDACTED]

[REDACTED] have not been notified yet and may not hear until Monday, so please keep this decision confidential. As our Flight Team I felt it was important that you understand the reasons behind our decision. I also wanted to ask if you know if this balloon has been refused entry at any other events?

The balloon raised concerns within our office and we approached the Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) to seek their opinion on the suitability of flying the balloon in 2019.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently - viewing this balloon may add to that trauma.

Having said that, any member of the ACT Aboriginal and Torres Strait Islander from any generation may find the balloon and its name highly offensive, given the connotations of the subject it portrays.

It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the ACT Aboriginal and Torres Strait Islander Agreement (in all its iterations), and against the government value of Respect as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

I understand that our decision to refuse the balloon is a contrast to previous years, and I expect it will come as a surprise to [REDACTED]. Hopefully our decision makes sense to you both, as I appreciate that you may receive feedback regarding our decision from within the balloon community. We do not wish to place you in a difficult position and if you have any enquiries or complaints from the community once [REDACTED] have been notified, please pass them onto us and we can respond.

Thank you for keeping this confidential at this time, and if you have any questions please let us know.

Warm regards,

Jayne Simon | Events Officer
Mobile 0412 601 827 | Email:
jayne.simon@act.gov.au <mailto:jayne.simon@act.gov.au>
Events ACT/Chief Minister, Treasury and Economic Development Directorate
ACT Government Level 4, Canberra Nara Centre | 1 Constitution Avenue,

This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 16/02/2019 10:05 PM
To: "Eldred, Melanie" <Melanie.Eldred@act.gov.au>
Cc: "Verden, Jo" <Jo.Verden@act.gov.au>; 'Sch 2.2(a)(ii) Triffitt, Ross"
<Ross.Triffitt@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: RE: For review please: draft email to owners of the rejected balloon [SEC=UNCLASSIFIED]

Hi Mel,

Agreed. I'll see if we can make a time to call **Sch 2.2(a)(ii)** on Monday that also suits Ross to be in attendance. Would you like to be there too, or are you happy for Sarah and I to discuss with Ross/^{Sch 2.2(a)(ii)}

From: Eldred, Melanie
Sent: Saturday, 16 February 2019 12:52 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Verden, Jo <Jo.Verden@act.gov.au>; Sch 2.2(a)(ii) Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: RE: For review please: draft email to owners of the rejected balloon [SEC=UNCLASSIFIED]

Hey Jayne,

Having reviewed this, after the email from **Sch 2.2(a)(ii)** I think that this needs to be a phone call with the owners not just an email.

Mel

Melanie Eldred | Event Manager
Phone: +61 2 6207 4302 | Mobile: 0466 801 190 | Email: melanie.eldred@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From: Simon, Jayne
Sent: Friday, 15 February 2019 4:55 PM
To: Eldred, Melanie <Melanie.Eldred@act.gov.au>
Cc: Verden, Jo <Jo.Verden@act.gov.au>; Sch 2.2(a)(ii)
Subject: For review please: draft email to owners of the rejected balloon [SEC=UNCLASSIFIED]

Hi Mel, please see below:

Hello [REDACTED]

Thank you for your registration to attend the Canberra Balloon Spectacular. We appreciate that you have supported the event with your attendance in previous years, however we are unable to accept your balloon VH-KNJ for 2019.

Your application provided the following description for the balloon "Black Magic": *Known as the "golly" balloon it has always been a big favourite with kids for its happy face and big eyes.*

This raised concerns within our office, but we are also aware that you have flown at our event previously. As such, we approached the Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) to seek their opinion on the suitability of flying your balloon in 2019.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently – viewing this balloon may add to that trauma.

Having said that, any member of the ACT Aboriginal and Torres Strait Islander from any generation may find the balloon and its name highly offensive, given the connotations of the subject it portrays.

It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the *ACT Aboriginal and Torres Strait Islander Agreement* (in all its iterations), and against the government value of *Respect* as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

We are therefore unable to accept your registration for balloon VH-KNJ. Thank you for your interest in our event and for your understanding in this sensitive matter.

Warm regards,

Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

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www.events.act.gov.au

From: "Verden, Jo" <Jo.Verden@act.gov.au>

Sent: 17/02/2019 2:30 PM

To: "Wah, Lee" <Lee.Wah@act.gov.au>; "Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Subject: Events ACT notes for meeting with Minister Ramsay [SEC=UNCLASSIFIED]

Hi Lee and Kareena

Here are my notes for tomorrow's meeting with Minister Ramsay.

1. CANBERRA BALLOON SPECTACULAR

- To date we have 32 balloons participating this year's event.
- We've recently had to decline the offer for the 'Golly' balloon (the black balloon shown below) to feature due to cultural sensitivities. The balloon has featured previously however we did cross check with the OATSIA and they have confirmed that it could be distressing for the indigenous community and could be perceived as being culturally offensive, even if we did ask the owner to change the name.

Out of Scope



Out of Scope

Out of Scope

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 18/02/2019 4:15 PM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>
Subject: FW: Urgent Advice [SEC=UNCLASSIFIED]
Attachments: RE: Your opinion please? [SEC=UNCLASSIFIED]
Importance: High

FYI – I'll let you know as soon as I have a response.

Regards

Jo Verden | Director, Events ACT
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From: Verden, Jo
Sent: Monday, 18 February 2019 4:04 PM
To: Fanning, Katrina <Katrina.Fanning@act.gov.au>
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>
Subject: Urgent Advice [SEC=UNCLASSIFIED]
Importance: High

Hi Katrina

I am seeking your second opinion and advice in relation to an emerging issue in connection to the Canberra Balloon Spectacular.

Attached is an email exchange between my team and the OATSIA which provides background into a black balloon named 'Golly'.

Our initial preference was to allow the balloon to fly on the proviso that it changed its name from 'Golly', to something more culturally acceptable. As an added measure, and on my suggestion, our team also sought advice from OATSIA.

Off the back of the advice kindly provided by Jacob, we took steps to notify the balloon operator. The balloon operator and the event Flight Director were not impressed.

The balloon has flown at a number of past Canberra Balloon Spectacular events and it has never (to my knowledge) been raised as an issue. The operator is also highly regarded amongst the ballooning community.

The Flight Director has now suggested that there could be a boycott of balloons at next year's event in support of the operator and that one of pilots of the balloon is an [REDACTED] and likely to go to the media on this one. They have also indicated that they will take the matter up with the Human Rights Commission.

The balloon operator has today confirmed that they will rename the balloon for the event, to avoid any cultural disrespect.

The matter was raised today with the Minister for Arts and Cultural Events, along with the Head of Service and my DDG, Kareena Arthy. We agreed that your opinion on this matter would be greatly appreciated.

Would you mind having a look at the attached and let me know your thoughts?

Happy to discuss further over the phone if that suits you.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 18/02/2019 1:36 AM
To: "Verden, Jo" <Jo.Verden@act.gov.au>
Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

This is the English balloon it is based on. Quite clearly does have gollywog references


G-OLLI 2004 BALLOON INFLATION
This is part of **GOLLY CORNER** : use the [SITE MAP](#) to explore

On 18th July 2004, the hot air balloon registered as G-OLLI was brought out of retirement from the British Balloon Museum and inflated for what may be the last time. The event was organised as part of the [Sunday Lunch Club](#). Difficulty had been experienced in obtaining permission to inflate in either the grounds of Kenilworth Castle or Stoneleigh Abbey as it was felt to be "inappropriate", but finally a field near the Castle was agreed upon. Golly has still not been accepted as part of our English Heritage.

It was previously inflated last year when it was donated to the [The British Balloon Museum](#), the photos on their web site were taken on that occasion. As the envelope was rolled out it was obvious that large sections of it had been replaced. The arms were a brighter blue than some of the body and it seems the trousers had also been replaced. The first attempt at inflation failed because the tape holding the top section of G-OLLI's head came undone and the hot air merely escaped. Having re-fastened the tape, the second attempt was successful and the balloon remained fully inflated for about a minute. There was one large hole in the trouser section near Golly's foot and the bottom of the envelope started to close, so the deflation was allowed to proceed.

The vast size of the balloon was only apparent once it was fully inflated. Only two crew members associated with the museum attended, the rest of the crew were recruits from the Sunday Lunch Club. Although the wind wasn't extreme, it took a lot of man (and woman) power to keep the balloon stable. Even then, once fully inflated the balloon swung quickly from side to side.

There are also more photos documenting the inflation [see by any](#).



From: Verden, Jo
Sent: Monday, 18 February 2019 12:31 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Thanks...does [redacted] have another balloon?

Jo Verden | Director, Events ACT
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From: Simon, Jayne
Sent: Monday, 18 February 2019 12:28 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

No, as they are registered with our event they would not do commercial flights.

Commercial operators launch from another site and do not register as part of our event.

From: Verden, Jo
Sent: Monday, 18 February 2019 12:23 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

One more question...does this balloon do commercial flights during the festival?

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From: Simon, Jayne
Sent: Monday, 18 February 2019 12:13 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo, see below please:

1. what other balloon the operating is bringing? – Only this balloon. [redacted] advice is they will fly regardless from an alternate site if not approved officially
2. Are the yellow smiley face and nudi ballons confirmed? – Yes, they have both been confirmed
3. Is the the operator willing to simply change the name? We have not discussed directly with them but [redacted] [redacted] suggested they would be able to call it "Magic" as they have a history of other balloons they have owned being called Magic.

Regards

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Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government



From: Simon, Jayne
Sent: Monday, 18 February 2019 11:12 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Attached are quick notes re: black balloon timeline/implications/options etc.

From: Simon, Jayne
Sent: Monday, 18 February 2019 11:08 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Really quickly, the owner of the balloon is considered balloon royalty and our advice from ^{Sch 2.2(a)(ii)} is 75% balloons won't attend next year if we refuse acceptance.

Also, the 2nd pilot and son is [REDACTED] and ^{Sch 2.2(a)(ii)} expects he will go to Human Rights Commission and blow this up in the media. Big press chaos.

Ross thought that for reputation of government, it is worth including them and paying for patches, about 2K from contingency to cover the balloon face and still let them fly.

From: Verden, Jo
Sent: Monday, 18 February 2019 11:04 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jayne

I am about to brief Minister Ramsay to confirm that we are not going with the black balloon based on the feedback from the Office of Aboriginal Islander and Torres Strait Affairs.

We should let this balloon go.

I am not concerned if there are a four less balloons compared to 2018. This won't be noticeable and the explanation is reasonable and acceptable.

Regards

Jo Verden | Director, Events ACT

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From: Simon, Jayne

Sent: Monday, 18 February 2019 11:00 AM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

We had 36 balloons in 2018.

The 2019 balloons number may increase to 33, as we will negotiate with the black balloon owner to cover the eyes with patches to be able to fly. This has been agreed to by Ross as necessary for the reputation of the festival – I can brief you further if you would like?

I know ^{Sch 2.2(a)(ii)} is taking two flights today so unavailable until 4pm, I can follow up with him then.

However, looking at the files I have some explanation:

- In 2018 we had 5 international balloons. Of that, we paid for two as “special shapes”, but the cost of one was shared with an event in NZ.
- In 2019 we have 1 international balloon. We’ve only paid for one “special shape” as freight costs have increased since 2018, and we couldn’t afford to share a second shape although one was offered.
- We have no other international balloons in attendance.

This directly accounts for the drop in attendance. Local pilot attendance is comparable with previous years.

^{Sch 2.2(a)(ii)} has said we don’t have the budget to offer enough incentive to international pilots to attend, hence why the Festival is not growing in size and only has a core group of Australian pilots returning each year.

Warm regards,
Jayne

From: Verden, Jo

Sent: Monday, 18 February 2019 10:29 AM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Thanks!

Could you double check what we had last year, I’m pretty sure it was around 40.

If we have less than last year, could you please ask [redacted] if he knows why?

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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From: Simon, Jayne

Sent: Monday, 18 February 2019 10:27 AM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Yes, we have 32 flying at this point.

From: Verden, Jo

Sent: Sunday, 17 February 2019 2:04 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: Balloons [SEC=UNCLASSIFIED]

Hi Jayne

Could I just double check how many balloons we have registered to date for Balloon Spectacular? Was is 32?

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 18/02/2019 3:07 AM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Thanks Jayne

We will seek a second opinion from the Chair of the Elected Body, Katrina Fanning in relation to simply changing the name of the balloon.

I will get back to you ASAP.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
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To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Sarah and I just talked to [REDACTED]. She is quite delightful and very accommodating.

- She is willing to call the balloon whatever we want, a name change does not concern her.
- She is willing to have patches attached to cover the eyes, if necessary, but would require us to pay for this as she is a retiree and we are the first Festival to request it.
- She would be willing to demonstrate her support for the indigenous community if that helps. She suggested adding a banner onto the balloon.
- Sarah and I feel that it would be better not to draw extra attention to the balloon if it flies, so would suggest not taking the path of banners with phrases or flags.

From: Verden, Jo
Sent: Monday, 18 February 2019 1:03 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: Re: Balloons [SEC=UNCLASSIFIED]

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 18/02/2019 2:28 AM
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Subject: Re: Balloons [SEC=UNCLASSIFIED]

Thanks!

Thank you also for the comprehensive background and quick response to my questions.

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 18 Feb 2019, at 12:36 pm, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

This is the English balloon it is based on. Quite clearly does have gollywog references

<image001.jpg>

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Subject: RE: Balloons [SEC=UNCLASSIFIED]

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<image003.jpg>

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[REDACTED] has said we don’t have the budget to offer enough incentive to international pilots to attend, hence why the Festival is not growing in size and only has a core group of Australian pilots returning each year.

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Thanks!

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www.events.act.gov.au
<image003.jpg>

From:'Sch 2.2(a)(ii)

Sent:18/02/2019 6:58 AM

To:'Simon, Jayne' <Jayne.Simon@act.gov.au>;'Sch 2.2(a)(ii)

Cc:'Boyd, Sarah' <Sarah.Boyd@act.gov.au>;'Eldred, Melanie'

<Melanie.Eldred@act.gov.au>;**Sch 2.2(a)(ii)**

<Ross.Triffitt@act.gov.au>

Subject:RE: Balloon not accepted [SEC=UNCLASSIFIED]

"Triffitt, Ross"

OK.

Sch 2.2(a)(ii)

-----Original Message-----

From: Simon, Jayne <Jayne.Simon@act.gov.au>

Sent: Sunday, 17 February 2019 22:22

To: **Sch 2.2(a)(ii)**

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie
<Melanie.Eldred@act.gov.au>; **Sch 2.2(a)(ii)** Triffitt, Ross

<Ross.Triffitt@act.gov.au>

Subject: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Hi ^{Sch 2.2(a)(ii)}

We can make 9.30am, thanks for your time.

Talk to you tomorrow.

Jayne

-----Original Message-----

From: **Sch 2.2(a)(ii)**

Sent: Sunday, 17 February 2019 2:22 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>; **Sch 2.2(a)(ii)**

Sch 2.2(a)(ii)

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie
<Melanie.Eldred@act.gov.au>; **Sch 2.2(a)(ii)** Triffitt, Ross

<Ross.Triffitt@act.gov.au>

Subject: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Hi Jayne,

I am on a couple of lights tomorrow. 1050 to 1220 so the first time slot does not work. Then 1300 to 1435 so I might, subject to flight times have 10 minutes at 1240.

1500 to 1530 would be OK as would 0800 to 1030.

Sch 2.2(a)(ii)

-----Original Message-----

From: Simon, Jayne <Jayne.Simon@act.gov.au>

Sent: Sunday, 17 February 2019 09:18

To: **Sch 2.2(a)(ii)**

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie

<Melanie.Eldred@act.gov.au>, **Sch 2.2(a)(ii)** Triffitt, Ross
<Ross.Triffitt@act.gov.au>
Subject: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Hi ^{Sch 2.2(a)(ii)}

Thanks for your input, I was expecting this could be a tricky one.

Can we please book a time to chat about this further on Monday with you? Is 10.40am suitable? Alternatively 12.40pm? I need to coordinate for our Group Manager to be in attendance, and he has a rather full day of meetings, hence the rather specific times.

Thank you!

Jayne

-----Original Message-----

From: **Sch 2.2(a)(ii)**
Sent: Saturday, 16 February 2019 1:20 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>, **Sch 2.2(a)(ii)**

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>; **Sch 2.2(a)(ii)**
Subject: RE: Balloon not accepted [SEC=UNCLASSIFIED]

Hi Jayne,

██████████ balloon has never been refused acceptance to any event. It was produced as a cheeky fun balloon without any political overtures and based on a very popular series of early (70's I think) balloons in the UK.

To ban ██████████ balloon will I suspect create considerable concern in the ballooning community and could have some adverse effect on attendance at our event in the future. ██████████ is the only person who I think has attended every Canberra Event since its inception. Our longest supporter and a most popular balloonist.

There may however be a solution worth investigating and I believe we should discuss it before you contact ██████████. Happy to chat over the weekend if you like.

Sch 2.2(a)(ii)

-----Original Message-----

From: Simon, Jayne <Jayne.Simon@act.gov.au>
Sent: Friday, 15 February 2019 17:34
To: **Sch 2.2(a)(ii)**

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>; **Sch 2.2(a)(ii)**
Subject: Balloon not accepted [SEC=UNCLASSIFIED]

Hello **Sch 2.2(a)(ii)**

I want to advise you that we are not going to accept the application for balloon VH-KNJ, a black balloon referred to as both "Black Magic" and "Golly", and owned by ██████████

██████████ have not been notified yet and may not hear until Monday, so please keep this decision confidential. As our Flight Team I felt it was important that you understand the reasons behind our decision. I also wanted

to ask if you know if this balloon has been refused entry at any other events?

The balloon raised concerns within our office and we approached the Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) to seek their opinion on the suitability of flying the balloon in 2019.

The advice from OATSIA is that the balloon could be very offensive to members of the Aboriginal and Torres Strait Islander community. Some members of the community remain affected from past policies which allowed the removal of Aboriginal children from their families, and from a time when Aboriginal people were treated differently - viewing this balloon may add to that trauma.

Having said that, any member of the ACT Aboriginal and Torres Strait Islander from any generation may find the balloon and its name highly offensive, given the connotations of the subject it portrays.

It is our view that showing this balloon and its name at ACT government sponsored events goes against the aims and purpose of the ACT Aboriginal and Torres Strait Islander Agreement (in all its iterations), and against the government value of Respect as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.

I understand that our decision to refuse the balloon is a contrast to previous years, and I expect it will come as a surprise to [REDACTED]. Hopefully our decision makes sense to you both, as I appreciate that you may receive feedback regarding our decision from within the balloon community. We do not wish to place you in a difficult position and if you have any enquiries or complaints from the community once [REDACTED] have been notified, please pass them onto us and we can respond.

Thank you for keeping this confidential at this time, and if you have any questions please let us know.

Warm regards,

Jayne Simon | Events Officer
Mobile 0412 601 827 | Email:
jayne.simon@act.gov.au <<mailto:jayne.simon@act.gov.au>>
Events ACT | Chief Minister, Treasury and Economic Development Directorate |
ACT Government Level 4, Canberra Nara Centre | 1 Constitution Avenue,
Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: [REDACTED]
Sent: 18/02/2019 6:54 PM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Cc: Sch 2.2(a)(ii); [REDACTED]
Subject: Re: Canberra Balloon Spectacular - VH-KNJ [SEC=UNCLASSIFIED]

Hi Jayne and Sarah

I agree that is a good synopsis of our conversation today. I look forward to hearing further from you and reiterate that we do not wish, nor has it ever been our intent to cause offence to anybody by flying our balloon.

Best regards
[REDACTED]

Sent from my iPhone

On 18 Feb 2019, at 2:09 pm, Simon, Jayne <Jayne.Simon@act.gov.au > wrote:

Hello [REDACTED]

It was lovely to chat with you just now, we appreciate how understanding you were about this sensitive issue.

To summarise our conversation concerning Balloon VH-KNJ Black Magic:

- The name and description of your balloon raised concerns internally about the appropriateness of flying it in 2019
- We consulted with the Office of Aboriginal and Torres Strait Islander Affairs
- They advised it could be very offensive to members of the Aboriginal and Torres Strait Islander community
- We consulted further within government and also with Flight Director [REDACTED]
- We appreciate your commitment to the Festival, continuous since 1983!
- We appreciate that the balloon has flown for many years at our Festival without complaint
- However, the climate is changing within Australia, and closing the gap in Indigenous Affairs and advancing Reconciliation are key aims within the broader community and especially within government

We really would like you to still attend the Festival and would like to work with you to find a solution that meets the needs of all parties.

Possible solutions to allow balloon VH-KNJ to fly include:

- Changing the name of the balloon and ensuring no reference is made to Black Magic or Golly in media or during the Canberra Balloon Spectacular event
- Have Kavanagh Balloons make patches attached to cover the eyes, if necessary
- The ACT government would support this financially if it is a condition to fly
- Kay offered to demonstrate her support for the indigenous community if that helps, suggesting adding a banner onto the balloon possibly.

We will put these solutions forward to the upper levels of government who will make the final decision, and let you know as soon as possible.

Thank you,

Jayne Simon | Events Officer

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From:"Verden, Jo"

Sent:19/02/2019 10:09 PM

To:"Deasey, Michael" <Michael.Deasey@act.gov.au>

Cc:"Smith, Rebekah" <Rebekah.Smith@act.gov.au>

Subject:Seeking urgent legal advice - Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Attachments:Pilot Registration Form_Canberra Balloon Spectacular 2019_Final.pdf, Air Display Approval Application_CBS_2019.pdf, RFC19_xxxxx_LOA_3239_VER_9_DRAFT_A.pdf, RE: Your opinion please?

[SEC=UNCLASSIFIED], ACTGS Request for Legal Advice - Golly Balloon.docx

Importance:High

Hi Michael

Thank you for your time this morning on the phone in relation to the emerging issues regarding the Canberra Balloon Spectacular.

See attached Request for Legal advice and supporting documentation.

Balloons: currently seeking application to fly at the 2019 Canberra Balloon Spectacular (the black balloon is named 'Golly')



Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Sch 2.2(a)(ii)

Sent: 19/02/2019 11:39 PM

To: "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Importance: Normal

Hi Jayne

This is good research. I understand we are implementing a mitigation strategy however your research has prompted me to look at the [REDACTED] which I have copied a part of below.

I would find it an interesting approach if an [REDACTED] leveraged their own position with their employer whose charter is explicitly linked with promoting indigenous, Torres Strait islander and multicultural communities in support of a balloon that has evidence to support its linkage to an item which would cause offence to the people they are trying to promote diversity and understanding towards. I don't think it is conduct the [REDACTED] would support.

I also just wanted to let you know Jo as something to keep in the back of your mind if you needed to action it at any stage, Daryl is on the board of the [REDACTED]

[REDACTED] Charter

The [REDACTED], provided in the [REDACTED] sets out the principal functions of [REDACTED] and a number of duties it has to fulfil. The Charter, contained in Section 6 of the [REDACTED] Act 1991, states:

(1) The principal function of the [REDACTED] is to provide multilingual and multicultural radio, television and digital media services that inform, educate and entertain all Australians and, in doing so, reflect Australia's multicultural society.

(2) [REDACTED] in performing its principal function, must:

(a) contribute to meeting the communications needs of Australia's multicultural society, including ethnic, Aboriginal and Torres Strait Islander communities; and

(b) increase awareness of the contribution of a diversity of cultures to the continuing development of Australian society; and

(c) promote understanding and acceptance of the cultural, linguistic and ethnic diversity of the Australian people; and

Sch 2.2(a)(ii)

----- Original message -----

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>

Date: 19/2/19 11:05 pm (GMT+10:00)

To: "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>, "Boyd, Sarah" <Sarah.Boyd@act.gov.au>,

Sch 2.2(a)(ii)

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Yes, I think this would be satisfactory.

The balloon pilots may say amongst themselves that ACT gov is too PC, but I do not think our request would warrant going to the media. We are trying to support the pilot operator to attend the event and avoid insulting a large population of indigenous Australians at the same time. I would advise this is the best compromise and outcome for both parties. The expense of patches is risk mitigation.

Also, the owner [REDACTED] was very insistent that she meant no harm and supports the indigenous community, so if we can garner her support to spread a positive message amongst their community about the decision, and particularly with her son the [REDACTED] we should be fine.

I did more research last night and the balloon is very clearly a replica of four versions of British gollywog balloons. The last one was inflated in 2004 as they had difficulty finding locations willing for it to launch as it was deemed "inappropriate". *14 years ago the UK found these balloons offensive to fly.*

The [website](#) then discusses [REDACTED] balloon and shows a photo that she has supplied. The link is undeniable.

Good article from 2018 too— [Dolls pulled from the Adelaide Show.](#)



From: Verden, Jo

Sent: Tuesday, 19 February 2019 6:43 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; **Sch 2.2(a)(ii)**

Subject: Re: Balloons [SEC=UNCLASSIFIED]

Hi Jayne

I'm just gathering further information for Kareena regarding this issue, however could you please advise (without asking the operator or ^{son 2.2(a)(ii)} as we don't want to add further angst at this stage), do you think if we changed the name and agreed to pay for patches over the eyes, would this be enough to satisfy the operator and that we could avoid their SBS reporter taking this matter to the media?

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

On 18 Feb 2019, at 1:28 pm, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

She would be willing to demonstrate her support for the indigenous community if that helps.
She suggested adding a banner onto the balloon.

This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From:"Verden, Jo"
Sent:19/02/2019 11:45 PM
To:"Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject:Golly Balloon Notes [SEC=UNCLASSIFIED]
Attachments:Golly Balloon Notes.docx
Importance:High

Hi Kareena

See attached what we've pulled together to date.

I'll see you shortly.

Regards

Jo

DETAILS

Pilot/Owner: [REDACTED]

Second pilot: [REDACTED]

Balloon: Black Magic - The 'Golly' balloon, black with white eyes and smile

Mobile: [REDACTED]

Home Phone: [REDACTED]

Attendance: continuous since 1983

HISTORY OF THE BALLOON

The balloon is very clearly a replica of four versions of British goliwog balloons. The last one was inflated in 2004 as they had difficulty finding locations willing for it to launch as it was deemed "inappropriate" 14 years ago the UK found these balloons offensive to fly.



22nd April 2004 and first flown on 12th June 2004. This means there is still a Golly ball
and is called Black Magic II. Owned by [REDACTED] it is photographed below with a
before she emigrated. [REDACTED] has given his encouragement for the new balloon



Photo courtesy of [REDACTED]

AUTHORITIES AND APPROVALS

CASA – Control the Air Space, issues Commercial Pilot Licence

Air Services – Specify take-off and landing locations for the event

Australian Ballooning Federation (ABF) – issue Commercial Pilot Licences

NCA – Event Approval

LEGISLATION AND EVENT RULES

All ballooning during the event will operate under the relevant Civil Aviation Safety Authority (CASA) and civil regulations, as well as the Australian Ballooning Federation (ABF) Operations Manual and the Airservices Australia Letter of Agreement for Class C Airspace.

The Canberra Balloon Spectacular is a non-competitive event and pilots are participating in a privateer capacity. No balloon or pilot may participate in any Canberra Balloon Spectacular event whilst carrying passengers for hire or compensation, unless they are contracted to the Balloon Ride Concessionaire (Balloons Aloft or Dawn Drifters) and operating on their behalf.

FINANCIAL IMPLICATIONS

Address: [REDACTED] – I would expect they will drive balloon down in own car and trailer, no freight costs. This is assumption and not confirmed.

Accommodation – Requested a 2 x bed apartment, may have crew who have booked flights if they are from outside Sydney? Will have 6 of their own crew attending, requested 2 more crew volunteers.

Events ACT cover costs associated with: Accommodation including one standard room per balloon for international and interstate balloons.

Events ACT do not cover costs associated with: flights, freight or insurance.

TIMELINE WITH APPLICANT

Applied: 25 January 2019

We Responded: 26 January 2019

Sent documents: 30 January 2019

- No correspondence since then while awaiting decision from executive on approval or not.
- Our docs advised:
 - Events ACT will determine whether your application is approved and contact you with a confirmation notification after the closing date NO SPECIFIC DATE SUPPLIED
 - If your application has not been accepted, Events ACT will advise you as soon as possible
- All other pilots accepted Wednesday and Thursday 13/14 February.

- Delay due to accommodation *still* not being finalised and controversy of acceptance.

TIMELINE IN GOVERNMENT

- Friday 8/2/2019 – Jayne sends email “PC Sensitive Balloon” to Mel, Sarah, ^{Sch 2.2(a)(ii)} and Ross advising a possible controversial balloon has applied. Asks for thoughts.
- Friday 8/2/2019 – ^{Sch 2.2(a)(ii)} says personally No, but take to exec meeting for discussion.
- Jayne asks Sarah when exec is, is not for another week. Sarah to seek opinion by email.
- Tuesday 12/2/2019 – discussion with Jo Verden and discussed possibly just changing name. Email Jacob at OATSIA for advice.
- Thursday 14/02/2019 staff meeting – discussed changing the name given the pilot is willing to do so, however still formal advice from OATSIA.
- Friday 15/02/2019 – Jacob Collins from OTSAIA sends very clear email that it is not appropriate to fly this balloon.
- Sunday 17/02/2019 – notified DDG
- Monday 18/02/2019 – notified HOS and Minister Ramsay
- Monday 18/02/2019 – Emailed Katrina Fanning for a second opinion
- Tuesday 19/02/2019 – Katrina Fanning supports the advice of OTSIA and is not supportive of the balloon flying.
- Wednesday 20/02/2019 – GSO advice sought, seeking further advice from the ABF, CASA and Air Services in relation to their position if the balloon operator insists on taking off from another location if not approved to be part of the event.

STAKEHOLDERS

1. BALLOON COMMUNITY

- create considerable concern in the ballooning community
- could have some adverse effect on attendance at our event in the future
- It is understood that [REDACTED] is the only person who has attended every Canberra Balloon Event since its inception.
- Our longest supporter and a most popular balloonist.

2. GOVERNMENT

- goes against the aims and purpose of the ACT Aboriginal and Torres Strait Islander Agreement
- contrary to the government value of Respect as articulated in the ACTPS Code of Conduct
- contrary to any initiative seeking to close the gap in Indigenous Affairs, or to advance Reconciliation.
- reputation risk
- risk to future events with threats of a boycott

3. INDIGENOUS COMMUNITY

- could be very offensive to members of the Aboriginal and Torres Strait Islander community
- could cause a level of distress to members of the Aboriginal and Torres Strait Islander community

POTENTIAL ISSUES WITH REJECTION

- Sch 2.2(a)(ii) advised [redacted] works at [redacted], has edited magazines and is very active on social media. If we ban the balloon he will make it a worldwide media issue and go to Human Rights Commission. Huge reputational issue and story involving ACT government, go very public and question would be raised are we being discriminatory against Kay
- Anticipates that up to 75% of balloonists would not attend in 2020 as show of solidarity with [redacted] and [redacted], and go to Canowindra or Leeton events instead.
- [redacted] is like balloon royalty, excellent reputation and well-loved in the community.
- The balloon was based on an English balloon whose call sign was G-OLI, hence the nickname Golli. No racist overtones according to Sch 2.2(a)(ii)
- Said balloon has taken off for 19 years against the Aboriginal Tent Embassy with no prior complaints.
- We suggested could [redacted] attend and be accommodated, and watch or co-pilot another balloon?
- He also advised that [redacted] will fly regardless and just launch elsewhere in Canberra.
- They would not be happy to pilot another balloon or just attend and not fly.

POSSIBLE SOLUTIONS

- Sch 2.2(a)(ii) suggested simply a name change. We said this was proposed and rejected by OATSIA as enough being done.
- Sch 2.2(a)(ii) suggested making patches by balloon manufacturer to cover the eyes. Estimated this may be around \$2K cost and [redacted] would be the maker. Expects [redacted] would be very sympathetic and work to get this done prior to the event.

LEGAL ADVICE SOUGHT 20/02/19

- No legal issue
- No issue in relation to Human Rights
- Events ACT (the Territory) has 'Occupier' rights under its agreements with the NCA, CASA and Air Services and it is entirely up to the Occupier if we choose to reject an application. By law, there is no requirement to justify our decision.
- No restraint of trade issues if we restrict the balloon from taking off from sites within our control.
- Basis could be as simple as attitudes have changed and Events ACT have consulted with its stakeholders and on that basis we are not approving the balloon to participate in the event.

ONGOING FOLLOW UP

- What is CASA's position if a balloon not approved to be part of the event enters the approved air space/zone for the event?
- Following up with Air Services about non-approved balloons taking off from sites approved for the event.
- Following up with the Australian Ballooning Federation if there are any implications from their perspective.

From: "Verden, Jo"
Sent: 19/02/2019 10:11 PM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: Re: Balloons [SEC=UNCLASSIFIED]
Attachments: image001.png

That's how I feel also.

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 20 Feb 2019, at 8:42 am, Arthy, Kareena <Kareena.Arthy@act.gov.au> wrote:

thanks - the fact it is directly modelled off UK golliwog balloons does not help - cements the argument to not allow it to fly. Cheers Kareena

On 20 Feb 2019, at 6:39 am, Verden, Jo <Jo.Verden@act.gov.au> wrote:

See further information below.

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Date: 19 February 2019 at 11:05:15 pm AEDT
To: "Verden, Jo" <Jo.Verden@act.gov.au>
Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>, "Boyd, Sarah" <Sarah.Boyd@act.gov.au>, Sch 2.2(a)(ii)

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Yes, I think this would be satisfactory.

The balloon pilots may say amongst themselves that ACT gov is too PC, but I do not think our request would warrant going to the media. We are trying to

support the pilot operator to attend the event and avoid insulting a large population of indigenous Australians at the same time. I would advise this is the best compromise and outcome for both parties. The expense of patches is risk mitigation.

Also, the owner [REDACTED] was very insistent that she meant no harm and supports the indigenous community, so if we can garner her support to spread a positive message amongst their community about the decision, and particularly with her son the journalist, we should be fine.

I did more research last night and the balloon is very clearly a replica of four versions of British golliwog balloons. The last one was inflated in 2004 as they had difficulty finding locations willing for it to launch as it was deemed "inappropriate". *14 years ago the UK found these balloons offensive to fly.*

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From: Verden, Jo
Sent: Tuesday, 19 February 2019 6:43 PM
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Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Sch 2.2(a)(ii)
Subject: Re: Balloons [SEC=UNCLASSIFIED]

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Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 18 Feb 2019, at 1:28 pm, Simon, Jayne
<Jayne.Simon@act.gov.au> wrote:

She would be willing to demonstrate her support for the indigenous community if that helps. She suggested adding a banner onto the balloon.

<image001.png>



22nd April 2004 and first flown on 12th June 2004. This means there is still a Golly ball
and is called Black Magic II. Owned by [redacted] it is photographed below with a
before she emmigrated. [redacted] has given his encouragement for the new balloon



Photo courtesy of [redacted]

From: "Verden, Jo"
Sent: 19/02/2019 6:43 AM
To: "ATSIEB" <atsieb@act.gov.au>
Cc: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: Re: Urgent Advice [SEC=UNCLASSIFIED]
Attachments: image001.jpg

Thanks!

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 19 Feb 2019, at 5:41 pm, ATSIEB <atsieb@act.gov.au> wrote:

Hi Jo,

Katrina is about to respond to your email.

MB

From: Verden, Jo
Sent: Tuesday, 19 February 2019 5:11 PM
To: ATSIEB <atsieb@act.gov.au>
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>
Subject: RE: Urgent Advice [SEC=UNCLASSIFIED]

Thanks Margaret!

Please let Katrina know that due to the urgency, I'd be happy to speak with her over the phone if necessary.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au
<image001.jpg>

From: Beattie, Margaret **On Behalf Of** ATSIEB
Sent: Tuesday, 19 February 2019 5:10 PM
To: Verden, Jo <Jo.Verden@act.gov.au>; ATSIEB <atsieb@act.gov.au>
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>
Subject: RE: Urgent Advice [SEC=UNCLASSIFIED]

Good afternoon Jo,

The email has been sent off to Katrina for her consideration and response.

MB

From: Verden, Jo
Sent: Tuesday, 19 February 2019 3:15 PM
To: ATSIEB <atsieb@act.gov.au>
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>
Subject: FW: Urgent Advice [SEC=UNCLASSIFIED]
Importance: High

Hi Margaret,

Just wondering if you can help me with the below.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au
<image001.jpg>

From: Verden, Jo
Sent: Monday, 18 February 2019 4:04 PM
To: Fanning, Katrina <Katrina.Fanning@act.gov.au>
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>
Subject: Urgent Advice [SEC=UNCLASSIFIED]
Importance: High

Hi Katrina

I am seeking your second opinion and advice in relation to an emerging issue in connection to the Canberra Balloon Spectacular.

Attached is an email exchange between my team and the OATSIA which provides background into a black balloon named 'Golly'.

Our initial preference was to allow the balloon to fly on the proviso that it changed its name from 'Golly', to something more culturally acceptable. As an added measure, and on my suggestion, our team also sought advice from OATSIA.

Off the back of the advice kindly provided by Jacob, we took steps to notify the balloon operator. The balloon operator and the event Flight Director were not impressed.

The balloon has flown at a number of past Canberra Balloon Spectacular events and it has never (to my knowledge) been raised as an issue. The operator is also highly regarded amongst the ballooning community.

The Flight Director has now suggested that there could be a boycott of balloons at next year's event in support of the operator and that one of pilots of the balloon is an [REDACTED] and likely to go to the media on this one. They have also indicated that they will take the matter up with the Human Rights Commission.

The balloon operator has today confirmed that they will rename the balloon for the event, to avoid any cultural disrespect.

The matter was raised today with the Minister for Arts and Cultural Events, along with the Head of Service and my DDG, Kareena Arthy. We agreed that your opinion on this matter would be greatly appreciated.

Would you mind having a look at the attached and let me know your thoughts?

Happy to discuss further over the phone if that suits you.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

<image001.jpg>



Sch 1.2

Sch 1.2

Sch 1.2

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 20/02/2019 12:48 AM
To: "Verden, Jo" <Jo.Verden@act.gov.au>
Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>
Subject: RE: Balloon [SEC=UNCLASSIFIED]

Correct, the balloon applied to fly as a private operator, NOT a commercial balloon.

We don't have a signed agreement with Balloon Aloft yet who also manage the commercial flights, but in the Draft Contract are two Special Conditions:

1. The Territory and the Supplier agree and acknowledge that there is a potential conflict of interest in the role of the Supplier in its provision of the Supplies and its operations as a commercial vendor at the Event (**'Potential Conflict of Interest'**).
3. The Supplier must comply with any reasonable direction of the Territory for the purpose of managing the Potential Conflict of Interest.

It could thus be argued that if a balloon is refused entry to the Festival, then Balloons Aloft should not use this knowledge to offer a position to the refused entrant for them to fly as a commercial balloon.

Similarly, if the Territory decision is that it is inappropriate to fly that design, then Balloons Aloft should comply with our direction that it is not to be included in any capacity.

From: Verden, Jo
Sent: Wednesday, 20 February 2019 11:32 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: Re: Balloon [SEC=UNCLASSIFIED]

Thanks!

Can I confirm that Golly is not and was not intended to be part of the commercial balloon cohort for 2019?

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 20 Feb 2019, at 11:08 am, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Talked to Sch 2.2(a)(ii) CASA Standards Officer

- There is no legislation governing balloon design
- Never refused a balloon based on design previously
- Rules are similar for privately operated or commercial balloons, it is safety focused only

We should have veto on what commercial balloons fly for Balloon Aloft / Dawn Drifters as part of our agreement with them. I'll check.

From: Simon, Jayne
Sent: Wednesday, 20 February 2019 10:52 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: Balloon [SEC=UNCLASSIFIED]

Hi Jo,

CASA advice below:

- Commercial balloon operators can fly anywhere they like subject to getting Air Traffic Control Approval by submitting their Flight Notification online, or they may have an agreement with Canberra Tower to call
- We have several launch sites within our CASA approval so we can restrict them from all of those sites, but there will still be other places they can launch
- Once they launch, all balloons will travel the same way due to the wind
- CASA and Air Services can ONLY restrict flight when there is a demonstrated safety concern
- If the balloon has Certificate of Airworthiness, annual inspections up to date, pilot licensed etc there are no grounds on the part of CASA or Airservices to restrict flight

He is sending me the Canberra Control tower phone number and I am about to ring a CASA Standards Officer for Balloons.

I'll let you know as soon as I finish.

Jayne Simon | Events Project Coordinator
Mobile 0412 601 827 | Email: jayne.simon@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

From: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Sent: 20/02/2019 10:26 AM

To: Sch 2.2(a)(ii)

"Simon, Jayne" <Jayne.Simon@act.gov.au>; "Verden, Jo"

<Jo.Verden@act.gov.au>

Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

I don't think the suggestion was that the balloon owner would use [REDACTED], just that he would use his personal knowledge of the media, network of contacts within the media and ballooning and his social media channels to draw attention to this issue.

I suspect that any attention would reflect more poorly on the balloon in question than the ACT Government.

S

From: Sch 2.2(a)(ii)

Sent: Tuesday, 19 February 2019 11:40 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jayne

This is good research. I understand we are implementing a mitigation strategy however your research has prompted me to look at the [REDACTED] corporate charter which I have copied a part of below.

I would find it an interesting approach if an [REDACTED] leveraged their own position with their employer whose charter is explicitly linked with promoting indigenous, Torres Strait islander and multicultural communities in support of a balloon that has evidence to support its linkage to an item which would cause offence to the people they are trying to promote diversity and understanding towards. I don't think it is conduct the sbs would support.

I also just wanted to let you know Jo as something to keep in the back of your mind if you needed to action it at any stage, ^{Sch 2.2(a)(ii)} [REDACTED] is on the board of the [REDACTED]

SBS Charter

The [REDACTED] Charter, provided in the [REDACTED] Act, sets out the principal functions of [REDACTED] and a number of duties it has to fulfil. The Charter, contained in Section 6 of the [REDACTED] Act 1991, states:

(1) The principal function of the [REDACTED] is to provide multilingual and multicultural radio, television and digital media services that inform, educate and entertain all Australians and, in doing so, reflect Australia's multicultural society.

(2) [REDACTED] in performing its principal function, must:

(a) contribute to meeting the communications needs of Australia's multicultural society, including ethnic, Aboriginal and Torres Strait Islander communities; and

(b) increase awareness of the contribution of a diversity of cultures to the continuing development of Australian society; and

(c) promote understanding and acceptance of the cultural, linguistic and ethnic diversity of the Australian people; and

Sch 2.2(a)(ii)

----- Original message -----

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>

Date: 19/2/19 11:05 pm (GMT+10:00)

To: "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>, "Boyd, Sarah" <Sarah.Boyd@act.gov.au>,
Sch 2.2(a)(ii)

Subject: RE: Balloons [SEC=UNCLASSIFIED]

Hi Jo,

Yes, I think this would be satisfactory.

The balloon pilots may say amongst themselves that ACT gov is too PC, but I do not think our request would warrant going to the media. We are trying to support the pilot operator to attend the event and avoid insulting a large population of indigenous Australians at the same time. I would advise this is the best compromise and outcome for both parties. The expense of patches is risk mitigation.

Also, the owner [REDACTED] was very insistent that she meant no harm and supports the indigenous community, so if we can garner her support to spread a positive message amongst their community about the decision, and particularly with her son the [REDACTED], we should be fine.

I did more research last night and the balloon is very clearly a replica of four versions of British golliwog balloons. The last one was inflated in 2004 as they had difficulty finding locations willing for it to launch as it was deemed "inappropriate". *14 years ago the UK found these balloons offensive to fly.*

The [website](#) then discusses [REDACTED] balloon and shows a photo that she has supplied. The link is undeniable.

Good article from 2018 too— [Dolls pulled from the Adelaide Show.](#)

From: "McMullen, Stephanie"

Sent: 20/02/2019 1:45 AM

To: "McMullen, Stephanie" <Stephanie.McMullen@act.gov.au>; "Campbell, Morgan" <Morgan.Campbell@act.gov.au>

Subject: Chat with McMullen, Stephanie

20 February 2019

Out of Scope

Out of Scope

Campbell, Morgan

12.55

12:2

4

http://www.gollycorner.co.uk/d_04_golli.htm

12:3

2

Oh dear

12:4

0



12:4

0

scroll across

12:4

0

<https://www.facebook.com/EventsACT/photos/a.162870857087704/1421720761202701/?type=3&theate>

12:4

1

0

From:"Verden, Jo"

Sent:21/02/2019 6:03 AM

To:"Joanne Barges (Joanne.Barges@act.gov.au)" <Joanne.Barges@act.gov.au>,"Dolan, Fiona" <Fiona.Dolan@act.gov.au>

Cc:"Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Subject:Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Attachments:CMTEDD2019 XXXX - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly' (v2).docx, Attachment A_Black Magic 'Golly'.docx, Attachment B_Other smiley faced balloons.docx, RE: Your opinion please? [SEC=UNCLASSIFIED], Attachment D_Communications Strategy (Draft).docx

Importance:High

Hi Ladies

Please find attached the draft brief and communications strategy for the Canberra Balloon Spectacular, 'Golly' balloon matter.

Could you please cast your eyes over ahead of this being sent up the line.

Please note that the CBR balloon will be launched by the Chief Minister on Monday 25 February. I have a included short sentence to the brief as this is potentially relevant in relation to the timing of when we notify the owner/pilot of the 'Golly' balloon of the decision.

Please let me know if you have any questions.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 21/02/2019 2:24 AM
To: "Verden, Jo" <Jo.Verden@act.gov.au>
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>
Subject: RE: CMTEDD2019 XXXX - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly' [SEC=UNCLASSIFIED]

Hi Jo,

I've tracked changes and made edits into the original document. There was only one half-finished sentence from your late night!

Jayne

From: Verden, Jo
Sent: Thursday, 21 February 2019 12:43 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>
Subject: CMTEDD2019 XXXX - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly' [SEC=UNCLASSIFIED]
Importance: High

Hi Jayne

Could you please cast your eyes over the attached to confirm that it is factually correct and to advise if I've missed anything.

Save here also if you want to make any edits in track changes - <G:\Enterprise\Events\Briefs Ministerials and Assembly business\2019\CMTEDD2019 XXXX - Canberra Balloon Spectacular - Golly Balloon\CMTEDD2019 XXXX - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly'.docx>

I've got the draft Communications Plan from Jo Barges that I need to review now.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



Jo

From: "Simon, Jayne"
Sent: 21/02/2019 6:47 AM
To: Sch 2.2(a)(ii)
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - question please [SEC=UNCLASSIFIED]

Thank you for all of your help on Monday^{Sch 2.2(a)(ii)} with increasing my understanding of the areas that CASA has authority for.

It was an urgent time frame in which we contacted you, and I really appreciated how helpful and quick you were to respond.

Thanks again,

Jayne

From: Sch 2.2(a)(ii)
Sent: Wednesday, 20 February 2019 10:48 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - question please [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi, Jayne . . .

Contact details for Canberra ATC are as follows:

Sch 2.2(a)(ii)

Hope this is helpful.

Regards,

Sch 2.2(a)(ii)

From: Simon, Jayne <Jayne.Simon@act.gov.au>
Sent: Wednesday, 20 February 2019 10:25 AM
To: Sch 2.2(a)(ii)
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: Canberra Balloon Spectacular - question please [SEC=UNCLASSIFIED]

Hj Sch 2.2(a)(ii)

I have some quite urgent questions regarding the ability of a commercial balloon to launch during our event, the Canberra Balloon Spectacular in March. This balloon has been deemed offensive to Aboriginal and Torres Strait Islanders and the government is considering our position on the balloon and its ability to fly at our event.

This is an urgent matter and going to our Minister at 11am so if we were able to get your help prior to that I would be most grateful. I asked the lovely phone operator^{Sch 2.2(a)(ii)} at CASA if she could put me through to someone else who could help, but unfortunately all staff were busy and not answering their phones.

Our questions:

- 1) If we exclude a balloon because the design is inflammatory and could be highly offensive to the certain groups, how does that affect its ability to launch independently and run commercial flights over Canberra?
- 2) Do commercial operators get approval from you every time they launch, especially over a city area?
- 3) If a balloon and pilot has all necessary insurances, licenses and approvals, is there any legal way to restrict flight? Or can they fly as long as they have approvals?
- 4) Have you ever restricted approvals based on reasons similar to this?

Thanks^{Sch 2.2(a)(ii)} my phone number is 0412 601 827

Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

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From:"Verden, Jo" <Jo.Verden@act.gov.au>

Sent:21/02/2019 6:31 PM

To:"Campbell, Morgan" <Morgan.Campbell@act.gov.au>

Subject:Urgent Brief [SEC=UNCLASSIFIED]

Attachments:CMTEDD2019 XXXX - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly'.docx, Attachment A_Black Magic 'Golly'.docx, Attachment B_Other smiley faced balloons.docx, RE: Your opinion please? [SEC=UNCLASSIFIED], Attachment D_Communications Strategy.docx

Importance:High

Hi Morgan

Here is the urgent brief regarding the Canberra Balloon Spectacular.

Thank you very much for your help with this one. It needs a TRIM number and to be sent to Kareena ASAP.

Please don't hesitate to call me on my mobile if you have any questions.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: "Verden, Jo"

Sent: 22/02/2019 6:34 AM

To: "Barges, Joanne" <Joanne.Barges@act.gov.au>

Subject: RE: Comms on a page - balloon issue [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Attachments: CMTEDD2019 925 - RAMSAY 2019 Canberra Balloon Spectacular - 'Golly'.docx, Attachment A_Black Magic 'Golly'.docx, Attachment B_Other smiley faced balloons.docx, RE: Your opinion please? [SEC=UNCLASSIFIED], Attachment D_Communications Strategy.docx

Hi Jo

Everything is saved here - <\\act.gov.au\chief minister\CMD\Enterprise\Events\Briefs Ministerials and Assembly business\2019\acMTEDD2019 925 - Canberra Balloon Spectacular - Golly Balloon>

And also attached FYI.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Barges, Joanne

Sent: Friday, 22 February 2019 4:41 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Comms on a page - balloon issue [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo.

When the Comms on a page is final can you please forward to me. I want to run through it with Clare and Cassie who may end up having to do one at some point and Brodie is also keen to see from a CBR Balloon messaging perspective.

Thanks

Jo

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Sent: 22/02/2019 4:22 AM
To: [REDACTED]
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: RE: Balloon Festival [SEC=UNCLASSIFIED]

Hello [REDACTED]

Thank you for your patience and my apologies that we have not been in touch again this week. I understand that waiting to hear back must be causing you some concern and please know that this is not our intention by any means.

We have had to escalate this matter within government and are waiting on the final decision to be advised. Please know that this is a priority and the matter is classed as urgent. We will be able to contact you early next week.

We have also been waiting on our sponsorship partner Accor to get back to us, and I will be able to confirm hotels with all pilots early next week.

Thank you and we'll talk very soon.

Warm regards,
Jayne

-----Original Message-----

From: [REDACTED]
Sent: Friday, 22 February 2019 2:40 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Balloon Festival

Hello Jayne

I haven't heard from you. I'm very much hoping you have managed to solve the problem. I have a number of friends wanting to come down for the Festival and want to know where we will be staying. Can you let me know please? I appreciate your help.

Best regards
[REDACTED]

Sent from my iPhone

**Chief Minister, Treasury and Economic
Development Directorate**

UNCLASSIFIED

To:	Minister for the Arts and Cultural Events	Tracking No.: CMTEDD2019/925
Cc:	Chief Minister Minister for Aboriginal and Torres Strait Islander Affairs	
Date:	21 February 2019	
From:	Director, Events ACT	
Subject:	2019 Canberra Balloon Spectacular – ‘Golly’ Balloon	
Critical Date:	ASAP	
Critical Reason:	To brief you on the decision to not approve the inclusion of the ‘Golly’ balloon at the 2019 Canberra Balloon Spectacular	

- DDG .../.../...

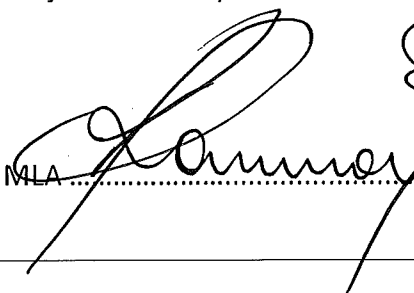
Recommendations

That you:

1. Note Events ACT decision to reject the ‘Golly’ balloon from the 2019 Canberra Balloon Spectacular.

Noted / Please Discuss

Gordon Ramsay MLA



22/2/19

Minister's Office Feedback

UNCLASSIFIED

Background

1. Established in 1986, the *Canberra Balloon Spectacular* is an annual event held over nine days in March. Over thirty balloons from around Australia and overseas take to the skies to participate in this event.
2. In 2018 the event attracted over 38,000 attendees and delivered \$3.3m in direct economic impact to the ACT.
3. The event is owned and managed by Events ACT within the Chief Minister, Treasury and Economic Development Directorate (CMTEDD).
4. The Flight Direction team is a voluntary team of flight experts comprising a Flight Director, Assistant Flight Director, Safety Officer and Meteorologist. The team operates under the direction of the Flight Director, who is appointed by Events ACT.
5. Participation in the event is completed through a registration process with Events ACT. Registrations and supporting documents (associated with the pilot and airworthiness of the balloon) must be presented to Events ACT for consideration and all registrations are subject to the final approval of Events ACT.
6. The event registration is free, and there is no fee associated with participating in the event. For eligible participants, Events ACT covers costs associated with one standard room for accommodation (per balloon) and breakfast each day. Costs associated with fuel for registered balloons that are tethered or flown as part of the event are reimbursed.
7. Balloon owners and/or pilots are responsible for costs associated with their own pilot and balloon licensing, freight, travel and additional crew costs.
8. The balloon owners who participate in the Canberra Balloon Spectacular participate in the event as private operators. No paying customers are taken on balloons launching as part of the Canberra Balloon Spectacular event.
9. Any commercial flights are operated completely independently of the event. Balloon Aloft is involved with the event and does operate commercially. However the commercial balloons are not registered with Events ACT to fly as part of the event, and may still launch on days when the Flight Direction Team have decided it is not safe to fly.
10. [REDACTED] has registered to participate in the 2019 Canberra Balloon Spectacular as a private operator and not on a commercial basis (i.e. not offering commercial flights to consumers/event attendees).

Issues

11. Since the inception of the Canberra Balloon Spectacular, [REDACTED] has been attending the event as an owner and pilot. [REDACTED] is the owner and pilot of a balloon named Black Magic - the 'Golly' balloon – a black coloured balloon with a smiley face and bowtie ([Attachment A](#)).
12. The balloon has flown previously at the Canberra Balloon Spectacular for a number of years, piloted by [REDACTED]

13. The following chronology outlines the process that has been following in relation to [REDACTED] registration to participate in the 2019 Canberra Balloon Spectacular.
- a. [REDACTED] submitted a registration for the on 25 January 2019. Supporting documents were provided on 30 January 2019.
 - b. When considering the registration on 8 February 2019, officials at Events ACT questioned the appropriateness of the 'Golly' balloon. Notwithstanding the past involvement of the Black Magic balloon at the event, officials raised concerns about the risk of potential cultural sensitives should the balloon be approved to participate in the 2019 Canberra Balloon Spectacular.
 - c. On 12 February 2019, Events ACT Officials considered the balloon in the context of other coloured balloons with smiley faces (Attachment B), and discussed whether changing the name of the balloon all together would be an acceptable risk mitigation strategy. As an added measure, the Director of Events ACT advised officials to seek advice from the Office of Aboriginal and Torres Strait Islander Affairs (OATSIA).
 - d. On Friday 15 February 2019, advice returned from the OATSIA (Attachment C) indicated that the balloon could be offensive to members of the Aboriginal and Torres Strait Islander community, that viewing the balloon may add to the trauma of members of the community affected from past policies and that some members of the community may find the balloon and its name highly offensive, given the connotations associated with the subject it portrays.
 - e. OATSIA are also of the view that showing the balloon and its name at ACT government sponsored events goes against the aims and purposes of the ACT Aboriginal and Torres Strait Islander Agreement (in all its iterations), against the government value of 'respect' as articulated in the ACTPS Code of Conduct, and against any initiative seeking to close the gap in Indigenous Affairs, or to advance reconciliation.
 - f. On Sunday 17 February 2019, the Director of Events ACT recommended to the Deputy Director-General of Economic Development that the balloon be rejected on the basis of the feedback provided by OATSIA.
 - g. On Monday 18 February 2019, Events ACT received advice from Sch 2.2(a)(ii) that if [REDACTED] would not be approved to fly the balloon at the 2019 Canberra Balloon Spectacular, there could be a risk that up to 75 per cent of balloon owners would not support the event in 2020 and that [REDACTED] may take the matter to the Human Rights Commission and the media. In addition, Sch 2.2(a)(ii) indicated that [REDACTED] may still attend the event, but take off from an alternate site.
 - h. You were briefed on the matter on Monday 18 February 2019 and it was agreed that as an added measure, a further opinion would be sought from the Chair of the Aboriginal and Torres Strait Islander Elected Body, Ms Katrina Fanning.
 - i. On Wednesday 20 February 2019 Ms Fanning provided verbal advice to me that she was in agreement with the advice provided by OATSIA and that she was not

supportive of the balloon participating in the 2019 Canberra Balloon Spectacular.

- j. On Wednesday 20 February 2019, advice was sought from the Government Solicitor's Office (GSO) in relation to the legal implications and consequences of rejecting the balloon as part of the 2019 Canberra Balloon Spectacular. The GSO verbally advised that Events ACT was authorised and within its rights (as the Event Owner and Occupier of the site) to reject the registration and that there are no requirements by law to provide a reason. The GSO also confirmed that there are no Human Rights issues or restriction of trade issues in connection with the matter.
 - k. Enquiries were also made with the Civil Aviation Safety Authority (CASA) and Air Services Australia in relation to their powers should the balloon take off from a site not approved or under the control of Events ACT. CASA and Air Services Australia advised that if the balloon has a current Certificate of Airworthiness and annual inspection log, and that the pilot is appropriately licensed, then there are no grounds on the part of CASA or Air Services Australia to restrict flight.
 - l. Additionally, CASA advised that there is no legislation governing balloon design.
14. In consideration of all of the information presented and provided, as well as the advice sought from stakeholders and the GSO, Events ACT has determined that in the interest of the government's commitment to Aboriginal and Torres Strait Islander affairs, progressing reconciliation between Aboriginal and Torres Strait Islanders and the broader community, and changing community attitudes, it would not be appropriate to approve the participation of the Black Magic 'Golly' balloon in the 2019 Canberra Balloon Spectacular. Events ACT acknowledges that there is a risk associated with not approving [REDACTED] to fly the balloon and these risks include:
- a. The owner/pilot, well known in the hot air balloon community, is likely to be upset that she cannot take part in the event that she has supported and participated in previously in the same balloon. The impact could be compounded by the time taken for this message is communicated and the closeness of the event;
 - b. Potential negative media and community response;
 - c. Potential boycott of other balloon owners, pilots and the community of the 2019 and/or future Canberra Balloon Spectacular in support of [REDACTED] and
 - d. Potential for [REDACTED] to launch the balloon from a site not under the control of Events ACT and fly into the event. In this case, CASA is not able to do anything should this occur.
15. To assist with mitigating these risks, a draft Communications Strategy has been prepared (Attachment D).
16. Events ACT and VisitCanberra have taken steps to remove imagery of the Black Magic 'Golly' balloon from its image library and collateral. At present, vision used by Events ACT and VisitCanberra to promote the event does not include imagery of the balloon. However, it should be noted that third party imagery may exist in published form, whether online or in print media.

Financial Implications

- 17. There are no current financial implications for Events ACT associated with not approving the participation of the Black Magic 'Golly' balloon.
- 18. There may be costs associated with obtaining new imagery and vision of the Canberra Balloon Spectacular, however this is considered a business as usual requirement.

Consultation

Internal

- 19. Events ACT has consulted internally with CMTEDD Strategic Communications.
- 20. Events ACT has consulted with officials internally regarding the removal of images of the balloon from all marketing material (where possible), the image library and digital channels.

Cross Directorate

- 21. Events ACT Officials have consulted with OATSIA.

External

- 22. Events ACT has consulted and sought advice from OATSIA and the Chair of the Elected Body.
- 23. Events ACT has consulted and sought advice from CASA, and Air Services Australia.
- 24. Events ACT has consulted with the Flight Director and [REDACTED]
- 25. Events ACT has consulted and sought advice from the GSO.
- 26. The Deputy Director-General is in the process of consulting with the Human Rights Commissioner.

Work Health and Safety

- 27. Nil

Benefits/Sensitivities

- 28. Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government.
- 29. Community attitudes have changed and the use of the word and/or visual depiction of a Golliwog is considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans.
- 30. It is anticipated that there may be negative implications associated with the decision.

Communications, media and engagement implications

- 31. A draft Communications Strategy has been prepared (Attachment D).

Signatory Name: Kareena Arthy

Phone:

Action Officer: Jo Verden

Phone: 50554

Attachments

Attachment	Title
Attachment A	Photo of Black Magic/Golly
Attachment B	Photos of other smiley faced balloons
Attachment C	Advice from ATSIEB
Attachment D	Communications Strategy

ATTACHMENT A



ATTACHMENT B



Communications on a page

Issue: ACT Government position on the rejection of the Black Magic 'Golly' balloon from the Canberra Balloon Spectacular 2019

Directorate: CMTEDD

Release date: Friday 22 February 2019

What is government's involvement/interest?	The ACT Government is responsible for running the annual Canberra Balloon Spectacular which is part of the Enlighten Festival 2019.		
Why are we communicating on this issue?	We need to explain why Events ACT has made a decision to not allow the 'Golly' balloon (short for Golliwog) to take part as an official balloon at this year's Balloon Spectacular or at future events. It is considered offensive to the Indigenous and wider community.		
Does it cross over other Directorates/ agencies?	<i>CMTEDD</i> <i>CSD</i>	Spokesperson	<i>DDG Economic Development, Kareena Arthy</i> <i>Events ACT Director, Jo Verden</i> <i>Minister Barr</i> <i>Minister Stephen-Smith</i> <i>Minister Ramsay</i>
Communications project tier	Tier Two – announcements, events or issues management		
Target audience/ stakeholders/third party endorsers	Expected position and/or commentary		
Balloon pilot and balloon owner	This balloon has flown at a number of Canberra Balloon Spectacular events in the past and at other ballooning events across Australia and concerns may not have been raised previously. The pilot may argue that the late decision could mean they may have lost money through cancellation of travel arrangements, freight and insurance.		
Canberra Balloon Spectacular pilots	The pilot of this particular balloon is well known and liked in the ballooning community and participates in a number of ballooning events across Australia. Due to the pilots' relationships it is expected there may be some push back on the decision but understanding of the position by others on our decision.		
Aboriginal and Torres Strait Islander people	The use of the term 'Golliwog' and depiction in any form is deeply offensive to Aboriginal and Torres Strait Islander people and Indigenous people of many nations.		
General Canberra Community	The majority of people in the Canberra community would be offended by the use of the term 'Golly' or Golliwog and its depiction. Older generations however may consider the Golliwog a toy they played with and not connect the racist significance. Some members of the community may have not have previously connected the likeness of the balloon to a Golliwog as balloon names are rarely publicised unless a special shape is promoted (e.g. this year's Beagle Maximus as the selected international balloon). For some it may appear to be a black balloon with eyes or a jelly bean.		

Approved by: Jo Verden, x50554

Action officer: Joanne Barges, x50700

Date: 22 February 2019

Key Messages

- Events ACT has made the decision not to allow the 'Golly' balloon to fly as part of the Canberra Balloon Spectacular 2019 or any future events.
- Community attitudes have changed and the use of the word and/or visual depiction of a Golliwog is considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans.
- Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government.
- We are the first jurisdiction in Australia to celebrate our Aboriginal and Torres Strait Islander culture and community with a Reconciliation Day public holiday and we are committed to ensuring all our events are inclusive and welcoming for all.

Risks and sensitivities

- **RISK:** The owner/pilot, well known in the hot air balloon community, is likely to be upset that she cannot take part in the event that she has supported and participated in previously in the same balloon. The impact could be compounded by time this message is communicated and the closeness to the event.
- **MITIGATION:** Out of respect to the owner/pilot Events ACT will contact the pilot to discuss in person the reasons why it has taken the decision and also consult the Canberra Balloon Spectacular Flight Director to explain the decision to pilots participating in the event.
- **RISK:** Potential negative media and community response.
- **MITIGATION:** Be proactive in relation to how the issue was identified and the basis for the decision.
- **RISK:** Potential boycott of other balloon owners, pilots and the community of the 2019 and/or future Canberra Balloon Spectacular in support of the owner/pilot.
- **MITIGATION:** Be open, honest and proactive in relation to communicating how the issue was identified and the basis for the decision.
- **RISK:** Potential for [REDACTED] to launch the balloon from a site not under the control of Events ACT and fly into the event. In this case, CASA are not able to do anything should this occur.
- **MITIGATION:** While Events ACT, CASA or Air Services are not in a position to prevent this happening, maintain the integrity of the decision by communicating that there was a sound basis for making the decision and that if the balloon ventures into the air space occupied by the Canberra Balloon Spectacular that it is communicated that the inclusion of this balloon has not been endorsed by Events ACT.

Questions and answers

- **How was the issue identified?**
On reviewing applications to take part in the Canberra Balloon Spectacular, an Events ACT staff member raised concerns about the name of the balloon and escalated the potential issue to the Events ACT management team. Both the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected

Communications on a page

Issue: ACT Government position on the rejection of the Black Magic 'Golly' balloon from the Canberra Balloon Spectacular 2019

Directorate: CMTEDD

Release date: Friday 22 February 2019

Body, Katrina Fanning were consulted and based on this advice it was agreed the balloon would not be allowed to take part in the event.

- **Why has the balloon flown in previous years?**
Balloon names are rarely used in any material for the event and this balloon has flown at balloon festivals across Australia for a number of years. While Events ACT is not aware of approaches or feedback from the general public about the balloon appearing at its annual event, we need to be proactive to ensure all our events are inclusive and welcoming for all.
- **Will the loss of the balloon have an impact on the event?**
No. It is one of around 33 balloons participating in the Canberra Balloon Spectacular and was not expected to take paying customers on flights.
- **Has imagery featuring this balloon been removed from marketing materials?**
Both Events ACT and VisitCanberra have removed images containing this balloon from their image libraries and collections.
- **Are you calling into question the reputation of this balloon operator?**
- No. This decision was taken to ensure our Balloon Spectacular event is inclusive for all. This is in no way a reflection on the Balloon operator, who we would welcome to participate in future events should she operate a different balloon.

Action plan

Date	Communications collateral	Attachment	Responsibility
27 February 2019	Advise pilot of the final decision	n/a	Events ACT

From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 22/02/2019 9:56 AM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>; "Dolan, Fiona" <Fiona.Dolan@act.gov.au>
Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Campbell, Morgan" <Morgan.Campbell@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

yes

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Arthy, Kareena
Sent: Friday, 22 February 2019 9:56 AM
To: Verden, Jo <Jo.Verden@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Can you update to say that I am in the process of consulting with the HRC?

From: Verden, Jo
Sent: Friday, 22 February 2019 9:56 AM
To: Arthy, Kareena <Kareena.Arthy@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Ok – I shall update the brief to advise that you've consulted with the Human Rights Commissioner

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Arthy, Kareena
Sent: Friday, 22 February 2019 9:54 AM
To: Verden, Jo <Jo.Verden@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Ok – thanks.... I’ve got a phone call into the human rights commissioner as well to update her...

From: Verden, Jo
Sent: Friday, 22 February 2019 9:47 AM
To: Arthy, Kareena <Kareena.Arthy@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>
Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]
Importance: High

Hi Folks

A further update....I’ve just been advised that the CM has decided to not launch the CBR balloon on Monday and a new date and arrangements is currently being looked at. I’ll keep you posted on the details and date.

Therefore we can bring our notification to the balloon owner forward.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Verden, Jo
Sent: Friday, 22 February 2019 9:43 AM
To: Arthy, Kareena <Kareena.Arthy@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>

Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]
Importance: High

Hi Kareena

We included in the action plan that we'd notify the owner on Wednesday 27 February. After chatting further to Fiona this morning, she agrees with the suggested timing and I'll update the action plan so that it clearly shows when the CBR balloon launch is happening on Monday 25 February. We also spoke about the sensitivities of this in relation to the timing of our decision and that this will be a risk that we need to manage.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Arthy, Kareena

Sent: Friday, 22 February 2019 9:23 AM

To: Dolan, Fiona <Fiona.Dolan@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>

Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Looks good to me. My only final thoughts is whether we need to put something in there about the timing of when we inform the balloon owner (given we are launching the CBR balloon on Monday). Would appreciate advice on the best timing for that – my inclination is Wednesday.

From: Dolan, Fiona

Sent: Thursday, 21 February 2019 6:06 PM

To: Verden, Jo <Jo.Verden@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>

Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>

Subject: RE: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Hi Jo

Thanks for the opportunity to review. I have a couple of suggested amendments/inclusions to the comms, which I've marked up in track in the attached. In particular I've added an additional Q with a suggested A about the operator's reputation that needs a fact check.

Many thanks

Fiona

From: Verden, Jo

Sent: Thursday, 21 February 2019 5:03 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>

Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>

Subject: Canberra Balloon Spectacular - Draft Brief and Communications Strategy [SEC=UNCLASSIFIED]

Importance: High

Hi Ladies

Please find attached the draft brief and communications strategy for the Canberra Balloon Spectacular, 'Golly' balloon matter.

Could you please cast your eyes over ahead of this being sent up the line.

Please note that the CBR balloon will be launched by the Chief Minister on Monday 25 February. I have included a short sentence to the brief as this is potentially relevant in relation to the timing of when we notify the owner/pilot of the 'Golly' balloon of the decision.

Please let me know if you have any questions.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From:"Simon, Jayne" <Jayne.Simon@act.gov.au>

Sent:24/02/2019 10:38 PM

To:"Verden, Jo" <Jo.Verden@act.gov.au>

Cc:"Boyd, Sarah" <Sarah.Boyd@act.gov.au>;"Triffitt, Ross" <Ross.Triffitt@act.gov.au>

Subject:Notifying ██████████ - rejected balloon [SEC=UNCLASSIFIED]

Hi Jo,

Is it possible to please delay notifying ██████████ about her Golly balloon until tomorrow? My reasoning is that there may be a risk of withdrawals if we do it today, as pilots still need to be notified about their allocated hotels.

The considerable delay in finding out about hotels with Accor has caused concern for some interstate pilots and quite frankly, has made us appear disorganised. I am trying to meet with Accor this morning to finalise everything, and then plan to notify pilots later today of their final agreement, accommodation and handbook.

However, if we notify ██████████ today and the news travels through the community before they have their own confirmation of hotels, and they are already frustrated in our delays, we may risk withdrawals. One day notice may not help much, but I think it will still be a better outcome.

Thanks for your consideration and I hope this is acceptable.

Warm regards,

Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From:"CMTEDD, Economic Development DLO"

Sent:25/02/2019 11:47 PM

To:"Verden, Jo" <Jo.Verden@act.gov.au>;"Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Cc:"Campbell, Morgan" <Morgan.Campbell@act.gov.au>;"CMTEDD, Economic Development" <ecodev@act.gov.au>

Subject:Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Attachments:Signed CMTEDD2019925.pdf

Hello – this brief has been noted and signed by Minister Ramsay. See attached.

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From:"Verden, Jo"

Sent:26/02/2019 12:22 AM

To:"Simon, Jayne" <Jayne.Simon@act.gov.au>;"Triffitt, Ross" <Ross.Triffitt@act.gov.au>;"Boyd, Sarah" <Sarah.Boyd@act.gov.au>;**Sch 2.2(a)(ii)** ;"Eldred, Melanie" <Melanie.Eldred@act.gov.au>;"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Szydlik, Clare" <Clare.Szydlik@act.gov.au>;"Dolan, Fiona" <Fiona.Dolan@act.gov.au>

Subject:Fwd: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Attachments:Signed CMTEDD2019925.pdf, ATT00001.htm

Hi Folks

See signed brief attached. The balloon owner will be notified of the decision today.

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>

Date: 26 February 2019 at 10:47:25 am AEDT

To: "Verden, Jo" <Jo.Verden@act.gov.au>, "Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Cc: "Campbell, Morgan" <Morgan.Campbell@act.gov.au>, "CMTEDD, Economic Development" <ecodev@act.gov.au>

Subject: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Hello – this brief has been noted and signed by Minister Ramsay. See attached.

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry

| Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: "Verden, Jo"
Sent: 26/02/2019 7:06 AM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Subject: Re: Balloon Festival [SEC=UNCLASSIFIED]

Thanks Jayne

Excellent work. Well done!

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 26 Feb 2019, at 4:39 pm, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hi Jo,

Just confirming that Sch 2.2(a)(ii) has sourced the Scouts balloon for [REDACTED] to fly at no charge (just lots of favours and arm twisting apparently!).

She is able to transfer her insurance to that balloon for the Festival, and seems greatly relieved (emails below).

I am organising accommodation for [REDACTED] as per the original balloon agreement, and locating them with [REDACTED] and another balloon pilot at the festival.

Big sigh of relief, thank you for all of your help :)

-----Original Message-----

From: Simon, Jayne
Sent: Tuesday, 26 February 2019 3:05 PM
To: [REDACTED]
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: RE: Balloon Festival [SEC=UNCLASSIFIED]

Hi [REDACTED]

It is wonderful that [REDACTED] was able to source another balloon for you, as we really want to have you fly as part of the Canberra Balloon Spectacular! It is definitely a relief for all of us that a solution was found.

Regarding accommodation, I have rooms as follows:

[REDACTED] Twin 08/03/2019 17/03/2019 [REDACTED]
[REDACTED] Queen 08/03/2019 17/03/2019 [REDACTED]

I will be sending out lots of info in the next day or two, and we look forward to having you attend your 34th balloon festival in Canberra.

Thank you so much [REDACTED] for your understanding and grace in this difficult matter.

Warm regards,
Jayne

-----Original Message-----

From: [REDACTED]
Sent: Tuesday, 26 February 2019 2:16 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Re: Balloon Festival [SEC=UNCLASSIFIED]

Hi Jayne

Thanks for your call - I was on the other line organising our Insurance (for your records, same Policy No and cover) for VH-LFS. At the accommodation, if you can confirm with Tall Trees that we want an extra room for the whole Festival. So we will have one twin and one double, and [REDACTED] will have his room at the same location. I trust you will be happy for me to pay for the extra room at the time? I realise the mess was not your doing Jayne and I am just relieved it has now been resolved.

Regards
[REDACTED]

Sent from my iPhone

On 23 Feb 2019, at 1:23 pm, [REDACTED] wrote:

Hi Jayne,

Just a further thought because I know you will be doing accommodation allocation. If there is a 2 bedroom apartment available I am happy to pay the extra. And could you please allocate [REDACTED] the same location? It's a great family week for us, and one of the few times each year we get to spend some really good time together.

Best regards
[REDACTED]

-----Original Message-----

From: Simon, Jayne <Jayne.Simon@act.gov.au>
Sent: Friday, 22 February 2019 3:23 PM
To: [REDACTED]
Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: RE: Balloon Festival [SEC=UNCLASSIFIED]

Hello [REDACTED]

Thank you for your patience and my apologies that we have not been in touch again this week. I understand that waiting to hear back must be causing you some concern and please know that this is not our intention by any means.

We have had to escalate this matter within government and are waiting on the final decision to be advised. Please know that this is a priority and the matter is classed as urgent. We will be able to contact you early next week.

We have also been waiting on our sponsorship partner Accor to get back to us, and I will be able to confirm hotels with all pilots early next week.

Thank you and we'll talk very soon.

Warm regards,
Jayne

-----Original Message-----

From: [REDACTED]
Sent: Friday, 22 February 2019 2:40 PM
To: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Balloon Festival

Hello Jayne

I haven't heard from you. I'm very much hoping you have managed to solve the problem. I have a number of friends wanting to come down for the Festival and want to know where we will be staying. Can you let me know please? I appreciate your help.

Best regards
[REDACTED]

Sent from my iPhone

This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: "Verden, Jo"
Sent: 26/02/2019 8:03 AM
To: "Dolan, Fiona" <Fiona.Dolan@act.gov.au>
Subject: Re: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]
Attachments: image001.jpg

Hi Fiona

No worries. The Flight Director has also been able to source another balloon for the pilot to fly so that she can still participate in the event. A really good good out.

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 26 Feb 2019, at 7:01 pm, Dolan, Fiona <Fiona.Dolan@act.gov.au> wrote:

Thanks very much for keeping us in the loop Jo. We'll let you know if there's any media, social media or other arising issues at our end.

Thanks
Fiona

From: Verden, Jo
Sent: Tuesday, 26 February 2019 1:09 PM
To: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii) Simon, Jayne <Jayne.Simon@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>
Subject: RE: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]
Importance: High

Hi All

A quick note to confirm that the decision regarding the 'Golly' balloon has now been communicated to the balloon owner and the Flight Director.

The balloon operator was obviously not happy with the decision, however was open to the suggestions that our team will liaise with the Flight Director to see if there is another opportunity for her to pilot at the event in another balloon. This discussion has been had with the Flight Director and we will wait to see if he can identify an opportunity. The Flight Director was very understanding of the decision.

Could we please keep an eye on media and social activity and refer to the communications strategy (attached) should we need to respond to questions asked.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

<image001.jpg>

From: Verden, Jo

Sent: Tuesday, 26 February 2019 11:22 AM

To: Simon, Jayne <Jayne.Simon@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Sch 2.2(a)(ii) Eldred, Melanie <Melanie.Eldred@act.gov.au>;

Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>

Subject: Fwd: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Hi Folks

See signed brief attached. The balloon owner will be notified of the decision today.

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>

Date: 26 February 2019 at 10:47:25 am AEDT

To: "Verden, Jo" <Jo.Verden@act.gov.au>, "Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Cc: "Campbell, Morgan" <Morgan.Campbell@act.gov.au>, "CMTEDD, Economic Development" <ecodev@act.gov.au>

Subject: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Hello – this brief has been noted and signed by Minister Ramsay. See attached.

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit
Canberra City ACT 2601

From: "Verden, Jo"

Sent: 26/02/2019 11:32 AM

To: "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Finch-Penninger, Louise" <Louise.Finch-Penninger@act.gov.au>; "Dove, Alexi" <Alexi.Dove@act.gov.au>

Cc: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "Sch 2.2(a)(ii) Sch 2.2(a)(ii)" <Dolan, Fiona" <Fiona.Dolan@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>

Subject: RE: Social media reacting to balloon cancelation - 281 comments [SEC=UNCLASSIFIED]

Hi Jayne

Just keep Jo Barges, Clare and Fiona Dolan (copied in) in the loop and be guided by them.

We have the communications strategy with key speaking notes to refer to if necessary.

We should also add to the notes that the owner and pilot has been advised about the basis for the decision and that Events ACT have worked with the Flight Director and owner of the balloon to ensure she can still participate in the Canberra Balloon Spectacular flying another balloon.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Simon, Jayne

Sent: Tuesday, 26 February 2019 10:26 PM

To: Verden, Jo <Jo.Verden@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Finch-Penninger, Louise <Louise.Finch-Penninger@act.gov.au>; Dove, Alexi <Alexi.Dove@act.gov.au>

Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Eldred, Melanie <Melanie.Eldred@act.gov.au>; "Sch 2.2(a)(ii) Sch 2.2(a)(ii)"

Subject: Social media reacting to balloon cancelation - 281 comments [SEC=UNCLASSIFIED]

Hi team,

Is there someone I should email in the on-call comms team to advise of this happening? 281 comments on a Canberra noticeboard and counting...



John Turnbull

1 hr · 🌐



So this is happening... #fightthepower



Mel Henry ▸ **Canberra Notice Board Group**

5 hrs

This hot air balloon has been banned from flying at this years Canberra Balloon Spectacular.

👍👎👉 16

13 Comments 1 Share

👍 Like

💬 Comment

➦ Share

View 8 more comments



Adam Barrow Absolute bullshit.... And ...no..... Just compete bullshit

Like · Reply · 55m



Amanda Galbraith Seriously? After all the years you've contributed to the festival?

Like · Reply · 53m

↪️ Amanda Galbraith replied · 1 Reply · 53 mins



Vanessa Hall Did they explain why? The Canberra notice board is going off like a frog in a sock with conjecture!

Like · Reply · 52m



Léonie Thorogood Why????

Like · Reply · 46m



Mel Henry

5 hrs



This hot air balloon has been banned from flying at this years Canberra Balloon Spectacular.



90

281 Comments 10 Shares

Like

Share

View previous comments

50 of 106



Christopher Stuart Veilands Yet they let one with 8 breasts fly around. People have lost their minds

Like · 4h

3



Michael Billington In that case we dont want white balloons up there either 🤔🤔🤔🤔

Like · 4h · Edited

6



Jesse Caridi Can someone please explain to me how this hot air ballon is racist but this movie isn't ?



4



Helen Fleming I think it's just plain ugly and could be somewhat scary for little kids.

Like · 4h

↳ 11 Replies




Danni Pring Can I ask the obvious, where is the report/proof that it has been banned??

Or is this just another post to get people's hackles up??

Like · 4h



KJ Tuoro I didn't realise balloons had a Race.. 

Like · 4h



Brett Folkard Has anyone got a link to confirm this balloon is banned? I can't see anything anywhere, I suspect original poster maybe just trolling


Like · 4h



Esther McLauchlan Where's this info coming from - can't seem to find it?

Like · 4h



James Ah I'm offended by this 

Like · 4h


↳ 1 Reply



Angela Belley Why ??

Like · 4h



Wayne Siow Indra we prob shouldn't attend as some will prob get offended by our presences 

Like · 4h



Christopher Stuart Veilands And this freak, waste of tax dollars was okay. Pls explain



Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Verden, Jo"
Sent: 26/02/2019 10:08 PM
To: "Van Aalst, Sally" <Sally.VanAalst@act.gov.au>
Cc: "Dolan, Fiona" <Fiona.Dolan@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii) : "Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "CMTEDDMedia" <CMTEDDMedia@act.gov.au>
Subject: Re: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks Sally!

Much appreciated.

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 27 Feb 2019, at 9:04 am, Van Aalst, Sally <Sally.VanAalst@act.gov.au> wrote:

I can Jo. Pls keep me in the loop. Thank you, Sally

From: Verden, Jo
Sent: Wednesday, 27 February 2019 8:17 AM
To: Dolan, Fiona <Fiona.Dolan@act.gov.au>
Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii) >; Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia <CMTEDDMedia@act.gov.au>
Subject: Re: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks

Fiona, we also need to keep Minister Ramsay (as the Balloon Spectacular event falls under his portfolio and Minister Stephen-Smith updated).

Could Sally help with ensuring consistent updates are provided to all Ministers offices concerned with this matter?

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 27 Feb 2019, at 8:00 am, Dolan, Fiona <Fiona.Dolan@act.gov.au> wrote:

Hi all

Copying in CMTEDDMedia here too. Please let Sally van Aalst know if she can assist. She can also keep the CMO in the loop if you need.

Thanks
Fiona

Sent from my iPhone

On 27 Feb 2019, at 07:34, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hi team,

Please see below:

From: Josh Dutton Sch 2.2(a)(ii)
Sent: Tuesday, 26 February 2019 7:47 PM
To: Events <Events@act.gov.au>
Subject: 'Media: Enlighten Festival' - seeking comment on balloon

Hello there,

Josh from Seven News Online here - how are you?

I've attached a picture of a balloon. The owners of it claim it's been banned from flying at this year's Canberra Balloon Spectacular.

Can someone clarify whether this is correct please? If so, why?

Can I please get a response by midday tomorrow (Wednesday)?

Thanks!
Josh.

Jayne Simon | Events Project Coordinator
Mobile 0412 601 827 | Email: jayne.simon@act.gov.au
**Events ACT | Chief Minister, Treasury and Economic Development
Directorate | ACT Government**
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO
Box 158 Canberra ACT 2601 | www.events.act.gov.au

From: "Simon, Jayne"

Sent: 26/02/2019 9:31 PM

To: "Verden, Jo" <Jo.Verden@act.gov.au>; "Dolan, Fiona" <Fiona.Dolan@act.gov.au>

Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii)

Sch 2.2(a)(ii) "Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "CMTEDDMedia" <CMTEDDMedia@act.gov.au>

Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

As Jo mentioned last night, we now have additional info to add to our speaking notes (these are the basics, please rewrite into media speak as required)

- The Events ACT Director, Event Manager and Events Coordinator for Canberra Balloon Spectacular phoned the Balloon owner and lead pilot [REDACTED] at 12.15pm yesterday to inform her of the decision that the balloon VH-KNJ (Black Magic known as "Golly") was not being accepted into the event.
- It was communicated clearly that the balloon was not appropriate (see previous speaking notes) and the decision not a reflection on the pilot whatsoever
- The pilot has attended the event for 33 years and we did not wish to exclude her personally from the event, we value her wonderful contribution over the years
- As such, the Flight Director of the Canberra Balloon Spectacular has sourced another balloon for [REDACTED] to fly during the event to ensure her continued attendance
- The availability of a replacement balloon was confirmed with [REDACTED] at 2pm yesterday
- The Flight Team are now working quickly to ensure the replacement balloon has all required documentation, insurance and verifications to participate
- [REDACTED] and co-pilot [REDACTED] will receive all accommodation and fuel provided to all registered pilots at the event

From: Verden, Jo

Sent: Wednesday, 27 February 2019 8:17 AM

To: Dolan, Fiona <Fiona.Dolan@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>;

Sch 2.2(a)(ii) Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia <CMTEDDMedia@act.gov.au>

Subject: Re: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks

Fiona, we also need to keep Minister Ramsay (as the Balloon Spectacular event falls under his portfolio and Minister Stephen-Smith updated).

Could Sally help with ensuring consistent updates are provided to all Ministers offices concerned with this matter?

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

On 27 Feb 2019, at 8:00 am, Dolan, Fiona <Fiona.Dolan@act.gov.au> wrote:

Hi all

Copying in CMTEDDMedia here too. Please let Sally van Aalst know if she can assist. She can also keep the CMO in the loop if you need.

Thanks

Fiona

Sent from my iPhone

On 27 Feb 2019, at 07:34, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hi team,

Please see below:

From: Josh Dutton **Sch 2.2(a)(ii)**
Sent: Tuesday, 26 February 2019 7:47 PM
To: Events <Events@act.gov.au>
Subject: 'Media: Enlighten Festival' - seeking comment on balloon

Hello there,

Josh from Seven News Online here - how are you?

I've attached a picture of a balloon. The owners of it claim it's been banned from flying at this year's Canberra Balloon Spectacular.

Can someone clarify whether this is correct please? If so, why?

Can I please get a response by midday tomorrow (Wednesday)?

Thanks!

Josh.

Jayne Simon | Events Project Coordinator
Mobile 0412 601 827 | Email: jayne.simon@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

From: "Verden, Jo" <Jo.Verden@act.gov.au>

Sent: 26/02/2019 2:09 AM

To: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Dolan, Fiona" <Fiona.Dolan@act.gov.au>

Cc: "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Sch 2.2(a)(ii)" >; "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Eldred, Melanie" <Melanie.Eldred@act.gov.au>

Subject: RE: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Attachments: Attachment D_Communications Strategy.docx, Signed CMTEDD2019925.pdf

Importance: High

Hi All

A quick note to confirm that the decision regarding the 'Golly' balloon has now been communicated to the balloon owner and the Flight Director.

The balloon operator was obviously not happy with the decision, however was open to the suggestions that our team will liaise with the Flight Director to see if there is another opportunity for her to pilot at the event in another balloon. This discussion has been had with the Flight Director and we will wait to see if he can identify an opportunity. The Flight Director was very understanding of the decision.

Could we please keep an eye on media and social activity and refer to the communications strategy (attached) should we need to respond to questions asked.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Verden, Jo

Sent: Tuesday, 26 February 2019 11:22 AM

To: Simon, Jayne <Jayne.Simon@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; "Sch 2.2(a)(ii)" >; Eldred, Melanie <Melanie.Eldred@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>

Subject: Fwd: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon [SEC=UNCLASSIFIED]

Hi Folks

See signed brief attached. The balloon owner will be notified of the decision today.

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>
Date: 26 February 2019 at 10:47:25 am AEDT
To: "Verden, Jo" <Jo.Verden@act.gov.au>, "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Cc: "Campbell, Morgan" <Morgan.Campbell@act.gov.au>, "CMTEDD, Economic Development" <ecodev@act.gov.au>
Subject: Signed: CMTEDD2019/925 - Canberra Balloon Spectacular - "Golly" Balloon
[SEC=UNCLASSIFIED]

Hello – this brief has been noted and signed by Minister Ramsay. See attached.

Thanks
Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry
| Office of Minister Gentleman
Chief Minister, Treasury and Economic Development Directorate | ACT Government
☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From:minister@act.gov.au

Sent:27/02/2019 6:11 PM

To:"BARR Reception" <BARR@act.gov.au>

Subject:Contact my Minister - Correspondence: 270219 - 1324578 - **Sch 2.2(a)(ii)**



Andrew Barr, MLA

The following correspondence has been submitted via the Contact my Minister website.

The constituent has indicated that they would like a response to their correspondence.

Banning Black Magic flying at 2019 Canberra Balloon Spectacular

I am deeply concerned that "Black Magic" has been banned from the 2019 Canberra Balloon Spectacular. I understand that Aboriginal and Torres Strait Islanders were consulted on this issue. I would like to know whether the word Golly was used in this consultation as if it was it is likely to get a negative response.

Correspondence Reference # 270219 - 1324578

Submission date: 27 Feb 2019 6:11pm

Contact Information

Sch 2.2(a)(ii)

From:"Sch 2.2(a)(ii)

Sent:27/02/2019 8:17 PM

To:"FITZHARRIS" <FITZHARRIS@act.gov.au>;"BERRY" <BERRY@act.gov.au>;"BARR Reception" <BARR@act.gov.au>

Cc:"Dunne, Vicki" <Vicki.Dunne@parliament.act.gov.au>

Subject:Are you serious?

RE:

<https://www.abc.net.au/news/2019-02-27/canberra-balloon-golliwog-black-magic-banned/10854178>

Black Magic has been flying for years at the Canberra Balloon Festival and we have attended nearly every one of those years. Not ONCE did we hear anyone complain about the Black Magic balloon. Not once. It is unbelievable that all of a sudden Black Magic is considered offensive and, after consultation with indigenous groups, it will be banned from this year's Festival. Will the lot of indigenous people be improved because Black Magic is banned from flying at the Canberra Festival? What a joke. Where do you draw the line? Am I racist because I had a golliwog when I was a kid? Are my parents racist because they bought it for me? For Christ's sake wake up to yourselves....this balloon was never intended to harm and was never, until now, seen as harmful. I could go through the balloons that will be flying next week and find something offensive in at least half of them. What about the Airforce balloon? It is a symbol of warfare. Is the red balloon a symbol of Communism? What about the Liberty Financial Services Balloon - how is this not offensive after the Royal Commission into the banks and financial service providers? Darth Vader is black - are you going to ban that balloon? This stunt is as stupid as complaining about the Sky Whale because it had...BREASTS!! Do you people wake up every morning and look for ways to be offended?

We will be demonstrating with our feet and not attend this year's festival. And we won't come back until Black Magic comes back.

Why don't you concentrate on preventing genuine racism in our community instead of this pathetic token gesture.

Sch 2.2(a)(ii)

This email has been checked for viruses by Avast antivirus software.

<https://www.avast.com/antivirus>

From:"Verden, Jo" <Jo.Verden@act.gov.au>

Sent:27/02/2019 12:46 PM

To:"Collins, Jacob" <Jacob.Collins@act.gov.au>;"Charles, Lisa" <Lisa.Charles@act.gov.au>;"ATSIEB" <atsieb@act.gov.au>

Cc:"Van Aalst, Sally" <Sally.VanAalst@act.gov.au>;"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Dolan, Fiona" <Fiona.Dolan@act.gov.au>;"Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Subject:Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Attachments:Enlighten Festival 2019_Canberra Balloon Spectacular media statement 27pdf

Importance:High

Hi Katrina, Lisa and Jacob

A quick courtesy note to advise that the issue relating to the decision to not support the Black Magic 'Golly' balloon flying at the 2019 Canberra Balloon Spectacular has hit the media today. Both Seven News online and The Canberra Times have sought a response this morning. The owner was advised of the decision yesterday.

Attached for your information is the media statement that has been issued, which makes reference to the consultation with OATSIA and ATSIEB.

Events ACT are currently handling media enquiries.

Sally Van Aalst is liaising with Ministers Offices (including the CMO, Minister Ramsay and Minister Stephen-Smith). Sally will also liaise with Felicity Lewer in CSD media and comms.

Please let me know if you have any questions.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



MEDIA STATEMENT: Black Magic 'Golly' not flying at the Balloon Spectacular

Statement by Jo Verden, Director of Events ACT

Wednesday 27 February 2019

Events ACT, which runs the Enlighten Festival and is part of the ACT Government, has made the decision not to allow the Black Magic balloon also known as 'Golly' to fly as part of the Canberra Balloon Spectacular 2019 or any future events.

Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government. The use of words and/or visual depictions that may be considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans, is not supported.

We are the first jurisdiction in Australia to celebrate our Aboriginal and Torres Strait Islander culture and community with a Reconciliation Day public holiday and we are committed to ensuring all our events are inclusive and welcoming for all.

The balloon owner, who has a long association with this event and previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation in this popular annual event.

The decision to reject the balloon application was made after a staff member raised concerns about its name. Both the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body were consulted and based on this advice it was agreed the balloon would not be allowed to take part in the event.

EVENT DETAILS

Canberra Balloon Spectacular || 9-17 March

Wake up to the view of hot air balloons floating across the city during the Canberra Balloon Spectacular. This mesmerising view is best appreciated from the lawns of Old Parliament House. Held over nine days, the Canberra skyline will be full of hot air balloons from across the globe.

-ENDS-

Media contacts:

Clare Szydlik

clare.szydlik@act.gov.au

0466 721 752

Joanne Barges

joanne.barges@act.gov.au

0478 404 438

Presenting Partner



Major Partners

ACCOR HOTELS

ActewAGL

Night
Noodle
Markets

CANBERRA

CENTRE

Strategic Partners



From:"Cataldo, Helena" <Helena.Cataldo@act.gov.au>

Sent:27/02/2019 12:32 PM

To:"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Barnes, Ashleigh" <Ashleigh.Barnes@act.gov.au>;"Ciaccia, Donna" <Donna.Ciaccia@act.gov.au>;"Dean, Peter" <Peter.Dean@act.gov.au>;"Dove, Alexi" <Alexi.Dove@act.gov.au>;"Dunchue, Cassie" <Cassie.Dunchue@act.gov.au>;"Fallon, Naomi" <Naomi.Fallon@act.gov.au>;"Finch-Penninger, Louise" <Louise.Finch-Penninger@act.gov.au>;"Haskins, Catherine" <Catherine.Haskins@act.gov.au>;"Hayes, Nicole" <Nicole.Hayes@act.gov.au>;"Krix, Paul" <Paul.Krix@act.gov.au>;"Mitchell, Andrew" <Andrew.Mitchell@act.gov.au>;"Raine, Laura" <Laura.Raine@act.gov.au>;"Szydlik, Clare" <Clare.Szydlik@act.gov.au>

Subject:update on things you should know [SEC=UNCLASSIFIED]

Attachments:52842371_2487666971248182_4715887710349295616_n.jpg

Hiya

Just wanted to share an issue in the media this week to keep you all in the know – but figure many of you may have heard already....

There has been an issue relating to the inclusion of a particular hot air balloon at this year's Balloon Spectacular that is about to play out in the Canberra Times and potentially across 7 News.

A decision was taken not to include the "Golly" balloon at this year's event. Balloon owners have been provided with a different balloon to fly and will still be participating.

As such, could we please ensure that none of our social media outreach and online representation of the balloon spectacular include images of this balloon (see attached)

If you are contacted by media a member of the public etc please let Jo B know (as usual)

Thanks

H

HELENA CATALDO

**Group Marketing Manager
VisitCanberra & Events ACT**

(T) +61 2 6205 1885
(M) +61 466 855 960

Canberra Nara Centre, 1 Constitution Ave, Canberra
City ACT 2601
GPO Box 158, Canberra City ACT 2601

VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU



From: "Verden, Jo"
Sent: 27/02/2019 12:06 AM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: RE: Media Statement_Canberra Balloon Spectacular (002) [SEC=UNCLASSIFIED]

Hi

Agreed – good suggestion. Thank you.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Arthy, Kareena
Sent: Wednesday, 27 February 2019 11:03 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: Re: Media Statement_Canberra Balloon Spectacular (002) [SEC=UNCLASSIFIED]

Hi - I'm a bit uncomfortable about the following:

Community attitudes have changed and the use of the word and/or visual depiction of a Golliwog is considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans.

Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government.

Community attitudes haven't changed since we last flew the balloon... and the language is pretty full on.

Suggest combine these two to be:

"Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government. The use of words and/or visual depictions that may be considered racist or offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans, is not supported."

On 27 Feb 2019, at 10:53 am, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

Could you please review the attached and let me know if you would like any edits or amendments. I've taken out Katrina Fanning's name, just referred to her title.

Regards

Jo

<Media Statement_Canberra Balloon Spectacular (002).docx>

From: "Verden, Jo"
Sent: 27/02/2019 1:04 AM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Dolan, Fiona" <Fiona.Dolan@act.gov.au>; "Van Aalst, Sally" <Sally.VanAalst@act.gov.au>
Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Sch 2.2(a)(ii) Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "CMTEDDMedia" <CMTEDDMedia@act.gov.au>
Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Yes – we need to be careful.

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Simon, Jayne
Sent: Wednesday, 27 February 2019 11:42 AM
To: Verden, Jo <Jo.Verden@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>; Van Aalst, Sally <Sally.VanAalst@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; "Sch 2.2(a)(ii) Eldred, Melanie" <Melanie.Eldred@act.gov.au>; CMTEDDMedia <CMTEDDMedia@act.gov.au>
Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

I agree Jo.

This needs to be a bigger discussion post event, but right now we are on thin ice in our ability to successfully deliver this event and I feel that we need to keep him onside. Pushing him to fully support our decision will need to be handled carefully if we want to pursue this.

From: Verden, Jo
Sent: Wednesday, 27 February 2019 11:25 AM
To: Simon, Jayne <Jayne.Simon@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>; Van Aalst, Sally <Sally.VanAalst@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; "Sch 2.2(a)(ii) Eldred, Melanie" <Melanie.Eldred@act.gov.au>; CMTEDDMedia <CMTEDDMedia@act.gov.au>
Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks Jayne

Sch 2.2(a)(ii) may have a conflict of interest, however he is engaged by Events ACT as the Flight Director.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Simon, Jayne

Sent: Wednesday, 27 February 2019 10:56 AM

To: Dolan, Fiona <Fiona.Dolan@act.gov.au>; Van Aalst, Sally <Sally.VanAalst@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; **Sch 2.2(a)(ii)**

Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia <CMTEDDMedia@act.gov.au>

Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Hi all,

We have called both the Flight Director and Pilot to find out their position this morning:

FLIGHT DIRECTOR

- Flight Director **Sch 2.2(a)(ii)** has not been contacted by media.
- He does not want to make a statement if approached.
- He "wants to stay out of this".
- He has a personal friendship with [REDACTED] and I feel there is a clear conflict of interest for him in this matter.
- He thinks it is PC nonsense and while he arranged the replacement balloon, I feel that this was for [REDACTED] and not for us
- I am concerned that [REDACTED] may not be giving full support to the government's approach to this issue, when he is being approached by pilots

PILOT

- [REDACTED] has not been contacted by the media.
- If she is, her stated position will be that she is very disappointed at the decision.
- The last thing she would ever mean is for the balloon to be insulting
- She supports and has friends within the Aboriginal and Torres Strait Islander community
- People are asking for evidence but as yet we have not provided a written rejection for the balloon.
- *We need to draft the letter of rejection for Kay and expect that this will be shared in the media*
- I have offered to provide [REDACTED] with the Media Statement once it is released.
- She said she worked in PR for a long time and wanted to "use the same line" that we are.
- She said "I don't want to dump you in it"

From: Dolan, Fiona

Sent: Wednesday, 27 February 2019 9:08 AM

To: Van Aalst, Sally <Sally.VanAalst@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydluk, Clare

<Clare.Szydluk@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>;

Sch 2.2(a)(ii)

Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia

<CMTEDDMedia@act.gov.au>

Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks Sally and all.

Noting the media enquiry and the work that has gone into ensuring the participation of the pilot in the event in a another balloon, it is worth preparing a media statement that addresses the reason the balloon won't be participating (based on the prep-prepped TPs) and that we're glad to have come to a good path forward for everyone.

Most of the social commentary is balancing out (and most of the inflammatory coverage is people who are not aware of the name of the balloon) but the core thing people want to see is a source of the story and whether or not it's true so developing a statement will assist in us achieving a balanced outcome.

It would be worth finding out if we can whether the pilot/Flight Director are speaking directly to the media at this point and whether or not they are willing to say that they've been working with the ACT Government for a good outcome too.

Thanks

Fiona

From: Van Aalst, Sally

Sent: Wednesday, 27 February 2019 9:05 AM

To: Verden, Jo <Jo.Verden@act.gov.au>; Dolan, Fiona <Fiona.Dolan@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydluk, Clare

<Clare.Szydluk@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>;

Sch 2.2(a)(ii)

: Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia

<CMTEDDMedia@act.gov.au>

Subject: RE: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

I can Jo. Pls keep me in the loop. Thank you, Sally

From: Verden, Jo

Sent: Wednesday, 27 February 2019 8:17 AM

To: Dolan, Fiona <Fiona.Dolan@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Szydluk, Clare

<Clare.Szydluk@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>;

Sch 2.2(a)(ii)

Eldred, Melanie <Melanie.Eldred@act.gov.au>; CMTEDDMedia

<CMTEDDMedia@act.gov.au>

Subject: Re: Media response for rejected balloon - Seven News [SEC=UNCLASSIFIED]

Thanks

Fiona, we also need to keep Minister Ramsay (as the Balloon Spectacular event falls under his portfolio and Minister Stephen-Smith updated).

Could Sally help with ensuring consistent updates are provided to all Ministers offices concerned with this matter?

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 27 Feb 2019, at 8:00 am, Dolan, Fiona <Fiona.Dolan@act.gov.au> wrote:

Hi all

Copying in CMTEDDMedia here too. Please let Sally van Aalst know if she can assist. She can also keep the CMO in the loop if you need.

Thanks
Fiona

Sent from my iPhone

On 27 Feb 2019, at 07:34, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hi team,

Please see below:

From: Josh Dutton Sch 2.2(a)(ii)
Sent: Tuesday, 26 February 2019 7:47 PM
To: Events <Events@act.gov.au>
Subject: 'Media: Enlighten Festival' - seeking comment on balloon

Hello there,

Josh from Seven News Online here - how are you?

I've attached a picture of a balloon. The owners of it claim it's been banned from flying at this year's Canberra Balloon Spectacular.

Can someone clarify whether this is correct please? If so, why?

Can I please get a response by midday tomorrow (Wednesday)?

Thanks!
Josh.

Jayne Simon | Events Project Coordinator
Mobile 0412 601 827 | Email: jayne.simon@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

From: "Verden, Jo"
Sent: 27/02/2019 1:14 AM
To: "Barges, Joanne" <Joanne.Barges@act.gov.au>
Cc: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: RE: Media statement Black Magic Golly balloon [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Thanks Jo

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Barges, Joanne
Sent: Wednesday, 27 February 2019 11:59 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: Media statement Black Magic Golly balloon [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo,

Please find attached the statement sent to Seven news online and about to be sent to The Canberra Times. The Times has just spoke to [REDACTED]

Thanks

Jo

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700
M 0478 404 438



VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU

From:"Verden, Jo"
Sent:27/02/2019 1:28 AM
To:"Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject:RE: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Ok – leave it with me. I'll get back to you.

I will also email Katrina Fanning now as a heads up. I've just notified her office.

Will also email Jacob at OATSIA.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Arthy, Kareena
Sent: Wednesday, 27 February 2019 12:27 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi - I suspect our emails may have crossed... I sent some further advice on drafting which is still relevant to the draft below.

On 27 Feb 2019, at 12:25 pm, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

Yes – Corporate Comms have been consulted.

Is the below softer...

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

We consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body. Based on their advice it was agreed the balloon would not be allowed to take part in the event.

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED] who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director [REDACTED] in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

<image001.jpg>

From: Arthy, Kareena

Sent: Wednesday, 27 February 2019 12:15 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

I need to think about this - I am quite uncomfortable with the letter as drafted. What does corporate comms say about whether to send a letter to balloon operators?

On 27 Feb 2019, at 12:12 pm, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

Basis for our suggestion to send:

The Canberra Times have contacted Balloons Aloft, who have let us know.

There are comments and questions continuing on social media.

The Flight Director is fielding questions from balloon operators.

I asked the Flight Director (who is engaged by Events ACT) yesterday for his support in relation to the decision – however it appears we may be dealing with a conflict of interest. This morning, this is the feedback that Sarah and Jayne have received from both the Flight Director and the Owner/Pilot:

FLIGHT DIRECTOR

- Flight Director **Sch 2.2(a)(ii)** has not been contacted by media.
- He does not want to make a statement if approached.
- He “wants to stay out of this”.

- He has a personal friendship with [REDACTED] and I feel there is a clear conflict of interest for him in this matter.
- He thinks it is PC nonsense and while he arranged the replacement balloon, I feel that this was for [REDACTED] and not for us
- I am concerned that ^{Sec 2.2(a)(ii)} [REDACTED] may not be giving full support to the government's approach to this issue, when he is being approached by pilots

PILOT

- [REDACTED] has not been contacted by the media.
- If she is, her stated position will be that she is very disappointed at the decision.
- The last thing she would ever mean is for the balloon to be insulting
- She supports and has friends within the Aboriginal and Torres Strait Islander community
- People are asking for evidence but as yet we have not provided a written rejection for the balloon.
- *We need to draft the letter of rejection for [REDACTED] and expect that this will be shared in the media*
- I have offered to provide [REDACTED] with the Media Statement once it is released.
- She said she worked in PR for a long time and wanted to "use the same line" that we are.
- She said "I don't want to dump you in it"

With Seven News online and now the Canberra Times asking questions, we discussed that it is probably now appropriate to communicate to the registered participants, using messaging consistent with the media statement.

The inclusion about what has been done to support [REDACTED] so that she can participate was to clarify that she is still participating, just in another balloon.

Let me know your thoughts.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

<image001.jpg>

From: Arthy, Kareena

Sent: Wednesday, 27 February 2019 11:59 AM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

why are we sending this? It comes across as fairly defensive and why do we need to say we have looked after [REDACTED]? Are we getting questions from them? Also, assume that what you write here will be made public, so we need to be very careful about giving too much more than what we have given to the press.

On 27 Feb 2019, at 11:54 am, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

See below for your review and input. Messaging is consistent with the media statement.

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

The decision to reject the balloon application was made after consulting with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body. Based on this advice it was agreed the balloon would not be allowed to take part in the event.

Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government. The use of words and/or visual depictions that may be considered racist or offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans, is not supported

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED] who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director [REDACTED] in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
**Events ACT | Chief Minister, Treasury and Economic Development
Directorate | ACT Government**
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO
Box 158 Canberra ACT 2601 | www.events.act.gov.au
<image001.jpg>

From: "Verden, Jo"
Sent: 27/02/2019 12:05 AM
To: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>
Subject: RE: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo,

Further to Sarah and Jaynes suggestions, I've added one bit in red below.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Boyd, Sarah
Sent: Wednesday, 27 February 2019 10:56 AM
To: Barges, Joanne <Joanne.Barges@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: RE: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Thanks Jo,
Looks good.

I think it would be worth acknowledging the assistance of Sch 2.2(a)(ii) and members of the Canberra ballooning community in organising a replacement balloon for [REDACTED]. We could not have done this without them. Also, final line says to email me, but gives a phone number. I'm happy to be contacted by phone or email 😊
Sarah

From: Barges, Joanne
Sent: Wednesday, 27 February 2019 10:44 AM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo/Sarah/Jayne

Suggested messaging for the balloon community:

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

We consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, as well as ACT Government Ministers. Based on their advice it was agreed the balloon would not be allowed to take part in the event.

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. **The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED], who we would welcome to participate in future events in a different balloon.**

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Sarah Boyd on 0412 393 724.

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



VISITCANBERRA.COM.AU | TOURISM.ACT.GOV.AU

From: "Verden, Jo"
Sent: 27/02/2019 2:37 AM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: RE: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Kareena

See revised words below.

I have one balloon operator who now wants to speak with me direct about the decision.

Dear balloon pilots,

You may be aware of Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

The decision was made following a review of applications for this year's event, where concerns were raised about the name of the balloon, Golly, and its depiction of a Golliwog. With concerns that the name and depiction of the balloon may be considered offensive to many in our community, we consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, as well as the owner, [REDACTED] and the Flight Director [REDACTED]

We acknowledge [REDACTED] has had a long association with the event and that the decision to not allow the Black Magic 'Golly' balloon to fly as part of the Canberra Balloon Spectacular is in no way a reflection on [REDACTED]. We are pleased that with the assistance of [REDACTED] is still able to participate in the event, flying in another balloon.

We thank you for your understanding and look forward to working with you to bring another Balloon Spectacular to Canberra in 2019.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
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From: Arthy, Kareena
Sent: Wednesday, 27 February 2019 12:27 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi - I suspect our emails may have crossed... I sent some further advice on drafting which is still relevant to the draft below.

On 27 Feb 2019, at 12:25 pm, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

Yes – Corporate Comms have been consulted.

Is the below softer...

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We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection or [REDACTED], who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director [REDACTED] in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

<image001.jpg>

From: Arthy, Kareena

Sent: Wednesday, 27 February 2019 12:15 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

I need to think about this - I am quite uncomfortable with the letter as drafted. What does corporate comms say about whether to send a letter to balloon operators?

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Hi Kareena

Basis for our suggestion to send:

The Canberra Times have contacted Balloons Aloft, who have let us know.

There are comments and questions continuing on social media.

The Flight Director is fielding questions from balloon operators.

I asked the Flight Director (who is engaged by Events ACT) yesterday for his support in relation to the decision – however it appears we may be dealing with a conflict of interest. This morning, this is the feedback that Sarah and Jayne have received from both the Flight Director and the Owner/Pilot:

FLIGHT DIRECTOR

- Flight Director **Sch 2.2(a)(ii)** has not been contacted by media.
- He does not want to make a statement if approached.
- He “wants to stay out of this”.
- He has a personal friendship with [REDACTED] and I feel there is a clear conflict of interest for him in this matter.
- He thinks it is PC nonsense and while he arranged the replacement balloon, I feel that this was for Kay and not for us
- I am concerned that John may not be giving full support to the government’s approach to this issue, when he is being approached by pilots

PILOT

- [REDACTED] has not been contacted by the media.
- If she is, her stated position will be that she is very disappointed at the decision.
- The last thing she would ever mean is for the balloon to be insulting
- She supports and has friends within the Aboriginal and Torres Strait Islander community
- People are asking for evidence but as yet we have not provided a written rejection for the balloon.
- *We need to draft the letter of rejection for [REDACTED] and expect that this will be shared in the media*
- I have offered to provide [REDACTED] with the Media Statement once it is released.
- She said she worked in PR for a long time and wanted to “use the same line” that we are.
- She said “I don’t want to dump you in it”

With Seven News online and now the Canberra Times asking questions, we discussed that it is probably now appropriate to communicate to the registered participants, using messaging consistent with the media statement.

The inclusion about what has been done to support [REDACTED] so that she can participate was to clarify that she is still participating, just in another balloon.

Let me know your thoughts.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au

<image001.jpg>

From: Arthy, Kareena

Sent: Wednesday, 27 February 2019 11:59 AM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

why are we sending this? It comes across as fairly defensive and why do we need to say we have looked after [REDACTED] Are we getting questions from them? Also, assume that what you write here will be made public, so we need to be very careful about giving too much more than what we have given to the press.

On 27 Feb 2019, at 11:54 am, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

See below for your review and input. Messaging is consistent with the media statement.

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

The decision to reject the balloon application was made after consulting with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body. Based on this advice it was agreed the balloon would not be allowed to take part in the event.

Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government. The use of words and/or visual depictions that may be considered racist or offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans, is not supported

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure

her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED], who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director [REDACTED] in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development

Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO

Box 158 Canberra ACT 2601 | www.events.act.gov.au

<image001.jpg>

From: "Verden, Jo"
Sent: 27/02/2019 5:29 AM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: Fwd: RiotAct balloon story [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "Barges, Joanne" <Joanne.Barges@act.gov.au>
Date: 27 February 2019 at 4:26:05 pm AEDT
To: "Verden, Jo" <Jo.Verden@act.gov.au>, "Szydlik, Clare" <Clare.Szydlik@act.gov.au>
Cc: "Simon, Jayne" <Jayne.Simon@act.gov.au>, "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: RiotAct balloon story [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo

RiotAct story is online as well – quoting [redacted] from the Canberra Times.

<https://the-riotact.com/racist-golly-banned-from-balloon-spectacular/288801>

Jo

JOANNE BARGES
Content and Media Manager
VisitCanberra

T +61 2 6205 0700
M 0478 404 438

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From: "Verden, Jo"
Sent: 27/02/2019 9:17 PM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: Fwd: Canberra Times balloon story now live [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]
Attachments: image3.PNG, image2.PNG, image1.PNG

FYI

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:



From: "Dove, Alexi" <Alexi.Dove@act.gov.au >
Date: 28 February 2019 at 8:10:12 am AEDT
To: "Barges, Joanne" <Joanne.Barges@act.gov.au >
Cc: "Verden, Jo" <Jo.Verden@act.gov.au >, "Szydlik, Clare" <Clare.Szydlik@act.gov.au >, "Cataldo, Helena" <Helena.Cataldo@act.gov.au >, "Finch-Penninger, Louise" <Louise.Finch-Penninger@act.gov.au >, "Dunchue, Cassie" <Cassie.Dunchue@act.gov.au >, "Simon, Jayne" <Jayne.Simon@act.gov.au >, Sch 2.2(a)(ii) "Boyd, Sarah" <Sarah.Boyd@act.gov.au >, "Triffitt, Ross" <Ross.Triffitt@act.gov.au >, "Eldred, Melanie" <Melanie.Eldred@act.gov.au >, "Van Aalst, Sally" <Sally.VanAalst@act.gov.au >
Subject: Re: Canberra Times balloon story now live [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Morning all,

I've attached a few comments that have been sent to our social channels since the Canberra Times story went live.

Jo - how would you like me to respond?

With thanks,

Alexi  


Sent from my iPhone

On 27 Feb 2019, at 1:21 pm, Barges, Joanne <Joanne.Barges@act.gov.au > wrote:

Story is up:

<https://www.canberratimes.com.au/national/act/the-racist-balloon-banned-from-canberra-s-balloon-spectacular-20190227-p510ju.html>

Also on CT social channels. <https://www.facebook.com/CanberraTimes/>

Jo

JOANNE BARGES
Content and Media
Manager
VisitCanberra

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From: "Verden, Jo"
Sent: 27/02/2019 3:30 AM
To: "Van Aalst, Sally" <Sally.VanAalst@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Thanks Sally

I'm just in a meeting. Could you amend the copy with Jo B's suggestion below?

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Van Aalst, Sally
Sent: Wednesday, 27 February 2019 2:28 PM
To: Barges, Joanne <Joanne.Barges@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Fine with suggested approach. Let me run this via MO now. Sally

From: Barges, Joanne
Sent: Wednesday, 27 February 2019 2:11 PM
To: Verden, Jo <Jo.Verden@act.gov.au>; Van Aalst, Sally <Sally.VanAalst@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Could we just replace the sentence below to avoid GSO involvement and further delay:

We acknowledge [redacted] has had a long association with the event and we are pleased that with the assistance of Flight Director Sch 2.2(a)(ii), [redacted] is still able to participate in the event, flying in another balloon.

Also need to amend correct the Manger title in Sarah's name.

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



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From: Verden, Jo

Sent: Wednesday, 27 February 2019 1:57 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Van Aalst, Sally <Sally.VanAalst@act.gov.au>

Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Importance: High

Hi Jo and Sally

Could you please review the revised wording below, as well as run it past the Ministers offices. Kareena has also requested that once we are all in agreement with the words, that I run it past the GSO to have assurance that we are not opening ourselves up to legal action with comments such as 'no reflection on [REDACTED]'.

Dear balloon pilots,

You may be aware of Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

The decision was made following a review of applications for this year's event, where concerns were raised about the name of the balloon, Golly, and its depiction of a Golliwog. With concerns that the name and depiction of the balloon may be considered offensive to many in our community, we consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, as well as the owner, [REDACTED] and the Flight Director [REDACTED].

We acknowledge [REDACTED] has had a long association with the event and that the decision to not allow the Black Magic 'Golly' balloon to fly as part of the Canberra Balloon Spectacular is in no way a reflection on [REDACTED]. We are pleased that with the assistance of Sch 2.2(a)(ii) [REDACTED] is still able to participate in the event, flying in another balloon.

We thank you for your understanding and look forward to working with you to bring another Balloon Spectacular to Canberra in 2019.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Barges, Joanne

Sent: Wednesday, 27 February 2019 11:42 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

We consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, as well as ACT Government Ministers. Based on their advice it was agreed the balloon would not be allowed to take part in the event.

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED], who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director Sch 2.2(a)(ii) in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Accommodation update

We'd also like to provide an update on accommodation during the event...

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



From: "Triffitt, Ross"
Sent: 27/02/2019 9:32 PM
To: "Szydlik, Clare" <Clare.Szydlik@act.gov.au>
Subject: RE: For Review: Talking Points
Attachments: Updated_Enlighten 2019 Media Talking Points.docx

UNCLASSIFIED

Hi Clare,

Great work. Just a couple of considerations for you in the attached document.

Cheers,

Ross Triffitt | Group Manager
Phone (02) 620 71383 | Mobile: 0400 789 921 | Email: ross.triffitt@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From: Szydlik, Clare
Sent: Wednesday, 27 February 2019 9:19 PM
To: vickii@visabel.com.au; Eldred, Melanie <Melanie.Eldred@act.gov.au>; Anning, Sarah <Sarah.Aning@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>; Drake, Alexandra <Alexandra.Drake@act.gov.au>; Thompson, AnneT <AnneT.Thompson@act.gov.au>
Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>
Subject: For Review: Talking Points

Hi everyone,

Attached are the talking points for the Enlighten Festival – these incorporate points for all the events under the festival banner.

If you could please spare a moment (I know, not an easy ask at this stage), to have a quick look over the document that would be amazing.

If you notice anything is missing or incorrect please flag it as soon as you can.

As always, if you're doing an interview on something specific I'll ensure to share more detailed talking points on that subject matter/event.

Cheers,
Clare

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From: "Triffitt, Ross"

Sent: 27/02/2019 10:31 PM

To: "Verden, Jo" <Jo.Verden@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Cc: "Kobus, Jonathan" <Jonathan.Kobus@act.gov.au>; "Cataldo, Helena" <Helena.Cataldo@act.gov.au>
Subject: RE: Daily Issues Report - 27 February 2019 [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

UNCLASSIFIED For-Official-Use-Only

Very well deserved accolades ladies. Great work.

Many thanks,

Ross Triffitt | Group Manager

Phone (02) 620 71383 | Mobile: 0400 789 921 | Email: ross.triffitt@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From: Verden, Jo

Sent: Wednesday, 27 February 2019 7:42 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>

Cc: Kobus, Jonathan <Jonathan.Kobus@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Cataldo, Helena <Helena.Cataldo@act.gov.au>

Subject: FW: Daily Issues Report - 27 February 2019 [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Importance: High

Hi Team

Thank you for the excellent work that was done in the lead up to making the decision about the 'Golly' balloon, and over the last 24-hours since the news broke. I greatly appreciate all the work that went into preparing for the discussion to advise the owner/pilot of our decision, finding a solution to enable the pilot to still fly and for the preparation work done to help me with the media enquiries today (and possibly tomorrow with the Enlighten media preview).

See below some lovely feedback from Fiona in CMTEDD Comms. Well done - top job!!

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



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Government

eVents.act.gov.au

Find us on Facebook and Twitter  

From: Dolan, Fiona

Sent: Wednesday, 27 February 2019 6:29 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: FW: Daily Issues Report - 27 February 2019 [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo

Just wanted to send you a quick note to let you know how well managed your response to the balloon issue has been.

My team had a bunch of enquiries on the books today and yours was by far the smoothest to manage because of all the work you and your team did ahead as well as on the day today across both media and comms and operations.

Hopefully it ends up with more awareness of the balloon festival and you have soaring attendance!

Thanks

Fiona

From: CMTEDD Comms Network

Sent: Wednesday, 27 February 2019 5:12 PM

Subject: Daily Issues Report - 27 February 2019 [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]



27 February 2019

COMMUNICATIONS DAILY ISSUES REPORT

Tomorrow's activity:

WHAT	WHEN	WHERE	MINISTER/SPOKESPERSON
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Out of Scope

Out of Scope

Chief Minister, Treasury and Economic Development

Out of Scope

Chief Minister, Treasury and Economic Development

Issue: *Seven News Online* (Josh Dutton) and *The Canberra Times* (Cassandra Morgan), *Riot Act* (Ian Bushnell), *Canberra FM Radio* (Renee) and *ABC Radio* and *ABC online* asked about Events ACT rejecting the application by the owners of the Black Magic 'Golly' balloon to fly it at the Canberra Balloon Spectacular.

Action: Response provided to above outlets

Reactive media:

Talking points:

- Events ACT has made the decision not to allow the Black Magic 'Golly' balloon to fly as part of the Canberra Balloon Spectacular 2019 or any future events.
- Progressing reconciliation between Aboriginal and Torres Strait Islander peoples and the broader Canberra community is a key priority for the ACT Government. Community attitudes have changed and the use of the word and/or visual depiction of a Golliwog is considered racist and offensive by many in our community, including Aboriginal and Torres Strait Islander Canberrans.
- The decision to reject the balloon application was made after a staff member raised concerns about its name. Both the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body were consulted and based on this advice it was agreed the balloon would not be allowed to take part in the event.
- The balloon pilot and owner [REDACTED] has a long association with the event and will be flying at the upcoming event using a different balloon that has been sourced for her.

Out of Scope

From: "Simon, Jayne"

Sent: 27/02/2019 8:57 AM

To: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>

Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject: RE: Comments on CT article [SEC=UNCLASSIFIED]

If only someone would share the Golly [website](#) and photos below showing it was a direct reproduction of the original full body golliwog balloon, made AFTER that balloon was stopped being flown in UK because it was deemed inappropriate...

██████████ supplied the photo to a golliwog website and says it has no link. Pfft.



22nd April 2004 and first flown on 12th June 2004. This means there is still a Golly ball and is called Black Magic II. Owned by [REDACTED] it is photographed below with a [REDACTED] before she emigrated. [REDACTED] has given his encouragement for the new balloon



Photo courtesy of [REDACTED]

From: Barges, Joanne

Sent: Wednesday, 27 February 2019 7:48 PM

To: Szydlik, Clare <Clare.Szydlik@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: Re: Comments on CT article

Agreed. And go check out Mel Henry's Facebook profile and posts.

Interesting omission on ABC radio tonight by [REDACTED] - failed to mention the bow tie ... just that they had a black balloon and added eyes to make it friendly.

Sent from my iPhone

On 27 Feb 2019, at 7:41 pm, Szydlik, Clare <Clare.Szydlik@act.gov.au> wrote:

Just noticed a couple of comments on the Canberra Times article that I wanted to flag.

It would be good to be prepared on where Golly was included in the application in case it comes up again or comes up with the pilots ☺

<image002.jpg>

<image004.jpg>

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From:"Verden, Jo" <Jo.Verden@act.gov.au>

Sent:27/02/2019 7:07 AM

To:"Harman, Rebecca" <Rebecca.Harman@act.gov.au>;"Wah, Lee" <Lee.Wah@act.gov.au>;"Hilton, Debbie" <Debbie.Hilton@act.gov.au>;"Hanns, Susan" <Susan.Hanns@act.gov.au>;"Campbell, Morgan" <Morgan.Campbell@act.gov.au>

Subject:Visit from the Chair of the Aboriginal and Torres Strait Islander Elected Body

Hi Folks

For those who will be in the office, or those offsite and able to attend, the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, will be dropping by the office at around 10.30am. She would like to come by to express her appreciation for the decision in relation to the Black Magic 'Golly' balloon, and for the work that has gone into managing the outcome of the decision.

It would be great if you could make the time to meet with her.

Regards

Jo

From:"Verden, Jo" <Jo.Verden@act.gov.au>

Sent:27/02/2019 7:07 AM

To:"#CMTEDD, Events" <#CMTEDDEvents@act.gov.au>;"#CMTEDD, VisitCanberra" <#CMTEDDVisitCanberra@act.gov.au>;**Sch 2.2(a)(ii)**
<Kareena.Arthy@act.gov.au>

;"Arthy, Kareena"

Subject:Visit from the Chair of the Aboriginal and Torres Strait Islander Elected Body

Hi Folks

For those who will be in the office, or those offsite and able to attend, the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, will be dropping by the office at around 10.30am. She would like to come by to express her appreciation for the decision in relation to the Black Magic 'Golly' balloon, and for the work that has gone into managing the outcome of the decision.

It would be great if you could make the time to meet with her.

Regards

Jo

From: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Sent: 27/02/2019 7:07 AM

To: "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Simon, Jayne" <Jayne.Simon@act.gov.au>

Subject: RE: RiotAct balloon story [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Much more balanced than the Canberra times.

S

From: Szydlik, Clare

Sent: Wednesday, 27 February 2019 6:06 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: RE: RiotAct balloon story [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

ABC article is also online: <https://www.abc.net.au/news/2019-02-27/canberra-balloon-golliwog-black-magic-banned/10854178>

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From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 27/02/2019 6:56 AM
To: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Subject: RE: I feel the banning of Black Magic is wrong [SEC=UNCLASSIFIED]

Thanks Jayne

Yeah – I thought that was the case but didn't want to argue with him about it. I basically told him that we'd need to agree to disagree, however I acknowledge and respect his right to an opinion and view on the matter. We actually ended the call on reasonable grounds.

I'll acknowledge his email and leave it there.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Simon, Jayne
Sent: Wednesday, 27 February 2019 5:53 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: FW: I feel the banning of Black Magic is wrong [SEC=UNCLASSIFIED]

Hi Jo,

I'm sure you aren't going to engage in an argument with him, but if you wanted to...

It was the balloon owner [redacted] who told us that it was referred to as Golly.

I see you commented in the news article, <https://www.abc.net.au/news/2019-02-27/canberra-balloon-golliwog-black-magic-banned/10854178>, that "Black Magic" is commonly referred to as Golly. I have flown in many events with "Black Magic" and never heard of it being called Golly.

Regards,

Sch 2.2(a)

On 27/02/2019 5:26 pm, Sch 2.2(a)(ii) wrote:

Hi Jo,

Thank you for discussing the issue with me. I appreciate your time and the way you handled the discussion.

It is my understanding that when the discussion regarding "Black Magic" was put to the Aboriginal and Torres Strait Islander authorities, the balloon name may have been referred to as Golly. If this was the case then a negative response would have been much more likely.

Regards,

Sch 2.2(a)(i)

On 27/02/2019 4:09 pm, Sch 2.2(a)(ii) wrote:

Hi Jo,

I am deeply concerned about the decision to ban [REDACTED] balloon, "Black Magic" from this years Canberra Balloon Spectacular.

I have expressed these concerns over the phone to Sarah, who handled the discussion very respectfully and appropriately.

I do not understand how the intent of the balloon being a fun smiley face has been overshadowed. I have personally seen the balloon give much pleasure and joy to many children.

It would be great if you could explain the principles behind the ban as I currently do not understand or support the decision.

In fact the decision reminds me of the 1934 ban on Golliwogs by the Nazis in support of the Aryan race.

Regards,

Sch 2.2(a)(ii)

From: "Simon, Jayne"
Sent: 27/02/2019 1:42 AM
To: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]
Attachments: Template_International_Interstate.docx

Hi Jo,

Please find attached the letter we are planning to send to pilots today. I have added the rejected balloon info at the end, to demonstrate how it could be incorporated. That way it would be part of overall updates and not drawing specific attention to it.

If you decide it is best to keep separate, we will of course do this.

Jayne

From: Boyd, Sarah
Sent: Wednesday, 27 February 2019 11:46 AM
To: Verden, Jo <Jo.Verden@act.gov.au>; Barges, Joanne <Joanne.Barges@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo,
There is a range of information that needs to go out to pilots that we thought could be combined as a Balloons update, including the info about Black Magic.
Can you please confirm that you would prefer that the statement drafted by JoB go out separately?
S

From: Verden, Jo
Sent: Wednesday, 27 February 2019 11:44 AM
To: Barges, Joanne <Joanne.Barges@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: RE: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Thanks Jo

I'll send to Kareena and let you know if we have any further updates/edits.

However let's send the accommodation update separately.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Barges, Joanne

Sent: Wednesday, 27 February 2019 11:42 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Approved email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

We consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, as well as ACT Government Ministers. Based on their advice it was agreed the balloon would not be allowed to take part in the event.

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event. The decision to not allow the Black Magic 'Golly' balloon is in no way a reflection on [REDACTED], who we would welcome to participate in future events in a different balloon. We appreciate the work of Flight Director Sch 2.2(a)(ii) in making this happen.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Events Manger Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Accommodation update

We'd also like to provide an update on accommodation during the event...

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



From: "Verden, Jo" <Jo.Verden@act.gov.au>

Sent: 27/02/2019 12:10 AM

To: "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject: RE: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jayne

I think we need to just contact pilots and sort out their accommodation.

The comms regarding [REDACTED] can follow.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

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www.events.act.gov.au



From: Simon, Jayne

Sent: Wednesday, 27 February 2019 11:04 AM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>

Subject: RE: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo,

I think this looks good thank you, simple is better. I agree with Sarah that we should acknowledge John and the community supporting [REDACTED]

A secondary issue is that I still have not contacted pilots about their accommodation and I am now getting emails from the hotels that they are contacting pilots directly, and one pilot has refused his offered rooms.

I don't know where this puts us, if the delay in accommodation and now [REDACTED] issue means people are deciding not to come? Otherwise they got sick of waiting and have arranged their own accommodation.

I need to look into this. But we will also need to include something about the accommodation in the email as they will receive this email before they get allocation of their rooms. And this is now two very contentious issues that are severely impacting our reputation.

I need you comms skills Jo B. to help me smooth this over please!

From: Barges, Joanne

Sent: Wednesday, 27 February 2019 10:44 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: Suggested message for the balloon community [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi Jo/Sarah/Jayne

Suggested messaging for the balloon community:

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

On reviewing applications for this year's event, concerns were raised about the name of the balloon and its depiction of a Golliwog which is considered racist and offensive to many in our community.

We consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, Katrina Fanning, as well as ACT Government Ministers. Based on their advice it was agreed the balloon would not be allowed to take part in the event.

We acknowledge the event's long association with [REDACTED] and are pleased we have been able to source another balloon to ensure her participation in the event.

We thank you for your understanding and look forward to working with you to bring a spectacular, Balloon Spectacular, to Canberra in under two weeks.

If you have any concerns or questions, please email Sarah Boyd on 0412 393 724.

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



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From:"Szydlik, Clare"

Sent:27/02/2019 10:10 AM

To:"jobutler@Sch 2.2(a)(ii)

Cc:"Barges, Joanne" <Joanne.Barges@act.gov.au>

Subject:RE: Media: Enlighten Festival

Attachments:Enlighten Festival 2019_Canberra Balloon Spectacular media statement 27pdf

Hi Josh,

Please find attached a statement from Jo Verden, Director of Events ACT on this matter.

If you have any further questions please let me know and we can arrange a time for them to be answered.

Regards,

Clare

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From: Josh Butler [Sch 2.2\(a\)\(ii\)](mailto:Sch 2.2(a)(ii))
Sent: Wednesday, 27 February 2019 5:16 PM
To: Events <Events@act.gov.au>
Subject: Media: Enlighten Festival

Hello

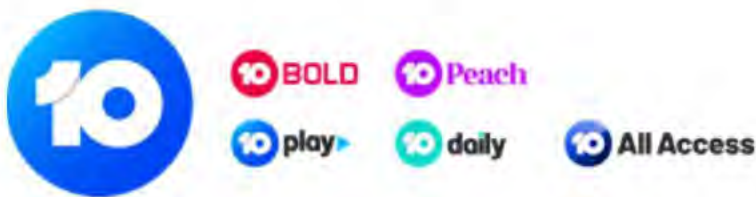
I'm a journalist with Channel 10 in Sydney. I am contacting you about the reported banning of a black hot-air balloon, named Black Magic or Golly, from the festival this year

I would like to ask whether this report of the banning is accurate – why the festival has decided to ban the balloon – whether it was a mistake to allow it to fly in previous festivals - and why, if it has been allowed to participate in the festival in the past, why it was banned this year in particular?

If you are able to provide a statement or any further information on this, that would be much appreciated

thanks

Josh Butler
10 daily Senior News Reporter



Network 10 A CBS Company

1 Saunders Street Pyrmont Sydney NSW 2009
Sch 2.2(a)(ii)



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From: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Sent: 27/02/2019 7:46 PM

To: "Szydlik, Clare" <Clare.Szydlik@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>

Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>

Subject: RE: Comments on CT article [SEC=UNCLASSIFIED]

Hi Clare,

The reference to Golly came from the original pilot application submitted to Events ACT.

The balloon colour/description was listed as - The 'Golly' balloon, black with white eyes and smile

The balloon name/sponsor was listed as – Black Magic

Fun facts about the balloon provided were - Known as the "golly" balloon it has always been a big favourite with kids for its happy face and big eyes

I hope that helps.

S

From: Szydlik, Clare

Sent: Wednesday, 27 February 2019 7:41 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>

Cc: Barges, Joanne <Joanne.Barges@act.gov.au>

Subject: Comments on CT article

Just noticed a couple of comments on the Canberra Times article that I wanted to flag.

It would be good to be prepared on where Golly was included in the application in case it comes up again or comes up with the pilots ☺

Mel Henry 2 HOURS AGO

The name of the balloon is not Golly, that is what some nameless, faceless person somewhere up on the hill has decided to call it. The name of the balloon is black magic.

One person was offended and without community consultation it was deemed to be offensive. I only raised this issue after lengthy discussions with indigenous folk, and people from many different backgrounds, not one found it offensive.

I hope that next year they don't decide to ban the balloon I'm associated with next year because it's a rainbow flag on a red background.

Jason Roderick 2 HOURS AGO

This article appears to be incorrect. The balloon name is not "Golly", nor has it ever been known as "Golly".

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From: "Rolfe, Vivienne" <Vivienne.Rolfe@act.gov.au>

Sent: 27/02/2019 9:23 PM

To: "Verden, Jo" <Jo.Verden@act.gov.au>; "Szydlik, Clare" <Clare.Szydlik@act.gov.au>

Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>

Subject: RE: Let the black balloon into the balloon festival [SEC=UNCLASSIFIED]

Thanks team

There are another 3 in the inbox now. Clare I will touch base with you this morning to coordinate responses.

Thanks

Viv

From: Verden, Jo

Sent: Wednesday, 27 February 2019 10:21 PM

To: Szydlik, Clare <Clare.Szydlik@act.gov.au>

Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au>; Triffitt, Ross <Ross.Triffitt@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: Re: Let the black balloon into the balloon festival [SEC=UNCLASSIFIED]

Thanks Clare

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

On 27 Feb 2019, at 9:07 pm, Szydlik, Clare <Clare.Szydlik@act.gov.au> wrote:

Thanks Jo.

I've just had a look in the Events inbox and spotted three other emails from this evening.

All are attached for us to action tomorrow.

Clare

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From: Verden, Jo

Sent: Wednesday, 27 February 2019 9:03 PM

To: Barges, Joanne <Joanne.Barges@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>; Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au>

Cc: Triffitt, Ross <Ross.Triffitt@act.gov.au>; Lalor, Justin <Justin.Lalor@act.gov.au>; Boyd, Sarah <Sarah.Boyd@act.gov.au>; Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: FW: Let the black balloon into the balloon festival [SEC=UNCLASSIFIED]

Hi Ladies

See below. I will reply to ^{Sch 2.2(a)(ii)} tomorrow, however worth noting he has also emailed the Events ACT inbox.

Jo B and Clare – could I please get your help with drafting a standard response.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

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www.events.act.gov.au

<image001.jpg>

From: Sch 2.2(a)(ii)

Sent: Wednesday, 27 February 2019 8:57 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: Events <Events@act.gov.au>

Subject: Let the black balloon into the balloon festival

Hello Jo

I was very disappointed to hear that you were excluding the black balloon from the balloon festival this year.

I used to line the balloon festival even the whale balloon which was funded with my ACT government taxes.

Please I would ask if this was a decision of the relevant act government minister or was it your decision.

Thanks, looking forward to your reply.

Sch 2.2(a)(ii)

Get [Outlook for Android](#)

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From:Sch 2.2(a)(ii)
Sent:27/02/2019 10:33 AM
To:"Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject:Re: balloon banned [SEC=UNCLASSIFIED]

Thanks Sarah for the update.

Appreciated.

Sch 2.2(a)(ii)

On 27 Feb 2019, at 10:28 am, Boyd, Sarah <Sarah.Boyd@act.gov.au> wrote:

Good morning ^{Sch 2.2(a)(ii)}

Thanks for your email.

While I haven't seen the FB post, this information is correct.

Events ACT has made the very difficult decision not to allow the 'Golly' balloon to fly as part of the Canberra Balloon Spectacular 2019 or any future events.

We have been in close communication with [REDACTED] throughout this process and are working with her, with assistance from **Sch 2.2(a)(ii)** to enable her to fly in the event in an alternate balloon.

I will be able to provide more information to you and the rest of the flight direction team later today.

Cheers

Sarah

From: Sch 2.2(a)(ii)
Sent: Wednesday, 27 February 2019 8:26 AM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Subject: balloon banned

Good morning Sarah

There is a FB post reporting that the Golly balloon slow bhas been banned from flying at this year's festival.

Thought I would go direct to you to check if this is true or not please?

Thanks

Sch 2.2(a)(ii)

From:"Verden, Jo" <Jo.Verden@act.gov.au>

Sent:27/02/2019 12:46 PM

To:"Collins, Jacob" <Jacob.Collins@act.gov.au>;"Charles, Lisa" <Lisa.Charles@act.gov.au>;"ATSIEB" <atsieb@act.gov.au>

Cc:"Van Aalst, Sally" <Sally.VanAalst@act.gov.au>;"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Dolan, Fiona" <Fiona.Dolan@act.gov.au>;"Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Subject:Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Attachments:Enlighten Festival 2019_Canberra Balloon Spectacular media statement 27pdf

Importance:High

Hi Katrina, Lisa and Jacob

A quick courtesy note to advise that the issue relating to the decision to not support the Black Magic 'Golly' balloon flying at the 2019 Canberra Balloon Spectacular has hit the media today. Both Seven News online and The Canberra Times have sought a response this morning. The owner was advised of the decision yesterday.

Attached for your information is the media statement that has been issued, which makes reference to the consultation with OATSIA and ATSIEB.

Events ACT are currently handling media enquiries.

Sally Van Aalst is liaising with Ministers Offices (including the CMO, Minister Ramsay and Minister Stephen-Smith). Sally will also liaise with Felicity Lewer in CSD media and comms.

Please let me know if you have any questions.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: "Verden, Jo" <Jo.Verden@act.gov.au>
Sent: 27/02/2019 1:51 PM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: RE: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Yes – good point. Will do.

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: Arthy, Kareena
Sent: Wednesday, 27 February 2019 1:48 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

is it worth asking GSO to run their eyes over it? I just want to ensure we don't accidentally open ourselves up to legal action from balloon owner if we talk about 'not being a reflection' on the owner.

On 27 Feb 2019, at 1:37 pm, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

See revised words below.

I have one balloon operator who now wants to speak with me direct about the decision.

Dear balloon pilots,

You may be aware of Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

The decision was made following a review of applications for this year's event, where concerns were raised about the name of the balloon, Golly, and its depiction of a Golliwog. With concerns that the name and depiction of the balloon may be considered offensive to many in our community, we consulted with the ACT Government's Office of Aboriginal and Torres Strait Islander Affairs (OATSIA) and the Chair of the Aboriginal and Torres Strait Islander Elected Body, as well as the owner, [REDACTED] and the Flight Director [REDACTED]

We acknowledge [REDACTED] has had a long association with the event and that the decision to not allow the Black Magic 'Golly' balloon to fly as part of the Canberra Balloon Spectacular is in no way a reflection on [REDACTED]. We are pleased that with the assistance of Sch 2.2(a)(ii) Kay is still able to participate in the event, flying in another balloon.

We thank you for your understanding and look forward to working with you to bring another Balloon Spectacular to Canberra in 2019.

If you have any concerns or questions, please email Events Manager Sarah Boyd at Sarah.Boyd@act.gov.au or mobile 0412 393 724.

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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From: Arthy, Kareena

Sent: Wednesday, 27 February 2019 12:27 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Proposed email message for balloon pilots [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

Hi - I suspect our emails may have crossed... I sent some further advice on drafting which is still relevant to the draft below.

On 27 Feb 2019, at 12:25 pm, Verden, Jo <Jo.Verden@act.gov.au> wrote:

Hi Kareena

Yes – Corporate Comms have been consulted.

Is the below softer...

Dear balloon pilots,

You may be aware of some chatter online and within the balloon community about Events ACT's decision to not allow the Black Magic 'Golly' balloon to fly in the event this year.

From: "McMullen, Stephanie"

Sent: 28/02/2019 3:12 AM

To: "Thomas, Brooke" <Brooke.Thomas@act.gov.au>

Subject: Balloon corro [SEC=UNCLASSIFIED]

Attachments: FW: Contact my Minister - Correspondence: 270219 - 1324578 - Sch 2.2(a)(ii) FW: Are you serious?

Hi Brooke, as discussed, the attached two pieces of corro will be redirected to your office.

I will ask Events to begin working on a template response and send up for review.

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From:"CMTEDD, Economic Development DLO"

Sent:28/02/2019 12:35 AM

To:"BARR Reception" <BARR@act.gov.au>,"Mison, Matt" <Matt.Mison@act.gov.au>

Subject:RE: Contact my Minister - Correspondence: 270219 - 1324578 -Sch 2.2(a)(ii) [SEC=UNCLASSIFIED]

Hi Ethan – can you please forward any corro relating to the Balloon Spectacular to Minister Ramsay's office? (it will still be me, with Events ACT responding, however it does sit with Ramsay).

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: Moody, Ethan **On Behalf Of** BARR Reception

Sent: Thursday, 28 February 2019 11:01 AM

To: Mison, Matt <Matt.Mison@act.gov.au>

Cc: CMTEDD, Economic Development DLO <EcoDevDLO@act.gov.au>

Subject: FW: Contact my Minister - Correspondence: 270219 - 1324578 -Sch 2.2(a)(ii)

Hi Matt and Steph,

Another for you two.

Kind regards,

Ethan Moody

Office of the Chief Minister

Andrew Barr MLA | Member for Kurrajong

Ph: (02) 6205 0011

E: ethan.moody@act.gov.au

ACT Legislative Assembly - 196 London Circuit, Canberra ACT 2600

From: minister@act.gov.au [<mailto:minister@act.gov.au>]

Sent: Wednesday, 27 February 2019 6:11 PM

To: BARR Reception <BARR@act.gov.au>

Subject: Contact my Minister - Correspondence: 270219 - 1324578 - Sch 2.2(a)(ii)



Andrew Barr, MLA

The following correspondence has been submitted via the Contact my Minister website.

The constituent has indicated that they would like a response to their correspondence.

Banning Black Magic flying at 2019 Canberra Balloon Spectacular

I am deeply concerned that "Black Magic" has been banned from the 2019 Canberra Balloon Spectacular. I understand that Aboriginal and Torres Strait Islanders were consulted on this issue. I would like to know whether the word Golly was used in this consultation as if it was it is likely to get a negative response.

Correspondence Reference # 270219 - 1324578

Submission date: 27 Feb 2019 6:11pm

Contact Information

Sch 2.2(a)(ii)

From: "McMullen, Stephanie"

Sent: 28/02/2019 3:34 AM

To: "Tyler, Sam" <Sam.Tyler@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Campbell, Morgan" <Morgan.Campbell@act.gov.au>; "White, Saskia" <Saskia.White@act.gov.au>; "Simic, Yasmin" <Yasmin.Simic@act.gov.au>; "CMTEDD, Economic Development" <ecodev@act.gov.au>; "Burkevics, Debbie" <Debbie.Burkevics@act.gov.au>

Subject: For next sitting: Arts and Events QTRs [SECC=UNCL ASSIFID]

Attachments: Out of Scope

Hi Jo and Sam

Can you please ensure the following is included in the next QTB pack for Minister Ramsay:

- QTB on "golly" balloon decision (noting the corro I sent through to Jo separately was copied to opposition members)

Out of Scope

Let me know if you need any clarification.

Thanks
Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

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From: "Szydlik, Clare"

Sent: 28/02/2019 11:35 PM

To: "Barges, Joanne" <Joanne.Barges@act.gov.au>

Subject: Made it onto Daily Mail...

<https://www.dailymail.co.uk/news/article-6753839/Hot-air-balloon-named-Black-magic-banned-festival-claims-racist.html>

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From:"Szydlik, Clare"

Sent:28/02/2019 2:02 AM

To:"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Verden, Jo" <Jo.Verden@act.gov.au>

Subject:RE: ACT Government Daily Media Report 28 February 2019 - 12pm update [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

I've been saving the clips down here: <G:\Enterprise\Events\ENLIGHTEN\2019 ENLIGHTEN\5. Marketing and Signage\PR\Coverage\Black Magic>

The clip from ABC breakfast at 9:55am interviewed Rod Little, co-chair, National Congress of Australia's First Peoples. It's nice to see ABC getting all the opinions in the community. Hits the nail on the head!

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From: Barges, Joanne

Sent: Thursday, 28 February 2019 12:51 PM

To: Verden, Jo <Jo.Verden@act.gov.au>; Szydlik, Clare <Clare.Szydlik@act.gov.au>

Subject: FW: ACT Government Daily Media Report 28 February 2019 - 12pm update [SEC=UNCLASSIFIED, DLM=For-Official-Use-Only]

More discussion on ABC this morning and other outlets.

JOANNE BARGES

Content and Media Manager
VisitCanberra

T +61 2 6205 0700

M 0478 404 438



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From: Isentia Daily Briefings [<mailto:DailyBriefings@isentia.com>]

Sent: Thursday, 28 February 2019 12:41 PM

To: #CMCDCCNMediaMonitoring <#CMCDCCNMediaMonitoring@act.gov.au>

Subject: ACT Government Daily Media Report 28 February 2019 - 12pm update

DAILY MEDIA REPORT



Canberra Community | Economic Growth & Diversification | Education | Environment
Emergency Services | Health | Industrial Relations | Land, Planning and Urban Renewal | Law and Order
Ministers and Opposition MLAs | Supporting Families | Tourism | Transport and Roads

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Out of Scope

Out of Scope

Canberra Community

Interview with Canberra balloonist Stuart Gregory on Canberra Balloon Spectacular

[ABC Radio Canberra, Mornings, 28/02/19 09:48AM, Adam Shirley](#)

Interview with Canberra balloonist Stuart Gregory. Shirley says the Balloon Fiesta is now called Canberra Balloon Spectacular. He adds balloon Black Magic isn't considered to be appropriate to be flying in the skies as part of the event. He mentions Events ACT took the decision to prevent the balloon from taking off this year and the years ahead. He states the owner of Black Magic, [REDACTED] was on Drive with Anna Vidot yesterday. He plays a clip of [REDACTED] Gregory notes he plans to fly in the event this year. He says it is needed to work with the Indigenous community to restore pride in their culture. He adds no one ever raised any previous objections regarding the balloon. He mentions there are a lot of issue that aren't being addressed well enough.

Further coverage broadcast on [MIX 106.3 FM](#).

Interview with Rod Little, co-chair, National Congress of Australia's First Peoples

[ABC Radio Canberra, Mornings, 28/02/19 09:55AM, Adam Shirley](#)

Interview with Rod Little, co-chair, National Congress of Australia's First Peoples. Little says Stewart [Gregory] said there are more broader things to address. He adds he is pleased with [Events] ACT to act and try to progress reconciliation. He mentions many people have opinions on Aboriginal and Torres Strait Islander views and culture. He states he commends [REDACTED] for flying her balloons since before. He notes there are more issues to do than preventing the Black Magic balloon from flying in the Canberra Balloon Festival. He advises people to share their views regarding matters to be discussed about impacting on Aboriginal and Torres Strait Islanders. He says the opportunity to have a conversation with First Peoples is here and now.

Events ACT to ban Black Magic balloon

[hit104.7 Canberra, 09:00 News, 28/02/19 09:04AM, Newsreader](#)

Events ACT's decision to ban the Black Magic 'Golly' balloon from flying at this year's Balloon Spectacular continues to cause debate online. Director Jo Verden says the decision was made in consultation with the balloon owner.

Similar coverage broadcast on [MIX 106.3 FM](#).

[\[Back to top\]](#)

Economic Growth & Diversification

Out of Scope

From:"Verden, Jo"

Sent:28/02/2019 8:02 PM

To:"Rolfe, Vivienne" <Vivienne.Rolfe@act.gov.au>

Cc:"Lalor, Justin" <Justin.Lalor@act.gov.au>;"Barges, Joanne" <Joanne.Barges@act.gov.au>;"Cataldo, Helena" <Helena.Cataldo@act.gov.au>

Subject:Re: Balloon emails [SEC=UNCLASSIFIED]

Thanks Viv

Sorry you have to read these messages. Please let me know if you need a break at anytime.

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

On 1 Mar 2019, at 6:39 am, Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au> wrote:

Hi there

A few more emails in this morning. Two of them I won't respond to.

Thanks

Viv

<mime-attachment>

<mime-attachment>

<mime-attachment>

From: "Rolfe, Vivienne" <Vivienne.Rolfe@act.gov.au>

Sent: 28/02/2019 3:10 PM

To: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Verden, Jo" <Jo.Verden@act.gov.au>

Cc: "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Triffitt, Ross" <Ross.Triffitt@act.gov.au>

Subject: re: Events In-box responses [SEC=UNCLASSIFIED]

Attachments: Golly Balloon responses - Event Inbox.docx

Hi Jo x 2 ☺

As discussed, attached are the responses for the emails sent to the Events inbox for your review and approval. I have copied the body of the emails along with the response (in yellow) into the one document to make it easier to go through.

A few of these were addressed directly to you Jo V, and not sure how/who we want to respond.

<G:\Enterprise\Events\ENLIGHTEN\2019 ENLIGHTEN\5. Marketing and Signage\PR\Messaging & Talking Points>

Thanks

Viv

Vivienne Rolfe | Event Development Officer

Events ACT |

Chief Minister, Treasury and Economic Development Directorate | **ACT Government**

Phone 02 6205 4324 | Mobile 0466 327 635

Ground Floor, Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158, Canberra City ACT 2601

www.events.act.gov.au



'EventsACT' now on



From: "Boyd, Sarah"

Sent: 28/02/2019 1:03 AM

To: "Sch 2.2(a)(ii)"

cc: 'Sch 2.2(a)(ii)'

"Verden, Jo" <Jo.Verden@act.gov.au>; "Simon, Jayne"

<Jayne.Simon@act.gov.au>

Subject: RE: Images of Black Magic balloon [SEC=UNCLASSIFIED]

Much appreciated ^{Sch 2.2(a)(ii)} – thank you for doing that so quickly.

We do understand and respect Kay's long involvement with and support of the Canberra event. It was not a decision taken lightly, but the advice and input that we received from the relevant Indigenous bodies was very, very clear on this matter. I am very comfortable that the right decision was made, as difficult as it has been.

Sarah

From: Sch 2.2(a)(ii)

Sent: Thursday, 28 February 2019 11:39 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>


cc: Sch 2.2(a)(ii)

Verden, Jo <Jo.Verden@act.gov.au>; Simon, Jayne

<Jayne.Simon@act.gov.au>

Subject: RE: Images of Black Magic balloon [SEC=UNCLASSIFIED]

Hi Sarah,

The image was taken off Facebook as soon as we hung up. Personally I'm very disappointed that Black Magic can't fly in the event.  has supported the event for the 20 years I've been here and Black Magic has always been a fun balloon. I have never heard a negative comment about it and I'm there (at the Balloon Spectacular launch field) everyday.

Regards.

Sch 2.2(a)(ii)

From: Boyd, Sarah [<mailto:Sarah.Boyd@act.gov.au>]

Sent: Thursday, 28 February 2019 11:31 AM

To: Sch 2.2(a)(ii)

Cc: Verden, Jo

Subject: Images of Black Magic balloon [SEC=UNCLASSIFIED]

Hi ^{Sch 2.2(a)(ii)} Hi ^{Sch 2.2(a)(ii)}

Thanks for speaking with me this morning.

In the context of the decision made by Events ACT not to include the Black Magic balloon in the Canberra Balloon Spectacular, we would ask that the image of balloons over Canberra that was posted to the Balloon Aloft Canberra Facebook page this morning be removed (see attached). We would also ask that images of this particular balloon are not used to promote the Canberra Balloon Spectacular event through your channels, on or off line.

Thank you for your understanding in this matter; it is a difficult situation and we appreciate the support that you have provided around this and to the event more broadly.

Cheers

Sarah

Sarah Boyd | Event Manager - Operations

Mobile: 0412 393 724 | Email: sarah.boyd@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



This email, and any attachments, may be confidential and also privileged. If you are not the intended recipient, please notify the sender and delete all copies of this transmission along with any attachments immediately. You should not copy or use it for any purpose, nor disclose its contents to any other person.

From: "Campbell, Morgan"

Sent: 28/02/2019 3:38 AM

To: "Dalling, Brooke" <Brooke.Dalling@act.gov.au>

Cc: "Burkevics, Debbie" <Debbie.Burkevics@act.gov.au>

Subject: FW: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Attachments: FW: Are you serious?, FW: Contact my Minister - Correspondence: 270219 - 1324578 Sch 2.2(a)(ii)

Please track

From: McMullen, Stephanie

Sent: Thursday, 28 February 2019 2:25 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>

Subject: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo

The attached two pieces of corro re the Black Magic balloon were received today. These will be redirected to the Ramsay office. However given the decision the wasn't that of the Minister these will likely be directed to Events ACT for response.

However, before responding to the attached. Can you please draft up a generic response for review by the office? Can we please have this early next week?

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: "Verden, Jo" <Jo.Verden@act.gov.au>

Sent: 01/03/2019 3:14 PM

To: "McMullen, Stephanie" <Stephanie.McMullen@act.gov.au>

Cc: "White, Saskia" <Saskia.White@act.gov.au>; "Campbell, Morgan" <Morgan.Campbell@act.gov.au>; "CMTEDD, Economic Development" <ecodev@act.gov.au>; "Burkevics, Debbie" <Debbie.Burkevics@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Thanks Steph

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

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From: McMullen, Stephanie

Sent: Friday, 1 March 2019 3:01 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>; Burkevics, Debbie <Debbie.Burkevics@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo

The below is good to use (only change is removal of a comma in the 5th para):

Thank you for your email. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog with eyes, mouth and bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision – made after consultation with a number of people and organisations – is final and has been endorsed by the ACT Government.

The balloon's owner and pilot has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

The attached two are the only pieces of corro from MO, if Events could please response, that would be great.

Thanks!
Steph

**Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman**

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: Verden, Jo

Sent: Friday, 1 March 2019 1:28 PM

To: McMullen, Stephanie <Stephanie.McMullen@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>; Burkevics, Debbie <Debbie.Burkevics@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Steph

Apologies – I believe you may not have seen the approved statement as CMTEDD Comms was handling comms with the Ministers Offices direct (CMO, Minister Ramsay and Minister Stephen-Smith). Sorry that you were not in the loop when this all happened.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: McMullen, Stephanie

Sent: Friday, 1 March 2019 1:24 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>; Burkevics, Debbie <Debbie.Burkevics@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Oh no worries, thanks – I didn't see the statement. Given the statement says "approved", I am sure what you already had will be fine. The message aligns with what KA already approved, so I will send through to Brooke now.

Cheers
Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman
Chief Minister, Treasury and Economic Development Directorate | ACT Government
☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: Verden, Jo
Sent: Friday, 1 March 2019 12:40 PM
To: McMullen, Stephanie <Stephanie.McMullen@act.gov.au>
Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>; Burkevics, Debbie <Debbie.Burkevics@act.gov.au>
Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]
Importance: High

Hi Steph

Attached is the previously approved media statement, approved by CMTEDD Corporate Comms and Kareena.

If Ministers have noted, are they not endorsing the decision? I'm not sure that stating that the ACT Government has noted the decision is appropriate??

We also had an issue yesterday with CSD regarding referencing OATSIA and the Elected Body - they were not comfortable with this even though they were consulted by CMTEDD Corporate Comms. Therefore we thought we'd remove that the direct reference.

The owners name is in the public domain however I have withdrawn from the copy below.

Happy for Kareena to review.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | www.events.act.gov.au



From: McMullen, Stephanie
Sent: Friday, 1 March 2019 12:30 PM
To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>; Burkevics, Debbie <Debbie.Burkevics@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo, thanks for that.

I do think this should be run past KA before coming up to the MO. Morgan/Debbie – can you please facilitate this?

My thoughts/comments are:

- I am not sure we should be naming the operator...
- We should also possibly include more about consultation with OATSIA and name them specifically
- We need to be careful about saying “endorsed by ACT Government” – as the Minister only “noted” the decision by Events ACT.

Cheers

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: Verden, Jo

Sent: Friday, 1 March 2019 12:21 PM

To: McMullen, Stephanie <Stephanie.McMullen@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>

Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Importance: High

Hi Steph

Below (in blue) is a draft response. Could you please check with the office that this is ok?

Thank you for your email. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog with eyes, mouth and bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon’s registered name is Black Magic.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision – made after consultation with a number of people and organisations – is final and has been endorsed by the ACT Government.

The balloon’s owner and pilot, has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: McMullen, Stephanie

Sent: Thursday, 28 February 2019 2:25 PM

To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD, Economic Development <ecodev@act.gov.au>

Subject: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo

The attached two pieces of corro re the Black Magic balloon were received today. These will be redirected to the Ramsay office. However given the decision the wasn't that of the Minister these will likely be directed to Events ACT for response.

However, before responding to the attached. Can you please draft up a generic response for review by the office? Can we please have this early next week?

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From:"CMTEDD, Economic Development DLO"
Sent:01/03/2019 4:01 AM
To:"RAMSAY" <RAMSAY@act.gov.au>
Cc:"Thomas, Brooke" <Brooke.Thomas@act.gov.au>
Subject:RE: Correspondence re Balloon Spectacular [SEC=UNCLASSIFIED]

Hello – yep I have passed onto Events to respond.

Please direct any other relevant corro to me to pass onto CMTEDD to respond.

Thanks
Steph

**Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of
Minister Gentleman**
Chief Minister, Treasury and Economic Development Directorate | ACT Government
☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: RAMSAY
Sent: Friday, 1 March 2019 9:25 AM
To: CMTEDD, Economic Development DLO <EcoDevDLO@act.gov.au>
Cc: Thomas, Brooke <Brooke.Thomas@act.gov.au>
Subject: FW: Correspondence re Balloon Spectacular

Hi Steph,

Just confirming you will be responding to the above?

Thanks
Shaz

From: Moody, Ethan **On Behalf Of** BARR Reception
Sent: Thursday, 28 February 2019 11:42 AM
To: RAMSAY <RAMSAY@act.gov.au>
Subject: Correspondence re Balloon Spectacular

Hi Sharyn,

These are already with Steph, but I've told that they sit with your Minister.

Kind regards,

Ethan Moody
Office of the Chief Minister
Andrew Barr MLA | Member for Kurrajong
Ph: (02) 6205 0011
E: ethan.moody@act.gov.au
ACT Legislative Assembly - 196 London Circuit, Canberra ACT 2600

From: "Fisk, Kaye" <Kaye.Fisk@act.gov.au> on behalf of "CMTEDD MLO" <CMTEDD.MLO@act.gov.au>
Sent: 01/03/2019 4:14 PM
To: "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>
Cc: "CMTEDD, Economic Development" <ecodev@act.gov.au>; "White, Saskia" <Saskia.White@act.gov.au>
Subject: RE: TRIM to EVENTS: Events ACT Decision to reject balloon application - Canberra Balloon Spectacular 2019 [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi

The no for this item is CMTEDD2019/1080.

From: McMullen, Stephanie **On Behalf Of** CMTEDD, Economic Development DLO
Sent: Friday, 1 March 2019 4:04 PM
To: CMTEDD MLO <CMTEDD.MLO@act.gov.au>
Cc: CMTEDD, Economic Development <ecodev@act.gov.au>; White, Saskia <Saskia.White@act.gov.au>
Subject: TRIM to EVENTS: Events ACT Decision to reject balloon application - Canberra Balloon Spectacular 2019 [SEC=UNCLASSIFIED]

Hi MLO

Can you please create a container called:

Events ACT Decision to reject balloon application - Canberra Balloon Spectacular 2019

Please add the attached two pieces of corro into the container.

No need for a workflow, as Events will respond directly.

Saskia- if you have any corro you need to keep re this issue, it would be worth adding into the container that the MLO will create. I will also send anything else for this that comes from the MO re this issue.

Cheers
Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman
Chief Minister, Treasury and Economic Development Directorate | ACT Government
☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: "Thomas, Brooke" <Brooke.Thomas@act.gov.au>
Sent: 01/03/2019 2:51 PM
To: "CMTEDD, Economic Development DLO" <EcoDevDLO@act.gov.au>
Subject: RE: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Thanks Steph – yep good to use

From: McMullen, Stephanie **On Behalf Of** CMTEDD, Economic Development DLO
Sent: Friday, 1 March 2019 1:30 PM
To: Thomas, Brooke <Brooke.Thomas@act.gov.au>
Subject: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]
Importance: High

Hi Brooke

Below (in blue) is a draft response to the balloon corro from Events. Let me know if you are comfortable with Events using this as the template response

Thank you for your email. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog with eyes, mouth and bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision – made after consultation with a number of people and organisations – is final and has been endorsed by the ACT Government.

The balloon's owner and pilot has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Thanks
Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development
Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

☎ (02) 6205 4643 | ✉ EcoDevDLO@act.gov.au | ACT Legislative Assembly, 196 London Circuit Canberra City ACT 2601

From: "Verden, Jo"
Sent: 01/03/2019 1:56 AM
To: "Oswald, Petra" <Petra.Oswald@act.gov.au>; "Usherwood, Mark" <Mark.Usherwood@act.gov.au>
Cc: "Snow, Malcolm" <Malcolm.Snow@act.gov.au>
Subject: FW: Communication regarding the balloon decision [SEC=UNCLASSIFIED]
Attachments: Challenging Conversations.ppt
Importance: High

Hi Petra and Mark

FYI below. Could I pop down to see you both at 1.30pm to have a quick chat about the balloon decision that was made this week? Events ACT have been overwhelmed with comments and feedback that we are managing however it is worth having it on your radars for the potential for disruption at events under the Enlighten Festival.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From: Verden, Jo
Sent: Friday, 1 March 2019 11:57 AM
To: #CMTEDD, Events <#CMTEDDEvents@act.gov.au>; #CMTEDD, VisitCanberra <#CMTEDDVisitCanberra@act.gov.au>; McMullen, Stephanie <Stephanie.McMullen@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; **Sch 2.2(a)(ii)**
Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>; Thompson, Kirsten <Kirsten.Thompson@act.gov.au>
Subject: RE: Communication regarding the balloon decision [SEC=UNCLASSIFIED]
Importance: High

Hi Team

Further to the below, I've been advised this morning that there was a member of the public in the foyer requesting to speak with someone from Events ACT in relation to the balloon decision. ^{Sch 2.2(a)(ii)} kindly handled the enquiry and because there was no one available at the time, the person left the building.

I have spoken with Kirsten Thompson in Corporate Management this morning to confirm the protocol and arrangements to ensure the safety and wellbeing of our staff and ^{Sch 2.2(a)(ii)}.

The arrangements will be that if this happens again, ^{Sch 2.2(a)(ii)} will call my mobile direct and I will go to the foyer. However if the person is aggressive, ^{Sch 2.2(a)(ii)} will follow the security protocol.

Kirsten has also kindly provided the attached resource to help with challenging conversations. Please also remember that you are not expected to handle aggressive or difficult conversations on your own and you are not expected to tolerate unacceptable behaviour.

Please let me know if you have any questions.

Regards

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Sent: Friday, 1 March 2019 7:21 AM

To: #CMTEDD, Events <#CMTEDDEvents@act.gov.au>; #CMTEDD, VisitCanberra <#CMTEDDVisitCanberra@act.gov.au>; McMullen, Stephanie <Stephanie.McMullen@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>

Subject: Communication regarding the balloon decision [SEC=UNCLASSIFIED]

Hi Team

With many of you having to monitor our social channels and emails, or respond to phone calls and ministerial correspondence that is coming through off the back of the balloon decision I am acutely aware of how upsetting and distressing some of the communication that you are reading is.

Please let your manager or me know if at any time you need a break, or even if you just need to talk.

Please also remember that we all have access to the [Employee Assistance Program](#) as a private and confidential service for you and your immediate family.

Regards

Jo Verden | Director, Events ACT

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www.events.act.gov.au



From: "Szydlik, Clare"

Sent: 01/03/2019 12:51 AM

To: "Wanless, Joni" <Joni.Wanless@act.gov.au>

Subject: RE: For approval: Canberra Balloon Spectacular post [SEC=UNCLASSIFIED]

Attachments: Attachment D_Communications Strategy Golly balloon.docx

Attached ☺



From: Wanless, Joni

Sent: Friday, 1 March 2019 10:49 AM

To: Szydlik, Clare <Clare.Szydlik@act.gov.au>

Subject: RE: For approval: Canberra Balloon Spectacular post [SEC=UNCLASSIFIED]

We are. Have you got any Q&As or prepared responses we could maybe have in case we do get comments?

Joni Wanless | Senior Digital Communications Officer

Communications and Engagement | Chief Minister, Treasury and Economic Development Directorate | **ACT Government**

Phone: 02 6205 0642

Level 5, Canberra Nara Centre, 1 Constitution Avenue, Canberra City | GPO Box 158 Canberra City ACT 2601 | www.act.gov.au

From: Szydlik, Clare
Sent: Friday, 1 March 2019 10:38 AM
To: Wanless, Joni <Joni.Wanless@act.gov.au>
Subject: RE: For approval: Canberra Balloon Spectacular post [SEC=UNCLASSIFIED]

Approved.

Just making sure you're aware of the 'Black Magic' balloon decision? I'm just flagging as you might get some comments following this.

Clare

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Senior
Public
Relations
Officer
Visit
Canberra

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ONE
Good
Thing
AFTER
ANOTHER

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From: Wanless, Joni
Sent: Friday, 1 March 2019 9:57 AM
To: Szydlik, Clare <Clare.Szydlik@act.gov.au>
Subject: For approval: Canberra Balloon Spectacular post [SEC=UNCLASSIFIED]



APPROVAL: VIDEO POST

The following is a proposed social media Video post to appear on ACT Government channels.

Post text draft (*this is what the audience will see*):

Before you know it we'll be waking up to the breathtaking view of hot air balloons floating across our city! One of the much loved Enlighten Festival events – the Canberra Balloon Spectacular – is back from 9-17 March. More on this free family-friendly event at....

Facebook and Twitter:



Post link: (BITLY) <https://enlightencanberra.com/program/canberra-balloon-spectacular/>

Social media channels (where will it appear): ACT Gov Facebook, Twitter

When will it be posted: Sunday 3 March

Why are we posting this? To help promote the Canberra Balloon Spectacular as part of the Enlighten Festival, organised by Events ACT and VisitCanberra.

Approval pathway:

Tania Navarro - 1/3/2019

VisitCanberra

Anita Perkins –

Minister Barr's Office

Follow us on



Joni Wanless | Senior Digital Communications Officer

Communications and Engagement | Chief Minister, Treasury and Economic Development Directorate | **ACT Government**

Phone: 02 6205 0642

Level 5, Canberra Nara Centre, 1 Constitution Avenue, Canberra City | GPO Box 158 Canberra City ACT 2601 | www.act.gov.au

From: "Verden, Jo"
Sent: 01/03/2019 12:48 AM
To: "Thompson, Kirsten" <Kirsten.Thompson@act.gov.au>
Subject: RE: Balloon [SEC=UNCLASSIFIED]

Thanks Kirsten

Will do.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |
www.events.act.gov.au



From: Thompson, Kirsten
Sent: Friday, 1 March 2019 11:45 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: Balloon

UNCLASSIFIED

Jo, could you please give consideration to completing a [riskman](#) report and a [security incident report](#). Its important that we keep track of these things and the impact on staff, so if we see increasing trends we can put some strategies in place
Thanks

Kirsten

From: "Verden, Jo"
Sent: 01/03/2019 12:49 AM
To: "White, Saskia" <Saskia.White@act.gov.au>
Subject: FW: Balloon [SEC=UNCLASSIFIED]

FYI – keep this in mind if we have any staff issues regarding the balloon.

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government
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Its important that we keep track of these things and the impact on staff, so if we see increasing trends we can put some strategies in place

Thanks

Kirsten

From: "Verden, Jo"
Sent: 01/03/2019 12:59 AM
To: "Nara Guard" <Nara.Guard@act.gov.au>
Cc: "Barges, Joanne" <Joanne.Barges@act.gov.au>; "Davis, Imogen" <Imogen.Davis@act.gov.au>; "Thompson, Kirsten" <Kirsten.Thompson@act.gov.au>; "Boyd, Sarah" <Sarah.Boyd@act.gov.au>; "White, Saskia" <Saskia.White@act.gov.au>
Subject: RE: Enquiries about Balloons [SEC=UNCLASSIFIED]

Thanks ^{Sch 2.2(a)(ii)}

If this happens again, please contact my mobile direct on 0403 444 326 and I will come to the foyer.

If the person is aggressive, please follow your standard security protocol.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au

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www.events.act.gov.au



From: Nara Guard
Sent: Friday, 1 March 2019 11:13 AM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>; Verden, Jo <Jo.Verden@act.gov.au>; Davis, Imogen <Imogen.Davis@act.gov.au>
Subject: RE: Enquiries about Balloons [SEC=UNCLASSIFIED]

Hi Sarah,

As discussed subsequent to receiving your email:

The person came to the Nara reception desk and initially asked to speak with Jo Verden. I asked the person if an appointment had been made & was told: 'No'. I asked the person's name & was advised: ^{Sch 2.2(a)(ii)}

To assist in correctly directing the inquiry, I asked what the matter was regarding & was told: 'Balloons/Enlighten'.

I then tried unsuccessfully to call quite a few numbers. I eventually spoke to Alexandra Drake who indicated she would pass on the message.

As per your email request, I have since provided the below information, including email address to Mr White.

The person left without incident.

Kind regards,
^{Sch 2.2(a)(ii)}

Nara reception desk

From: Boyd, Sarah
Sent: Friday, 1 March 2019 10:16 AM
To: Nara Guard <Nara.Guard@act.gov.au>
Cc: Barges, Joanne <Joanne.Barges@act.gov.au>
Subject: Enquiries about Balloons [SEC=UNCLASSIFIED]

^{Sch 2.2(a)(ii)}
Hi

I understand that you had a member of the public at reception this morning wanting to speak to someone about balloons.

The event team are all on site today assisting with final preparations for Enlighten.

If you receive any enquiries about Balloons or any other Enlighten events can you please direct them to send their question or issue to events@act.gov.au and someone will respond early next week.

Cheers

Sarah

Sarah Boyd | Event Manager - Operations

Mobile: 0412 393 724 | Email: sarah.boyd@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre, 1 Constitution Ave, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 | events.act.gov.au



From:"Verden, Jo"

Sent:01/03/2019 1:05 AM

To:"Justin Lalor - ACTC (Justin.Lalor@act.gov.au)" <Justin.Lalor@act.gov.au>;"Rolfe, Vivienne" <Vivienne.Rolfe@act.gov.au>

Subject:Jo V - Held up with balloon business and will be an apology at the golf today [SEC=UNCLASSIFIED]

Importance:High

Hi Justin and Viv

Unfortunately I have been held up with balloon business this morning and I'm not going to make it to the golf. Could you please pass on my apologies – I was really looking forward to going today, however I need to sort out some further comms and arrangements off the back of a member of the public coming into the building this morning.

Regards

Jo Verden | Director, Events ACT

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www.events.act.gov.au



From: "Verden, Jo"
Sent: 01/03/2019 1:09 AM
To: "Barges, Joanne" <Joanne.Barges@act.gov.au>
Cc: "Rolfe, Vivienne" <Vivienne.Rolfe@act.gov.au>
Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Thanks Jo

This looks fine. I will send across the road to check and approve.

Regards

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From: Barges, Joanne
Sent: Friday, 1 March 2019 11:59 AM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au>
Subject: RE: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Jo – I would suggest the following which should cover everything. I have added a few words around the look of the balloon as well.

Thank you for your email. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog with eyes, mouth and bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision – made after consultation with a number of people and organisations – is final and has been endorsed by the ACT Government.

The balloon's owner and pilot, [REDACTED] has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.



JOANNE BARGES
Content and Media Manager
VisitCanberra

T +61 2 6205 0700
M 0478 404 438

VISIT CANBERRA

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From: Verden, Jo
Sent: Thursday, 28 February 2019 6:58 PM
To: Barges, Joanne <Joanne.Barges@act.gov.au>
Cc: White, Saskia <Saskia.White@act.gov.au>; Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au>
Subject: FW: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo

Could I please get your assistance with the response for these two pieces of corro that Minister Ramsays Office would like to see before we respond.

Regards

Jo Verden | Director, Events ACT
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Find us on Facebook and Twitter  

From: McMullen, Stephanie
Sent: Thursday, 28 February 2019 2:25 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>; CMTEDD,

Economic Development <ecodev@act.gov.au>

Subject: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]

Hi Jo

The attached two pieces of corro re the Black Magic balloon were received today. These will be redirected to the Ramsay office. However given the decision the wasn't that of the Minister these will likely be directed to Events ACT for response.

However, before responding to the attached. Can you please draft up a generic response for review by the office? Can we please have this early next week?

Thanks

Steph

Stephanie McMullen | Directorate Liaison Officer - Economic Development

Office of the Chief Minister | Office of Minister Ramsay | Office of Minister Fitzharris | Office of Minister Berry | Office of Minister Gentleman

Chief Minister, Treasury and Economic Development Directorate | ACT Government

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From: "Verden, Jo"
Sent: 01/03/2019 1:29 AM
To: "White, Saskia" <Saskia.White@act.gov.au>
Subject: Re: For action: Draft generic response to Balloon corro [SEC=UNCLASSIFIED]
Attachments: image001.jpg

Thanks for your support 😊

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 28 Feb 2019, at 7:06 pm, White, Saskia <Saskia.White@act.gov.au> wrote:

Stay strong Jo. If you've been reading messages like this all day I'm sure you are feeling like crap. 😞

If it's any consolation I showed the article in the Riot ACT to my husband (who is black American) and he was in full support of the ban and definitely saw this balloon as offensive coming from a slavery history in the USA (he had LOTS of words to say about it! Lol). The issue is people don't see the bigger picture and what this image represents to people of colour.

You made the right decision on this and I'm proud that you did.

Saskia

From: Verden, Jo
Sent: Thursday, 28 February 2019 6:58 PM
To: Barges, Joanne <Joanne.Barges@act.gov.au>
Cc: White, Saskia <Saskia.White@act.gov.au>; Rolfe, Vivienne <Vivienne.Rolfe@act.gov.au>
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www.events.act.gov.au
<image001.jpg>

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To: Verden, Jo <Jo.Verden@act.gov.au>

Cc: White, Saskia <Saskia.White@act.gov.au>; Campbell, Morgan <Morgan.Campbell@act.gov.au>;
CMTEDD, Economic Development <ecodev@act.gov.au>

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Cc: Arthy, Kareena <Kareena.Arthy@act.gov.au>; Thompson, Kirsten <Kirsten.Thompson@act.gov.au>
Subject: RE: Communication regarding the balloon decision [SEC=UNCLASSIFIED]
Importance: High

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From: "Verden, Jo"
Sent: 01/03/2019 2:12 AM
To: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: RE: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Thanks Sarah

Yes – let's regroup. Please involve Ross, Mel, Saskia and ^{Sch 2.2(a)(ii)} in the discussion as well.

Regards

Jo Verden | Director, Events ACT
Phone 02 6205 0554 | Mobile 0403 444 326 | Email: jo.verden@act.gov.au
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www.events.act.gov.au



From: Boyd, Sarah
Sent: Friday, 1 March 2019 12:53 PM
To: Verden, Jo <Jo.Verden@act.gov.au>
Subject: FW: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Just as an FYI.

Can we regroup next week before the event kicks off to plan how we respond to these sorts of comments and manage key people involved in the festival who are key to its long term survival.

S

From: Sch 2.2(a)(ii)
Sent: Friday, 1 March 2019 12:49 PM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Cc: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Re: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Thanks Sarah,

I have been spending quite a bit of time as ABF President managing the fallout from the ban of Black Magic balloon in the background with my members, encouraging them not to boycott the event and still attend. It might be in both our interests that you locate me with the majority of the pilots so I can continue to assist during the event.

Regards, ^{Sch 2.2(a)(ii)}

On Fri, 1 Mar 2019 at 10:17, Boyd, Sarah <Sarah.Boyd@act.gov.au> wrote:

Hi ^{Sch 2.2(a)(ii)}

Thanks for your email.

I understand your concerns and we are working with our accommodation partner to endeavour to move the rooms we have been provided at Eaglehawk to one of their properties closer to the city. We hope to have an answer from them today on what is possible and will let you know as soon as we have any information to share. I will flag that we have very limited availability at Mercure so may not be able to accommodate you there, but can reassure you that whichever property you are moved to there will be other pilots staying there also.

Cheers

Sarah

From: Sch 2.2(a)(ii)

Sent: Friday, 1 March 2019 10:05 AM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: Re: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Hi Jayne & Sarah,

Thankyou for the confirmation of my accommodation.

After speaking with some of the other participants, they all are staying at the Mecure. Are there many staying at the IBIS in Sutton. The reason I ask is, as the President of the Australian Ballooning Federation (ABF), attending the event for me is an opportunity to speak to as many members as possible over a casual drink at the bar. The ABF committee and staff also take the opportunity to meet face to face (

Sch 2.2(a)(ii)

please move me to there?

). If the majority are staying at the Mecure, is it possible to

Regards, ^{Sch 2.2(a)(ii)}

On Wed, 27 Feb 2019 at 23:02, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Dear ^{Sch 2.2(a)(ii)}

Update - 2019 Canberra Balloon Spectacular

Thank you for registering to participate in the Canberra Balloon Spectacular, Saturday 9 to Sunday 17 March 2019 at Old Parliament House Lawns, Parkes. We are pleased to confirm that your registration has been accepted and we are looking forward to having you at the event.

PILOT ACCOMMODATION

We know that you have been eagerly awaiting more news about accommodation and are delighted to finally be able to provide you with all the details! For Enlighten Festival 2019 we have partnered with Accor Hotels who have organised rooms for us across a number of great Canberra hotels.

The accommodation allocated to you is:

Hotel: Ibis Styles Eaglehawk

Location: 1222 Federal Highway (Service Road), Sutton

Accommodation type: Twin

Arrival: 3/8/2019

Departure: 3/17/2019

Please check that the above dates and room type are correct. *If you have any issues or concerns with your booking please contact Events ACT to resolve, NOT the hotel directly.*

The hotel will require a credit card holding deposit on arrival. This deposit value will vary depending on the property. Please note the room only is paid for by Events ACT. All incidentals are at your own expense.

SOCIALISING

We know that the Festival provides a great opportunity for pilots and crew to reconnect with friends and family from within the ballooning community, on and off the launch field. [REDACTED] from Balloon Aloft Canberra, and local [REDACTED], are working hard to ensure that there are lots of chances for pilots and crew to catch up through the social program. More details to come.

To help coordinate all this socialising could you please confirm that you are happy for your hotel location to be shared with the group? We would like to circulate a list of where participants are staying, so people know who they may bump into at the bar, or where to visit to catch up! We will not share any details without your consent.

PILOT REGISTRATION EVENING

The compulsory pilot briefing and registration evening is scheduled for **6-8pm on Friday 8 March at the Mercure Hotel**. Your attendance is assumed unless you advise otherwise with prior notice. This evening will be a combination of information, registration and socialising! Nibbles will be provided by Events ACT and a cash bar will be open.

If you have any outstanding documents please bring them with you to the registration evening on Friday 8 March, including any renewals you may still be waiting on. Documents will not be checked at pilot registration unless requested by the Flight Direction Team, however, please ensure you have all originals with you in case there are any queries or issues.

PILOT HANDBOOK

Please find attached the following important event documentation:

- Pilot Operations Handbook and Incident Management Plan
- Airservices Australia Letter of Agreement
- CASA Air Display Approval.

Please read these documents carefully and advise if you have any questions. Hard copies of these documents will be available at the pilot registration, along with the Sensitive Zone topography map (paper and Tyvek) and your pilot pack.

CREW & VEHICLES

Please check the following crew request details carefully and advise of any errors.

BID: B29

PID: P37

Participating: Sat 9 - Sun 17 March

Additional crew requests: 0

Please note, additional crew numbers are not guaranteed. They are dependent on the number of volunteers available. Your crew will be put in touch with you shortly if you have requested them.

Pilots are responsible for ensuring their retrieve vehicle details are provided as per the Events ACT vehicle policy, and the agreement is signed by the driver or someone who will be responsible for the driver eg Pilot. If you are using a retrieve vehicle/driver provided by the 4WD club volunteers then the pilot is responsible for ensuring they obtain the vehicle details, appropriately brief the driver, and submit the agreement.

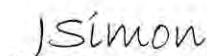
PARKING

Paid parking is now in effect in the Parliamentary Triangle from 8.30am on business days. Vehicles parked on both open spaces and on grass (ie not a designated car park) may receive an infringement unless they have been pre-approved and are displaying a current balloon spectacular vehicle pass.

We are looking forward to meeting you all at the 2019 Canberra Balloon Spectacular. If you have any questions at all please do not hesitate to contact us by phone or email.



Sarah Boyd
Canberra Balloon Spectacular Event Manager
sarah.boyd@act.gov.au
M: 0412 393 724



Jayne Simon
Event Project Coordinator
jayne.simon@act.gov.au
M: 0412 601 827

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From: "Verden, Jo"
Sent: 01/03/2019 3:56 AM
To: "Kobus, Jonathan" <Jonathan.Kobus@act.gov.au>
Subject: Re: Balloons - thank you

Thanks!

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

On 1 Mar 2019, at 2:46 pm, Kobus, Jonathan <Jonathan.Kobus@act.gov.au> wrote:

With Kareena today. She is genuinely impressed with your leadership on this.
JK

Sent from my iPhone

On 1 Mar 2019, at 2:40 pm, Arthy, Kareena <Kareena.Arthy@act.gov.au> wrote:

Hi everyone - I want to particularly acknowledge the outstanding handling of a tough issue this week by Jo - the non-acceptance of the Black Magic balloon in Balloon Fest.

Under her leadership, the team have worked through the really difficult issues in relation to identifying the issue, talking to the elected body and ministers and then making and implementing the decision.

Jo has had to personally defend the decision in the media - something not many public servants have to do. There has been a barrage of negative emails and social media, but the professionalism and values of Jo and her team have shone through.

It's not over yet, but we are well positioned in terms of our reputation within government and the elected body.

Thank you, Jo, and well done.

Cheers

Kareena

From: "Verden, Jo"
Sent: 01/03/2019 9:21 AM
To: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>
Subject: Fwd: The visitor to Nara this morning has contacted us [SEC=UNCLASSIFIED]

See below...does Matt Mison know this person?

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Date: 1 March 2019 at 8:06:50 pm AEDT
To: "Verden, Jo" <Jo.Verden@act.gov.au>, "Szydlik, Clare" <Clare.Szydlik@act.gov.au>, "Barges, Joanne" <Joanne.Barges@act.gov.au>
Cc: Events <Events@act.gov.au>
Subject: The visitor to Nara this morning has contacted us [SEC=UNCLASSIFIED]

Hi ladies,

FYI the fellow who came unannounced this morning has contacted the events inbox. A google search has shown that there was a **Sch 2.2(a)(ii)** who was an independent candidate at the 2016 ACT election. He might be chasing some political traction...

From: Sch 2.2(a)(ii)
Sent: Friday, 1 March 2019 5:54 PM
To: Events <Events@act.gov.au>
Subject: Black Magic balloon

Dear Events ACT,

I came to your office this morning to talk to someone about the banning of the Black Magic balloon, but everyone was out setting up Enlighten. The security guard couldn't reach anyone on the phone, then eventually received an email telling him to get me to make an appointment.

Therefore, could I please make an appointment to come in and talk to someone next week about this decision, which has very much distressed me?

Thank you very much,

Sch 2.2(a)(ii)

Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Verden, Jo"

Sent: 01/03/2019 2:00 AM

To: 'Sch 2.2(a)(ii)

"Triffitt, Ross" <Ross.Triffitt@act.gov.au>; "White, Saskia"

<Saskia.White@act.gov.au>; "Eldred, Melanie" <Melanie.Eldred@act.gov.au>; "Usherwood, Mark"

<Mark.Usherwood@act.gov.au>; "Oswald, Petra" <Petra.Oswald@act.gov.au>

Cc: "Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Subject: Balloon matter and potential risk for current events [SEC=UNCLASSIFIED]

Hi Team

Following the events over the last few days, and off the back of what happened this morning at Nara, could we please keep in mind the potential risk of disruption from people attending events under the Enlighten Festival and expressing the disapproval of the decision regarding the balloon.

Please review/update your risk assessment plans for all events including LCA, Symphony in the Park, Canberra Day and the Canberra Balloon Spectacular. For our partners and colleagues at the CRA, I'd suggest you have it on your radar also (I'll pop down later today to discuss).

Sch 2.2(a)(ii)

– as discussed, could you please brief this in as a potential issue to be aware of with Security onsite. Could you also please also manage the communications with the organisers of the Night Noodle Market.

Regards

Jo Verden | Director, Events ACT

Phone 02 6205 0554 | Mobile 0403 444 326 | Email:

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au



From:"Tyler, Sam" <Sam.Tyler@act.gov.au>

Sent:01/03/2019 3:27 PM

To:"Arthy, Kareena" <Kareena.Arthy@act.gov.au>

Cc:"Cox, Ian" <Ian.Cox@act.gov.au>;"Harrison, Craig" <Craig.Harrison@act.gov.au>;"Hassett, Glen" <Glen.Hassett@act.gov.au>;"Stokes, Helen" <Helen.Stokes@act.gov.au>;"Balaretnaraja, Ash" <Ash.Balaretnaraja@act.gov.au>;"Priest, Jenny" <jenny.priest@act.gov.au>;"Kelley, Rebecca" <Rebecca.Kelley@act.gov.au>;"Jeffrey, David" <David.Jeffrey@act.gov.au>;"Kobus, Jonathan" <Jonathan.Kobus@act.gov.au>;"Verden, Jo" <Jo.Verden@act.gov.au>;"Andersen, Josephine" <Josephine.Andersen@act.gov.au>;"Campbell, Morgan" <Morgan.Campbell@act.gov.au>;"Clayton-Baker, Deb" <Deb.Clayton-Baker@act.gov.au>

Subject:Re: Balloons - thank you

I agree. Excellent work! Hearing Katrina Fanning address the team involved was pretty great. Lots of respect from her for this decision!

Sam

> On 1 Mar 2019, at 2:40 pm, Arthy, Kareena <Kareena.Arthy@act.gov.au> wrote:

>

> Hi everyone - I want to particularly acknowledge the outstanding handling of a tough issue this week by Jo - the non-acceptance of the Black Magic balloon in Balloon Fest.

>

> Under her leadership, the team have worked through the really difficult issues in relation to identifying the issue, talking to the elected body and ministers and then making and implementing the decision.

>

> Jo has had to personally defend the decision in the media - something not many public servants have to do. There has been a barrage of negative emails and social media, but the professionalism and values of Jo and her team have shone through.

>

> It's not over yet, but we are well positioned in terms of our reputation within government and the elected body.

>

> Thank you, Jo, and well done.

> Cheers

> Kareena

From: "Simon, Jayne"
Sent: 01/03/2019 12:02 PM

To:

Sch 2.2(a)(ii)

Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>
Subject: Re: CBS Updates [SEC=UNCLASSIFIED]

Hello all,

Thank you for your input **Sch 2.2(a)(ii)**

Please know that our intention has not been to alter the traditions of the festival and it is unfortunate that the hotel partnership has had such a negative impact on the event. We recognise and value [REDACTED] tradition of flying as part of our event, and we were proactive in searching for ways that meant she could continue that tradition, albeit in another balloon.

We will take your guidance and leave the Friday registration as a casual event. In previous years the registration event went from 5pm-8pm, so I am a little surprised that 6pm-8pm is seen as late by comparison. However we will talk to Mercure and see what can be arranged for earlier in the afternoon.

We would like to discuss with you having the daily briefings at 5.45am again. It seems this was common in years' past, and was only moved to 6am recently. The daily briefing is going to occur in the Lions Tent, as Questacon was found to be less than ideal in location, and we do not have budget for a separate briefing tent. As we will be using the Lions tent for two purposes now, the earlier briefing will give us time to manage both requirements more effectively.

I can also confirm that accommodation for **Sch 2.2(a)(ii)** is booked at the Adina James Court, 74 Northbourne Avenue in the city. I will send you a full list of where pilots are staying later this evening.

Talk again soon,

Jayne

From: **Sch 2.2(a)(ii)**

Sent: Friday, 1 March 2019 2:31 PM

To: **Sch 2.2(a)(ii)**

Sch 2.2(a)(ii)

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: RE: CBS Updates [SEC=UNCLASSIFIED]

Hi Jayne,

I had missed the bit about an additional address at the briefing and concur with ^{Sch 2.2(a)(ii)} comments entirely.

I am will not be available after 630pm and we simply do not have full attendance at anything other than flight briefings.

Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

From: Sch 2.2(a)(ii)

Sent: Friday, 1 March 2019 12:52

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Sch 2.2(a)(ii)

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>

Subject: Re: CBS Updates [SEC=UNCLASSIFIED]

G'day Jayne et al,

Thank you for all your hard work in the lead up to the event, I know it is always a struggle and the only approach to take is to expect the unexpected and this is no different for this event.

I have one request, I would like to have your Events ACT briefing transferred to the general briefing held prior to the first flight briefing on Saturday morning. The reasons being:-

1. The check in is traditionally a casual social affair and as tradition seems to have all but gone from this event I would like this change.
2. The pilots come and go to the check in depending on their arrival times and this is quite varied and more so this year with pilots and crews scattered around the city. It will be difficult to get a large number of pilots there at any given time.

I would also support ^{Sch 2.2(a)(ii)} recent suggestion for starting the check in process at 1630h.

Sch 2.2(a)(ii)

From: [Simon, Jayne](#)

Sent: Friday, March 01, 2019 12:24 PM

Sch 2.2(a)(ii)

Cc: [Boyd, Sarah](#)

Subject: CBS Updates [SEC=UNCLASSIFIED]

Hello trusty Flight Team and [REDACTED]

An update to let you know where we currently stand:

APPROVALS

- We have CASA, Air Services, NCA and Air Liability (came through yesterday) all approved so we are going to have a Canberra Balloon Spectacular!

ACCOMMODATION

- To be brief, accommodation is still in flux and our grey hairs are multiplying rapidly
- We contacted about 80% of pilots on Wednesday with their confirmed accommodation
- We are still confirming the remaining accommodation and the aim is by the end of today all hotels will be locked in. We will then notify the remaining pilots
- Hotels that were part of the Accor deal included Mercure, Novotel, Tall Trees, Ibis Narrabundah and Ibis Eaglehawk.
- We have for many weeks raised our concerns with management about separating pilots, and the impact that would cause to the comradery of the festival
- Unsurprisingly, pilots who were located at Eaglehawk (a 20min drive from the event) were unhappy
- We are working to move them into the city and finalise the additional unallocated rooms

BRIEFING EVENING

- Previously the Briefing has occurred from 5pm – 8pm
- We are in discussions with Mercure to host this and currently have the briefing from 6pm – 8pm.
- Pilots are of course welcome to arrive earlier to share a drink at the bar before this time
- Sarah will confirm the venue details with you later today
- Given some of the challenges we have faced this year and the new team involved, we would like to have a short, structured part of the evening for Events ACT to address the pilots
- I understand that traditionally it is fairly casual and more of a drop-in event, so we will keep this short and sweet, but it will be a necessary inclusion

SOCIAL PROGRAM

- I met with [REDACTED] and we would like to support the social program however we can, as we are very aware that the split hotels will have a noticeable effect on the opportunity for casual catch-ups in the bar down stairs.
[REDACTED] – I will get the list of pilots/hotels to you asap

BLACK MAGIC

- We have had a week of high emotions within the balloon community and Canberra region
- We are aware that as key members of the Balloon Community that you are receiving a lot of contact
- To help you understand and also communicate this decision if you are approached, I have attached the statement that was released to the media regarding this decision.
- This statement is not for distribution to pilots.
- If you have further questions about this, please contact Sarah or myself.

Thank you for all of your help to this point, we really appreciate the role that you all play.

Warm regards,

Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

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Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

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From: "Simon, Jayne"
Sent: 01/03/2019 10:29 AM

Sch 2.2(a)(ii)

;"Boyd, Sarah"

<Sarah.Boyd@act.gov.au>

Subject: RE: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Hello ^{Sch 2.2(a)(ii)}

We have been able to secure alternative accommodation today and I am delighted to advise that you will be accommodated at Tall Trees Canberra, 21 Stephen St, Ainslie.

Your concerns have been raised by other pilots also staying at Eaglehawk. Our partner Accor allocated this location to a group of nine pilots as it has extensive parking available and it is within 20 minutes' drive, however it is clear that the social aspect of the event and accessibility to the launch field are higher priorities. Due to your earlier email, we now know about the plan for the ABF committee to meet during the event.

Mercure did not have additional rooms available for the full duration of your stay. However, I can confirm that we have fourteen pilots staying at Tall Trees, so you will be located with the largest group of pilots. Both **Sch 2.2(a)(ii)** and **Sch 2.2(a)(ii)** are based at the Mercure Hotel, while **Sch 2.2(a)(ii)** is staying at the Adina James Court.

We really appreciate your actions to support the festival and address the pilots concerns. It is not our intention to exclude ^{Sch 2.2(a)(ii)} and we have been proactive in finding a solution with ^{Sch 2.2(a)(ii)} considerable help that would allow her to still fly and continue her long association with the event.

Please know that you can direct the pilots to talk with us for further explanation. As I am sure you can appreciate, the media surrounding the issue has not been fully accurate.

Thank you and we look forward to meeting you soon.

Warm regards,

Jayne

From: Boyd, Sarah
Sent: Friday, 1 March 2019 1:10 PM
To: Sch 2.2(a)(ii)
Cc: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: RE: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Hi ^{Sch 2.2(a)(ii)}

Thank you for assistance; it is very much appreciated.

We are still waiting for Accor to confirm what is possible in terms of reallocating rooms. Currently accommodation for the event is spread across 3 hotels (Mercure, Novotel, and Tall Trees Canberra). There is a fairly even spread of pilots booked in to each property (between 11-15 at each). As soon as we have updated information about what we can offer, either Jayne or I will be in touch.

Cheers

Sarah

From: Sch 2.2(a)(ii)
Sent: Friday, 1 March 2019 12:49 PM
To: Boyd, Sarah <Sarah.Boyd@act.gov.au>
Cc: Simon, Jayne <Jayne.Simon@act.gov.au>
Subject: Re: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

From: "Verden, Jo" <Jo.Verden@act.gov.au>

Sent: 02/03/2019 5:30 PM

To: "Triffitt, Ross" <Ross.Triffitt@act.gov.au>; Sch 2.2(a)(ii)

"Boyd, Sarah"

<Sarah.Boyd@act.gov.au>; "Simon, Jayne" <Jayne.Simon@act.gov.au>; "Eldred, Melanie"

<Melanie.Eldred@act.gov.au>; "Lalor, Justin" <Justin.Lalor@act.gov.au>; "Cataldo, Helena"

<Helena.Cataldo@act.gov.au>; "Kobus, Jonathan" <Jonathan.Kobus@act.gov.au>; "Barges, Joanne"

<Joanne.Barges@act.gov.au>

Subject: Fwd: Balloons layout and event update [SEC=UNCLASSIFIED]

Attachments: Infrastructure Map V8.jpg

Hi Folks

I'll be arranging a meeting on Monday to discuss the risks with Kareena and other Senior Executive staff. I will get back to you with the details as I'll need some of you to attend.

Regards

Jo Verden

Director

Events ACT

M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "Arthy, Kareena" <Kareena.Arthy@act.gov.au >

Date: 2 March 2019 at 1:33:50 pm AEDT

To: "Verden, Jo" <Jo.Verden@act.gov.au >

Subject: Re: Balloons layout and event update [SEC=UNCLASSIFIED]

Thanks. Agree we should meet.

Sent from my iPhone

On 2 Mar 2019, at 12:45 pm, Verden, Jo <Jo.Verden@act.gov.au > wrote:

Hi Kareena

I think we need to have a meeting on Monday with key staff from Events ACT, JK (possibly other key SLG Executives) and yourself to discuss the real possibility of a boycott and protests at the Canberra Balloon Spectacular.

I've asked my team to liaise with the AFP for advice as part of their risk assessment on the matter.

JK is aware of accommodation issues that we're trying to resolve.

Regards

Jo Verden

Director
Events ACT
M: 0403 444 326

Sent from my iPhone

Begin forwarded message:

From: "Simon, Jayne" <Jayne.Simon@act.gov.au>
Date: 2 March 2019 at 12:06:58 pm AEDT
To: "Eldred, Melanie" <Melanie.Eldred@act.gov.au>,
Sch 2.2(a)(ii)
Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au>, "Triffitt, Ross" <Ross.Triffitt@act.gov.au>, "Verden, Jo" <Jo.Verden@act.gov.au>
Subject: Balloons layout and event update
[SEC=UNCLASSIFIED]

Hey my dears,

Congrats on launching Enlighten! I hope the opening went really well?

I've been working alongside you night and day but from a computer at a desk, sorry I couldn't help on site. The balloon festival is close to imploding and my priority is to save that from happening.

To keep you looped in to the latest:

ISSUES

- we have the president of the Australian Balloon Federation saying he is working to stop a boycott in the background and is extremely unhappy about accommodation
- pilots directly threatening boycott over Black Magic and extremely unhappy about accommodation
- the Flight Team is blocking us at nearly every turn, from the timing and content of our Registration function, to sharing the Lions tent and daily briefing schedules
- the Flight Team and Sch 2.2(a)(ii) also do not agree with our decision to reject Black Magic, as everyone is long term mates with Kay and there is a huge conflict of interest occurring.

THREATS

- Sarah and I will approach the AFP on Monday and brief them that we may have protests, or threatening behaviour onsite as a result of the Golly ban.
- Viv has said the AFP have an Indigenous Consultation officer and also a Protest team, who may be able to give guidance and/or support.
- We also need to brief Security of the issues that may occur on site.
- Fingers crossed it has blown over by then, but the angry emails are still coming in so we have to address it as a real risk.

- We will also work with Jo V, Jo B, Saskia and others to develop an event strategy for communication and safety of staff and volunteers during the event next week. Eg, if a protest occurs, where do we allow them to stand so that they can freely protest but do not impact the safety and functioning of the balloons launching or get too close to the Tent Embassy, and possibly kick off a larger issue? How do we protect our volunteers from verbal abuse or questioning? What is our approach to banners/placards showing gollywogs or the balloon image being brought to site?

ACCOMMODATION

- Paying for accommodation is costing slightly more than was budgeted and I expect these costs will continue to rise, as we have to address next week that some of the hotel properties only have paid parking (!)
- We have managed to get all the pilots from Eaglehawk moved into the city
- I have booked a large amount of accommodation through Adina (not part of Accor), who are wonderful to work with.
- I am having extreme difficulty to get the different Accor properties to reply, send confirmation, rates etc. It has been a nightmare and I will have a very detailed post-event report for you all that needs to be shared with JK as the one who arranged the deal in the first place.
- The event is taking constant reputational hits and some/many of the pilots think Events ACT are incompetent, disorganised, PC fools who are ruining the “traditions” of the event.

LOST REGISTRATION

- We had a balloon entrant contract us yesterday who claims he submitted paperwork a month ago and never heard back. It was sent to the events inbox and I don't know where emails to that address are stored, so until Monday I have to take his word that he was in on time and attempt to register him quickly and find accommodation.

STAGE LOCATION

- I talked to ^{Sch 2.2(a)(ii)} on Thursday and if we can position the balloons stage closer to the pit, we can hardwire it to the pit speakers and reduce the need for a techie during the week. That will save \$500+ dollars, so with your approval I would like to make this change. I am trying to save money wherever I can to balance the over spend on accommodation.
- Please see map attached with amended layout, if you can let me know if we can please go ahead with the change?

Mel and ^{Sch 2.2(a)(ii)} I know that you are completely absorbed with Illuminations at the moment and apart from needing your approval for the stage location, I do not require anything from you right now, I just want to keep you updated on what is happening. Sorry to be the bearer of bad news but please know that Sarah and I are working flat out to address these issues.

And **Jo** thank you for all of your support with Black Magic, it has been fantastic.

Warm regards,

Jayne Simon | Events Project Coordinator
Mobile 0412 601 827 | Email: jayne.simon@act.gov.au
**Events ACT | Chief Minister, Treasury and Economic Development
Directorate | ACT Government**
Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO
Box 158 Canberra ACT 2601 | www.events.act.gov.au



<Infrastructure Map V8.jpg>



From: "Simon, Jayne"

Sent: 02/03/2019 12:14 PM

To: Sch 2.2(a)(ii)

Cc: "Boyd, Sarah" <Sarah.Boyd@act.gov.au> Sch 2.2(a)(ii)

<Jo.Verden@act.gov.au>

Subject: RE: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

"Verden, Jo"

That is great to hear, thank you for letting us know Sch 2.2(a)(ii)

We look forward to you being part of the 2019 Canberra Balloon Spectacular.

Warm regards,

Jayne

From: Sch 2.2(a)(ii)

Sent: Saturday, 2 March 2019 3:26 PM

To: Simon, Jayne <Jayne.Simon@act.gov.au>

Cc: Boyd, Sarah <Sarah.Boyd@act.gov.au>; Sch 2.2(a)(ii) Verden, Jo <Jo.Verden@act.gov.au>

Subject: Re: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Thanks Jayne,

I appreciate your efforts in finding some more suitable lodgings for me.

My flights are booked so I will be there.

Regards

Sch 2.2(a)(ii)

On 1 Mar 2019, at 6:45 pm, Simon, Jayne <Jayne.Simon@act.gov.au> wrote:

Hello Sch 2.2(a)(ii)

We have been able to secure alternative accommodation today and I am delighted to advise that you will be accommodated at Tall Trees Canberra, 21 Stephen St, Ainslie.

Your concerns have been raised by other pilots also staying at Eaglehawk. Our partner Accor allocated this location to pilots as it has extensive parking available and it is within 20 minutes' drive, however it is clear that the social aspect of the event and accessibility to the launch field are higher priorities.

We also understand your support for [REDACTED] and know that she is a much loved figure in the ballooning community. It is not our intention to exclude [REDACTED] and we have been proactive in finding a solution with Sch 2.2(a)(ii) considerable help that would allow her to still fly and continue her long association with the event.

As I am sure you can appreciate, comments in the media are not always completely accurate, so if you have any questions please let us know.

We sincerely hope that you will still attend the Canberra Balloon Spectacular but we respect that you may make the decision not to. Could you please let us know once you have made this decision?

Warm regards,

Jayne

From: Boyd, Sarah

Sent: Friday, 1 March 2019 9:25 AM

To: Sch 2.2(a)(ii)

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>

Subject: RE: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Hj;Sch 2.2(a)(ii)

Thanks for your email.

I understand your concerns and we are working with our accommodation partner to endeavour to move the rooms we have been provided at Eaglehawk to one of their properties closer to the city. We hope to have an answer from them today on what is possible and will let you know as soon as we have any information to share.

Cheers, and thank you for your patience.

Sarah

From:Sch 2.2(a)(ii)

Sent: Thursday, 28 February 2019 3:42 AM

To: Boyd, Sarah <Sarah.Boyd@act.gov.au>

Cc: Simon, Jayne <Jayne.Simon@act.gov.au>;Sch 2.2(a)(ii)

Subject: Re: Update - 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Hello Sarah,

I'm surprised to hear that you are accommodating some of the balloonists at Ibis Styles Eaglehawk!

Do you even consider this a Canberra Hotel?

As a long standing supporter of this event and also one of the Australian based pilots who travels the furthest to attend I must say it's a little disappointing. To be honest I am considering boycotting the balloon festival this year given the "Black Magic Balloon" fiasco and now to be offered accommodation 20 kilometres from the launch area.

Sch 2.2(a)(ii)

On 27 Feb 2019, at 5:28 pm, Boyd, Sarah <Sarah.Boyd@act.gov.au> wrote:

Dear ^{Sch 2.2(a)(ii)}

Update - 2019 Canberra Balloon Spectacular

Thank you for registering to participate in the Canberra Balloon Spectacular, Saturday 9 to Sunday 17 March 2019 at Old Parliament House Lawns, Parkes. We are pleased to confirm

From: "Events"

Sent: 02/03/2019 6:28 AM

To: Sch 2.2(a)(ii)

Subject: RE: Perplexed as to why 'black' balloon has been banned [SEC=UNCLASSIFIED]

Good afternoon

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision - made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

██████████ who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Events ACT

From: Sch 2.2(a)(ii)

Sent: Thursday, 28 February 2019 2:14 PM

To: Events <Events@act.gov.au>

Subject: Perplexed as to why 'black' balloon has been banned

Dear Events ACT staff,

As a Canberran, I am perplexed as to why the black smiling balloon, named Black Magic and nicknamed "Golly" has been banned from flying in this year's Canberra Balloon Spectacular, unless it (at owner ██████████ expense) wears a cover. Am I right in concluding from the media reports that it is OK to fly uncovered in our skies during the remainder of the year?

Am I also correct in that NO actual complaint or negative feedback about the balloon, its colour, or its names has been received? And that the banning of it is due to the PERCEPTION that it MAY offend some people in our community?

Outrageous.

And to think that the owner of this balloon, which puts smiles on tens of thousands of Canberran's faces, has flown in the city for the last 20 years... and this is how ██████s treated?

I would have thought that the ACT Government officials were some of the most progressive, inclusive, and supportive staff around, but after this decision I may have to rethink that.

Please, please, given the amount of community backlash your decision has caused, can you please rethink your decision.

From: "Events"
Sent: 02/03/2019 6:29 AM
To: Sch 2.2(a)(ii)
Subject: RE: Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Good afternoon

Thank you for your email and Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly, which was used in the balloon application and its visual similarities to a Golliwog.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision made after consultation with a number of people and organisations is final and has been endorsed by the ACT Government.

The balloon owner, who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Events ACT

From: Sch 2.2(a)(ii)
Sent: Thursday, 28 February 2019 6:08 PM
To: Events <Events@act.gov.au>
Subject: Canberra Balloon Spectacular

To whom it may concern,

I am absolutely disgusted that the beautiful black balloon is not able to fly in the Balloon Spectacular. I cannot believe how this balloon would offend anyone, it is after all a balloon. As for its resemblance to a golliwog, do you know the story behind the golliwog dolls. *The history of the Golliwog began during the British occupation of Egypt in the late 1800's, Egyptian workers wore the letters W.O.G.S signifying that they were Working On Government Service. These labourers were nicknamed Ghuls (the Arabic word for Desert Ghost) by the British Troops. Children in Egypt played with black stuffed material dolls, nicknamed Ghuliwogs, which were often purchased by the soldiers returning to England. This name would eventually become the Golliwogs we know today. My great grandfather bought one of these dolls back to Australia and my grandfather gave it to me, it was made out of a black sock and gave me years of pleasure. I think anyone that would get offended by a black balloon or doll etc is really just nitpicking to make a name for themselves. I am white and I am not offended by white balloons, dolls, fridges, cars or anything else that is white in colour. I am offended that this beautiful balloon is not allowed to fly and will not attend such a bigoted event.*

Sch 2.2(a)(ii)

From: "Events"

Sent: 04/03/2019 5:17 AM

To: Sch 2.2(a)(ii)

Subject: RE: Canberra Balloon Spectacular 2019. ATTN MS JO VERDEN

Hi ^{Sch 2.2(a)(ii)}

Thank you for your email, Events ACT acknowledges your opinion on this matter.

This decision was made after consultation with a number of people and organisations, as for many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberraans.

The balloon owner, who has a long association with this event and has previously flown this particular balloon, has accepted an offer to fly another balloon during the event and we are pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved, to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely

Events ACT

From: Sch 2.2(a)(ii)

Sent: Saturday, 2 March 2019 1:45 PM

To: Events <Events@act.gov.au>

Subject: Ref: Canberra Balloon Spectacular 2019. ATTN MS JO VERDEN

Ms Jo Verden - Deputy Director - Events ACT

Good morning Ms Verden

I would like to discuss the exclusion from the Balloon Spectacular of the well-loved Black Magic hot-air balloon. This balloon has attended the Spectacular over many, many years and given so much joy to the thousands who attend the festival over the 10 days. The crowds just love to see it's smiling face as it rises up into the sky. There are no thoughts of racism here - just laughs, waving and joyful shouts - adults and children alike - as this cartoon-like character floats into the sky.

Of course the Balloon Spectacular takes place on the lawns of Old Parliament House - where the balloons have been in full view of the Aboriginal "tent embassy" - with never a complaint.

Ms Verden - Please consider the fun and joy given to so many people by Black Magic - (with no thoughts of racism) and please reconsider its exclusion. I have attended this event for the past 6 years and would be so saddened not to see this funny face in the sky for the 2019 event. Please - make everyone happy and include Black Magic - to join all her old friends in the sky.

Respectfully

Sch 2.2(a)(ii)

From:"Simon, Jayne" <Jayne.Simon@act.gov.au>

Sent:04/03/2019 3:11 AM

To:"Verden, Jo" <Jo.Verden@act.gov.au>

Cc:"Boyd, Sarah" <Sarah.Boyd@act.gov.au>

Subject:Registration form - Pilot [REDACTED] [SEC=UNCLASSIFIED]

Attachments:Pilot Registration Form_Canberra Balloon Spectacular 2019_Final (002) - Copy.pdf

Hi Jo,

We have evidence for several years that [REDACTED] refers to this balloon as Golly, a few screen shots of prior applications also attached.

CANBERRA BALLOON SPECTACULAR ENTRY REGISTRATION FORM 2015

BALLOON REGISTRATION DETAILS	
Balloon Registration	VH-KNJ
Balloon	Black Magic
Colour/Description	Black golly with white eyes and big smile
Balloon Make	Kavanagh
Balloon Name/Sponsor	Black Magic
Balloon Volume	90,000 cu.ft.
Log Book Hours	180

CANBERRA BALLOON SPECTACULAR ENTRY REGISTRATION FORM 2016

BALLOON REGISTRATION DETAILS	
Balloon Registration	VH-KNJ
Balloon	Black 'golly', smiley face and bowtie
Colour/Description	
Balloon Make	Kavanagh
Balloon Name/Sponsor	Black Magic
Balloon Volume	90,000 cu. Ft.
Log Book Hours	196

INSURANCE DETAILS

CANBERRA BALLOON SPECTACULAR ENTRY REGISTRATION FORM 2017

BALLOON REGISTRATION DETAILS	
Balloon Registration	VH-KNJ
Balloon	
Colour/Description	Black with 'golly' face
Balloon Make	Kavanagh
Balloon Name/Sponsor	Black Magic
Balloon Volume	90,000 cu ft
Log Book Hours	220

INSURANCE DETAILS

Jayne Simon | Events Project Coordinator

Mobile 0412 601 827 | Email: jayne.simon@act.gov.au

Events ACT | Chief Minister, Treasury and Economic Development Directorate | ACT Government

Level 4, Canberra Nara Centre | 1 Constitution Avenue, Canberra City 2601 | GPO Box 158 Canberra ACT 2601 |

www.events.act.gov.au

From: "Events"

Sent: 05/03/2019 10:58 PM

To: "

Subject: 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Sch 2.2(a)(ii)
Dear ,

Thank you for your email correspondence through the Contact My Minister website, which has been forwarded to Events ACT for a response. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly (which was used in the balloon application), and its visual similarities to a Golliwog – with eyes, mouth and a bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

For many in the community and particularly to the indigenous peoples of many nations who live in our city, the depiction of a Golliwog is offensive. Equity and inclusion are cornerstones of the ACT Government, and reflect the values of Canberrans.

The decision, made after consultation with a number of people and organisations, is final and has been endorsed by the ACT Government.

The balloon's owner and pilot has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely,

Events ACT.

From: "Events"

Sent: 05/03/2019 10:58 PM

Sch 2.2(a)(ii)

Subject: 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Dear **Sch 2.2(a)(ii)**

Thank you for your email correspondence to the office of Minister Barr, which has been forwarded to Events ACT for a response. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly (which was used in the balloon application), and its visual similarities to a Golliwog – with eyes, mouth and a bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

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Yours sincerely,

Events ACT.

From: "Events"

Sent: 05/03/2019 10:58 PM

Sch 2.2(a)(ii)

Subject: 2019 Canberra Balloon Spectacular [SEC=UNCLASSIFIED]

Dear **Sch 2.2(a)(ii)**

Thank you for your email correspondence through the Contact My Minister website, which has been forwarded to Events ACT for a response. Events ACT acknowledges your opinion on this matter.

The decision to reject the balloon application was made after a staff member raised concerns about the balloon name, Golly (which was used in the balloon application), and its visual similarities to a Golliwog – with eyes, mouth and a bow tie very similar to a Golliwog balloon that previously flew in the UK. The balloon's registered name is Black Magic.

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The balloon's owner and pilot has a long association with this event. She has previously flown this particular balloon and has accepted an offer to fly another balloon during the 2019 event. Events ACT is pleased to be able to welcome her ongoing participation.

Events ACT is continuing to work with the many stakeholders involved to deliver another successful Balloon Spectacular for the Canberra community and visitors this year.

Yours sincerely,

Events ACT.

BID	PID #	Surname	First Name	Mobile #	Email	Secondary #	Rego Mark	Balloon Name	Description	Pilot Only?	Flight Days	Classification
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Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

B30		VH-KNJ	Black Magic	Black with white eyes and smile	No	9,11,13,15,17 March	Interstate
NA		VH-KNJ	Black Magic	Black with white eyes and smile	Yes	10,12,14,16 March	Interstate

Sch 2.2(a)(ii)

mentioned in applications but no info yet
Golly balloon

BID#	Surname	First Name	Rego Mark	Flight Days	Pilot Only?	Pilot Rego Form	Pilot Log	Pilot C	Radio Operators Cert	ABF	BFR	Insurance \$5m	CofA	CofR	Annual Inspection	VP	Comments
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Sch 2.2(a)(ii)

B39			VH-KNJ	9,11,13,15,17 March	No												
B40			VH-KNJ	10,12,14,16 March	Yes												

Sch 2.2(a)(ii)

Surname	First Name	Amount due	Account Name	BSB	Acct Number	Paid date
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Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

Surname	First Name	Mobile #	Accomm Type	Check in	Check out	# Nights	# Guests	Comments
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Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

	Sharing	08/03/2019	17/03/2019	9	2	Wants to book extra queen room for 8/9 March and another room for 15/16 March - need check size
	Twin	08/03/2019	17/03/2019	9	0	

Sch 2.2(a)(ii)

Standard Queen 0
Superior King 0

Rego/ID	Launch	Ops Complete	Surname	First Name	Mobile #	Description
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Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

Sch 2.2(a)(ii)

VH-KNJ				Black with white eyes and smile
VH-KNJ				Black with white eyes and smile

Sch 2.2(a)(ii)

Sch 2.2(a)(ii)



ACT
Government

Chief Minister, Treasury and
Economic Development

ENLIGHTEN
FESTIVAL
EAT | SEE | EXPLORE

Canberra Balloon Spectacular

Saturday 9 - Sunday 17 March 2019



Terms, Conditions and Application Form



CANBERRA BALLOON SPECTACULAR 2019

The *Canberra Balloon Spectacular* is a major event in the Canberra calendar. Held over nine days during March under the Enlighten Festival umbrella, hot air balloons will launch from the Lawns of Old Parliament House providing an exhilarating backdrop to our iconic attractions. The festival is non-competitive.

Balloons have a long and proud history in Canberra. The festival was established in 1986 and has grown from a handful of balloons into 30+ in recent years. The event is truly unique as hot air balloons in Canberra are able to fly so close to places of national significance.

The dates for the 2019 festival are: Saturday 9 - Sunday 17 March.

The event is managed and delivered by Events ACT within the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) of the ACT Government. Many hands make this event successful and we sincerely thank the numerous volunteers who dedicate their time and support for the event each year.

BALLOON AND PILOT PARTICIPATION REQUIREMENTS

ENTRIES

Events ACT invites hot air balloon pilots to participate in the 2019 *Canberra Balloon Spectacular*. Registrations and supporting documents (listed below) must be received by Events ACT **in full** by the due date. All applications are subject to approval by Events ACT, and it is free to participate.

DUE DATE

It is a mandatory requirement and condition of entry that all balloon and pilot registration forms and full supporting documentation are lodged with Events ACT by **MONDAY 4 FEBRUARY 2019**. Late applications will not be considered or accepted without prior permission for an extension. If you require an extension, you must notify Events ACT in writing before the closing date (interstate pilots please note accommodation is limited and cannot be guaranteed).

Pilot entries

Must submit:

- A satisfactorily completed pilot registration form;
- Proof of pilot log book demonstrating a minimum of 50 hours as Pilot in Command;
- Proof the pilot has fulfilled the requirements for currency as defined in the Australian Ballooning Federation (ABF) Operations Manual. If pilot hours have not been met, the Flight Director reserves the right to withdraw the pilot entry;
- Proof of current Biennial Flight Review (BFR);
- Proof of Pilot Certificate/Licence;
- Proof of ABF Membership (Australian pilots only); and
- Proof of Radio Operators Certificate.

Balloon entries

Must submit:

- Proof of current minimum **\$5 million AUD** combined passenger and third party liability insurance cover, with Premise/Airfield liability highly recommended. This insurance cover must meet the requirements set out under the "insurance" clause on page 3 of this Terms, Conditions and Application Form;
- Proof of balloon log book showing current annual/100 hourly inspection;
- Proof of balloon Certificate of Registration;
- Proof of balloon Certificate of Airworthiness; and
- A nominated PIC for each flight day.

PLEASE NOTE: It is essential that all documentation is sent to Events ACT prior to the event. We ask that only FULLY COMPLETED registrations are submitted. Original participation documents will no longer require verification at pilot registration; however pilots must be able to produce these documents on request.

INSURANCE

Valid insurance cover (minimum of \$5,000,000 AUD combined passenger and third party) with an insurer of repute **must** be effective during the entire event period. This insurance must cover loss and damage of any kind that is caused by either the pilot or the registered balloon owner and/or operator. Evidence of such cover must be presented with your fully completed registration to Events ACT (or upon renewal).

AIRWORTHINESS

Events ACT and the Flight Direction Team reserve the right to prohibit the launch of any balloon that, in their opinion, is not airworthy. A current Certificate of Airworthiness and Certificate of Registration are required for balloons flying and/or tethering at the event. Balloons holding a Special Certificate of Airworthiness may be required to provide further documentation.

Foreign registered balloons are subject to Civil Aviation Safety Authority (CASA) approval with at least four weeks' notice. Foreign balloons with a Certificate of Airworthiness issued by a non International Civil Aviation Organization (ICAO) contracting state can only participate after an inspection of the balloon is undertaken by CASA. This is a billable service and a minimum of six weeks' notice is required.

FREIGHT

Peter Thorburn and Associates will act as the freight agent for the 2019 Canberra Balloon Spectacular. Only selected special shape freight charges will be covered by Events ACT. We encourage all other pilots who require freighting of balloons for attendance at the event to contact Peter Thorburn directly to discuss your individual requirements. Peter can be contacted at:

Peter Thorburn

Peter Thorburn and Associates

Customs and Forwarding brokers

U23, 20 Meta Street

Caringbah NSW 2229

Phone: +61 (0)2 9700 7600. Fax: +61 (0)2 9531 1414

[*peter@thorburn.com.au*](mailto:peter@thorburn.com.au)

HOT AIR BALLOON SPECIFIC INFORMATION

Hot Air Balloons are registered aircrafts regulated through the Civil Aviation Safety Authority (CASA). Pilots are licensed through the Australian Ballooning Federation and the Air Display Approval is issued by CASA. Airservices Australia also issues a letter of agreement for airspace use during the festival.

COMMERCIAL BALLOONS

A number of commercial balloons will operate during the Canberra Balloon Spectacular. The operations, including decisions to fly, are at the discretion of the commercial company and these may differ to the conditions stipulated by the Canberra Balloon Spectacular Flight Direction Team.

YOUR CONTACT DETAILS

The data we gather and hold is managed in accordance with the Privacy Act 1988. Events ACT will not disclose or share personal information supplied by you with any third party organisation without your consent. If you do not want your company/contact details passed on or published please advise Events ACT in writing.

EVENT SPECIFIC DETAILS

PILOT AND CREW REGISTRATION

The pilot and crew registration evening will be held in Canberra at 5pm on **Friday 8 March - venue to be confirmed.**

It is no longer a requirement for pilots to have their original participation documents verified by the flight direction team at pilot registration, however please bring these with you in case of any queries the team may have. At pilot registration you will also receive pilot packs and maps, and it is also an opportunity for you to meet the festival pilots and crew ahead of the first flight on Saturday 9 March.

For catering purposes, please RSVP to events@act.gov.au to indicate if you will be attending, and advise of any dietary requirements, by **1 March 2019.**

DAILY PILOT AND CREW BRIEFINGS

Mandatory briefings for pilots and crew will be held daily at the nominated pilot briefing location. It is essential that all pilots and crew attend the first briefing on Saturday 9 March at 6.00am sharp, and **at 6.00am on all subsequent festival days.**

Coffee, tea and mini pastries will be provided to registered pilots and crew on each nominated flight day.

GAS AND REFUELLING

LPG will be provided to approved registered balloons after each nominated day of flight only, through self-refuelling and reimbursement of fuel receipts within 14 days of the event conclusion. Pilots who cannot comply with this arrangement should contact the festival coordinator as soon as possible to discuss alternative arrangements.

Please provide your bank details in the appropriate section of the application form for fuel reimbursements.

CREW SUPPORT

The Southern Tablelands Four Wheel Drive Club has a long standing relationship with the Canberra Balloon Spectacular and will once again be assisting to source crew for pilots registered with the 2019 event. Please indicate whether you require crew and Events ACT will endeavour to source volunteer crew to assist for the nominated days.

The management of crew and retrieval vehicles remains the responsibility of the PIC. Breakfast vouchers will be issued at registration and pilots are responsible for allocating these to their crew.

Parking is not permitted on grassed areas (except when launching/tethering), or in the tree line. Essential vehicles only are permitted onto the event site (ie retrieve/tether vehicles). All crew vehicles must be registered with Events ACT and these details will be provided to traffic marshals. Any vehicle that is not registered will be excluded from the event site. It is the pilots' responsibility to ensure Events ACT has details of their essential crew vehicles.

Pilots will be required to check their launch location as determined by the Flight Direction Team and ask their crew to arrive to that specified location each morning unless otherwise directed. The nominated Crew Chief must attend each briefing as per the CASA air display approval.

Please remember that the majority of people who make this event possible are volunteers who give up their time to allow you to fly. Events ACT asks that you cooperate with all personnel involved in the event and if you have an issue with crew, traffic management or Flight Direction that you speak to Events ACT to resolve the issue appropriately.

ACCOMMODATION

Limited accommodation will be provided to interstate/international pilots during the festival (8-16 March inclusive: 9 nights). The accommodation partner for 2019 is still to be confirmed. Eligible registrations will be allocated one standard room per balloon only (queen or twin single). Priority will be given in order of receipt of completed applications as rooms are subject to availability.

Any additional accommodation requirements will be at the cost of the user. Events ACT will attempt to negotiate special rates for additional rooms for festival participants and details will be provided once the accommodation partner is confirmed.

All reservations (including those provided by Events ACT) require a credit card guarantee or cash bond at check in for incidentals. Local pilots and crew are ineligible for accommodation.

SITE MANAGEMENT

The Canberra Balloon Spectacular falls under the Enlighten Festival umbrella, and Events ACT is responsible for the site management of both events. The balloon event site is located within the Enlighten precinct and at times there will be shared infrastructure at the venue. Events ACT asks you be mindful of this at all times.

It is a privilege to run our Balloon Spectacular in the Parliamentary precinct. Events ACT asks that pilots and crew respect the decisions made by event staff and ensure that you work collaboratively to uphold the principles of public safety.

ALTERATIONS TO THE EVENT

Events ACT reserves the right to alter any element of the event at their sole discretion without notice.

MEDIA TERMS AND CONDITIONS

Pilots and crew must not enter into prior arrangements for the event with any local, regional or national media. Pilots and crew are not to speak to the media under any circumstances, unless by prior arrangements with Events ACT. Events ACT must be notified in advance, in writing, of any media that operators wish to bring to the event. All media enquiries- before, during or after the event, must be referred to Events ACT or the Flight Director.

EVENT TERMS AND CONDITIONS

DISCLAIMER

The Territory (ACT Government) and its officers, employees, agents and representatives shall have no liability whatsoever in respect of all and any action, claim, demand, proceedings, costs, expenses, fines, penalties loss or damage whatsoever arising out of or connected with the participation by any person, firm or company in whatever capacity in the Canberra Balloon Spectacular, including but not limited to arising or resulting from or connected with the loss, injury or damage sustained by or to any third party, any refusal by insurers to meet in full or in part or at all any claim. This shall not operate or be construed to operate to exclude or restrict the liability of the Company for death or personal injury caused by its negligence.

INDEMNITY

By agreeing to take part in the Canberra Balloon Spectacular Event, both the pilot and the registered balloon owner and/or operator indemnify the Territory (ACT Government) from and against any claim, damage or liability suffered or incurred by the Territory in connection with:

- (a) any injury to, or illness or death of, any person; or
- (b) any loss, damage or destruction to or of property including any real or personal property, whether property belonging to the Territory or to a third party;

to the extent caused or contributed to by the pilot or the registered balloon owner and/or operator.

OUR COMMITMENT

Local Balloons	<ul style="list-style-type: none">• Complimentary breakfast vouchers (up to 2 PIC + 4 crew per day)• Crew Support (limited availability)• LPG fuel reimbursements for tether/flight days
Interstate & International (non-shape) Balloons	<ul style="list-style-type: none">• Complimentary breakfast vouchers (up to 2 PIC + 4 crew per day)• Crew support (limited availability)• LPG fuel reimbursements for tether/flight days• Accommodation (one standard room per balloon) on festival days only (limited availability)

Please note:

- Local pilots are ineligible to receive accommodation;
- Flights/tethers done outside of the event will not receive fuel reimbursements;
- Additional breakfast vouchers (above what is allocated per balloon) are at the expense of the PIC/balloon owner; and
- Only one vehicle pass per balloon will be issued for entry onto the field for nominated flight days only (additional vehicles for tethering will be allocated on a case by case basis).

YOUR COMMITMENT

- To attend all briefings and ensure all relevant information is passed onto crew and adhered to;
- Ensure all supporting documentation is submitted at the time of application and is compliant;
- Aim to fly on all available occasions appropriate to level of skill and experience; and
- Participate in 'tethering' on the launching field to offer entertainment and engagement with the community at least once or twice during the event, particularly if the free flight is canceled or relocated.

What happens next?

1. Please complete and return your application form (below) and all relevant supporting documentation to Events ACT-by **Monday 4 February 2019: events@act.gov.au**
2. Events ACT will acknowledge receipt of your application
3. Events ACT will determine whether your application is approved and contact you with a confirmation notification after the closing date
4. If your application has not been accepted, Events ACT will advise you as soon as possible
5. Successful applicants will receive final details regarding the 2019 event
6. Pilots will receive their information packs at pilot registration on Friday 8 March

CANBERRA BALLOON SPECTACULAR REGISTRATION FORM 2019

BALLOON REGISTRATION DETAILS	
Balloon Registration	VH-KNJ
Balloon Colour/Description	The 'Golly' balloon, black with white eyes and smile
Balloon Make	Kavanagh Balloons
Balloon Name/Sponsor	Black Magic
Balloon Volume	90,000 cu.ft.
Log Book Hours	249

INSURANCE DETAILS	
Insurance Company	Policy Number
Policy Expiry Date	Level- \$5million minimum

PILOT REGISTRATION DETAILS - Pilot 1	
Given Name	Surname
Postal Address	
Home Phone	Mobile
Email	
Pilot Licence & ABF No.	
Date of Issue	PIC hours

Declaration: I have read and I agree to the 'Balloon and Pilot Participation requirements', the 'Terms and Conditions', and the policies of the Canberra Balloon Spectacular event as contained in this Terms, Conditions and Application Form. I agree to attend the mandatory briefings in order to participate in the 2019 Canberra Balloon Spectacular and to carry the required documentation. I understand that acceptance of applications is at the sole discretion of the event organiser.

Select box to accept 'Terms and Conditions'

Print Name		Signed	
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PILOT REGISTRATION DETAILS- Pilot 2 (if applicable)	
Given Name	Surname
Postal Address	
Home Phone	Mobile
Email	
Pilot Licence & ABF No.	
Date of Issue	PIC hours

Declaration: I have read and I agree to the 'Balloon and Pilot Participation requirements', the 'Terms and Conditions', and the policies of the Canberra Balloon Spectacular event as contained in this Terms, Conditions and Application Form. I agree to attend the mandatory briefings in order to participate in the 2019 Canberra Balloon Spectacular and to carry the required documentation. I understand that acceptance of applications is at the sole discretion of the event organiser.

Select box to accept 'Terms and Conditions'

Print Name		Signed	
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FLIGHT DETAILS

	Balloon will fly on this day:	Nominated Pilot in Command on this day:
Saturday 9 March 2019	Yes	
Sunday 10 March 2019	Yes	
Monday 11 March 2019	Yes	
Tuesday 12 March 2018	Yes	
Wednesday 13 March 2018	Yes	
Thursday 14 March 2019	Yes	
Friday 15 March 2019	Yes	
Saturday 16 March 2019	Yes	
Sunday 17 March 2019	Yes	

CREW DETAILS

Do you require <u>additional</u> crew for the event?		Please indicate <u>additional</u> crew requirements
Saturday 9 March 2019	No	
Sunday 10 March 2019	No	
Monday 11 March 2019	No	
Tuesday 12 March 2019	Yes	Retrieve driver + 1
Wednesday 13 March 2019	Yes	Retrieve driver +1
Thursday 14 March 2019	Yes	Retrieve driver + 1
Friday 15 March 2019	Yes	Retrieve driver + 1
Saturday 16 March 2019	No	
Sunday 17 March 2019	No	
Please indicate total number of crew you will use, including your own, for the 2019 event for accreditation purposes	Number of Pilots: 2 2 Total Number of Crew (including your own): 8 8	

ACCOMMODATION DETAILS

Nights:	Accommodation required:	Accommodation type:	Accommodation booking name:
Friday 8 March 2019	Yes	Twin Single	
Saturday 9 March 2019	Yes	Twin Single	
Sunday 10 March 2019	Yes	Twin Single	
Monday 11 March 2019	Yes	Twin Single	
Tuesday 12 March 2019	Yes	Twin Single	
Wednesday 13 March 2019	Yes	Twin Single	
Thursday 14 March 2018	Yes	Twin Single	
Friday 15 March 2019	Yes	Twin Single	
Saturday 16 March 2019	Yes	Twin Single	
Comments	If there are any 2 bedroom apartment type rooms available we would like to book that for the whole event. Otherwise, we will need extra accommodation, a Queen room, for the nights of March 8 & 9, and		

Please note that the booking of additional rooms/outside of the event dates is the responsibility of the pilot/person and charges will apply directly to them.

BANK DETAILS – FUEL REIMBURSEMENTS

Account name:	
BSB:	
Account Number:	
Bank/Branch:	

BALLOON/PILOT BLURB

Please complete the below table should you wish Events ACT to use this content for promotional purposes. Please also email a hi-res image of your balloon with your application to events@act.gov.au – images will also be used in a launch identification sheet for the Flight Direction Team

Promotion Details	
Balloon Name:	Black Magic
Pilot/s Name/s:	
Place of residence:	Sydney
Places you have flown/balloon has been:	Europe and many parts of Australia
Fun facts about the balloon:	Known as the "golly" balloon it has always been a big favourite with kids for its happy face and big eyes.

CHECKLIST- BEFORE YOU SUBMIT YOUR REGISTRATION

Have you?

- Carefully read and accepted all terms and conditions listed in this document?
- Completed the application form above ?
- Indicated accommodation requirements?
- Indicated any crew requirements?
- Included a hi-res electronic image of your balloon and permission to use it by the Flight Direction Team and for promotional purposes?

Pilots

- Provided proof of pilot certificate/licence and proof of current ABF membership?
- Provided proof of pilot log book showing hours, pilot currency and BFR?
- Provided proof of radio operator certificate/licence?

Balloon entries

- Provided proof of current \$5million insurance cover?
- Provided proof of balloon log book showing current annual/100 hourly inspection?
- Provided proof of balloon certificate of registration?
- Provided proof of balloon certificate of airworthiness?
- Nominated a suitable PIC for each flying day?

Submit your fully completed registration to:

Canberra Balloon Spectacular
Sarah Boyd - Events ACT
Chief Minister, Treasury and Economic Development
GPO BOX 158
CANBERRA ACT 2601 AUSTRALIA
Email: events@act.gov.au
Closing date: Monday, 4 February 2019.

Thank you!

Events ACT looks forward to working with you to deliver this fantastic event for the Canberra community and our visitors!