19/008 – 2019 Whole of Government Communications & Engagement Plan & Framework

Summary of impacts:
▪ Transparently communicating the ACT Government's priorities for public information and community/stakeholder engagement provides a clear forecast and may increase the opportunities for involvement of stakeholders and the community in these activities. ▪ It may also increase productivity within the public service ensuring that resources are allocated appropriately, and efforts are apportioned to the projects that have the highest priority.

Key to impacts: Red – negative, Blue - neutral and Green - positive.

Social

Gender Equality	• While this submission does not directly impact gender equality the impact of the framework and a more strategic targeting of communications and engagement activities to focus on those of highest priority will mean that greater emphasis can be placed on targeting sections of the community most impacted by policy proposals and achieving a diversity of opinions and feedback from across the Canberra community.
Access to social inclusion/participation and community activities	• Transparently communicating the ACT Government's priorities for public information and community/stakeholder engagement provides a clear forecast and may increase the opportunities for involvement of stakeholders and the community in these activities.

Economic

Productivity	• The Draft Whole of Government Communications & Engagement Framework may have a positive impact on Public Service productivity by supporting a clear way of prioritising effort and resourcing to match government and community priorities.

Environmental

Nil impact.