



Triple Bottom Line (TBL) Assessment Summary

The Triple Bottom Line Assessment is required to be published in accordance with Part 4, section 23 (1)(b) of the Freedom of Information Act 2016

19/763 National Multicultural Festival Forward Plan 2020–2024

Summary of impacts:

The implementation of the *National Multicultural Festival Forward Plan 2020–2024 (Forward Plan)* will strengthen the ACT Government’s commitment to building a community where cultural diversity is showcased and celebrated, and the contributions of our multicultural communities are valued and are supported to grow.

The Forward Plan has been developed based on consultation with a range of key stakeholders to ensure the vibrancy of the National Multicultural Festival (the Festival) continues to improve. The Forward Plan will have a positive impact on Canberra’s social, economic and environmental values while promoting the social and inclusion benefits the event brings to the community.

Level of impact	Positive	Negative	Neutral
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Social

The *National Multicultural Festival Forward Plan 2020 – 2024 (Forward Plan)* supports the ACT Government’s commitment to continuing to value and enhance our vibrant multicultural community.

Level of impact	Impact	Summary
Neutral	Gender equality	<ul style="list-style-type: none"> The Forward Plan will have a gender-neutral impact. The Forward Plan recognises the diversity of the multicultural community and aims to remove barriers to the full and equal participation regardless of gender, age or ethnicity.
Positive	Health (community and mental health)	<ul style="list-style-type: none"> The Forward Plan will allow government to continue to provide a sustainable platform to maintain and grow social networks for members of our multicultural community, including those who are socially isolated, to ensure they are able to fully participate in the life of our city.
Positive	Access to services	<ul style="list-style-type: none"> The Forward Plan will ensure the community continues to be supported by providing access to community space and facilities in order to support the promotion and celebration of Canberra’s cultural diversity.
Positive	Access to social inclusion/participation and community activities	<ul style="list-style-type: none"> The Forward Plan will assist Canberra to continue to grow as a welcoming, cohesive community that is accepting of multiculturalism. The Forward Plan will strengthen existing social networks by enhancing the Festival’s activities and programming over the next five years including enhancing the use of the CBD site to achieve greater participation and community outcomes.

Positive	Human rights	<ul style="list-style-type: none"> The Forward Plan seeks to re-establish the Festival's vision, mission, purpose, values and principles. These will be consistent with the principles of the <i>Human Rights Act 2004 (ACT)</i>.
Positive	Aboriginal and Torres Strait Islander	<ul style="list-style-type: none"> The Forward Plan will have a positive impact on Canberrans from culturally and linguistically diverse including members from Aboriginal and Torres Strait Islander backgrounds. The Forward Plan will further enhance the participation of people of Aboriginal and Torres Strait Islander backgrounds and continue to recognise that the Festival is being held on the land of the Ngunnawal people.
Positive	Multicultural	<ul style="list-style-type: none"> The Forward Plan will have a positive impact on Canberrans from culturally and linguistically diverse backgrounds. The Forward Plan will allow for a greater level of engagement with members from our local multicultural community, ensuring the community-based event continues to grow and nurture our city's cultural diversity.
Positive	Impacts on different age groups	<ul style="list-style-type: none"> The Forward Plan will have a positive impact on Canberrans of all ages whose vulnerability is increased due to differences in cultural and educational backgrounds, by ensuring aspects of the National Multicultural Festival's programming, activities and provision of services are provided in an accessible format.
Positive	Disability	<ul style="list-style-type: none"> The Forward Plan will have a positive impact on Canberrans from culturally diverse backgrounds, including members with disability, by aiming to improve access to relevant services and programs provided by the ACT Government.

Economic	The Forward Plan aims to improve the participation of multicultural communities in Canberra by ensuring that the annual National Multicultural Festival remains a sustainable, high-quality major event that contributes to the local community both economically and socially.	
Neutral	ACT Government Budget	<ul style="list-style-type: none"> All actions to implement the recommendations of the Forward Plan will be undertaken or implemented within existing resources or via a future budget process and/or grants processes or through additional sponsorship.
Positive	Productivity	<ul style="list-style-type: none"> The Forward Plan will further enhance the economic impact on the ACT and region. Multicultural communities will have sustainable access to avail economic and social engagement opportunities through their participation at the Festival and other spin off activities and events. The Forward Plan will enable the rebranding of the Festival to a national level thereby generating

		increased tourism and visitation all of which will deliver further economic impacts.
Positive	Innovation	<ul style="list-style-type: none"> • The Forward Plan will have a positive impact on the business sector in the ACT and region. • The Forward Plan presents opportunities for local businesses to consider engaging with the ACT Government either collaboratively or in partnership to support the vision, mission, purpose and values of the Festival into the future.
Positive	Employment and labour force	<ul style="list-style-type: none"> • The Forward Plan will facilitate a range of initiatives that will contribute to greater opportunities for ACT businesses to benefit through employment in activities associated with the event's growth and through indirect measures.
Positive	Small business impact	<ul style="list-style-type: none"> • The Forward Plan strengthens the ACT Government's capacity to engage with small businesses which in turn will encourage employment and economic participation.
Positive	Skills	<ul style="list-style-type: none"> • The Forward Plan provides a strategic workplan and provides for event expertise to be further utilised to further professionalise the Festival's logistics and operations.
Positive	Education	<ul style="list-style-type: none"> • The ACT Government is dedicated to ensuring educational opportunities for Canberrans are promoted across the community. • The Forward Plan will encourage opportunities for our diverse multicultural community to showcase, celebrate and share their traditions and expressions of culture with others during the event. This is likely to lead to an increase in social cohesion amongst the community through shared understanding and connection.
Positive	Investment and economic growth	<ul style="list-style-type: none"> • The Forward Plan strengthens the ACT Government's commitment to generating increases in economic activity and investing in local businesses, providers and community groups. • Direct and meaningful engagement with key stakeholder groups such as sponsors, commercial and community organisations, performers and cultural organisations will contribute to building Canberra's profile as a tourism and events destination, encouraging visitation and interest from interstate and international visitors.
Positive	Competition	<ul style="list-style-type: none"> • The Forward Plan presents an opportunity for local businesses and organisations to further invest in the success of the annual Festival, leading to further innovation and competition in the local economy.
Positive	Procurement	<ul style="list-style-type: none"> • The Forward Plan will have a positive impact on procurement in the ACT and region. • The Forward Plan presents opportunities for local businesses to provide goods and services to event organisers, and participants.

Environmental	The Forward Plan supports the ACT Government's commitment to ensuring our natural and cultural heritage is valued and conserved for the benefit of all members of the community.	
Neutral	Heritage	<ul style="list-style-type: none"> The Forward Plan will have a neutral impact on the heritage status of the National Multicultural Festival footprint.
Positive	Environmental quality	<ul style="list-style-type: none"> The Forward Plan is a high-level Plan. The environmental measures are not included; however, these measures are built into the operations of the Festival more broadly.
Neutral	Water	<ul style="list-style-type: none"> The Forward Plan will have a neutral impact on water use.
Positive	Visual quality	<ul style="list-style-type: none"> The Forward Plan recommends investment in the visual aesthetics of the event over time. Enhancing the site signage and branding will assist in elevating the event to a nationally recognised Festival while creating a sense of fun that can be enjoyed by all.
Positive	Waste	<ul style="list-style-type: none"> The Forward Plan is a high-level plan. Waste management is a major component of the Festival's operations and ensures that the event continues to be a vibrant, community focussed and sustainable event into the future.