



**ACT**  
Government

Chief Minister, Treasury and  
Economic Development

## Freedom of Information Publication Coversheet

The following information is provided pursuant to section 28 of the *Freedom of Information Act 2016*.

FOI Reference: CMTEDDFOI 2021-205

Information to be published	Status
1. Access application	Published
2. Decision notice	Published
3. Documents and schedule	Published
4. Additional information identified	No
5. Fees	Waived
6. Processing time (in working days)	10
7. Decision made by Ombudsman	N/A
8. Additional information identified by Ombudsman	N/A
9. Decision made by ACAT	N/A
10. Additional information identified by ACAT	N/A

**From:** [REDACTED]  
**To:** [CMTEDD FOI](#)  
**Subject:** FOI request  
**Date:** Tuesday, 10 August 2021 10:37:00 AM

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**CAUTION:** This email originated from outside of the ACT Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Good morning,

I would like to request any documents from 1 February 2021 that include:

- Public polling, surveys, focus groups, market research or other consulting conducted by, or commissioned by the Directorate with regards to the pandemic, COVID-19, health directions, restrictions or government performance;
- Any briefing materials or reports prepared for the Chief Minister or Directorate with regards to any of the aforementioned data;

Thanks

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**ACT**  
Government

Chief Minister, Treasury and  
Economic Development

Our ref: CMTEDDFOI 2021-205



## FREEDOM OF INFORMATION REQUEST

I refer to your application under section 30 of the *Freedom of Information Act 2016* (the Act), received by the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) on 10 August 2021, in which you sought access to:

- Public polling, surveys, focus groups, market research or other consulting conducted by, or commissioned by the Directorate with regards to the pandemic, COVID-19, health directions, restrictions or government performance;
- Any briefing materials or reports prepared for the Chief Minister or Directorate with regards to any of the aforementioned data.

### Authority

I am an Information Officer appointed by the Director-General under section 18 of the Act to deal with access applications made under Part 5 of the Act.

### Timeframes

In accordance with section 40 of the Act, CMTEDD is required to provide a decision on your access application by 7 September 2021.

### Decision on access

Searches were completed for relevant documents and four documents were identified that fall within the scope of your request.

I have included as **Attachment A** to this decision the schedule of relevant documents. This provides a description of each document that falls within the scope of your request and the access decision for each of those documents.

I have decided to grant full access to all relevant documents. The documents released to you are provided as **Attachment B** to this letter.

## **Charges**

Pursuant to *Freedom of Information (Fees) Determination 2018* processing charges are applicable for this request because the total number of pages to be released to you exceeds the charging threshold of 50 pages. However, I have decided to waive the charges in this specific instance.

## **Online publishing– Disclosure Log**

Under section 28 of the Act, CMTEDD maintains an online record of access applications called a disclosure log. Your original access application, my decision and documents released to you in response to your access application will be published in the CMTEDD disclosure log after 30 August 2021. Your personal contact details will not be published. You may view CMTEDD disclosure log at <https://www.cmtedd.act.gov.au/functions/foi>.

## **Ombudsman Review**

My decision on your access request is a reviewable decision as identified in Schedule 3 of the Act. You have the right to seek Ombudsman review of this outcome under section 73 of the Act within 20 working days from the day that my decision is published in CMTEDD disclosure log, or a longer period allowed by the Ombudsman.

We recommend using this form [Applying for an Ombudsman Review](#) to ensure you provide all of the required information. Alternatively, you may write to the Ombudsman at:

The ACT Ombudsman  
GPO Box 442  
CANBERRA ACT 2601

Via email: [actfoi@ombudsman.gov.au](mailto:actfoi@ombudsman.gov.au)

## **ACT Civil and Administrative Tribunal (ACAT) Review**

Under section 84 of the Act, if a decision is made under section 82(1) on an Ombudsman review, you may apply to the ACAT for review of the Ombudsman decision. Further information may be obtained from the ACAT at:

ACT Civil and Administrative Tribunal  
Level 4, 1 Moore St  
GPO Box 370  
Canberra City ACT 2601  
Telephone: (02) 6207 1740  
<http://www.acat.act.gov.au/>



Should you have any queries in relation to your request please contact me by telephone on 6207 7754 or email [CMTEDDFOI@act.gov.au](mailto:CMTEDDFOI@act.gov.au).

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Daniel Riley', written in a cursive style.

Daniel Riley  
Information Officer  
Information Access Team  
Chief Minister, Treasury and Economic Development Directorate

24 August 2021



**ACT**  
Government

Chief Minister, Treasury and  
Economic Development

## FREEDOM OF INFORMATION REQUEST SCHEDULE

WHAT ARE THE PARAMETERS OF THE REQUEST	Reference NO.
<ul style="list-style-type: none"><li>Public polling, surveys, focus groups, market research or other consulting conducted by, or commissioned by the Directorate with regards to the pandemic, COVID-19, health directions, restrictions or government performance;</li><li>Any briefing materials or reports prepared for the Chief Minister or Directorate with regards to any of the aforementioned data.</li></ul>	CMTEDDFOI 2021-205

Ref No	Page number	Description	Date	Status	Reason for Exemption	Online Release Status
1	1-36	YourSay Community Panel – Covid-19 Round 8 Survey	16 Feb 2021	Full release	N/A	Yes
2	37-72	Covid-19 Vaccine and behaviours Public Survey	16 Feb 2021	Full release	N/A	Yes
3	73-105	YourSay Community Panel – Covid-19 Round 9 Survey	June 2021	Full release	N/A	Yes
4	106-133	YourSay Community Panel – Covid-19 Round 10 Survey	8 August 2021	Full release	N/A	Yes
Total No of Docs						
4						



**ACT**  
Government

**Y****OURSAY**  
Community panel



# YourSay Community Panel COVID-19 Round 8 Survey

## FULL REPORT

16 February 2021





**Background:** The ACT Government conducted an eighth round of research with the YourSay Community Panel focusing on how coronavirus (COVID-19) is impacting Canberrans. The focus of the survey was on public awareness, attitudes and information needs regarding a COVID-19 vaccine, along with engagement in COVID-safe practices, perceptions of community and ACT Government response to COVID-19, and future outlook.

**Purpose:** The findings from the survey will help inform ACT Government public health messaging to encourage Canberrans to participate in the COVID-19 vaccination roll-out as well as continue to engage in COVID-safe behaviours.

**Timeframe:** The survey took place between **29 Jan – 7 Feb 2021**.

**Sample:** **1,417** YourSay Community Panel members completed the survey.

**Weighting:** The results have been weighted to reflect relative population proportions based on Australian Bureau of Statistics (ABS) Census figures.

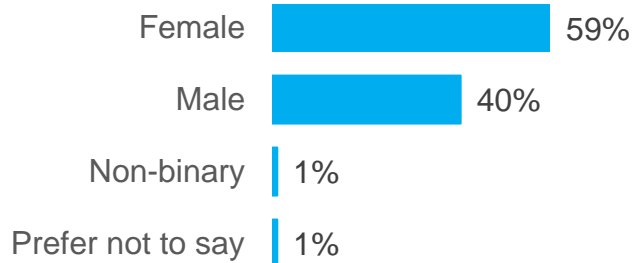
**Rounding:** In single choice questions, results may not add up to 100% due to rounding.

**Limitations:** The methodology is biased towards those with internet and computer literacy.

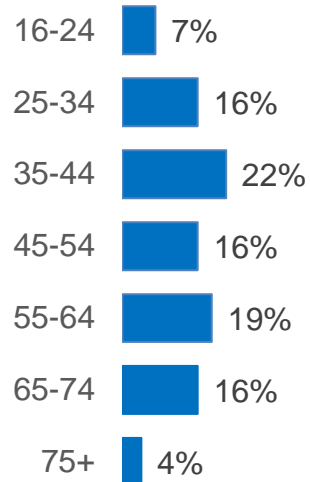


## Sample profile (unweighted)

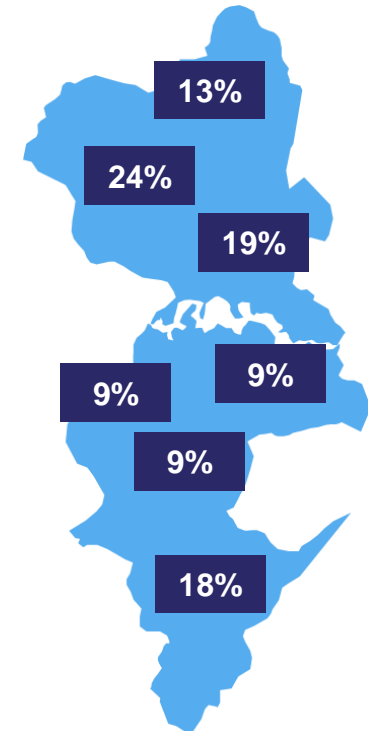
### Gender



### Age



### Region





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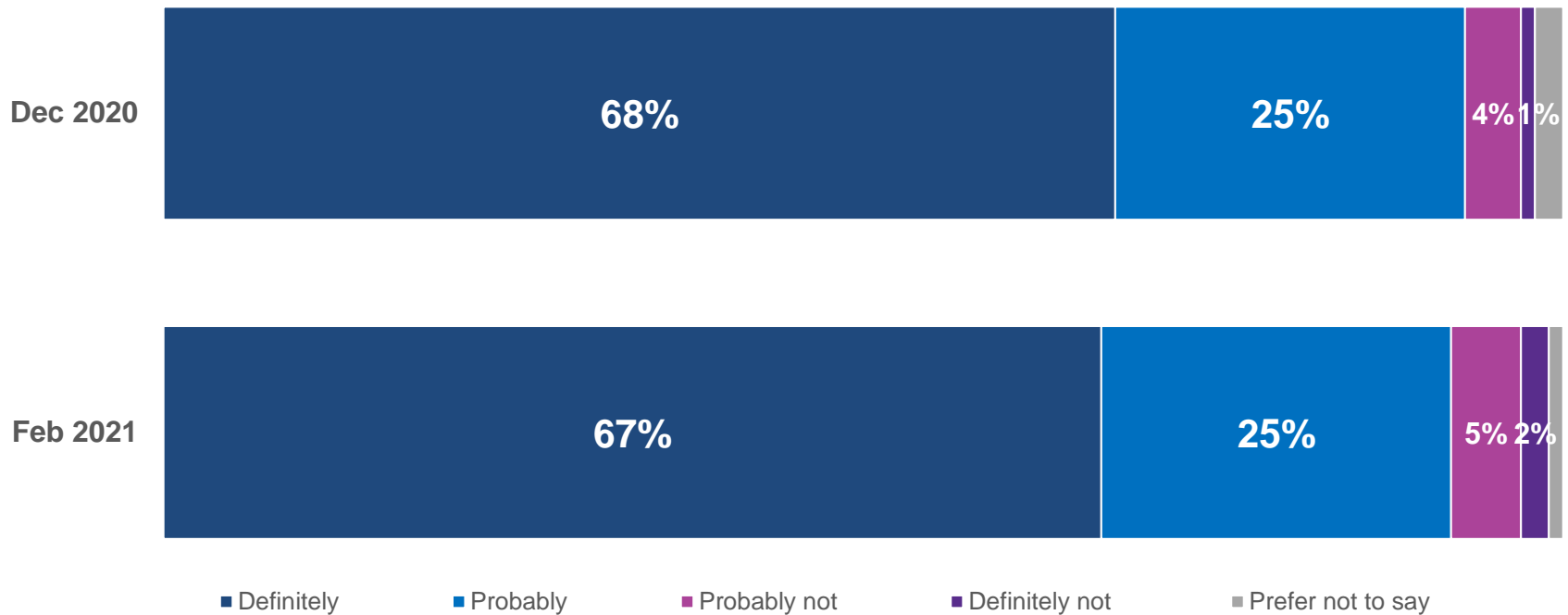
Vaccine intent





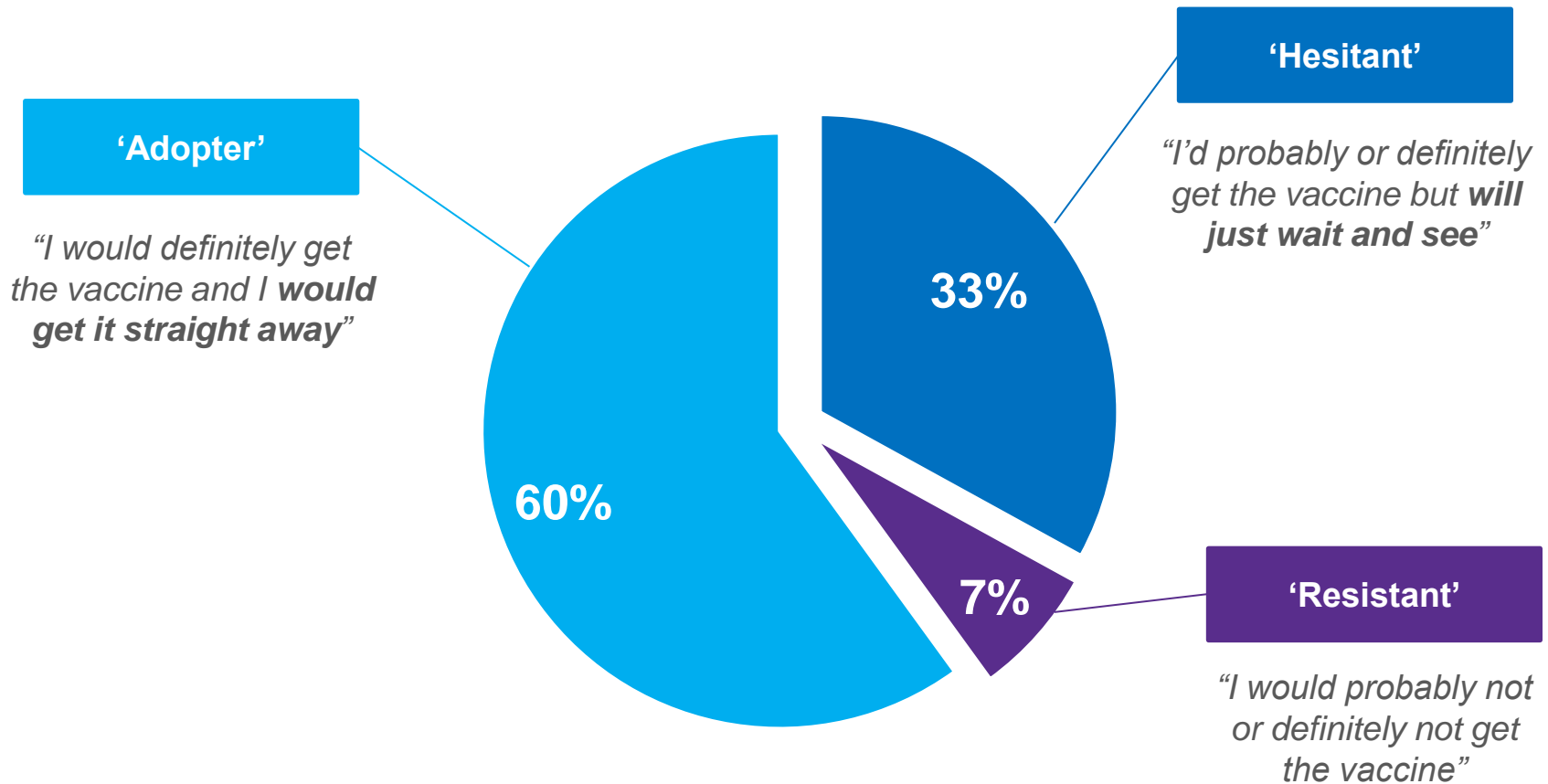
## More than nine in ten Canberrans say they will definitely or probably get a COVID-19 vaccine

*Q. If a COVID-19 vaccine was made available to you, would you get it?*





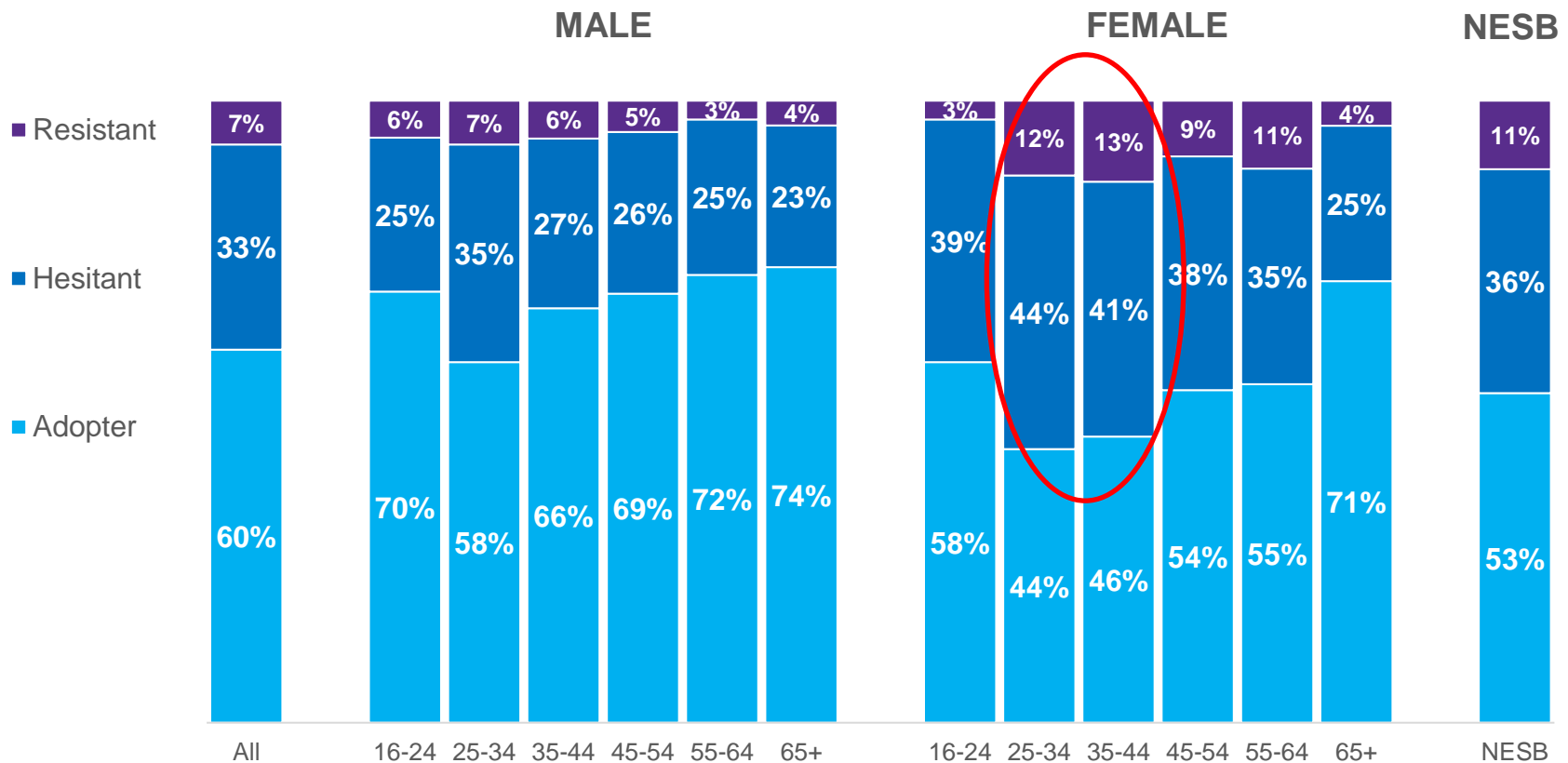
However, there is greater hesitancy apparent when overlaying intent to get a vaccine straight away or not







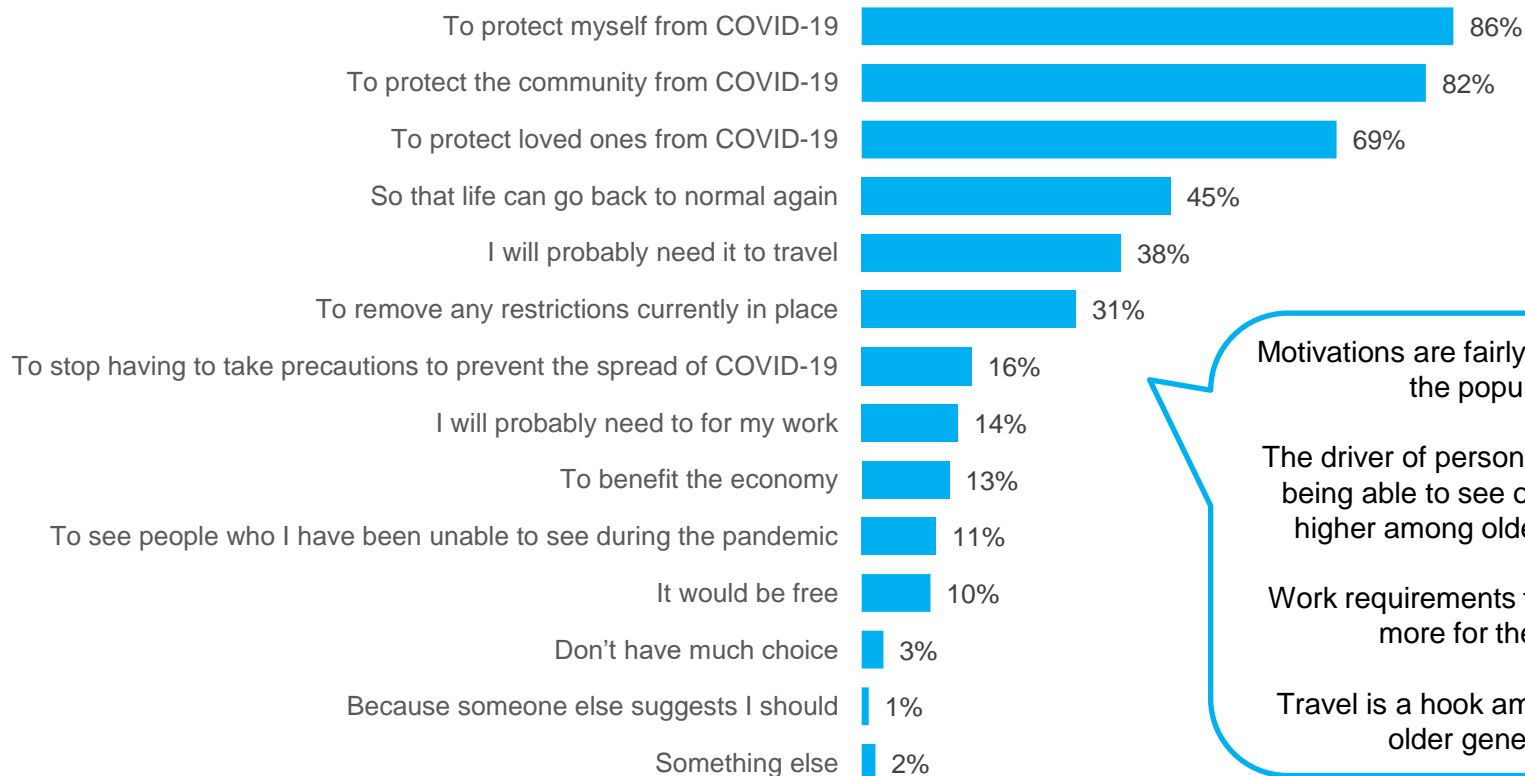
## Younger females tend to be the most vaccine hesitant or resistant





## Drivers: protection from COVID-19 is the biggest motivation, above that of a return to 'normalcy'

*Q. What are the main reason/s you would probably or definitely get a COVID-19 vaccine?*



Motivations are fairly universal across the population

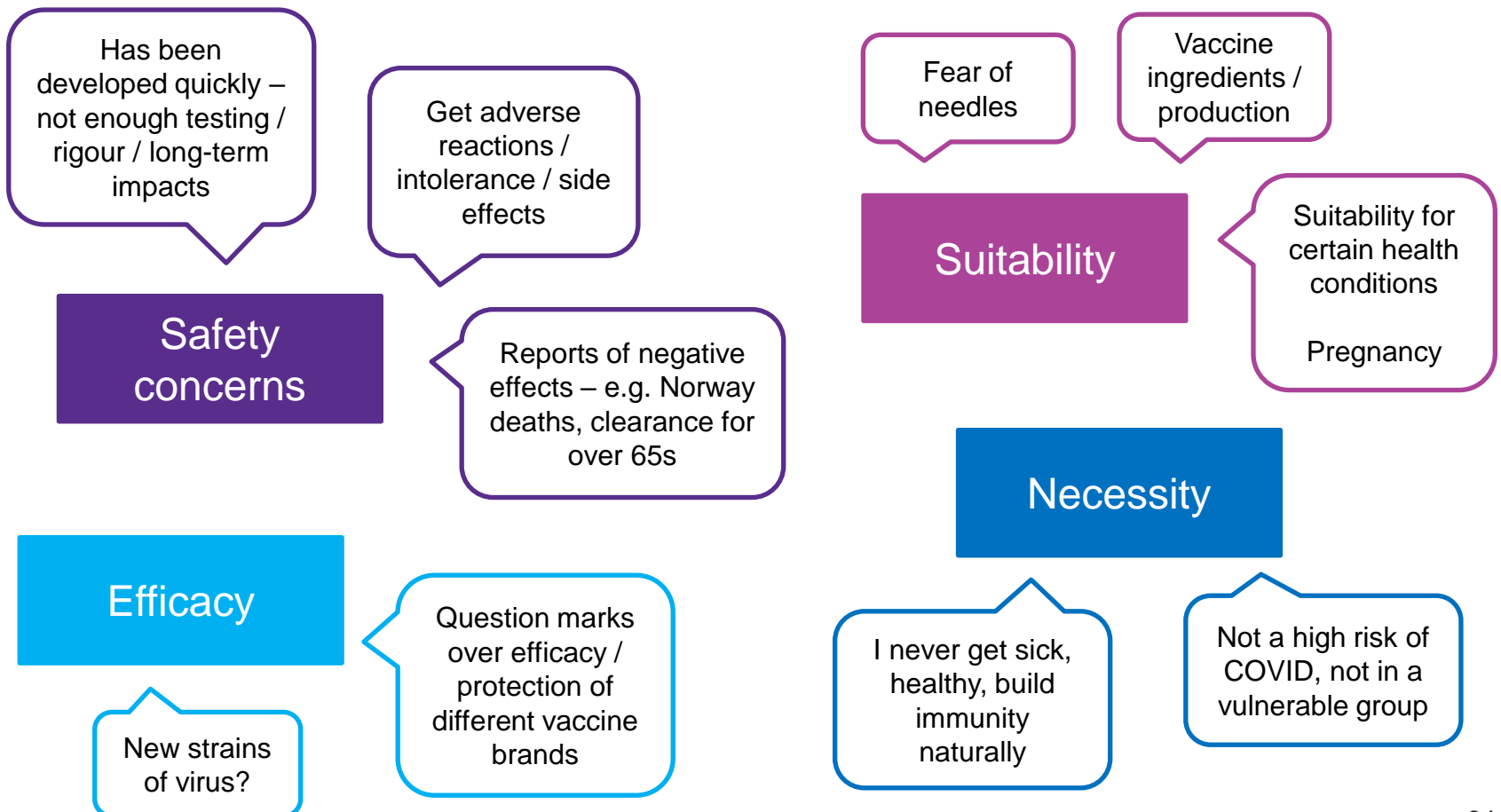
The driver of personal protection and being able to see others is slightly higher among older Canberrans

Work requirements tend to resonate more for the young

Travel is a hook among young and older generations



## Barriers: prominence of safety and efficacy questions along with perceived need or suitability of a vaccine





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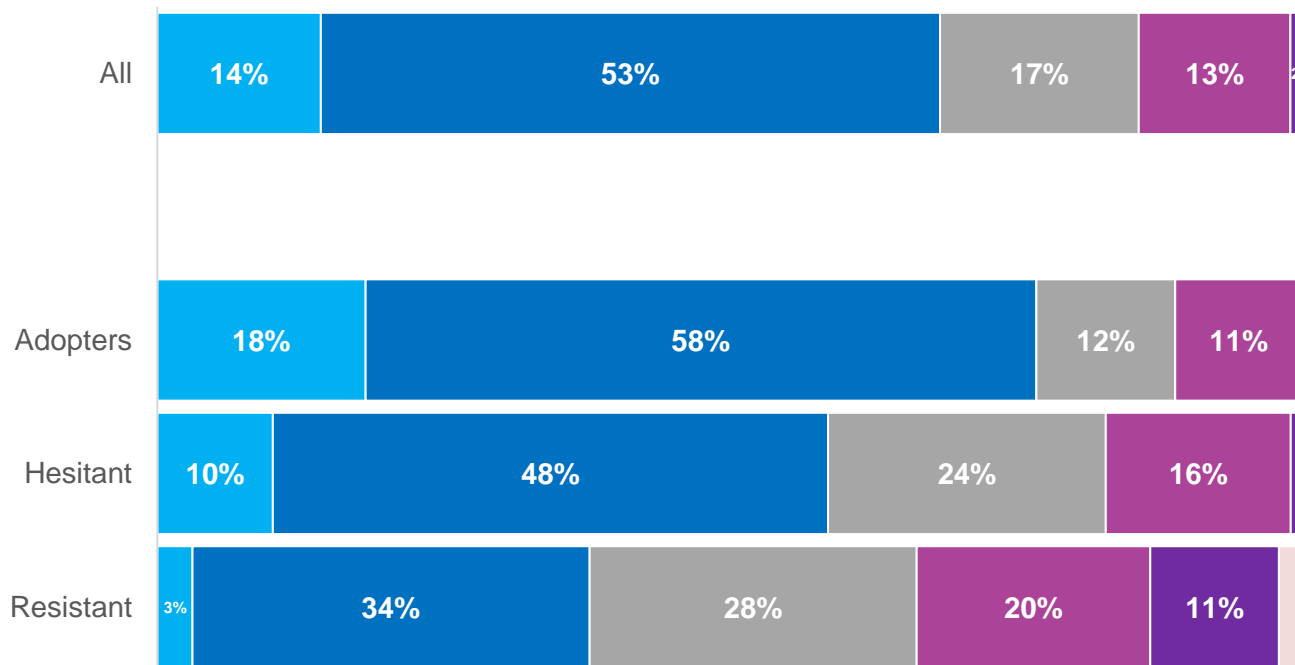
# Vaccine information needs and sources





## Around two-thirds of Canberrans feel informed about a vaccine, with this dropping among hesitant and resistant groups

*Q. How much do you agree that... Overall, I feel I am being kept well informed about the roll-out of a COVID-19 vaccine/s*



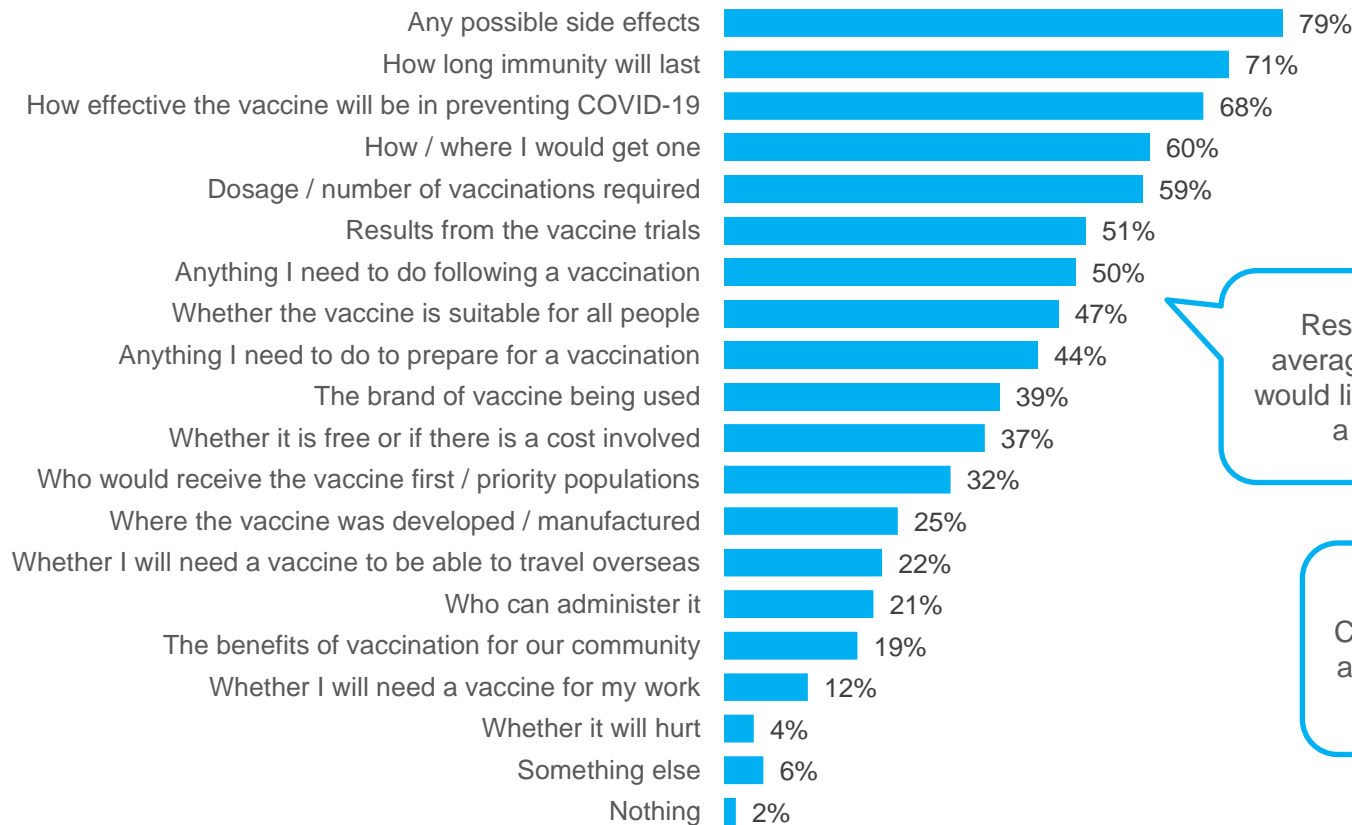
Relating to this, a sense of feeling informed about a COVID-19 vaccine tends to be lowest among 25-44 year olds

■ Strongly agree ■ Agree ■ Neither ■ Disagree ■ Strongly disagree ■ Can't say



## Multiple information needs are expressed, with most common focusing around safety and efficacy

*Q. What, if anything, would you like to know before having a COVID-19 vaccination?*



Respondents selected an average of **seven things** they would like to know before having a COVID-19 vaccine

This was higher for young Canberrans (16-24), females and those who were vaccine hesitant



## While safety and efficacy messages are important for all, some nuances in information need reflect position and situation



### Adopter

Greater desire for *practical info to get it...*

- When and where
- What to do to prepare
- Who gets it first / priorities

### Hesitant

Desire for *evidence and reassurance...*

- Safety, suitability for all
- Efficacy, trial results
- Where vaccine developed
- If a requirement for work

V



### Age groups

Young Canberrans more likely to want to know...

- When and where
- Whether it is free
- Who gets it first / priorities
- If a requirement for work

### Gender

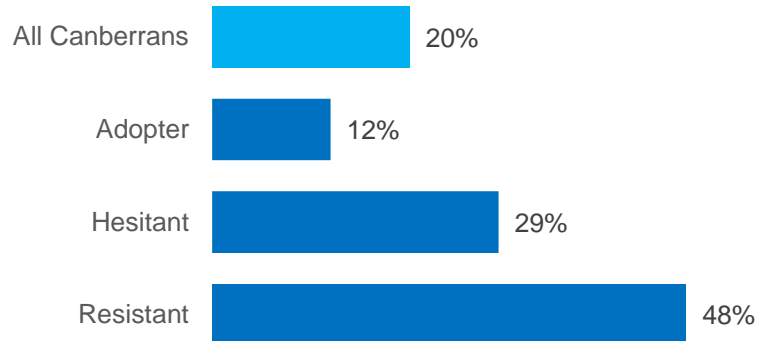
Female Canberrans are more likely than male to desire info around...

- Safety, suitability for all
- Efficacy, trial results
- Whether it is free



## Other emerging questions or concerns as the situation evolves

*Q. Do you have any other questions or concerns about a COVID-19 vaccine?*



Will it reduce or stop / reduce transmission?

Efficacy against new strains of COVID-19

Who, when, how will get it – where I fit in the roll out

Vaccine supply / availability / distribution – any choice in brand received?

Possible long-term side effects?

Suitability for different groups – children, over 65s, pregnant, immuno-compromised

Plans to manage side effects / adverse reactions

Impact on fertility?

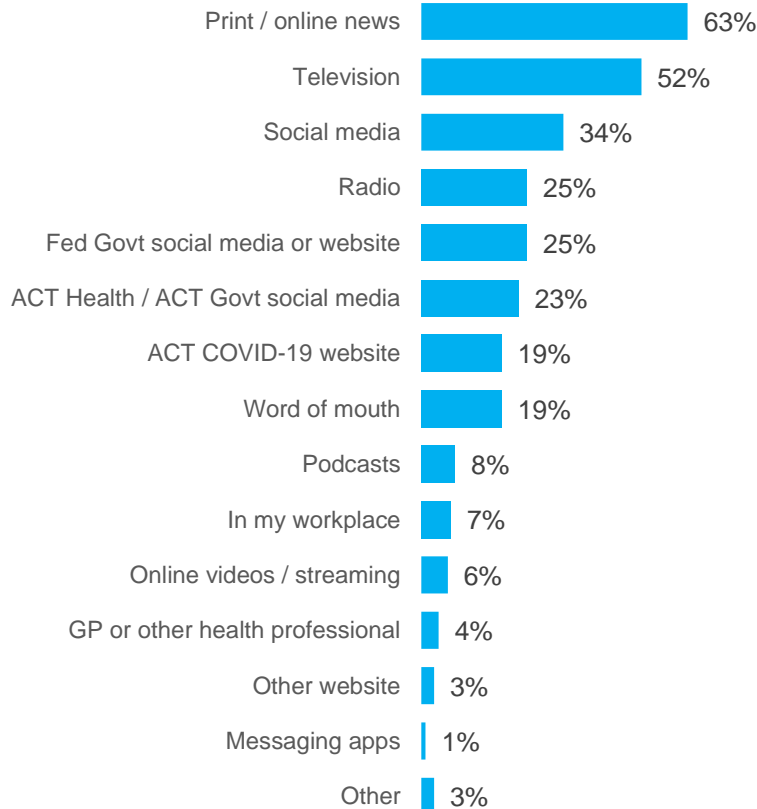
Question marks over Astra Zeneca vaccine efficacy / safety



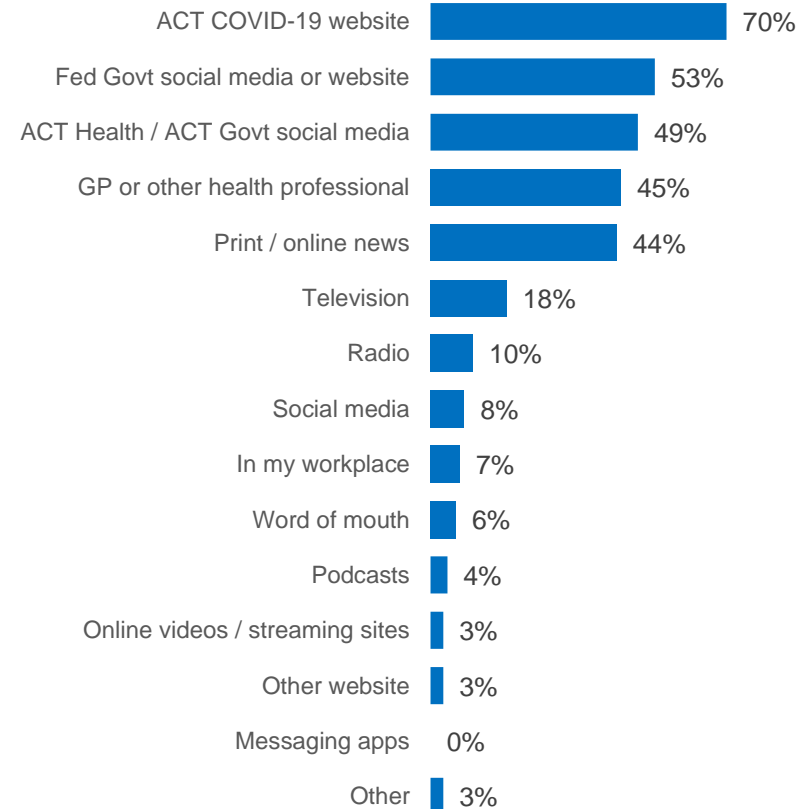


## Mass media channels providing much of the vaccine info at present, while government sources and GP are the 'go to'

### Where seen / heard vaccine info



### Where would go for vaccine info





## Channel variations across the community



### Adopters

Most information to date has come from mass media and social media

More active than others in getting info from print / online sources

More likely than others to have seen or heard info from government, and to consider government as the 'go to' source

### Hesitant

Most information to date has come from mass media and social media

Slightly more likely to have received vaccine info via word-of-mouth

Government sources are the most common 'go to' source when seeking info

### Resistant

Least likely to have engaged with vaccine information and less likely to seek out info about it

Higher use of 'other' websites, online videos and streaming sites

But also a small cohort seeking info from medical journals, scientific reports etc

Significantly less likely than others to seek info from government



### Age variations

Traditional media increases as an info source as age increases

Social media and word of mouth are more common info sources among younger Canberrans

Desire for info from GP or other health professional increases with age

Preference for online government sources are fairly similar across most ages, though this dips for 65+



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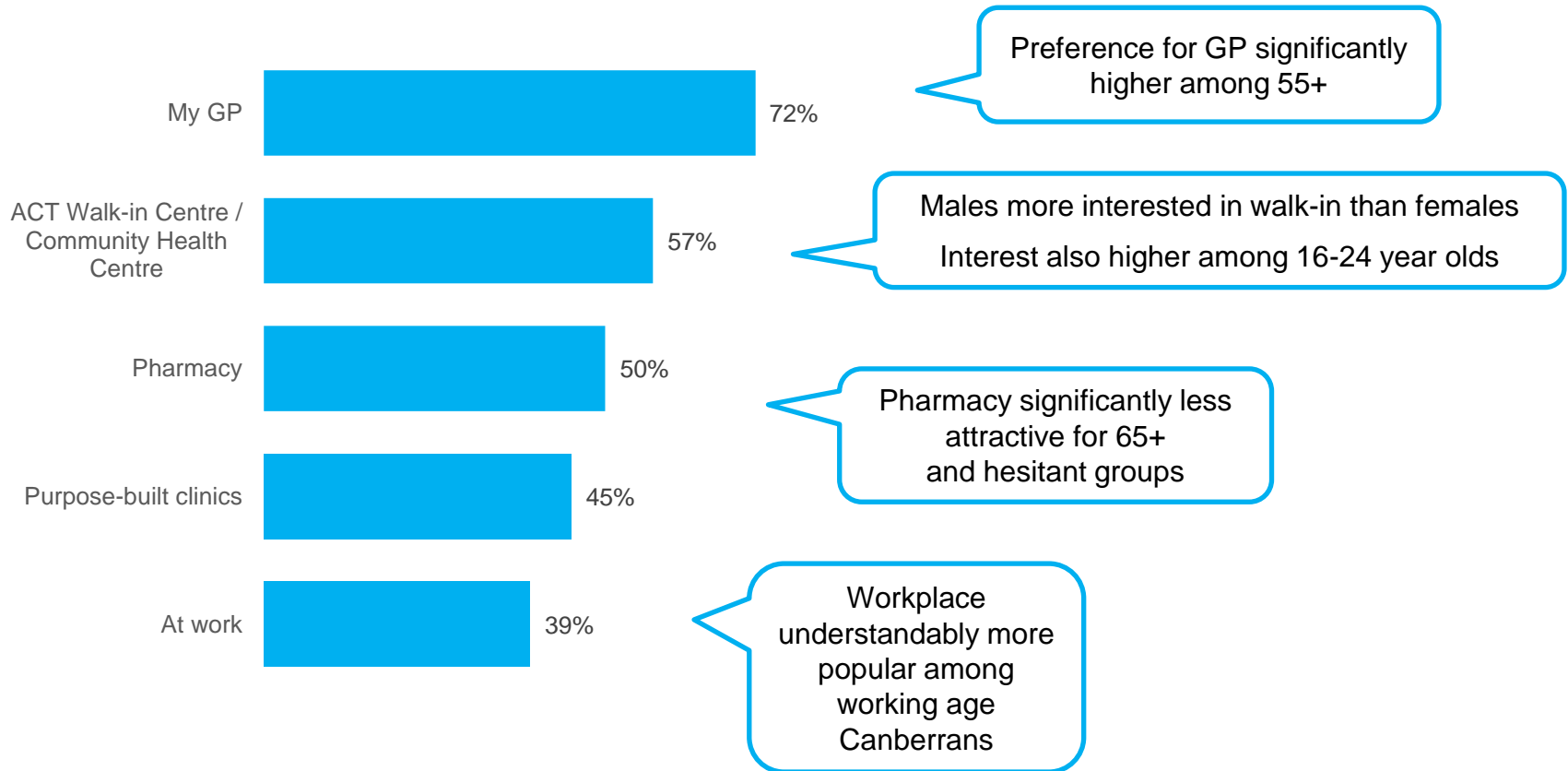
## Vaccine roll out





## Most preferred location for vaccine is through GP

*Q. Where would prefer to receive the vaccine?*

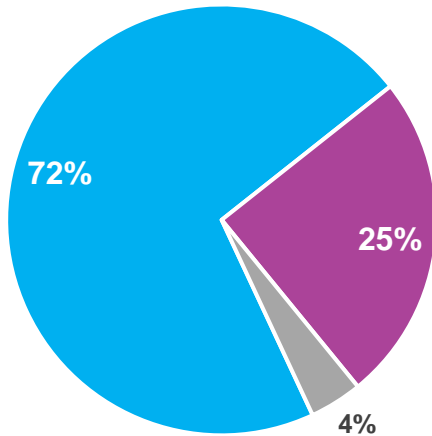




## Awareness of roll-out plan appears reasonably high

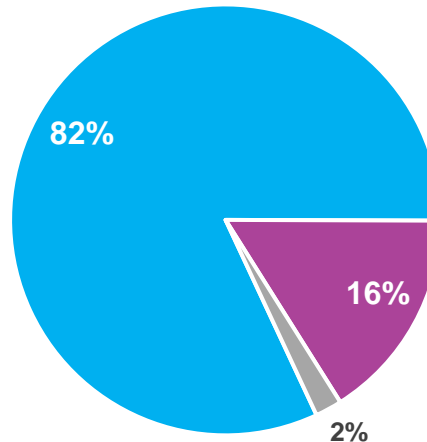
**Aware of roll out strategy?**

■ Yes ■ No ■ Can't say



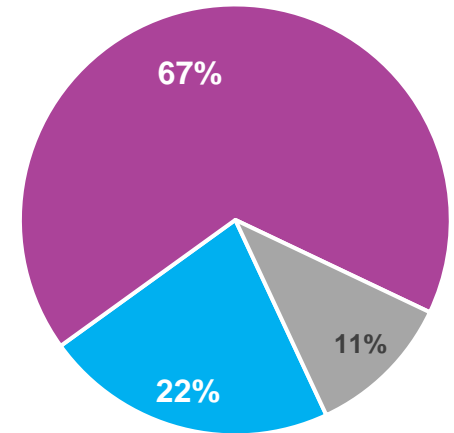
**Aware of priority groups?**

■ Yes ■ No ■ Can't say



**In a priority group?**

■ Yes ■ No ■ Don't know



Awareness of roll out  
higher among older  
Canberrans

Also higher among vaccine  
adopters over hesitant and  
resistant groups

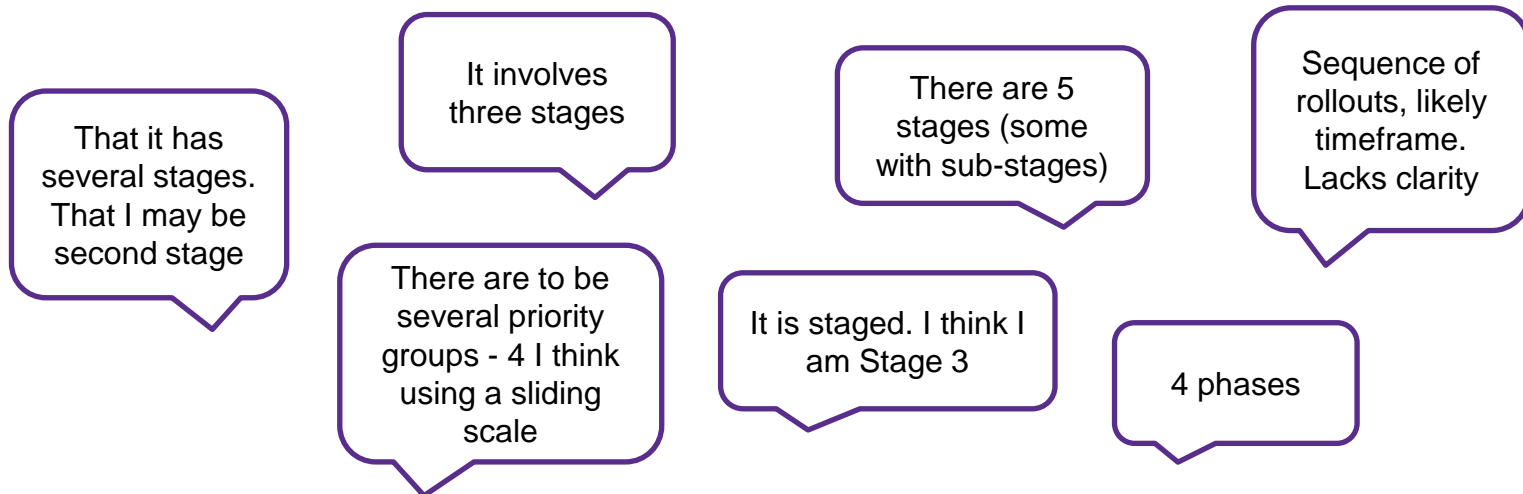


# What know about roll-out strategy varies considerably

Canberrans' awareness of the strategy largely involves comments around there being:

- **A phased / staged / tiered approach**
- **Priority groups – those most at risk – first**
- **Approximate start date / schedule**
- **Provision of two vaccine brands**

However, many also note only fairly superficial or 'vague' awareness and some conflicting interpretation is apparent...

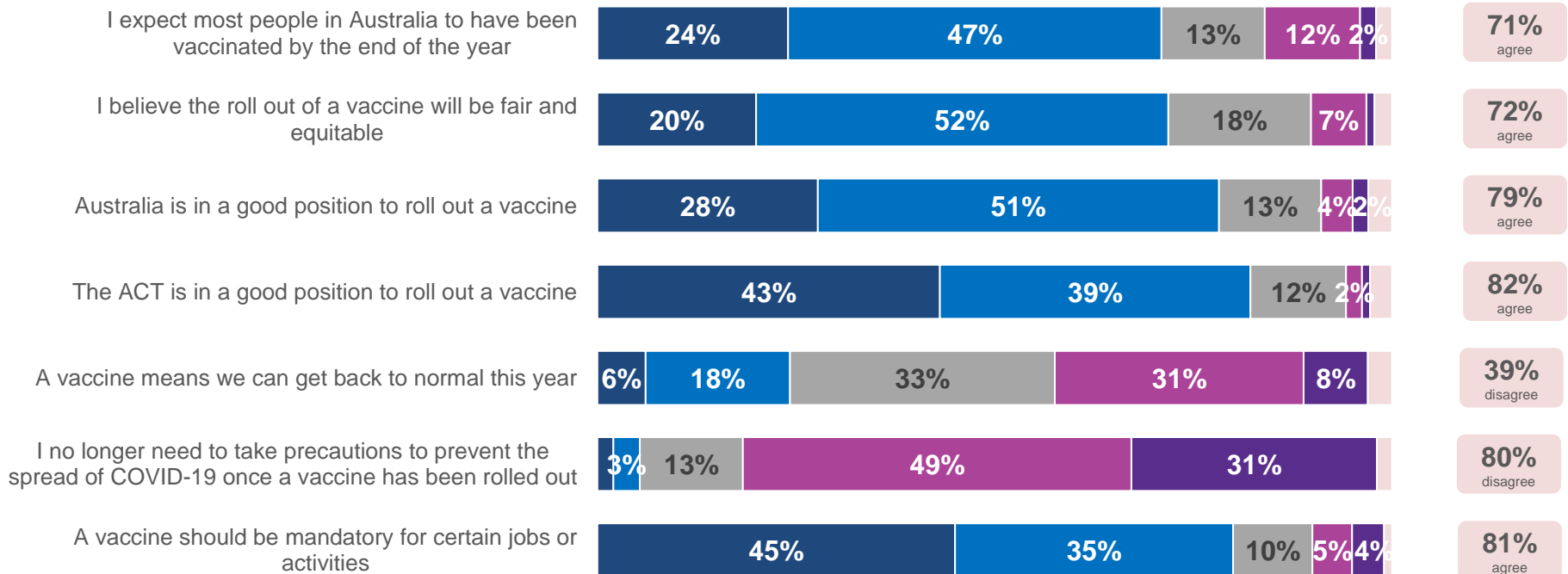




# Overall there are positive expectations and confidence about a vaccine roll-out

*Q. How much do you agree or disagree with the following?*

■ Strongly agree ■ Agree ■ Neither agree nor disagree ■ Disagree ■ Strongly disagree ■ Can't say





## Optimism and confidence in roll-out is high among adopters and tends to decline with vaccine hesitancy and resistance

	ALL	ADOPTER	HESITANT	RESISTANT
I expect most people in Australia to have been vaccinated by the end of the year	71% Agree	81%	64%	18%
I believe the roll out of a vaccine will be fair and equitable	72% Agree	80%	66%	33%
Australia is in a good position to roll out a vaccine	79% Agree	85%	76%	41%
The ACT is in a good position to roll out a vaccine	82% Agree	89%	80%	42%
A vaccine means we can get back to normal this year	39% disagree	34%	44%	59%
I no longer need to take precautions to once a vaccine has been rolled out	80% disagree	82%	79%	71%
A vaccine should be mandatory for certain jobs or activities	81% Agree	93%	73%	18%





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# COVID-safe measures





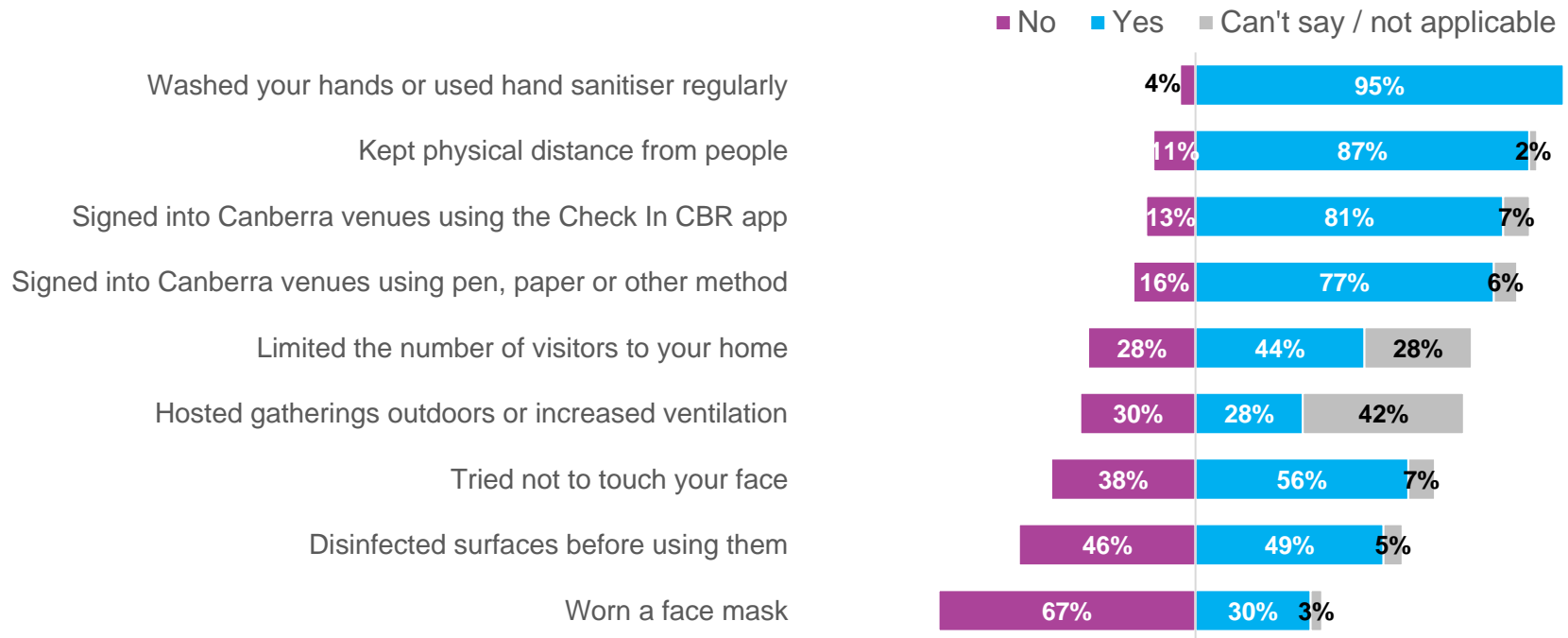
# COVID-safe behaviours – summary

		Did / likely to do (excl n/a) Feb 2021		Dec 2020	Latest Australia comparison (Nov 2020)*
DID IN THE LAST WEEK	Washed / sanitised hands more regularly	95%		96%	(93%)
	Kept physical distance from people	87%		88%	(80%)
	Signed in to venues using Check In CBR	87%	↑	57%	
	Signed in to venues using pen & paper / QR	83%		85%	
	Limited number of visitors to home	61%	↑	57%	
	Tried not to touch my face	60%	↓	64%	
	Disinfected surfaces before using them	52%		51%	(57%)
	Hosted gathering outdoors / with ventilation	48%	↑	43%	
	Worn a face mask	31%	↑	24%	(52%)
	Very likely / likely to stay at home if unwell	96%		96%	
LIKELY TO DO	Very likely / likely to get a test if have symptoms	88%		86%	
	Very likely / likely to seek medical advice is unwell	85%		85%	



## Large jump in use of Check-In CBR, third behind hand hygiene and physical distancing

*Q. Have you taken any of the following precautions in the last week to help reduce the spread of COVID-19?*

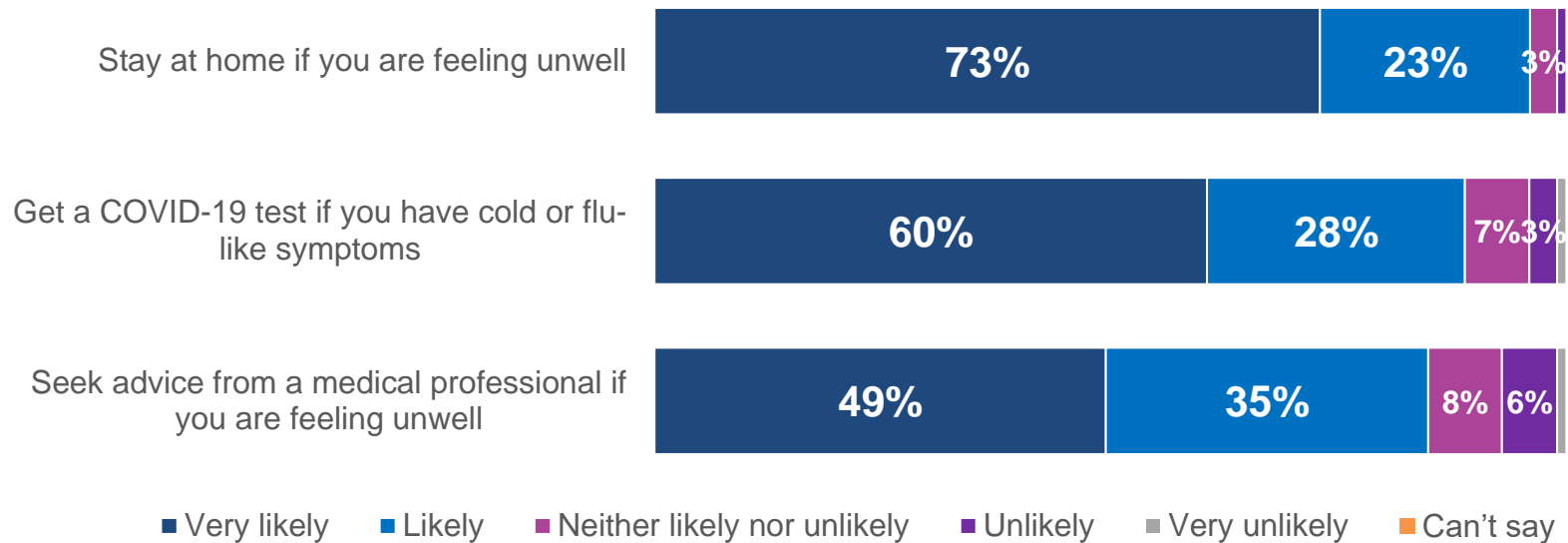


Those resistant to getting a vaccine also tend to be less likely to engage in several of these behaviours



## High likely adherence to measures if feeling unwell

*Q. And how likely or unlikely are you take the following actions to help reduce the spread of COVID-19?*



Likelihood of doing these things tends to increase with age



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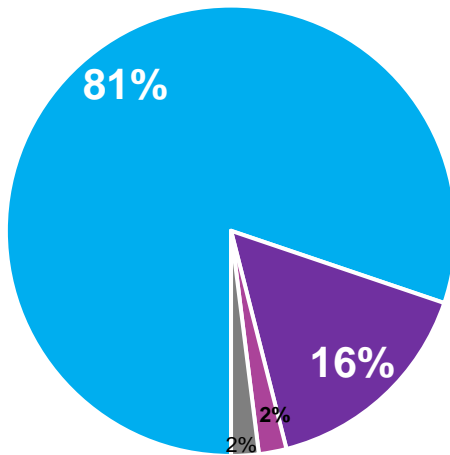
## Information and response





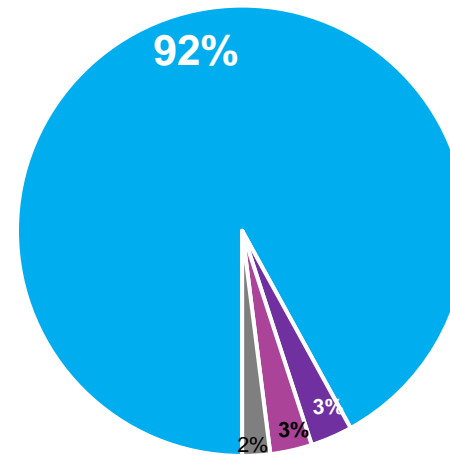
## Majority consider community and ACT Government are responding appropriately to the COVID-19 pandemic

Q. Overall, how would you describe the Canberra community's response to COVID-19?



- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say

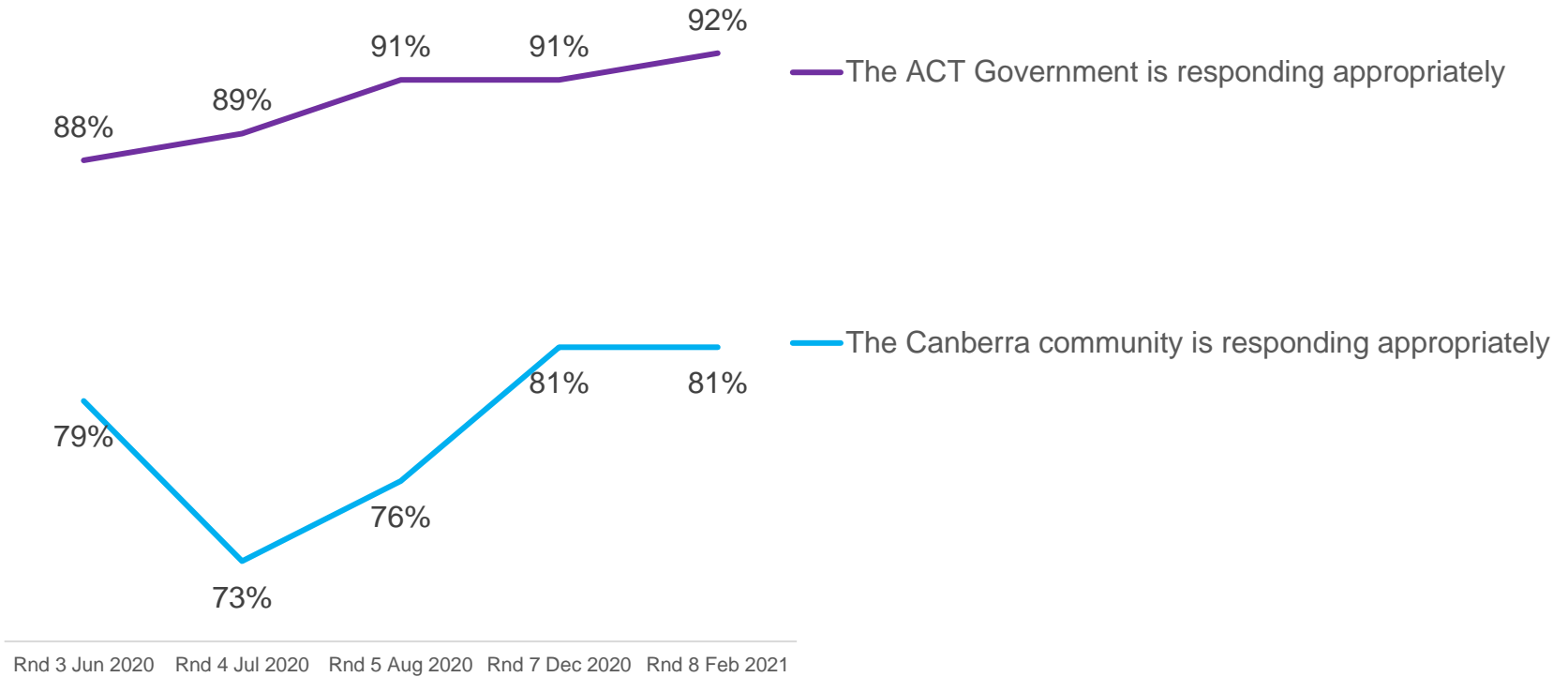
Q. Overall, how would you describe the ACT Government's response to COVID-19?



- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say



## Perception of response over time is trending upwards





## Response to interstate outbreaks prompting questions over appropriateness of reaction

### How is the community not taking it seriously?

- People are complacent, acting as if everything is normal
- No physical distancing, lots of physical contact going on
- Big gatherings, crowded places
- Mask wearing is non-existent
- Not checking in all the time

### How is the ACT Government not taking it seriously?

- Border restrictions not stringent enough, not policed sufficiently
- Late to adopt mask-wearing (e.g. at airport)
- Just been lucky
- Relax restrictions / quarantine period too early for people from interstate

### How is the community over-reacting?

- No COVID-19 here
- Low risk of infection / serious illness from COVID-19
- 'Over-the-top' reactions to interstate outbreaks

### How is the ACT Government over-reacting?

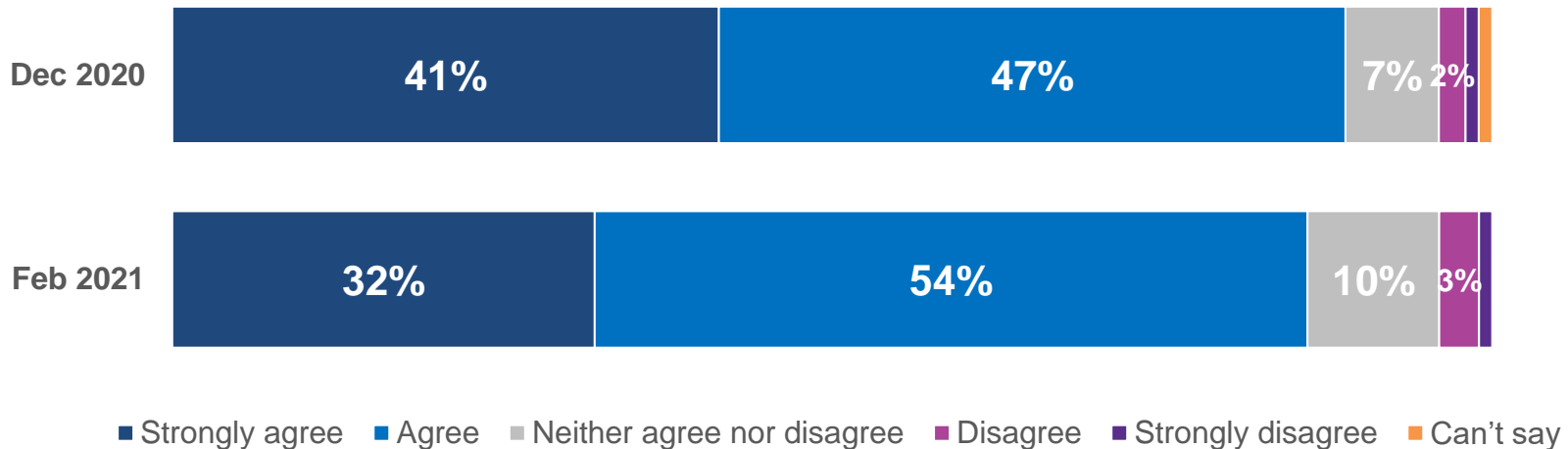
- Over-reaction in terms of border closures / requirements for returned travellers
- No / low-risk of COVID-19
- Felt economic impacts





## Though still high, a slight drop in sense of feeling informed could relate to evolving vaccine information needs

*Q. To what extent would you agree with the following statement? Overall, I feel I am being kept well informed about COVID-19 by the ACT Government*



Vaccine hesitant and resistant groups tend to feel slightly less informed



## Further information needs reinforce desire for vaccine roll-out details

Information about the **vaccine roll out** – when, where, who, how etc

Consistency and clarity in **travel advice** and requirements for returned travellers

Regular updates / publishing of **sewage testing**

Different **vaccine brands** – ingredients, trial results etc

Improved / up-to date content and navigation on **ACT Gov websites**

Clarity around rules and requirements for **mass gatherings**

Updates on new **virus variants** and risk of transmission

Info about safety of **hotel quarantine** in ACT



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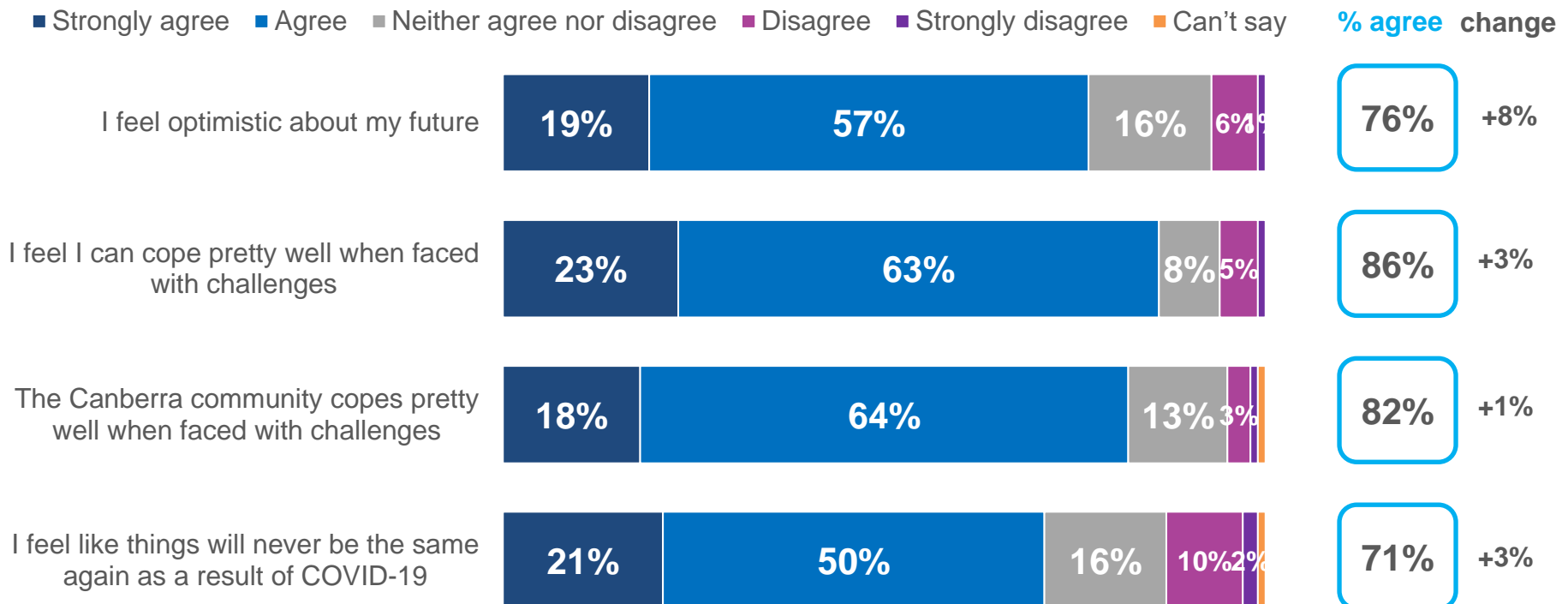
## Future outlook





# There has been a positive increase in optimism in the community since Oct 2020

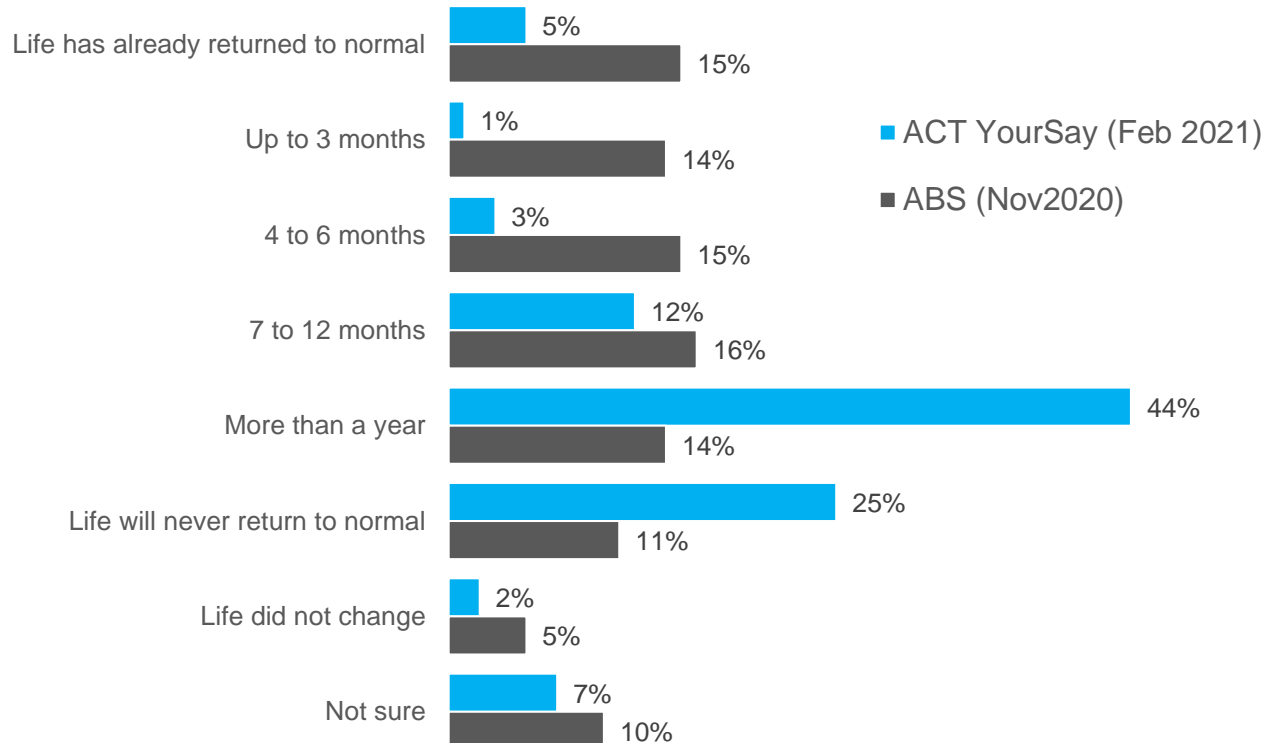
*Q. Thinking about things as we head into 2021, how much do you agree or disagree with the following...*





## Many ACT residents not expecting return to 'normal' any time soon, unlike earlier national figures from ABS\*

*Q. When do you think your life will return to 'normal'?*





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# COVID-19 Vaccine and behaviours

## Public survey

### FULL REPORT

16 February 2021





**Background:** The ACT Government has conducted eight rounds of research with the YourSay Community Panel focusing on how coronavirus (COVID-19) is impacting Canberrans. In the latest round (Round 8), the survey was also extended to non-panel members through a call-out on ACT Health social media pages. **This report contains findings from non-panel members.**

The focus of the survey was on public awareness, attitudes and information needs regarding a COVID-19 vaccine, along with engagement in COVID-safe practices, perceptions of community and ACT Government response to COVID-19, and future outlook.

**Purpose:** The findings from the survey will help inform ACT Government public health messaging to encourage Canberrans to participate in the COVID-19 vaccination roll-out as well as continue to engage in COVID-safe behaviours.

**Timeframe:** The survey took place between **2 – 9 Feb 2021**.

**Sample:** **2,268** Canberrans completed the survey.

**Weighting:** The results have been weighted to reflect relative population proportions based on Australian Bureau of Statistics (ABS) Census figures.

**Rounding:** In single choice questions, results may not add up to 100% due to rounding.

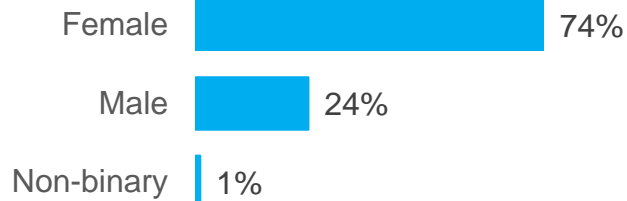
2 **Limitations:** The methodology is biased towards those with internet and computer literacy.



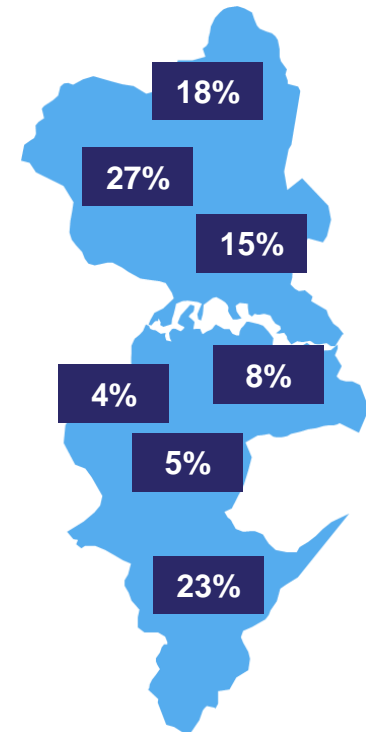


## Sample profile (unweighted)

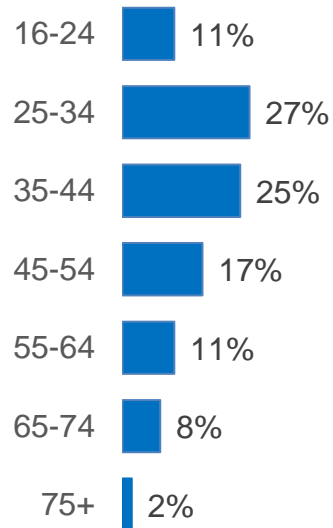
### Gender



### Region



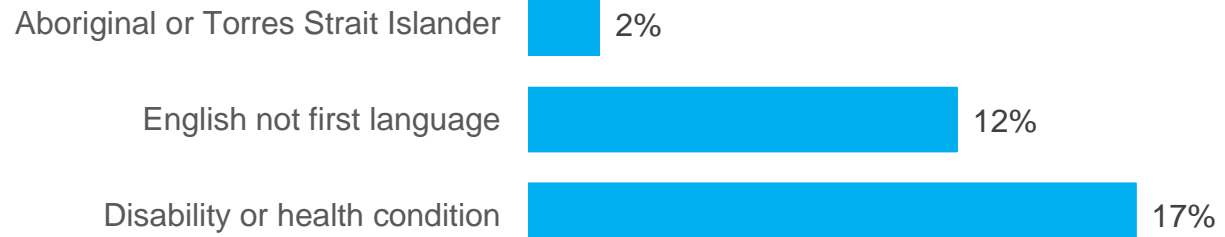
### Age



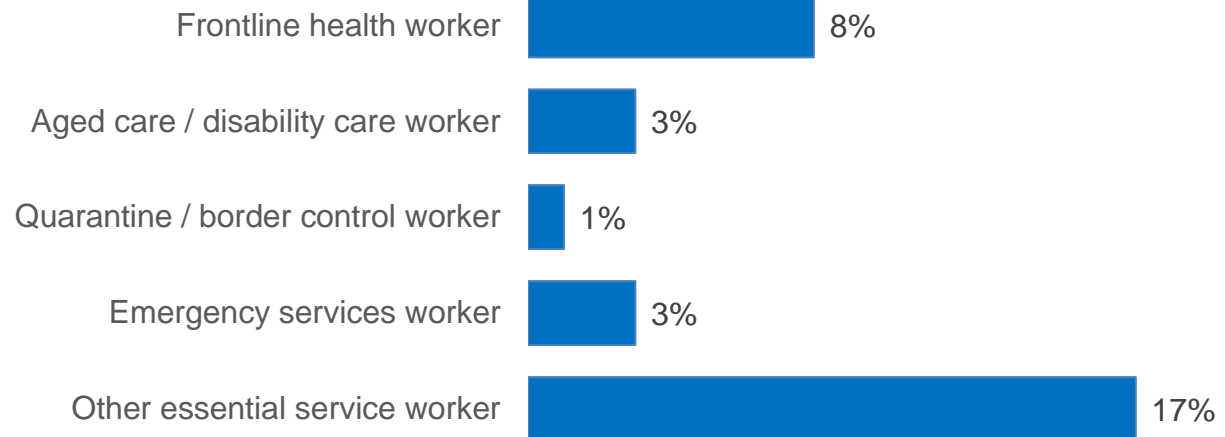


## Sample profile (unweighted)

### Population groups



### Vaccine priority workers





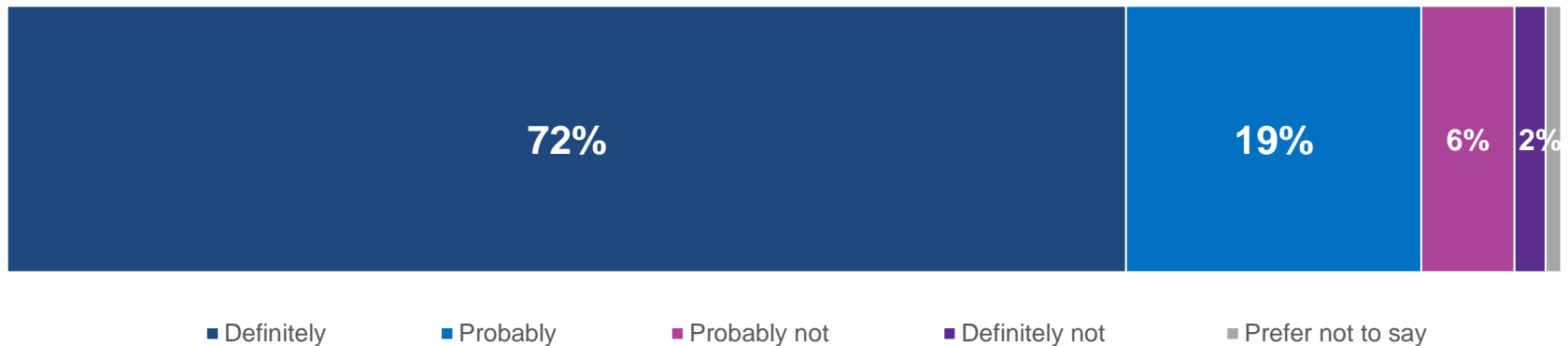
# Vaccine intent





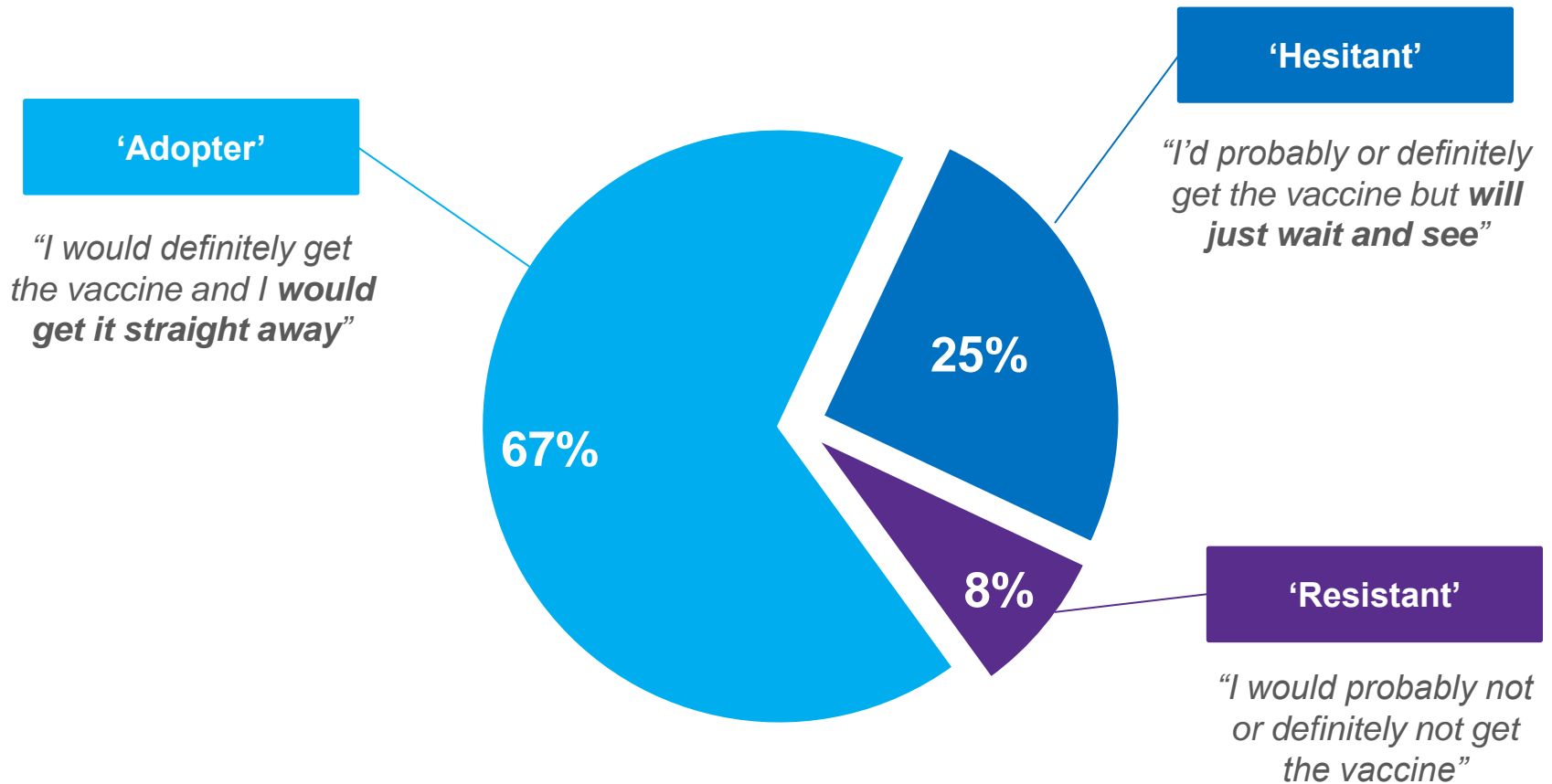
## Around nine out of ten Canberrans say they will definitely or probably get a COVID-19 vaccine

*Q. If a COVID-19 vaccine was made available to you, would you get it?*



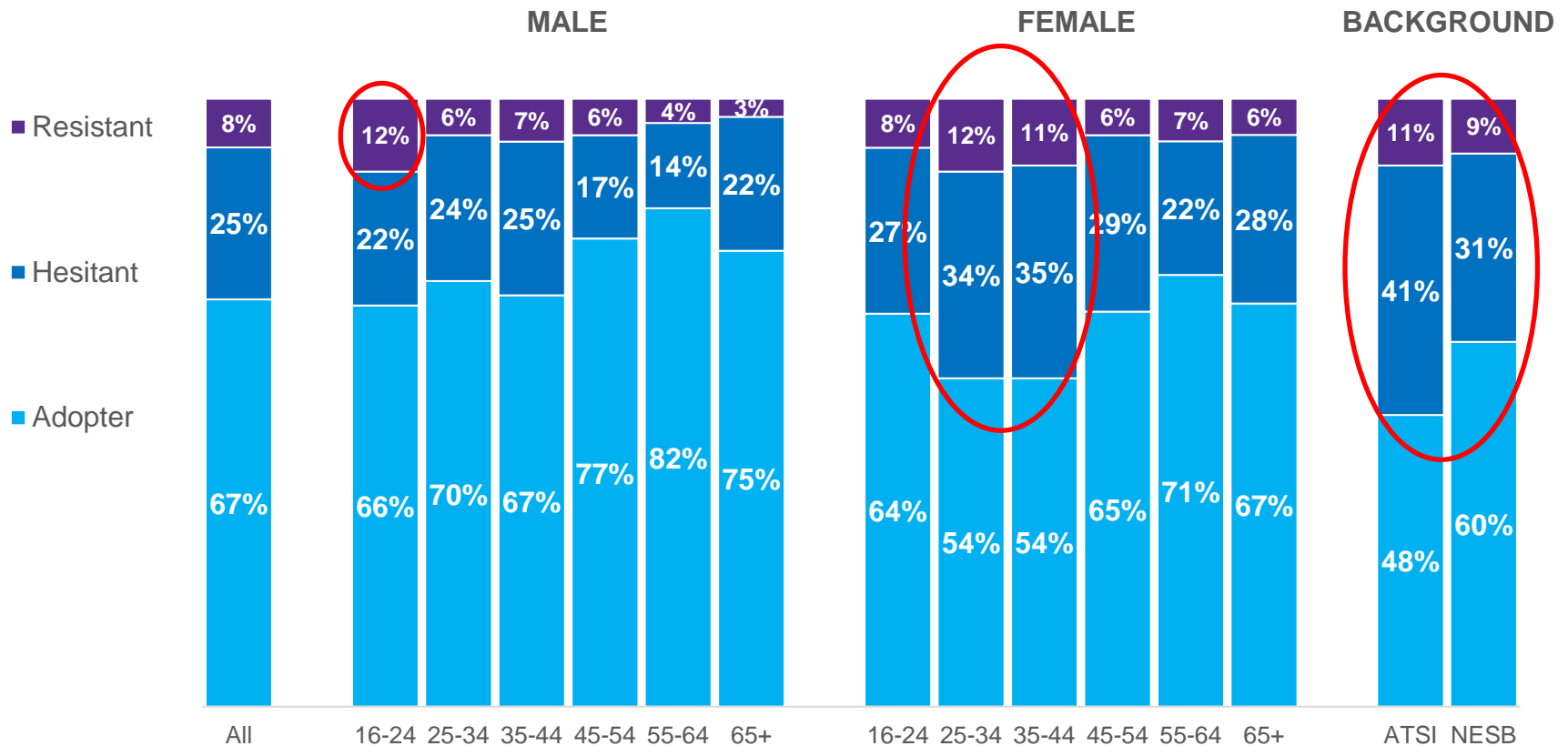


However, some hesitancy is apparent when overlaying intent to get a vaccine straight away or not





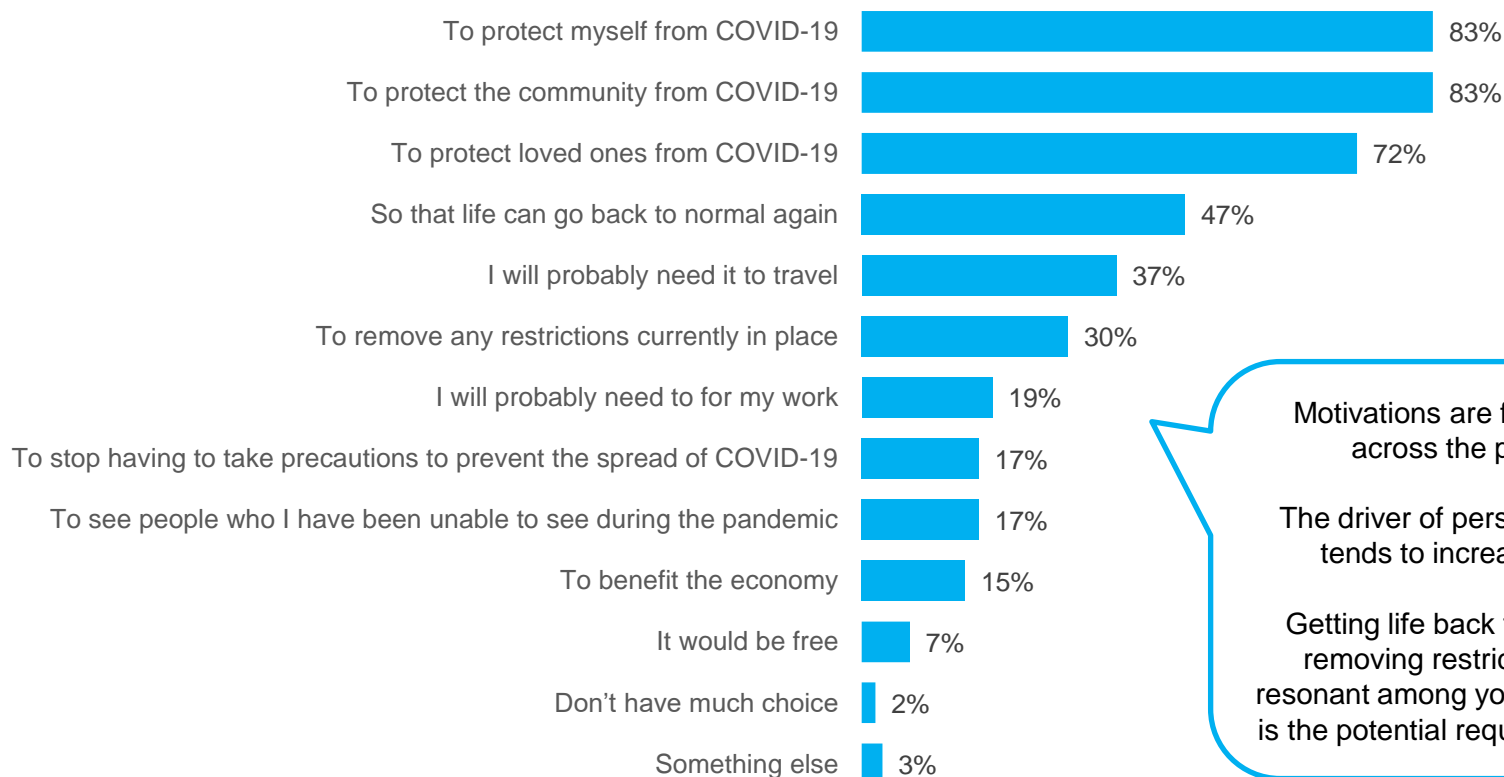
Younger females tend to be the most vaccine hesitant or resistant, with some hesitancy emerging in culturally diverse groups





## Drivers: protection from COVID-19 is the biggest motivation, above that of a return to 'normalcy'

*Q. What are the main reason/s you would probably or definitely get a COVID-19 vaccine?*



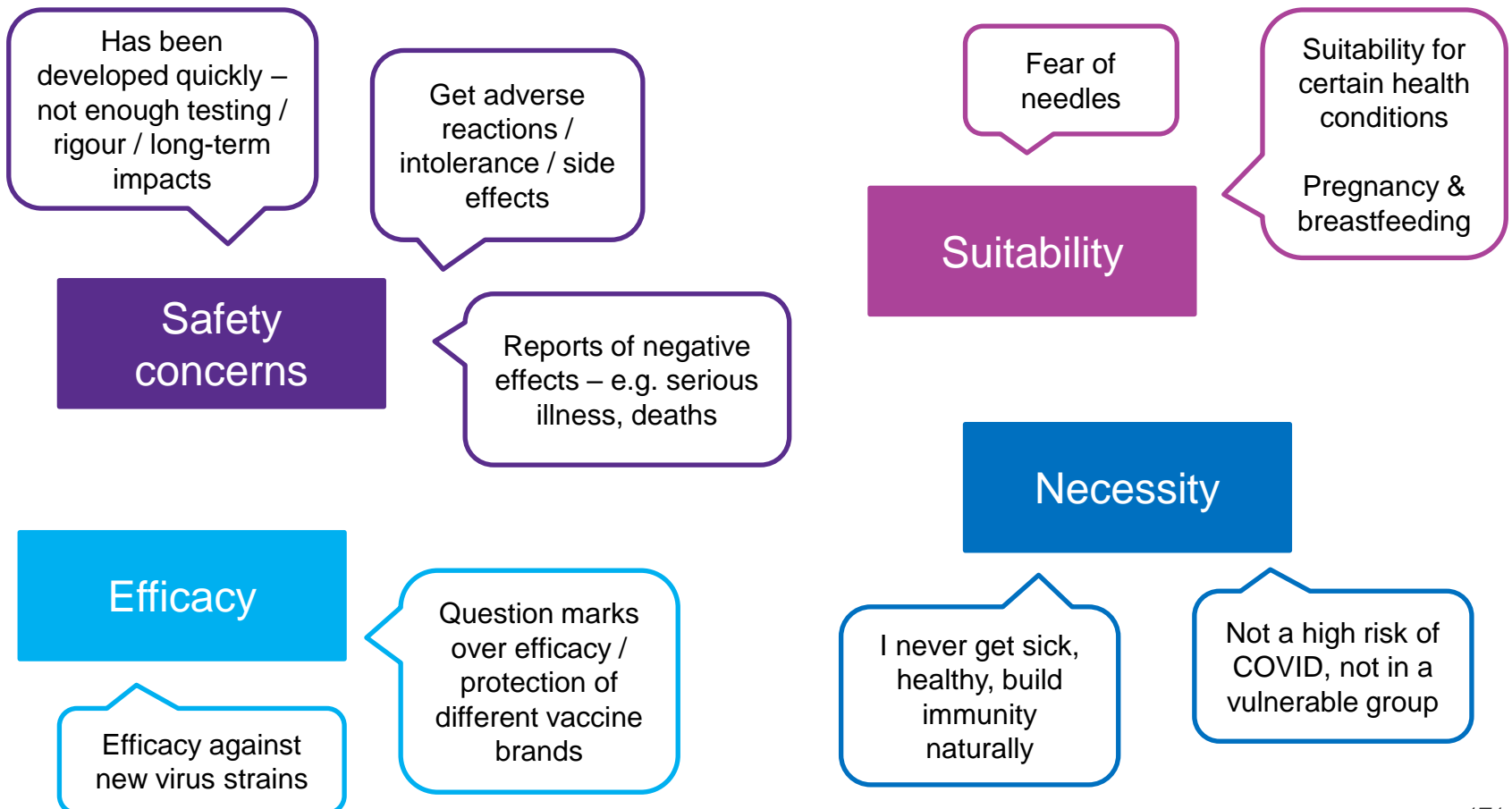
Motivations are fairly universal across the population

The driver of personal protection tends to increase with age

Getting life back to 'normal' and removing restrictions is more resonant among younger groups, as is the potential requirement for work



## Barriers: prominence of safety and efficacy questions along with perceived need or suitability of a vaccine







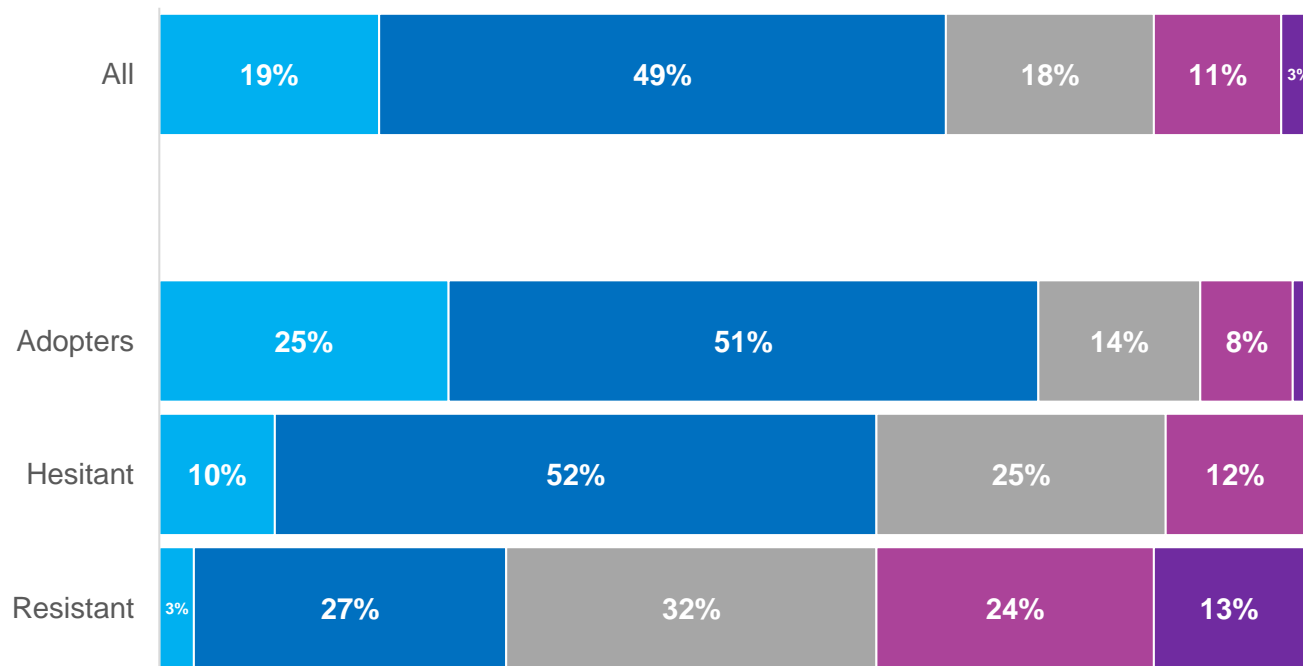
# Vaccine information needs and sources





## Around two-thirds of Canberrans feel informed about a vaccine, with this dropping among hesitant and resistant groups

*Q. How much do you agree that... Overall, I feel I am being kept well informed about the roll-out of a COVID-19 vaccine/s*

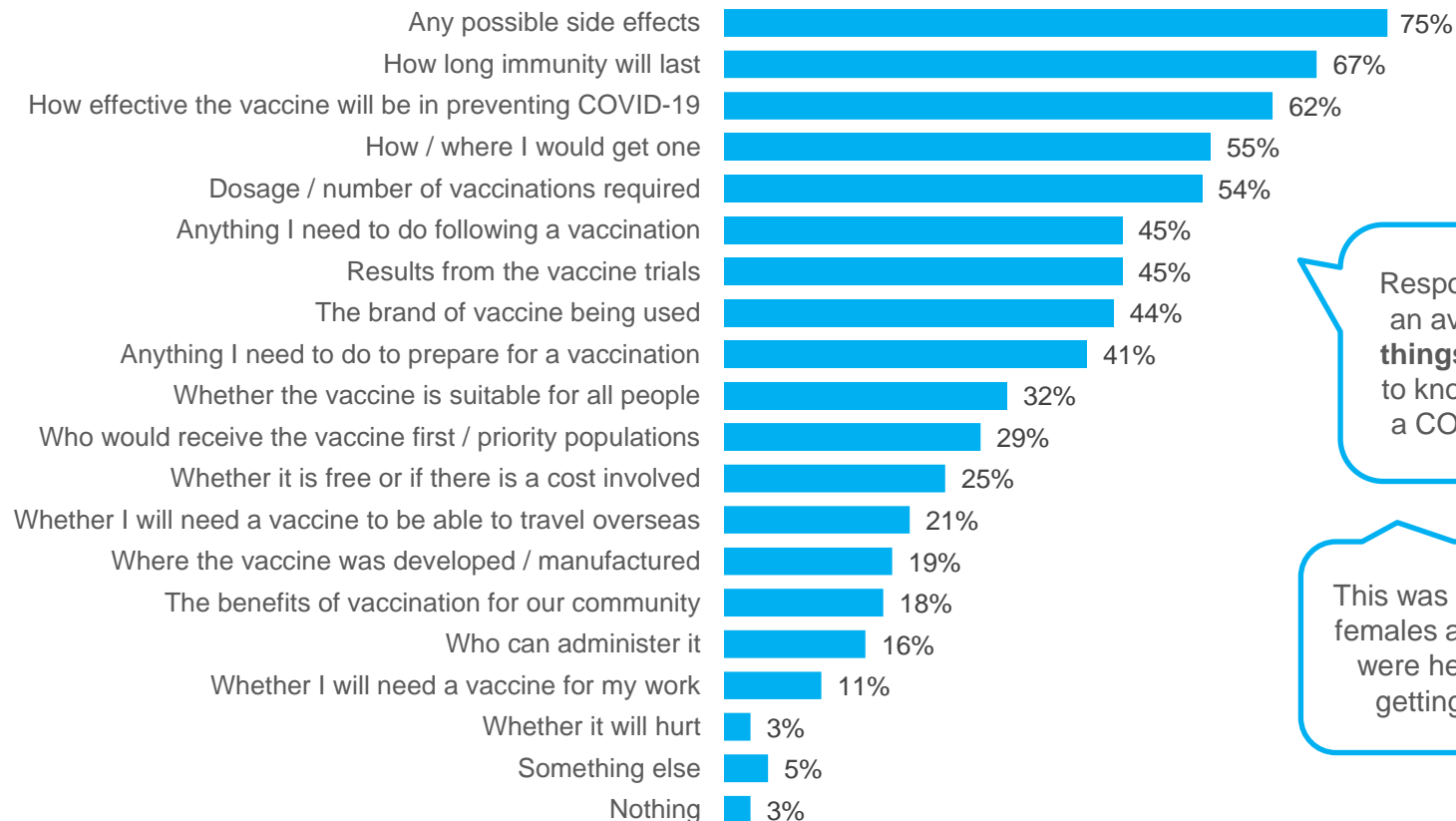


A sense of feeling informed about a COVID-19 vaccine tends to be lower among those under 45 years

■ Strongly agree ■ Agree ■ Neither ■ Disagree ■ Strongly disagree ■ Can't say

## Most common information needs focus on safety and efficacy, with practical info also featuring prominently

*Q. What, if anything, would you like to know before having a COVID-19 vaccination?*



Respondents selected an average of **seven things** they would like to know before having a COVID-19 vaccine

This was higher among females and those who were hesitant about getting a vaccine



# While safety and efficacy messages are important for all, some nuances in information need reflect position and situation



## Adopter

Greater desire for *practical info to get it...*

- How, when and where
- What to do to prepare and what to expect afterwards
- Who gets it first / priorities

V

## Hesitant

Desire for *evidence and reassurance...*

- Safety, suitability for all
- Efficacy, trial results
- Where vaccine developed
- If a requirement for work
- Benefits of vaccination

## Age groups

Young Canberrans more likely to want to know...

- Whether it is free
- If a requirement for work
- What to do to prepare for a vaccine

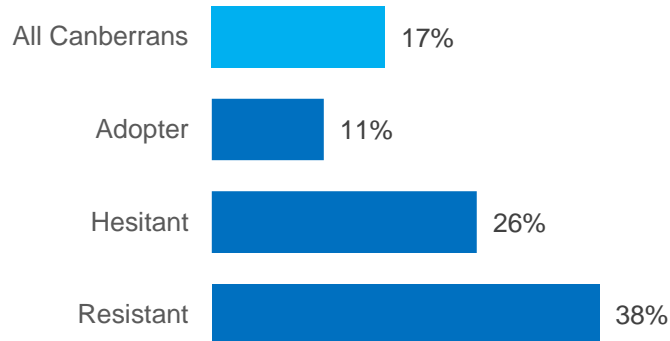
## Gender

Female Canberrans are more likely than male to desire info around...

- Safety, suitability for all
- Efficacy, trial results
- Where vaccine developed
- Benefits of vaccination

## Many emerging questions or concerns as the situation evolves

*Q. Do you have any other questions or concerns about a COVID-19 vaccine?*



Will it reduce or stop /  
reduce transmission?

Who, when,  
how will get it –  
where I fit in  
the roll out

Take up  
rate for  
herd  
immunity

Efficacy against new  
strains of COVID-19

Possible long-term  
side effects?

Impact on  
fertility?

Suitability for different  
groups – children, over  
65s, pregnant,  
immuno-compromised

Vaccine supply /  
availability /  
distribution – any  
choice in brand  
received?

Plans to manage side  
effects / adverse  
reactions

Will it be  
mandatory for  
certain things  
/ venues?

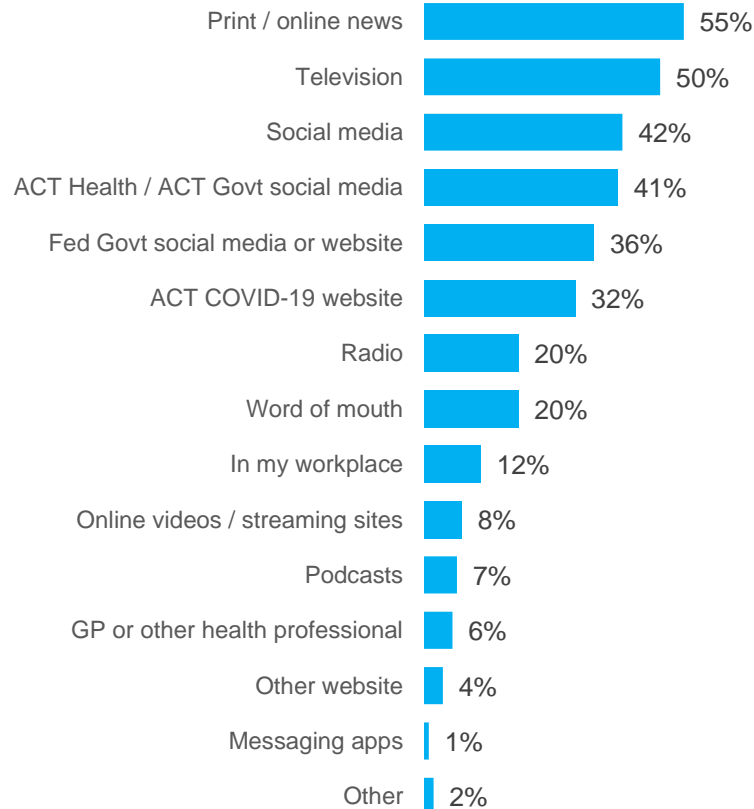
Vaccine  
'passports'?

Question marks over  
Astra Zeneca vaccine  
efficacy / safety

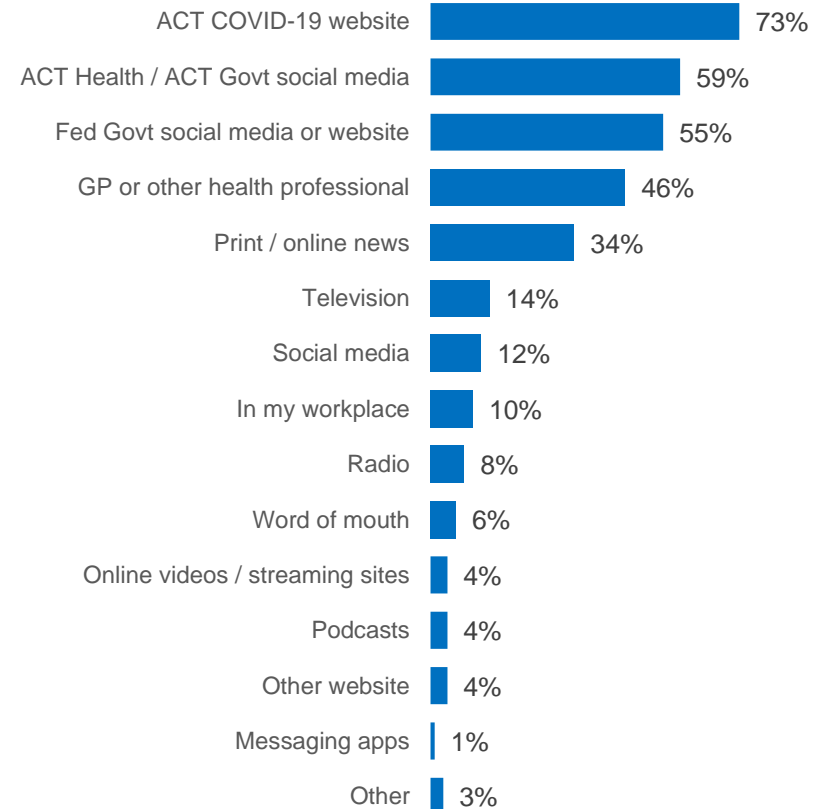


## Mass media channels providing much of the vaccine info at present, while government sources and GP are the 'go to'

### Where seen / heard vaccine info



### Where would go for vaccine info





# Channel variations across the community



## Adopters

Most information to date has come from mass media and social media

More active than others in getting info from print / online sources

Most likely to consider government sources as the 'go to' place

## Hesitant

Most information to date has come from mass media and social media

Slightly more likely to have received vaccine info via word-of-mouth

Government sources are the most common 'go to' source when seeking info

## Resistant

Less likely to seek out info about a COVID-19 vaccine

Less likely to receive or seek info from government sources

More likely to access other websites and seek info from informal, word-of-mouth channels



## Age variations

Traditional media increases as an info source as age increases

Social media and word of mouth are more common info sources among younger Canberrans

Desire for info from GP or other health professional increases with age

Preference for online government sources are fairly similar across most ages, though this dips for social channels for those aged 65+



# Vaccine roll out

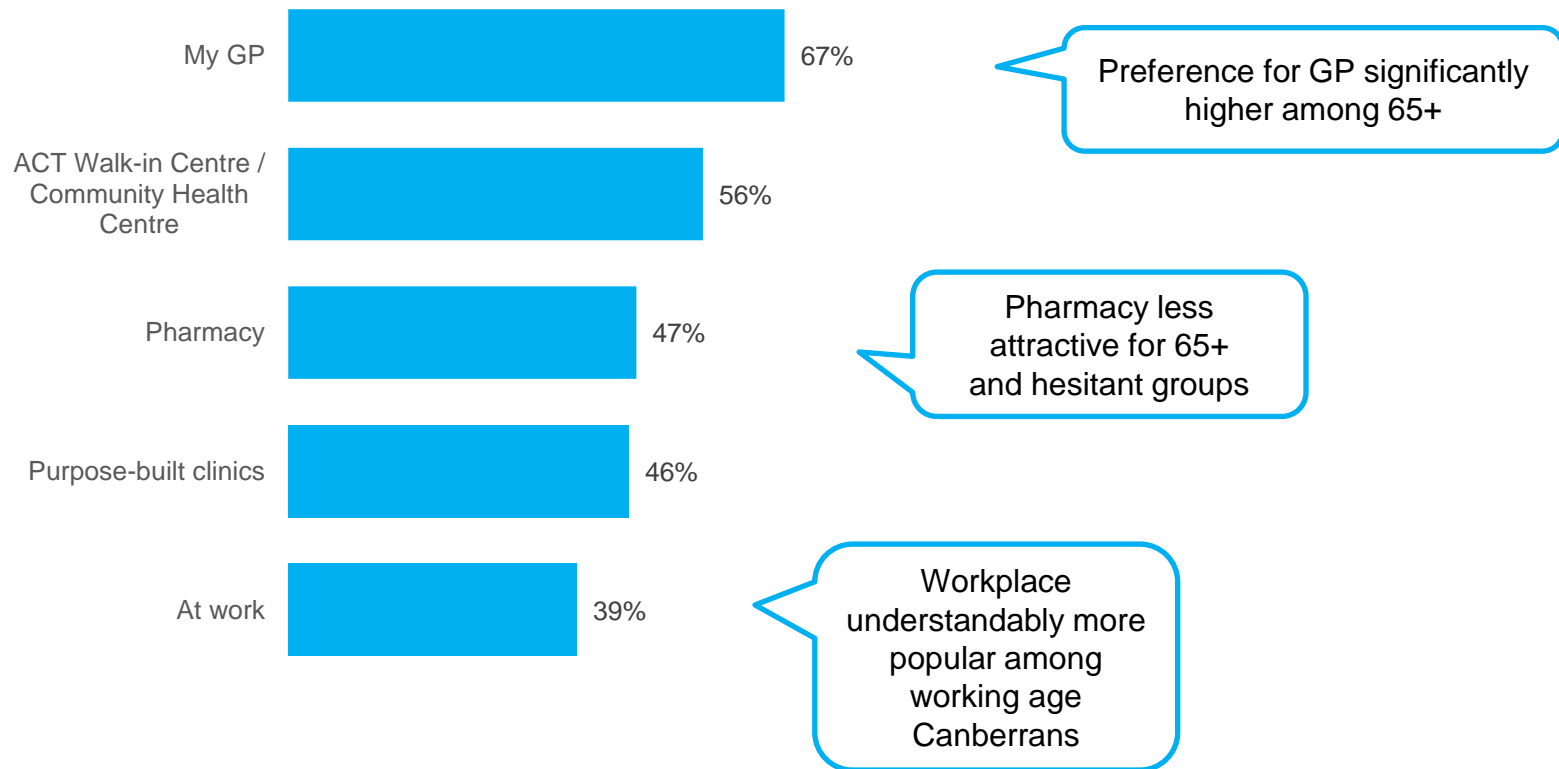






## Most preferred location for vaccine is through GP

*Q. Where would prefer to receive the vaccine?*

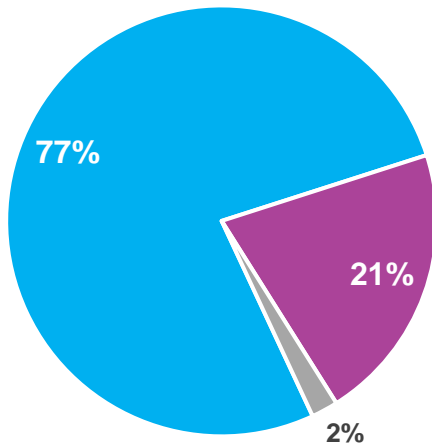




## Awareness of roll-out plan appears reasonably high

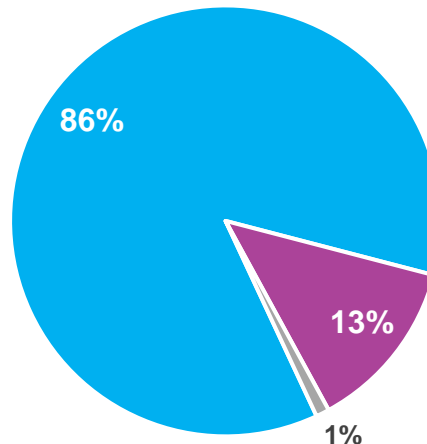
**Aware of roll out strategy?**

■ Yes ■ No ■ Can't say



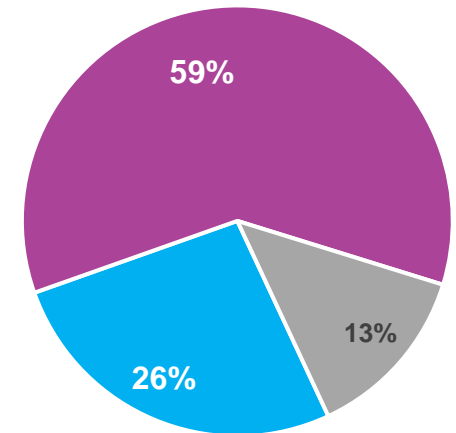
**Aware of priority groups?**

■ Yes ■ No ■ Can't say



**In a priority group?**

■ Yes ■ No ■ Don't know



Awareness of roll out  
higher among older  
Canberrans

Also higher among vaccine  
adopters over hesitant and  
resistant groups



# What know about roll-out strategy varies considerably

Canberrans' awareness of the strategy largely involves comments around there being:

- **A phased / staged / tiered approach**
- **Priority groups – those most at risk / on the frontline – first**
- **Approximate start date / schedule**
- **Provision of different vaccine brands – Pfizer BioNTech first**

However, many also note only fairly superficial or 'vague' awareness and some conflicting interpretation around terminology is apparent...

Only that there is a 4 tier process

Three stages – frontline workers and vulnerable groups first

There are different groups of people being given the vaccine at different stages. Unclear when exactly this will happen.)

The roll out is divided into three sections, which are further divided. I think I am in group 2b.

I know it's coming out soon and that I'm either going to be in category 2A or 1B

It has 4 phases, 2 different vaccines, due to start in late Feb / March

3 stage approach

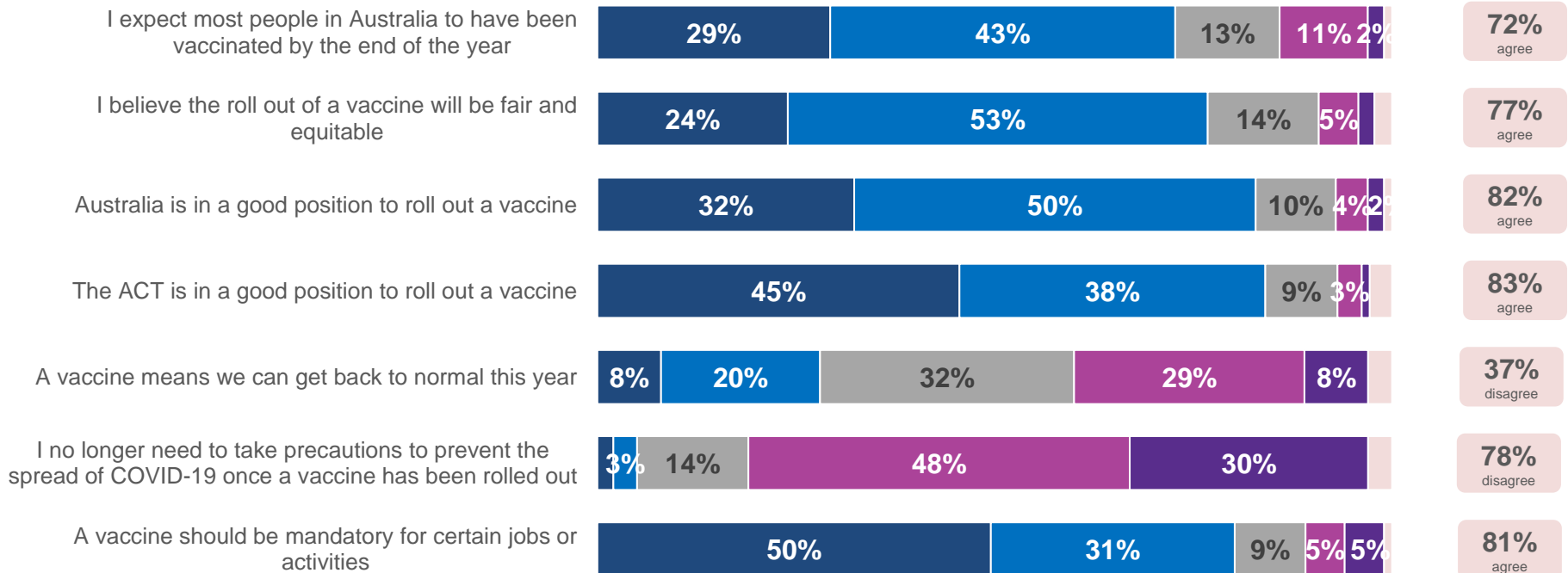
5 stages using a convoluted numbering scheme but without any detail



# Overall there is high confidence in the vaccine roll-out and expectation around its impact

*Q. How much do you agree or disagree with the following?*

■ Strongly agree ■ Agree ■ Neither agree nor disagree ■ Disagree ■ Strongly disagree ■ Can't say





## Optimism and confidence in roll-out is significantly lower among those who are resistant to getting a COVID-19 vaccine

	ALL	ADOPTER	HESITANT	RESISTANT
I expect most people in Australia to have been vaccinated by the end of the year	72% Agree	82%	64%	11%
I believe the roll out of a vaccine will be fair and equitable	77% Agree	83%	73%	46%
Australia is in a good position to roll out a vaccine	82% Agree	87%	82%	38%
The ACT is in a good position to roll out a vaccine	83% Agree	90%	82%	37%
A vaccine means we can get back to normal this year	37% Disagree	31%	42%	73%
I no longer need to take precautions to once a vaccine has been rolled out	78% Disagree	79%	76%	76%
A vaccine should be mandatory for certain jobs or activities	81% Agree	91%	75%	9%



# COVID-safe measures





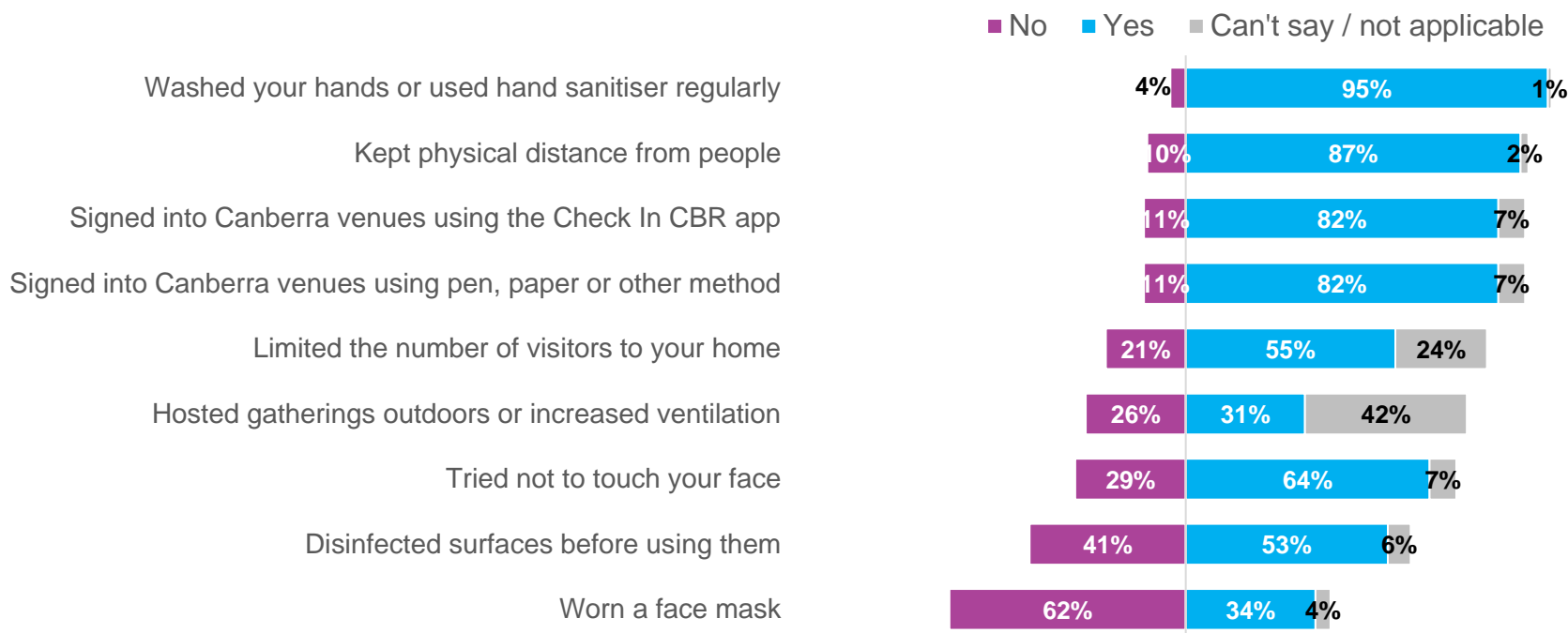
## COVID-safe behaviours – summary

		Did / likely to do (excl n/a) Public	Latest Australia comparison (Nov 2020)*
DID IN THE LAST WEEK	Washed / sanitised hands more regularly	96%	(93%)
	Kept physical distance from people	89%	(80%)
	Signed in to venues using Check In CBR	89%	
	Signed in to venues using pen & paper / QR	88%	
	Limited number of visitors to home	72%	
	Tried not to touch my face	68%	
	Disinfected surfaces before using them	56%	(57%)
	Hosted gathering outdoors / with ventilation	54%	
LIKELY TO DO	Worn a face mask	35%	(52%)
	Very likely / likely to stay at home if unwell	97%	
	Very likely / likely to get a test if have symptoms	92%	
	Very likely / likely to seek medical advice if unwell	85%	



# Reported checking in at venues appears commonplace alongside hand hygiene and distancing

*Q. Have you taken any of the following precautions in the last week to help reduce the spread of COVID-19?*



Those resistant to getting a vaccine also tend to be less likely to engage in several of these behaviours

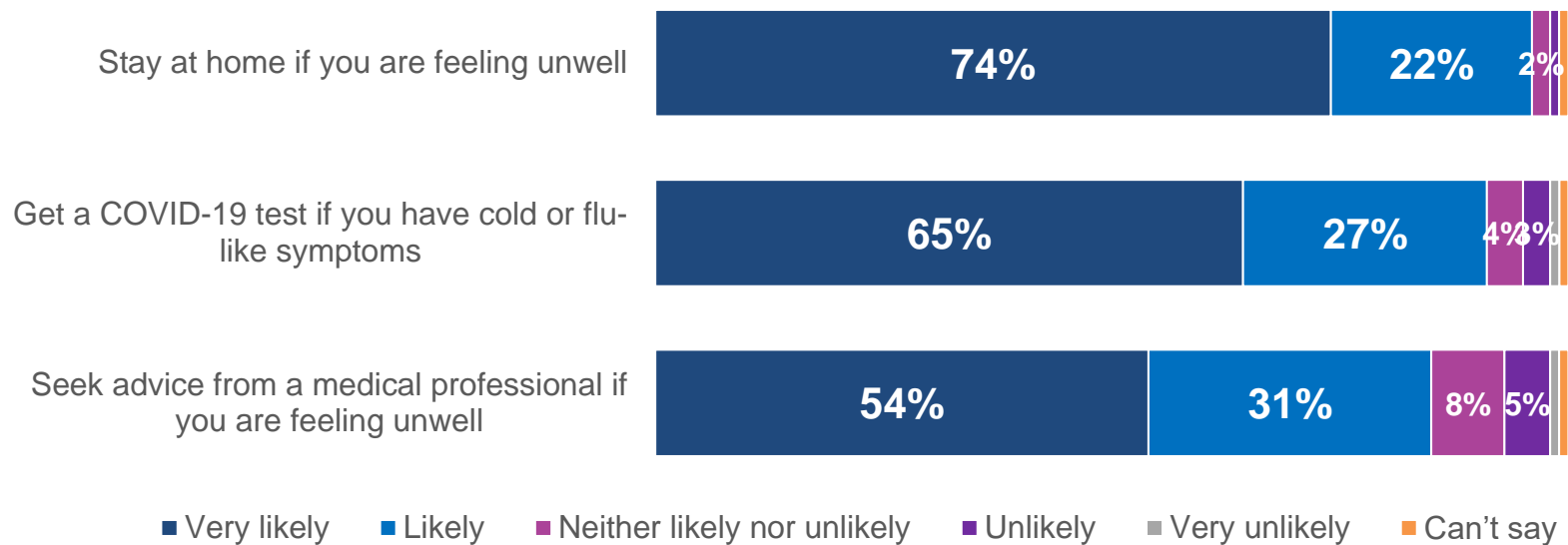
Young Canberrans (16-24) are less likely to physically distance





## High likely adherence to measures if feeling unwell

*Q. And how likely or unlikely are you take the following actions to help reduce the spread of COVID-19?*



Likelihood of doing these things tends to increase with age

Those resistant to getting a vaccine are also less likely to get tested for COVID-19



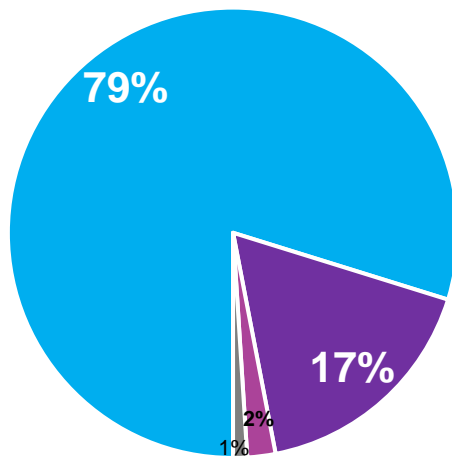
# Information and response





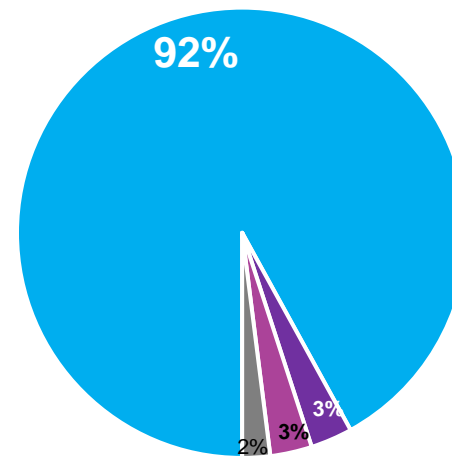
## Majority consider community and ACT Government are responding appropriately to the COVID-19 pandemic

Q. Overall, how would you describe the Canberra community's response to COVID-19?



- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say

Q. Overall, how would you describe the ACT Government's response to COVID-19?



- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say



## Response to interstate outbreaks raised differing views, while sense of complacency is prevalent

### How is the community not taking it seriously?

- People are complacent, acting as if the pandemic is all over
- No physical distancing, lots of physical contact going on
- Big gatherings, crowded places – malls, offices, transport
- No-one using hand sanitiser
- Very little mask-wearing
- Not checking in all the time

### How is the ACT Government not taking it seriously?

- Border restrictions not stringent enough, not policed sufficiently
- Lack of enforcement of regulations at venues
- Crowded government offices / work conditions
- All advisory – not mandating masks etc

### How is the community over-reacting?

- 'Over-the-top' reactions / hysteria to interstate outbreaks
- Zero cases, no COVID
- Economy being adversely affected

### How is the ACT Government over-reacting?

- Over-reaction in terms of border closures / Christmas travel
- No / low-risk of COVID-19
- Cost to economy, mental health, isolation etc



## Around 9 out of 10 Canberrans are feeling informed about COVID-19 from the ACT Government

*Q. To what extent would you agree with the following statement? Overall, I feel I am being kept well informed about COVID-19 by the ACT Government*



■ Strongly agree ■ Agree ■ Neither agree nor disagree ■ Disagree ■ Strongly disagree ■ Can't say

Vaccine hesitant and resistant groups  
tend to feel slightly less informed



## Further information needs tend to focus heavily on the vaccine roll-out

**Localised, specific info on vaccine roll-out** – e.g. who, when, where, which vaccine, how many doses etc

**Vaccine updates as things evolve** – e.g. efficacy, side effects, efficacy in dealing with mutations

Consistency and clarity in **travel advice** and requirements for returned travellers

Regular updates / publishing of **sewage testing**

Improvements to make information easier to find on **ACT Gov websites**

Feel well informed – **too much information...** sick of hearing about COVID!

Providing clear and concise **daily summaries / updates** at a regular time



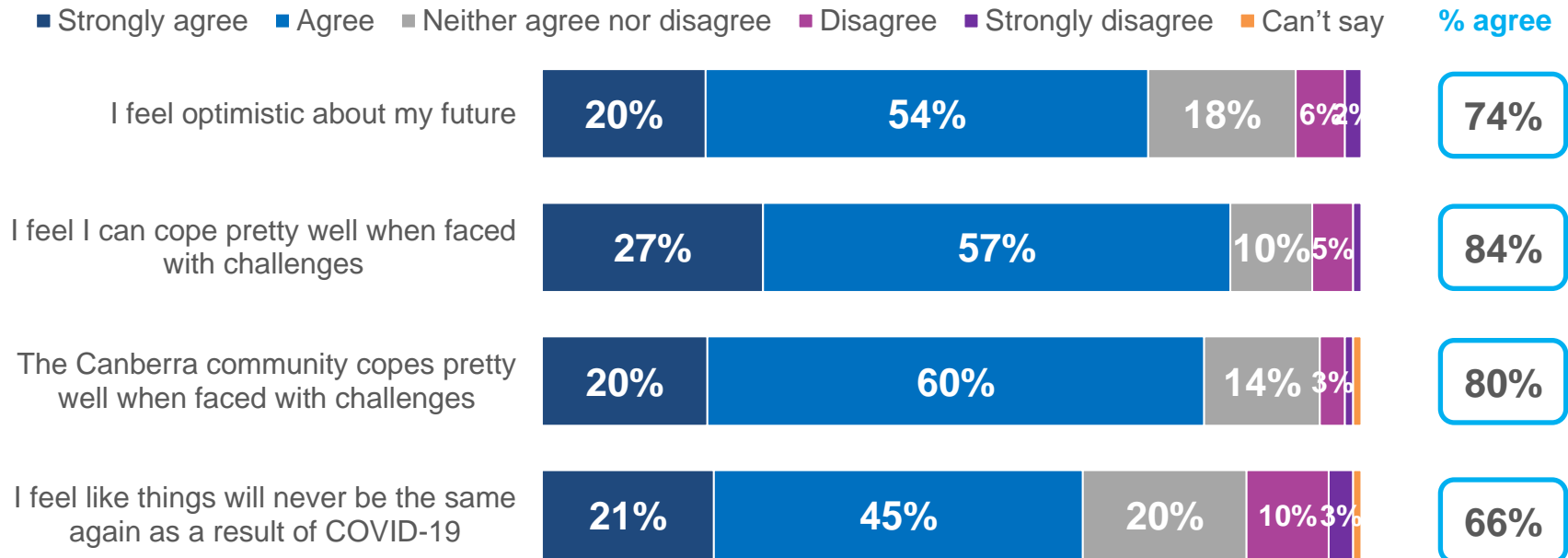
# Future outlook





# Community optimism and resilience is largely positive, despite the influence of COVID-19

*Q. Thinking about things as we head into 2021, how much do you agree or disagree with the following...*



Levels of optimism are fairly uniform across age groups, though resilience tends to increase with age

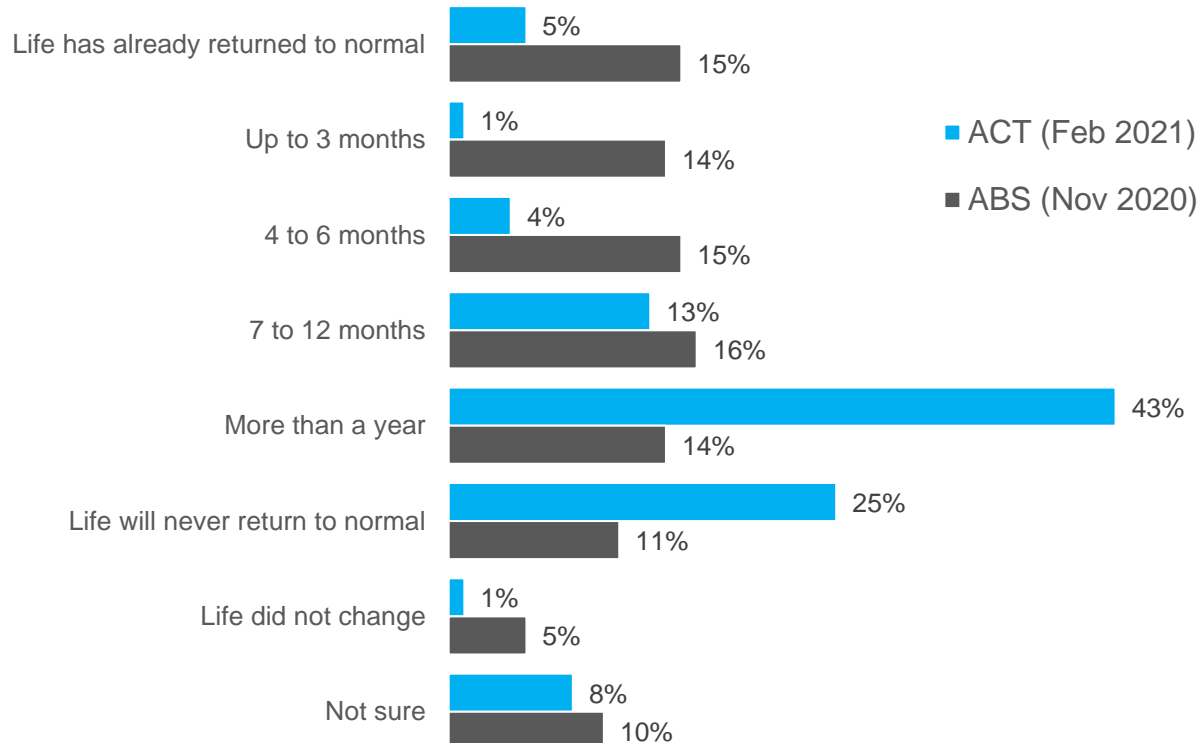
*n* = 2,268





## Many ACT residents not expecting return to 'normal' any time soon, unlike earlier national figures from ABS\*

*Q. When do you think your life will return to 'normal'?*







**ACT**  
Government

**Y****OURSay**  
Community panel



# YourSay Community Panel

## COVID-19 Round 9 Survey

June 2021





**Background:** The ACT Government conducted a ninth round of research with the YourSay Community Panel focusing on how coronavirus (COVID-19) is impacting Canberrans. The survey examined the perspectives of the community on the COVID-19 vaccine roll-out and related issues including overseas travel and influenza vaccination. The survey also continued to explore Canberrans' engagement in COVID-safe practices and perceptions of the community and Government response to the pandemic.

**Purpose:** The findings from the survey will help inform ACT Government public health messaging to encourage Canberrans to participate in the COVID-19 vaccination roll-out as well as continue to engage in COVID-safe behaviours.

**Timeframe:** The survey took place between **18 – 24 May 2021** (prior to Melbourne cases).

**Sample:** **1,911** YourSay Community Panel members completed the survey.

**Weighting:** The results have been weighted to reflect relative population proportions based on Australian Bureau of Statistics (ABS) Census figures.

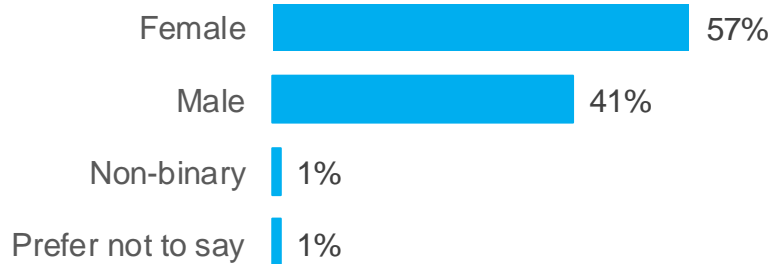
**Rounding:** In single choice questions, results may not add up to 100% due to rounding.

**Limitations:** The methodology is biased towards those with internet and computer literacy.

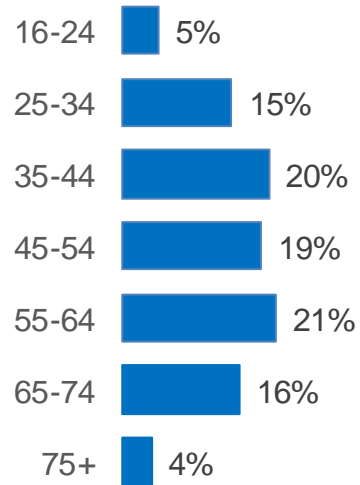


## Sample profile (unweighted)

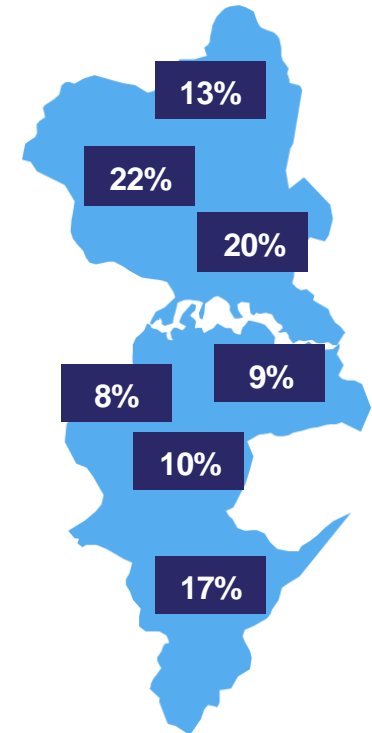
### Gender



### Age



### Region





**ACT**  
Government

**Y**OURsay  
Community panel

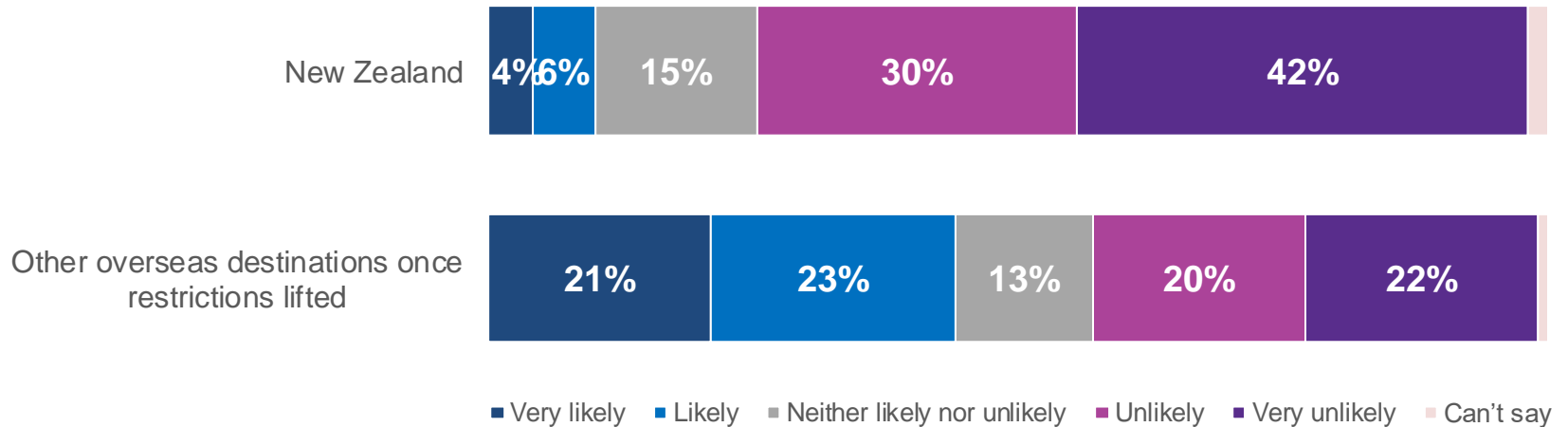
Overseas travel



## One in ten Canberrans intend to go to New Zealand this year, while appetite for other overseas travel exists among four in ten

*Q. How likely are you to travel to New Zealand this year?*

*Q. And how likely are you to travel to other overseas destinations once restrictions have been eased?*



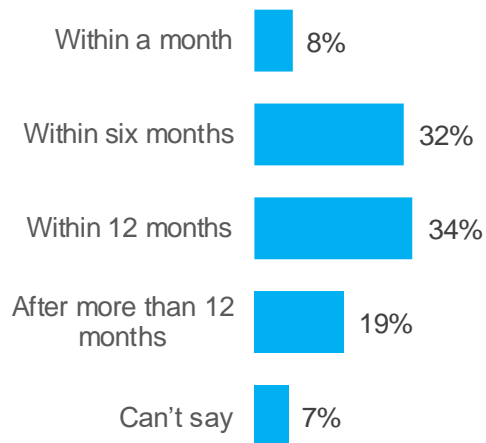


# Many intend to travel overseas within a year of restrictions easing



## When?

74% intend to go within  
a year of restrictions  
being eased



## Where?

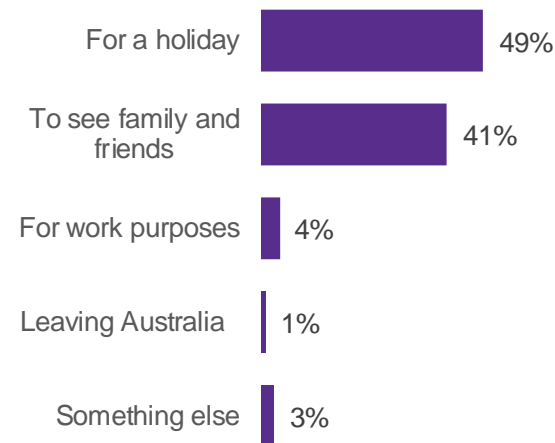
Most common  
destinations  
include...

Europe  
SE Asia  
UK  
North America  
Japan & Korea  
Pacific Islands



## Why?

Holidaying and seeing  
family & friends the  
main drivers







## Wariness of COVID-19 is likely to act as a barrier to travel even after restrictions are eased

**COVID-19 will remain a consideration for travel in the foreseeable future...**

Will wait and watch carefully to see what happens

COVID-19 still likely to be a risk – mutations

Don't want to get stuck in another country

**Personal circumstances also have a bearing on travel intent...**

Financial reasons

Work / time to do it

Kids, family

Health reasons

**It can also come down to personal preferences...**

Just not interested, not a big traveller

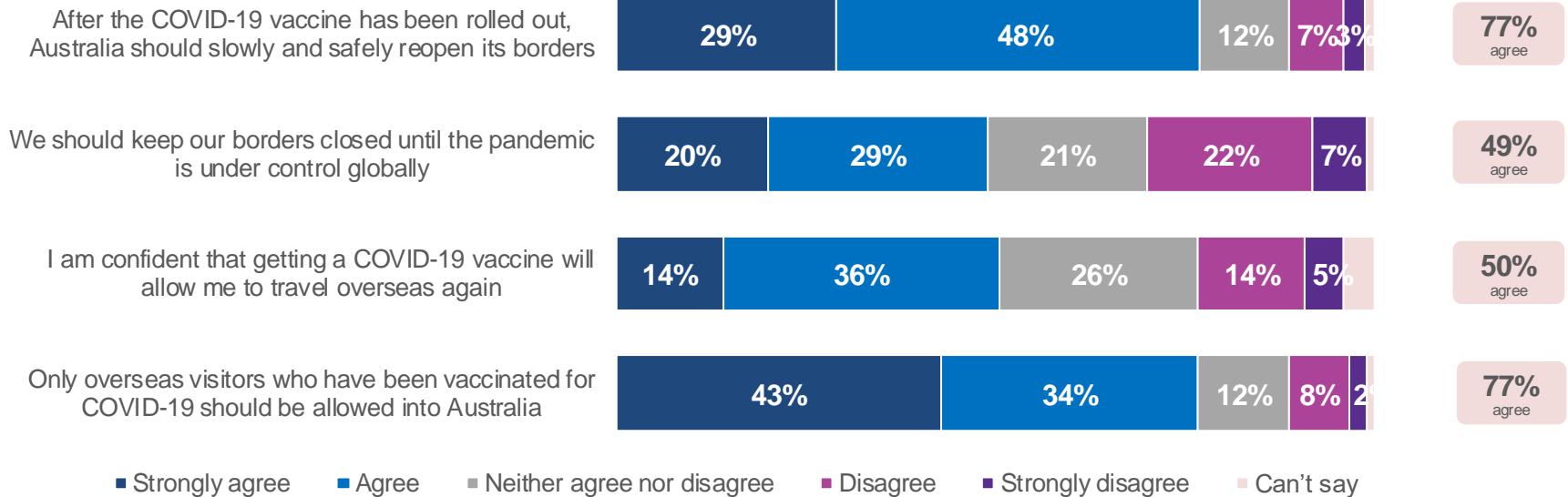
Prefer to travel in Australia

Emissions / carbon footprint



# Support exists for re-opening of international borders contingent on vaccination progress at home and overseas

*Q. How much do you agree or disagree with the following?*



**Nationally, 73% of Australians believe borders should remain closed until the pandemic is under control globally\***



**ACT**  
Government

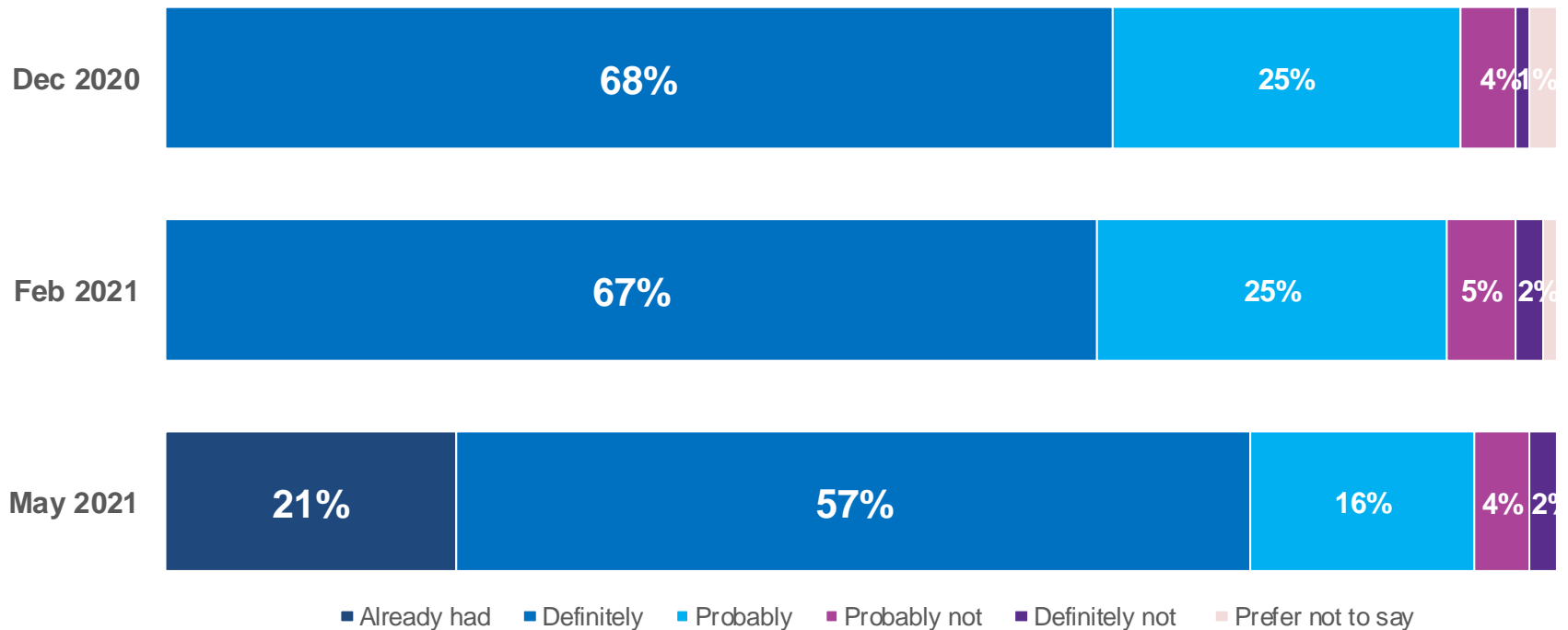
**YOURsay**  
Community panel

**COVID-19 vaccine**



Two in ten Canberrans report they have already had a COVID-19 vaccine, with almost six in ten indicating they will definitely get one

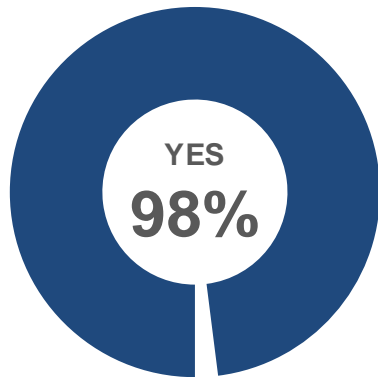
*Q. When a COVID-19 vaccine is available to you, will you get it?*





## Among those who have had a vaccine, the experience is reported to have largely been positive

*Q. Following your experience, would you recommend your friends/family get a COVID-19 vaccine?*



*Q. What was your experience getting a COVID-19 vaccine like?*

Good, simple, quick and easy

Experienced some common side effects for a day or two

Well-organised, streamlined

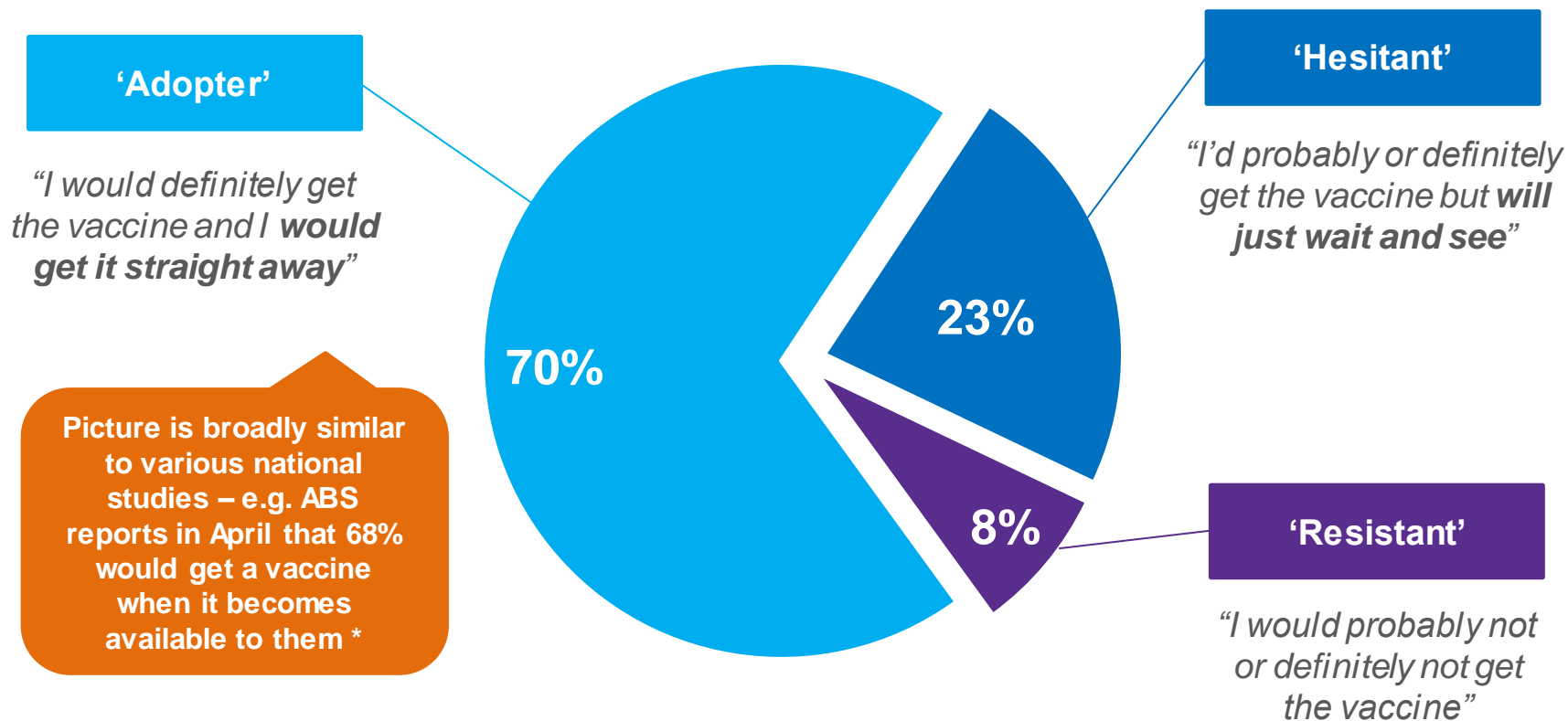
Took a while to organise and arrange – going round in circles

Friendly, professional staff

Unremarkable!



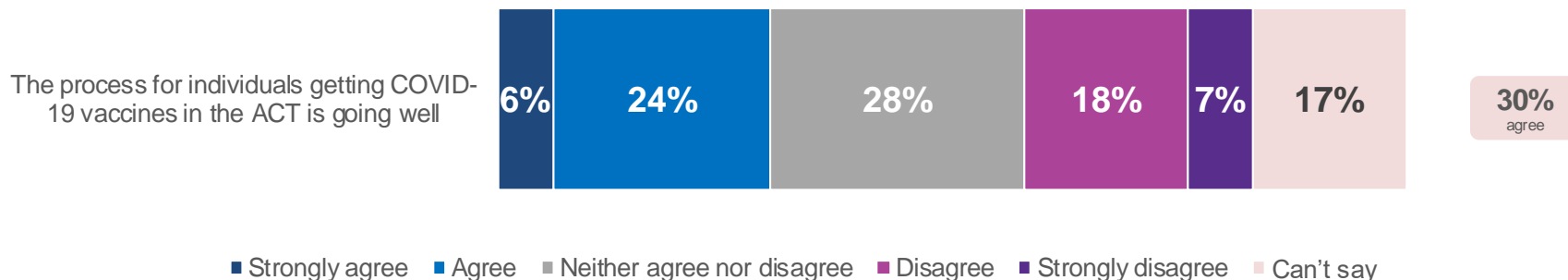
Of those yet to receive the vaccine, seven in ten indicate they would get this as soon as it is available to them





## Community perceptions around the vaccine roll-out to date are mixed, with many uncertain how well it is going

*Q. Overall, how much do you agree or disagree with the following?*



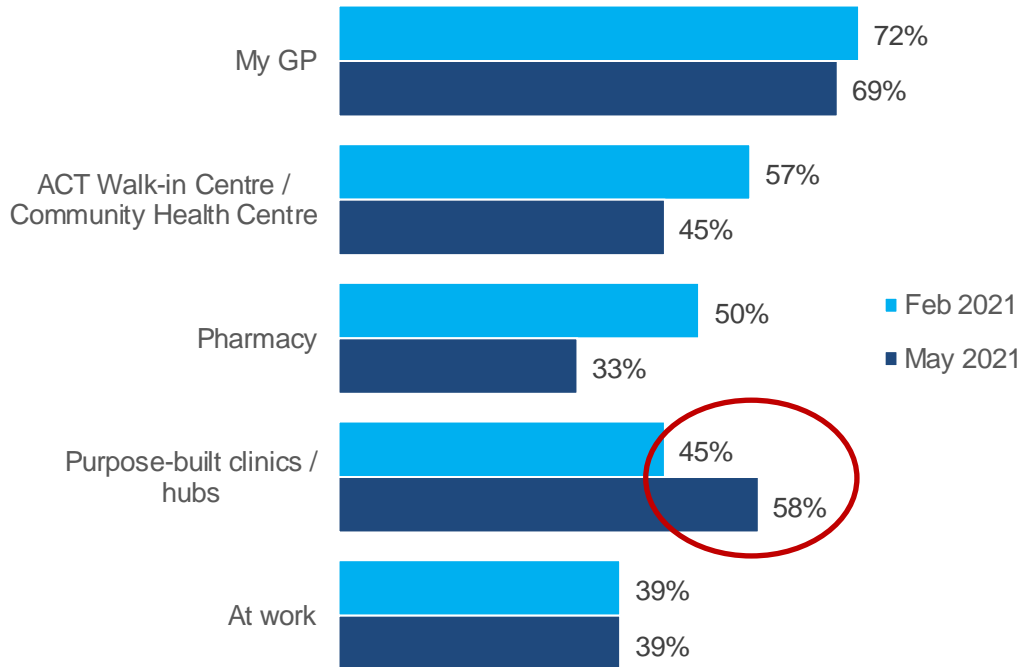
Findings reiterate national sentiment reported about the roll-out in Australia – for instance, ANU research observed that 43% of Australians considered the vaccine roll-out to be not going too well and a further 21% not well at all

Four per cent thought it was going very well and 33% somewhat well\*



## There is increasing preference for going to vaccine hubs to receive the vaccine

*Q. What's your preferred place/s to get a COVID-19 vaccine?*

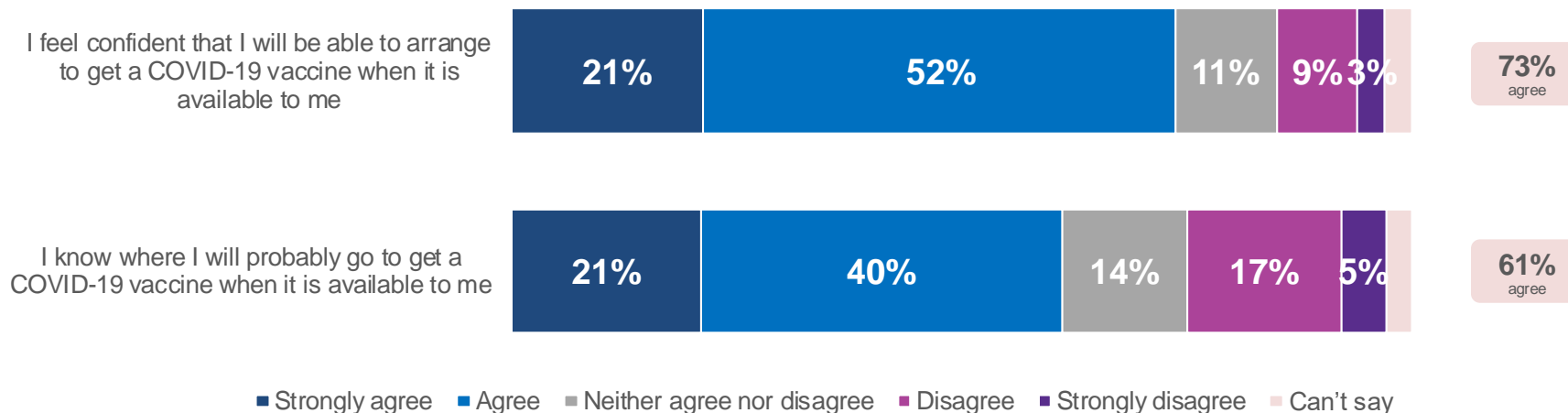






## Three-quarters are confident they'll be able to arrange getting a vaccine, though not everyone knows where they will go

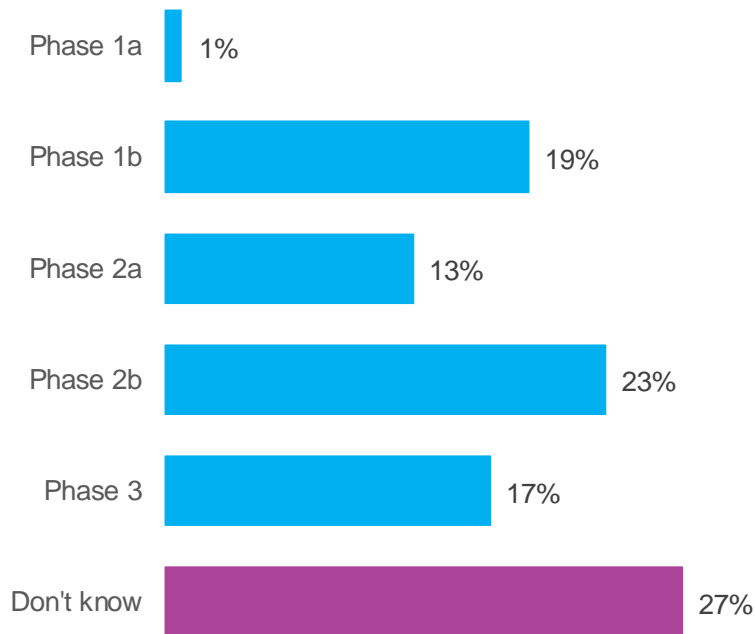
*Q. Overall, how much do you agree or disagree with the following?*





## Meanwhile, a quarter of Canberrans still to get the vaccine do not know what phase they are in

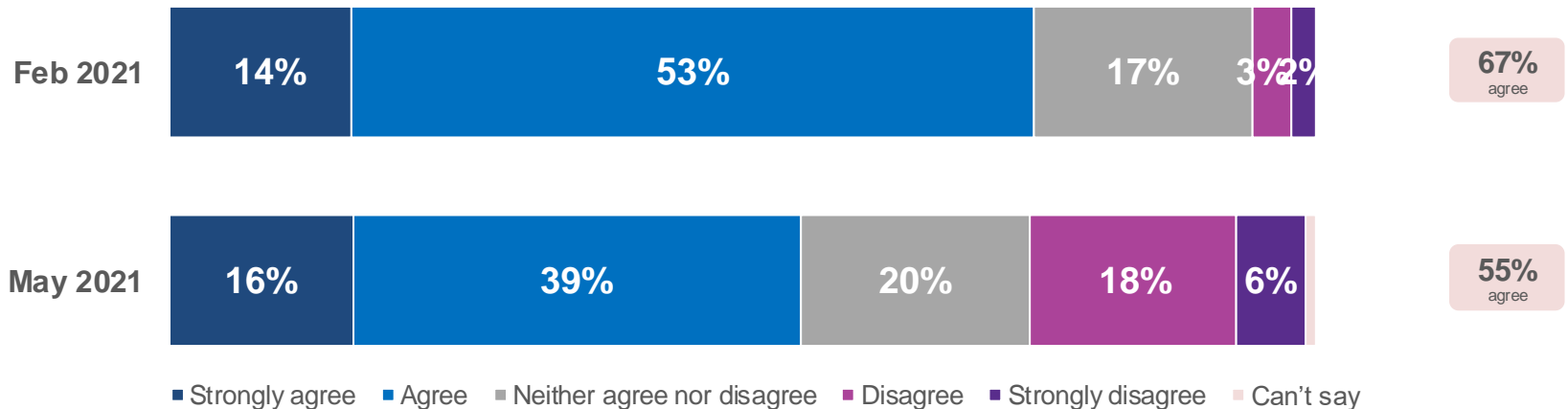
*Q. COVID-19 vaccines will be available in phases. In which phase are you eligible to receive the vaccine?*





## Overall, most Canberrans feel informed about the vaccine roll-out, though this has dropped compared to pre roll-out

*Q. Overall, how much do you agree or disagree... I feel well informed about the COVID-19 vaccine rollout in the ACT*





## Other comments and issues mentioned about the vaccine

Process has been confusing – when / where you can get it, how to book etc

Booking issues online / over the phone

Roll-out has been slow – hurry up!

Unclear what future plans are for other phases – when, where etc

Criticisms of national roll-out – e.g. supply, distribution, messaging, data

Phasing not working – people not turning up, open up to other groups

Accessibility issues for elderly, people with disability

Unequal, differences by jurisdiction (e.g. 40-50s in NSW)

AstraZeneca blood clots concern

Would like a choice of vaccine



**ACT**  
Government

**YOURsay**  
Community panel

Influenza vaccination

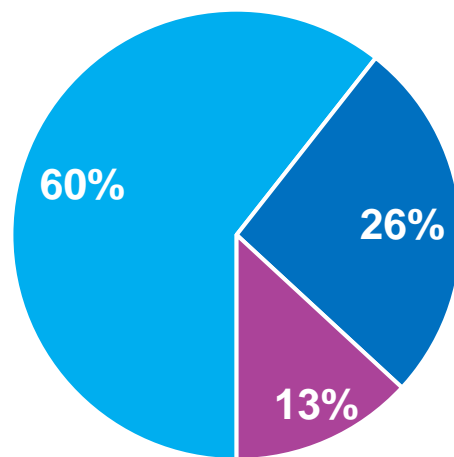


## One in eight Canberrans are not considering getting an influenza vaccine in 2021

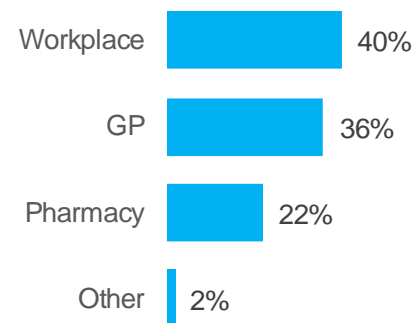
*Q. Are you planning or have you already had the influenza vaccine in 2021?*



*If had vaccine*  
*Q. Where did you get your flu vaccine in 2021?*



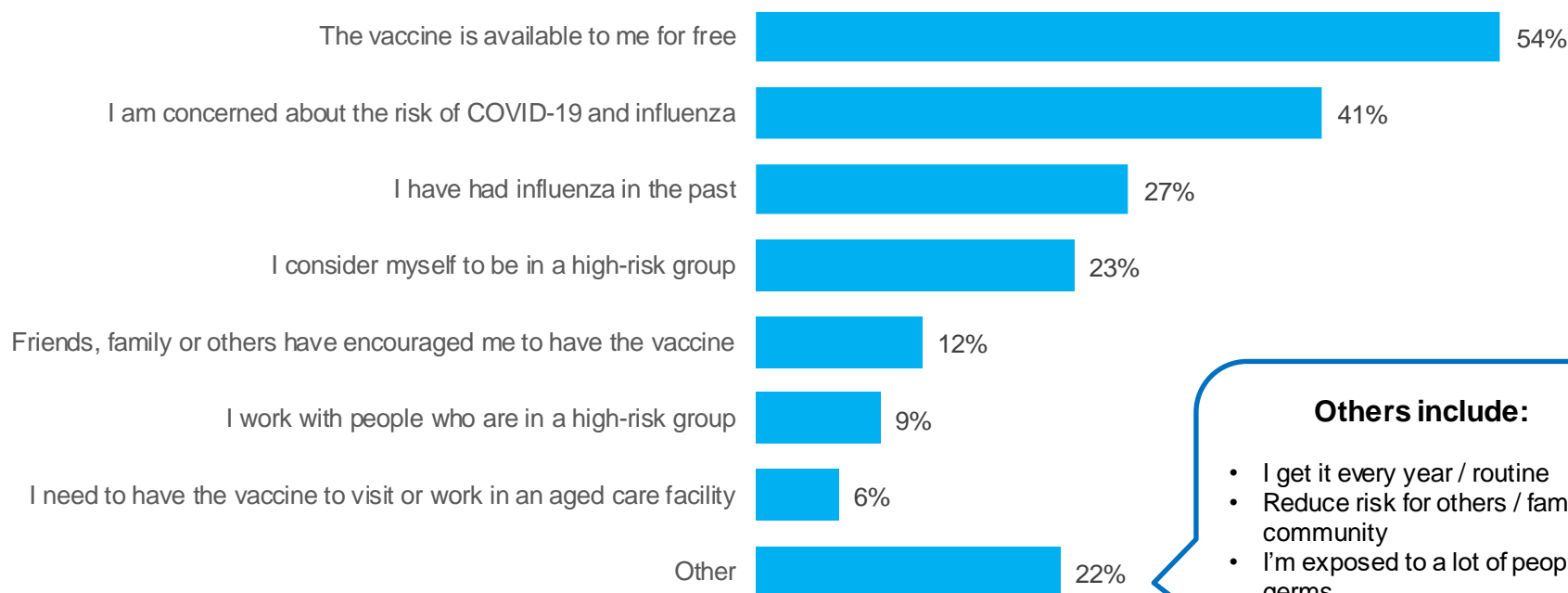
- Yes - had
- Yes - planning
- No





## Availability of the flu vaccine for free is a key driver to uptake, while COVID-related concerns resonate for some

*Q. What made you decide to get / plan to get the influenza vaccine in 2021?*



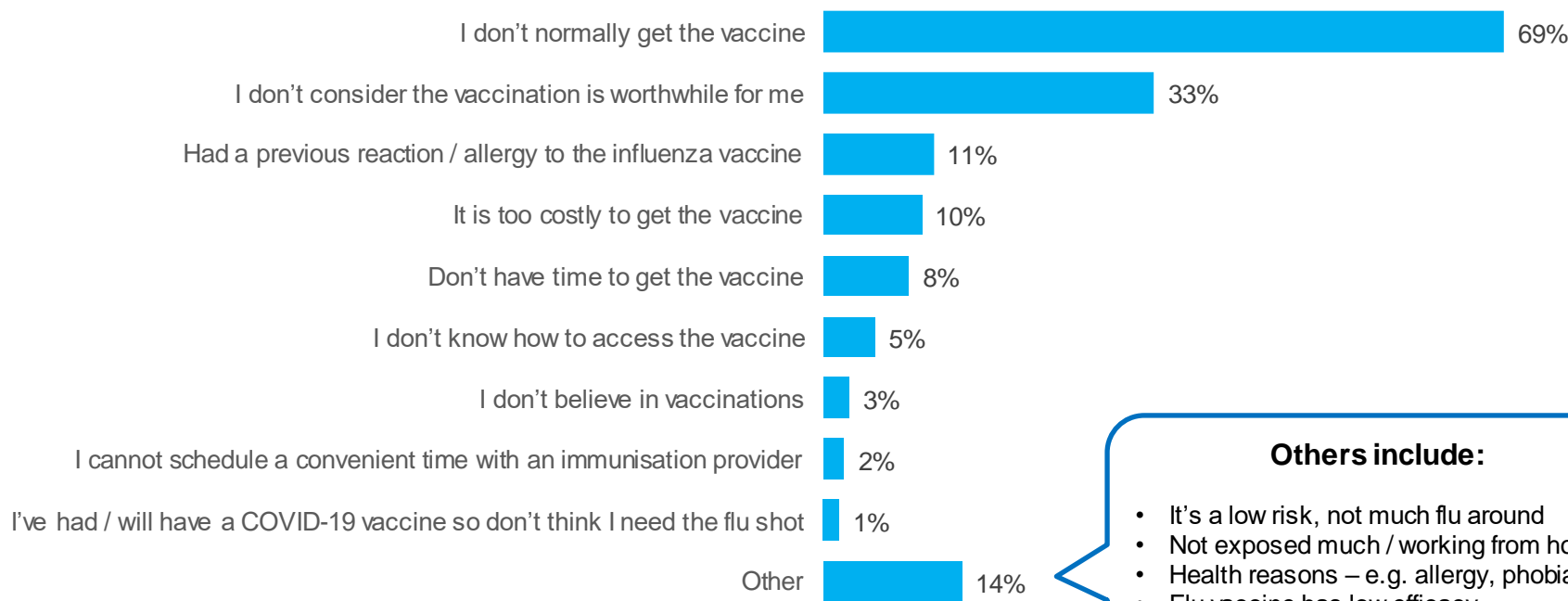
### Others include:

- I get it every year / routine
- Reduce risk for others / family / community
- I'm exposed to a lot of people / germs
- Need it to visit elderly relatives



## Barriers to flu vaccine uptake stem from norms and expectations around need

*Q. Why have you decided not to get an influenza vaccine in 2021?*





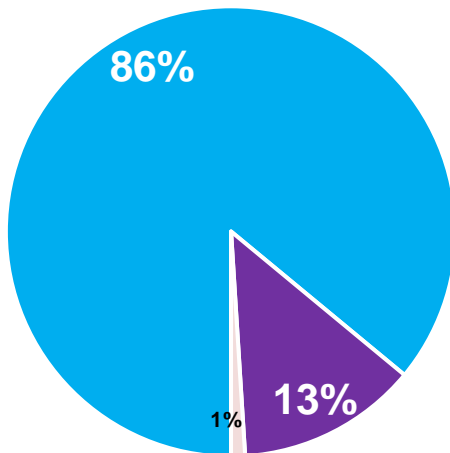


## One in eight are unaware of advice regarding gap between COVID-19 and flu vaccines

*Q. Before today, were you aware of advice to leave at least a two week gap between vaccinations for influenza and COVID-19?*



**5% had concerns relation to getting both a COVID-19 and flu vaccine this year**



■ Yes ■ No ■ Can't say



**ACT**  
Government

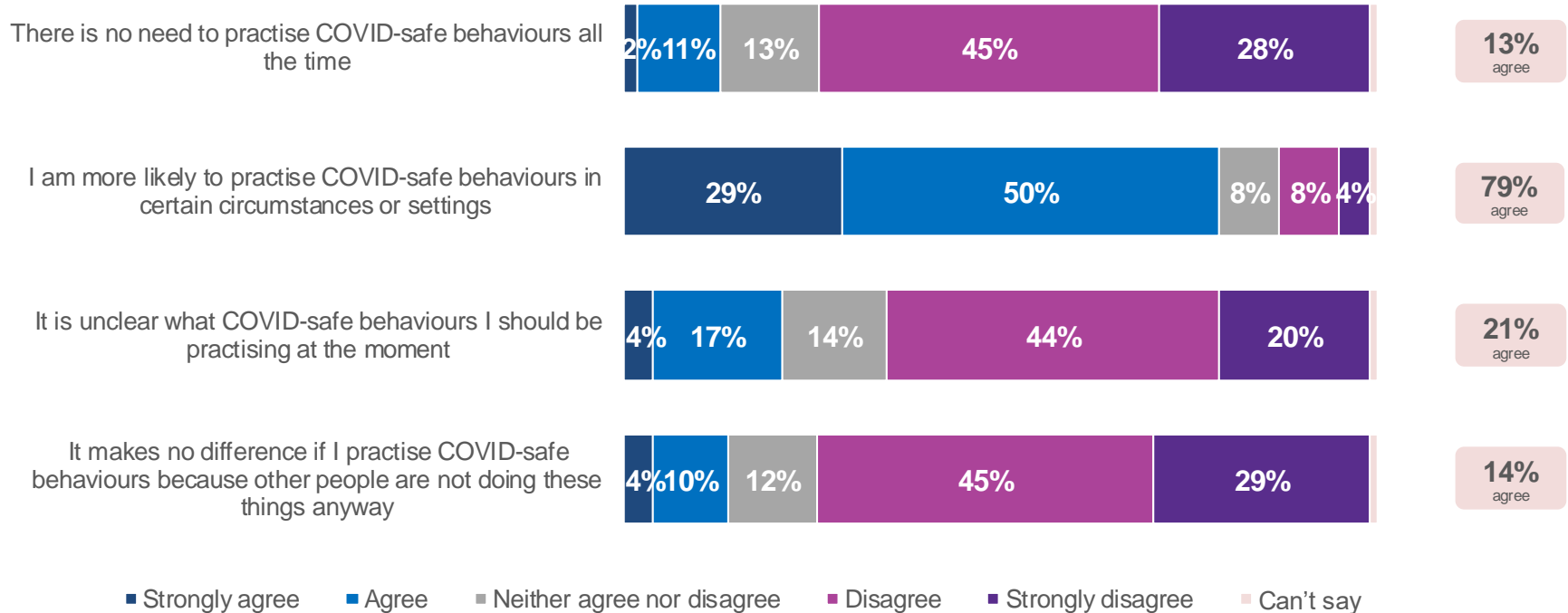
**YOURsay**  
Community panel

**COVID-safe behaviours**



# The majority of the community feel like they practise COVID-safe behaviours appropriately

*Q. How much do you agree or disagree with the following?*





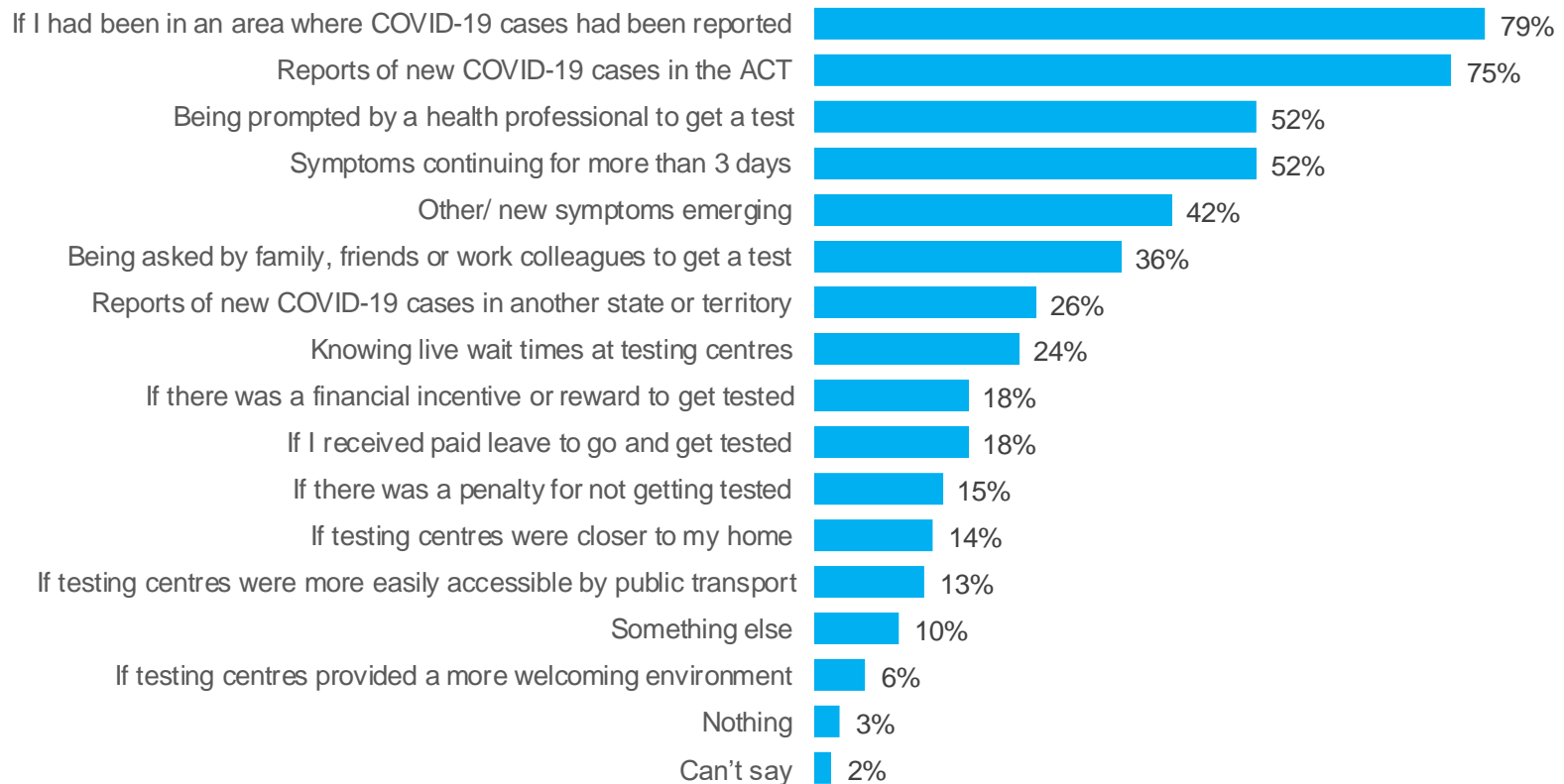
# There has been a significant decline in many behaviours

		Did / likely to do (excl n/a) May 2021		Feb 2021	Dec 2020	Latest Australia comparison (Mar 2021)*
DID IN THE LAST WEEK	Washed/sanitised hands more regularly	94%		95%	96%	(89%)
	Signed in to venues using Check In CBR	94%	↑	87%	57%	
	Kept physical distance from people	83%	↓	87%	88%	(66%)
	Checked interstate travel / health advice	66%				
	Tried not to touch my face	47%	↓	60%	64%	
	Disinfected surfaces before using them	42%	↓	52%	51%	(48%)
	Limited number of visitors to home	38%	↓	61%	57%	
	Changed travel plans	28%				
	Worn a face mask	27%	↓	31%	24%	(51%)
	Hosted gathering outdoors/ with ventilation	25%	↓	48%	43%	
	Asked someone to take precautions	17%				
LIKELY TO DO	Very likely/likely to get test if have mild symptoms	76%	↓	88%	86%	(72%)
	Very likely/likely to seek medical advice if unwell	80%	↓	85%	85%	
	Very likely/likely to stay at home if unwell	96%		96%	96%	



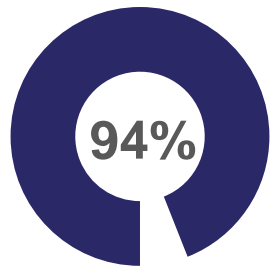
## New outbreaks are more likely than anything else to prompt greater COVID-19 testing among those hesitant to get a test

*Q. What, if anything, might make you more likely to get a COVID-19 test if you develop mild cold or flu-like symptoms?*





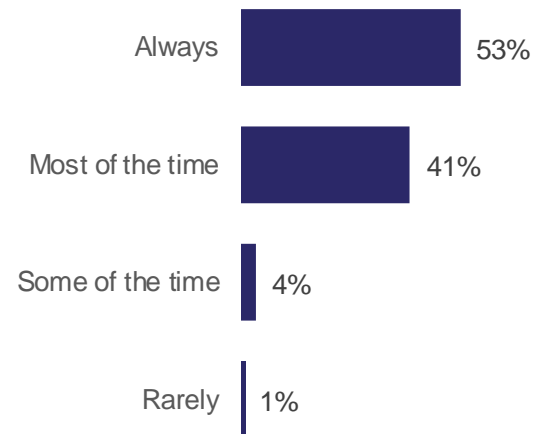
While use of Check In CBR is high, almost half of Canberrans do not use it on every occasion when visiting venues



*of Canberrans used  
the Check In CBR app  
in the past week*



*Q. How frequently do you tend to use  
this to check in when visiting venues  
across Canberra?*







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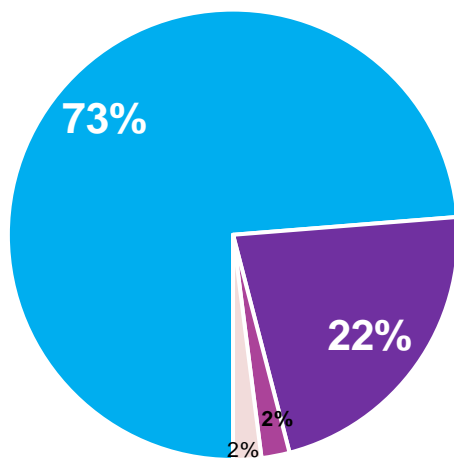
**YOURsay**  
Community panel

Information and response



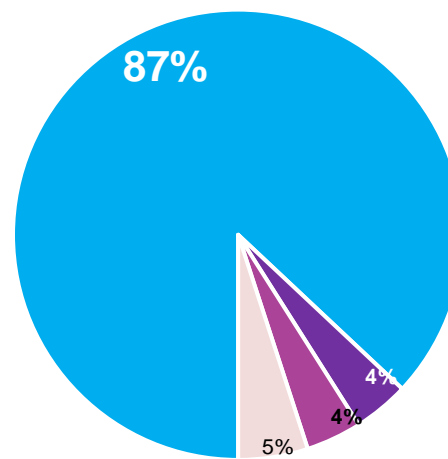
## Majority consider community and ACT Government are responding appropriately to the COVID-19 pandemic

Q. Overall, how would you describe the Canberra community's response to COVID-19?



- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say

Q. Overall, how would you describe the ACT Government's response to COVID-19?



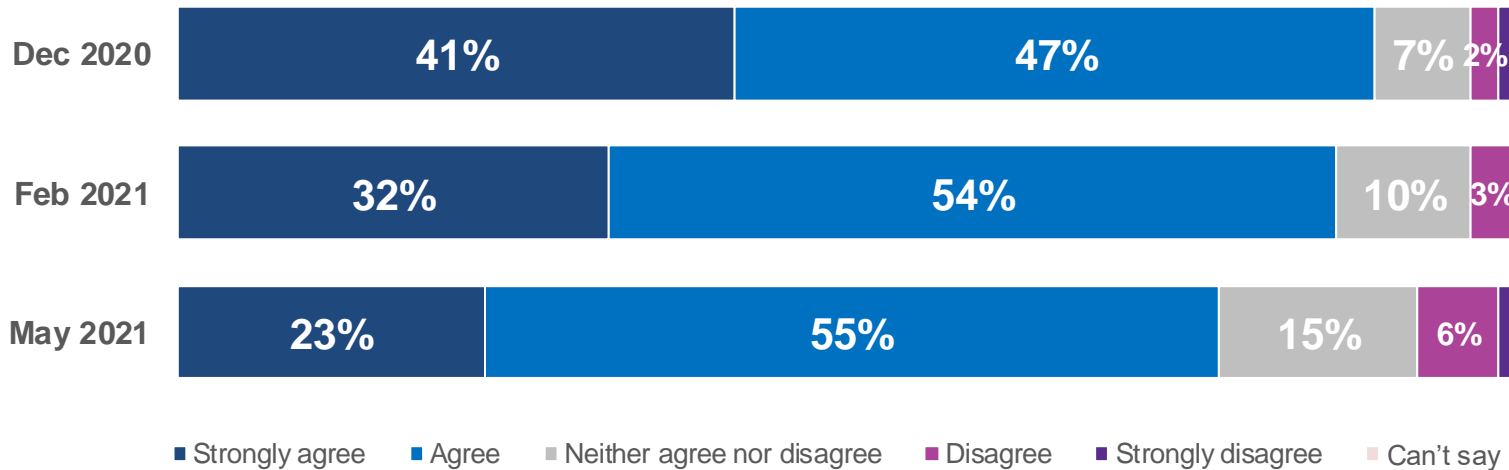
- Responding appropriately
- Not taking it seriously
- Over-reacting
- Can't say





## Though still strong, there is a declining trend in Canberrans' sense of feeling informed, influenced by vaccine roll-out

*Q. To what extent would you agree with the following statement? Overall, I feel I am being kept well informed about COVID-19 by the ACT Government*





## Further information needs reinforce desire for clearer vaccine roll-out details

More information about the **vaccine roll out** – when, where, who, how etc

Information on **virus variants** and efficacy of vaccine on these

**Clarity around current requirements** / rules – one place you can get these, not just updates

Need to inform myself – haven't done this so much lately

Vaccine **roll-out stats**, data – how are we tracking?

When **other vaccine brands** will arrive / be available

Improved / up-to date content and navigation on **ACT Gov websites**

Reminders / comms about **COVID-safe behaviours**

Greater information / data **transparency**



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# YourSay Community Panel

## COVID-19 Round 10 Survey

8 August 2021





**Background:** The ACT Government conducted a tenth round of research with the YourSay Panel focusing on how Coronavirus (COVID-19) is impacting Canberrans. The survey focused on community attitudes and behaviours in relation to face masks, vaccination and other COVID-safe behaviours, along with measures of community and government response.

**Purpose:** The findings from the survey will help inform ACT Government public health messaging to support mask-wearing, COVID-19 vaccination, and continue to engage in other COVID-safe behaviours as the situation across Australia evolves.

**Timeframe:** The survey took place between **2 – 6 July 2021**, during which masks were mandatory in certain settings in the ACT.

**Sample:** **2,130** YourSay Community Panel members completed the survey.

**Weighting:** The results have been weighted to reflect relative population proportions based on Australian Bureau of Statistics (ABS) Census figures.

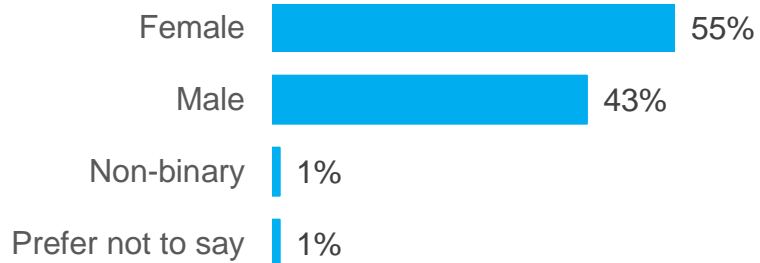
**Rounding:** In single choice questions, results may not add up to 100% due to rounding.

**Limitations:** The methodology is biased towards those with internet and computer literacy.

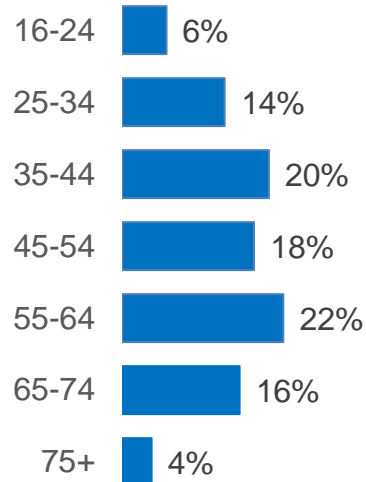


## Round 10 sample profile (unweighted)

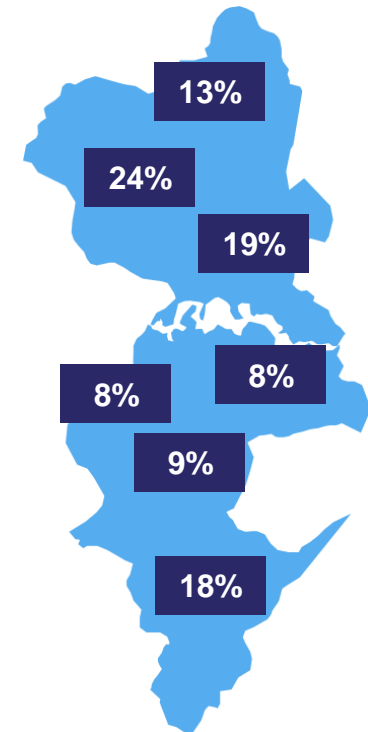
### Gender



### Age



### Region





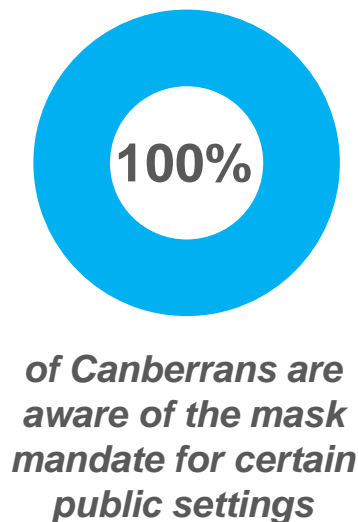
**ACT**  
Government

**YOURsay**  
Community panel

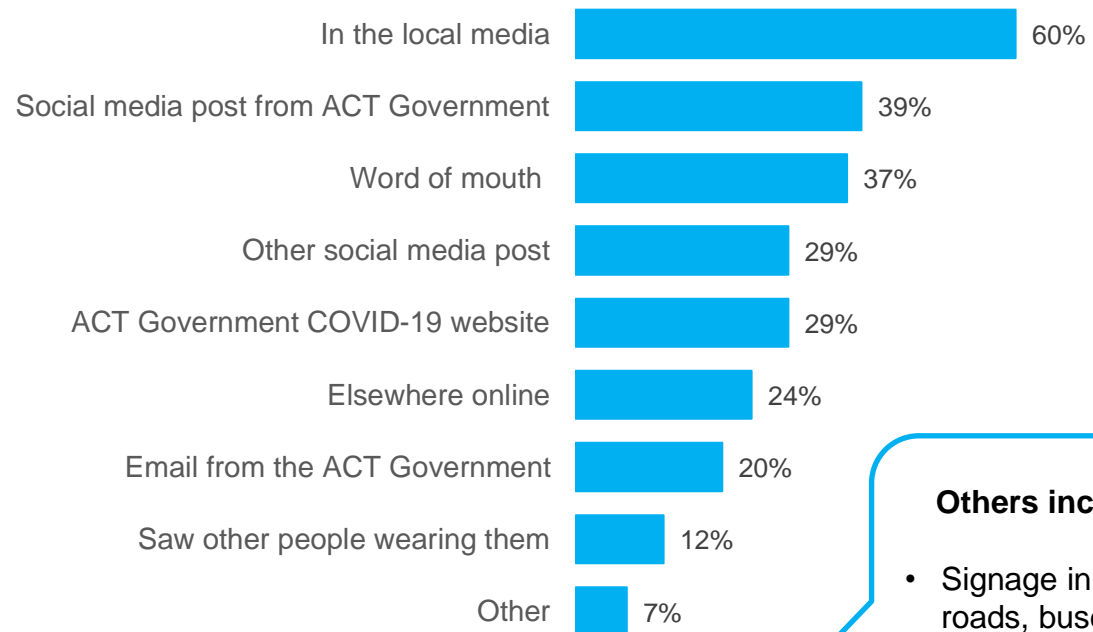
Face masks



## Canberrans are aware of the mask mandate, with many hearing about it via local media



*Q. How did you hear about it?*



**Others include:**

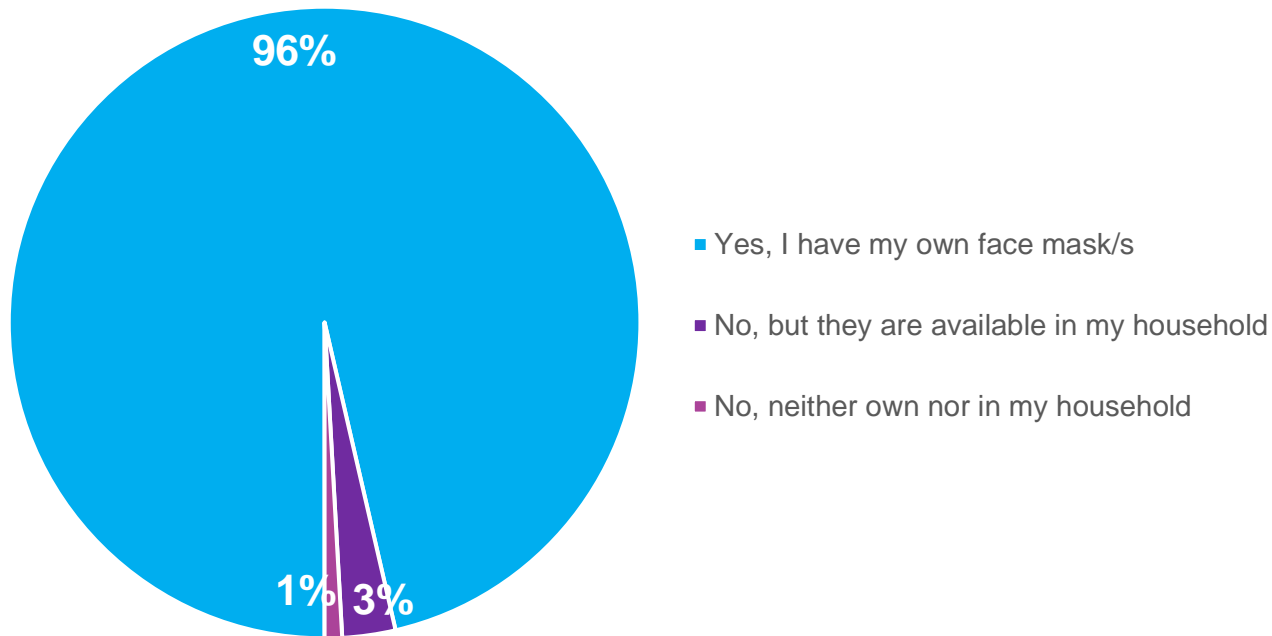
- Signage in shops, roads, buses etc
- Work email





## Almost all Canberrans have their own face masks

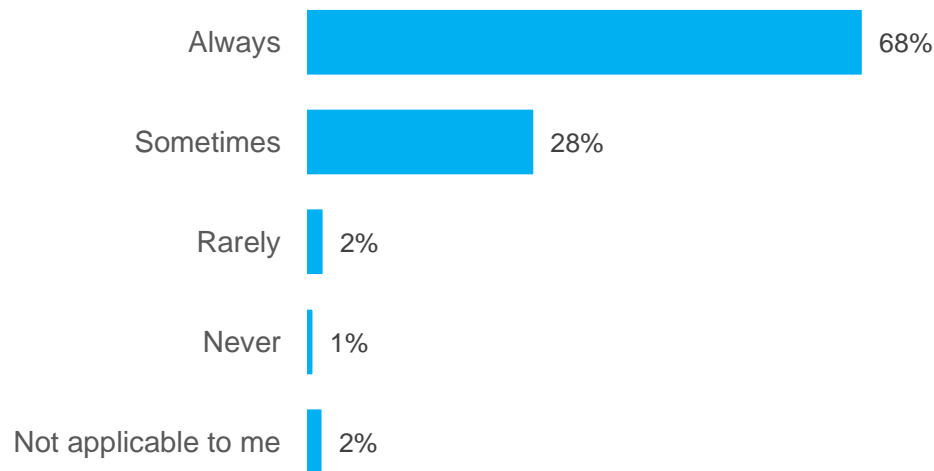
*Q. Do you have your own face mask/s?*





## High reported compliance in mask-wearing, with seven in ten always wearing one outside of the home

*Q. How often this week have you worn a face mask when outside your home?*



Females are more likely to always wear a face mask outdoors than males

Those who say they are probably not or definitely not going to get a COVID-19 vaccine are also less likely to own and wear face masks



# A large majority are confident in how to use a face mask correctly

*Q. How confident are you that you know how to use a face mask correctly?*



■ Extremely confident ■ Very confident ■ Somewhat confident ■ Not so confident ■ Not at all confident ■ Can't say

**Confidence in correct face mask use appears higher than in August 2020, when 72% were extremely or very confident**

Confidence tends to decrease with age, from 59% of 16-24 year olds saying they are extremely confident to 34% of those aged 75 or older



## Nearly nine in ten feel well informed about when and where they should wear a face mask

*Q. To what extent would you agree with the following statement?  
Overall, I feel well informed about when and where I must wear a face mask in the ACT.*



■ Strongly agree   ■ Agree   ■ Neither agree nor disagree   ■ Disagree   ■ Strongly disagree

Older groups of the population (55+) tend to feel more strongly informed about when and where to wear a face mask

### Why not feeling informed?

- Contradictory advice / interpretation
- Uncertainty re outdoors / public places
- Not sure about when eating / drinking
- Too many venues - requirements lack simplicity
- Uncertainty around wearing in the workplace



## Other comments and issues mentioned about face masks

Supportive of implementing this – a proactive step in light of outbreaks

Better than a lockdown

Happy to do it to stop the spread

Hopefully just a temporary thing

Feels unnecessary, over-reaction

Question marks over efficacy of face masks

Rules are ambiguous, open to interpretation – e.g. public settings

Feel ostracised / singled out if not wearing outdoors, even when not required (e.g. going for a walk)

Some requirements seem counterintuitive – e.g. no masks working out in gyms, offices etc

People are not wearing or using them correctly – need a refresher

Need better enforcement, staff at shops checking etc



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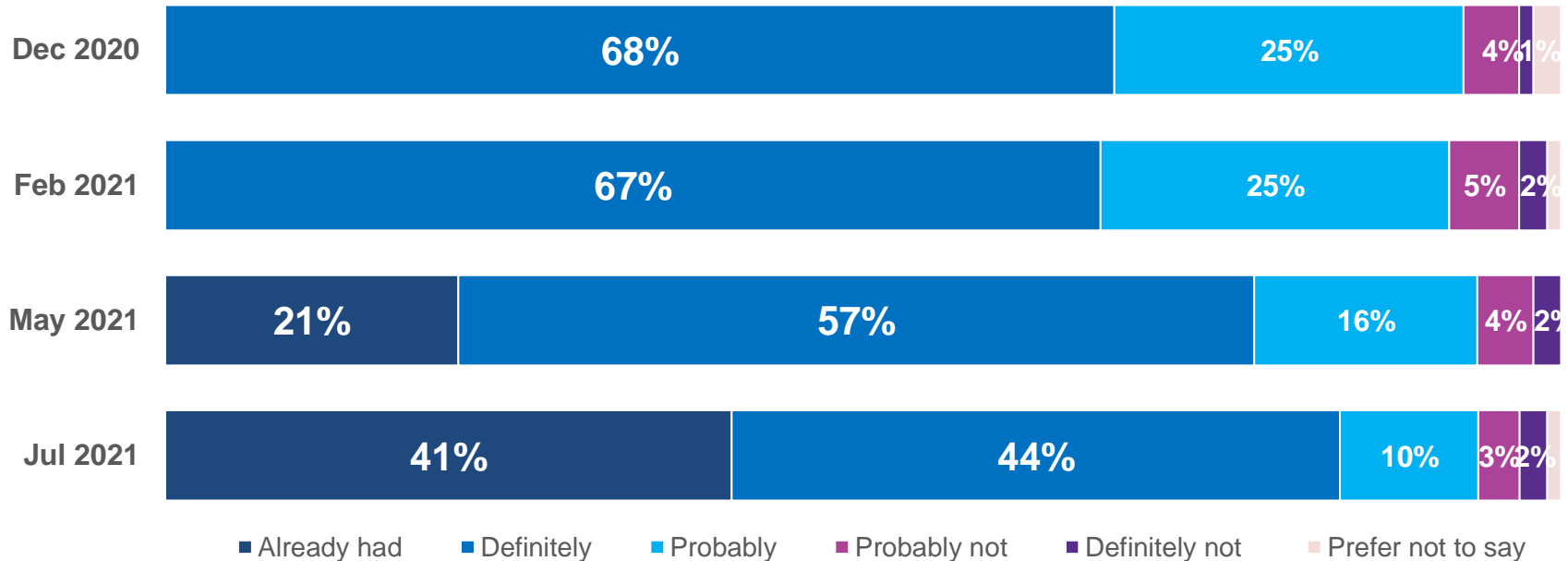
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**COVID-19 vaccine**



Around four in ten Canberrans have had at least one shot, while a further 44% say they will definitely get one when they can

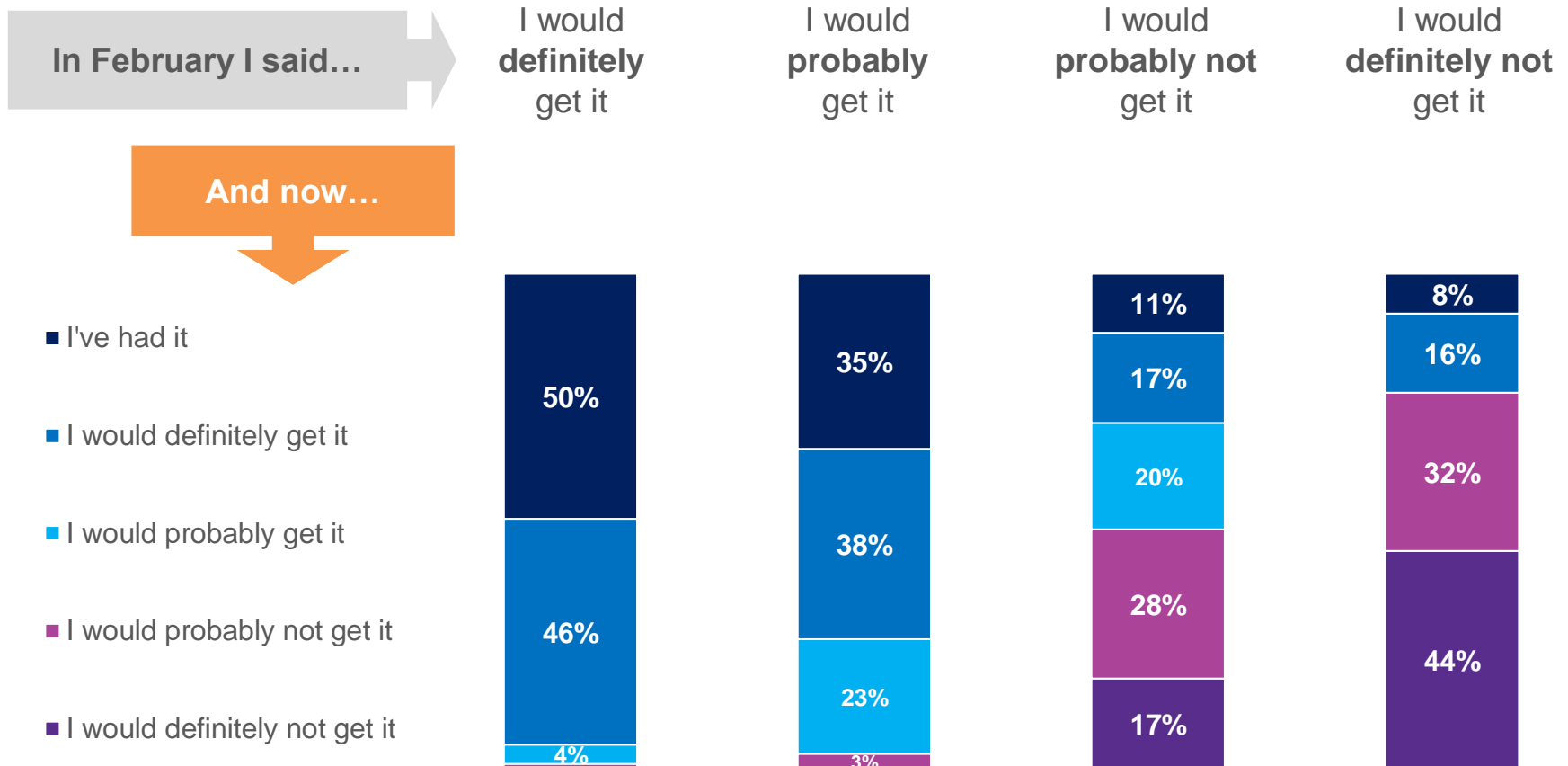
*Q. When a COVID-19 vaccine is available to you, will you get it?*



Federal Health Dept data (as of 5<sup>th</sup> July) reports 41.75% of Canberrans aged 16 or over have had at least one dose of the COVID-19 vaccine



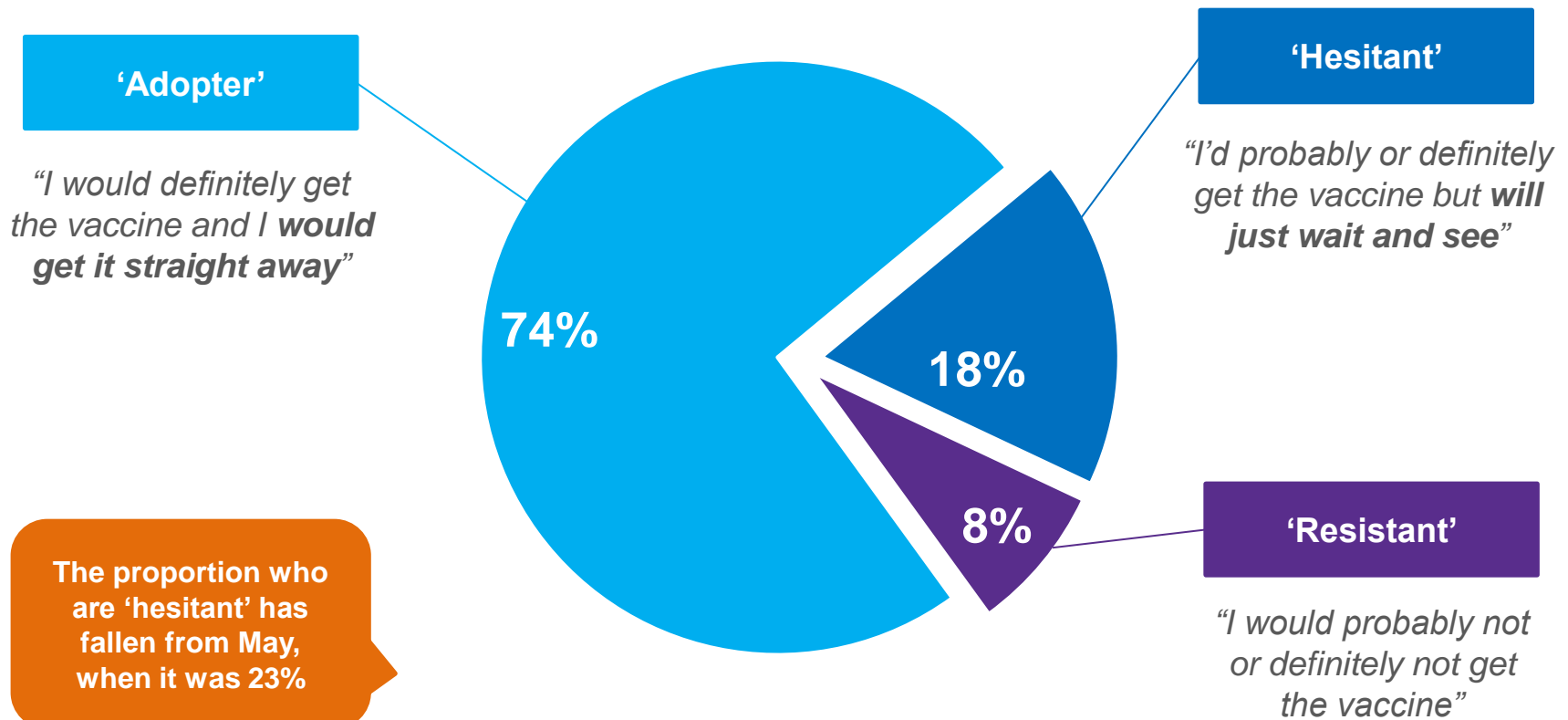
## Longitudinal sample shows positive conversion to vaccine uptake







Of those yet to receive the vaccine, three-quarters indicate they would get this as soon as it is available to them





## Education level is emerging as a distinguishing factor in relation to vaccine hesitancy

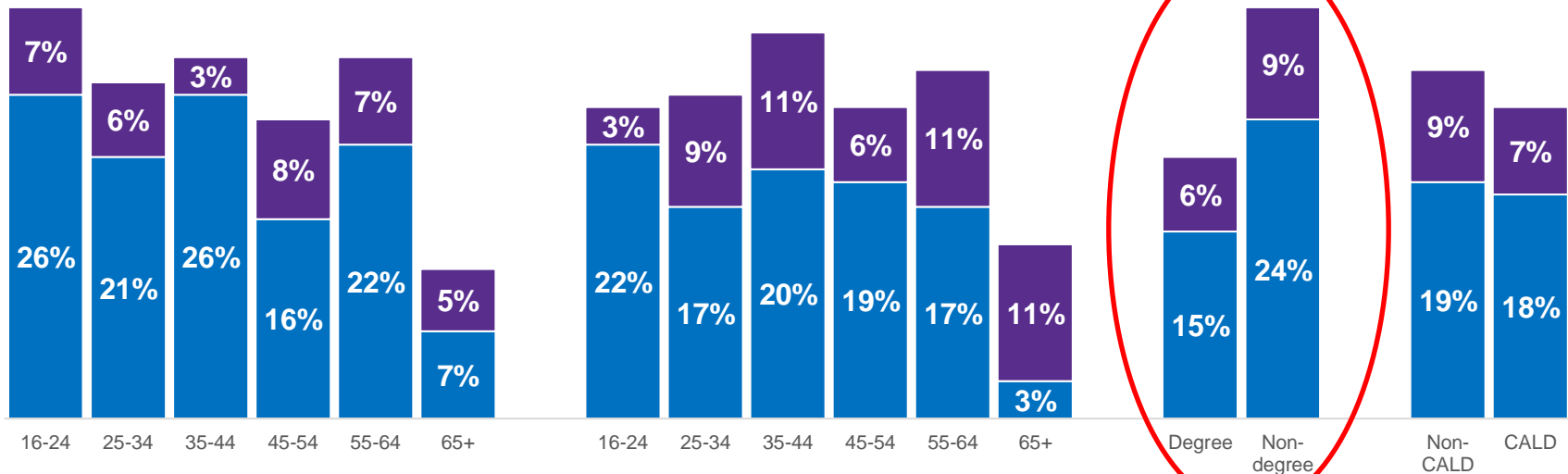
■ Resistant ■ Hesitant

MALE BY AGE

FEMALE BY AGE

EDUCATION

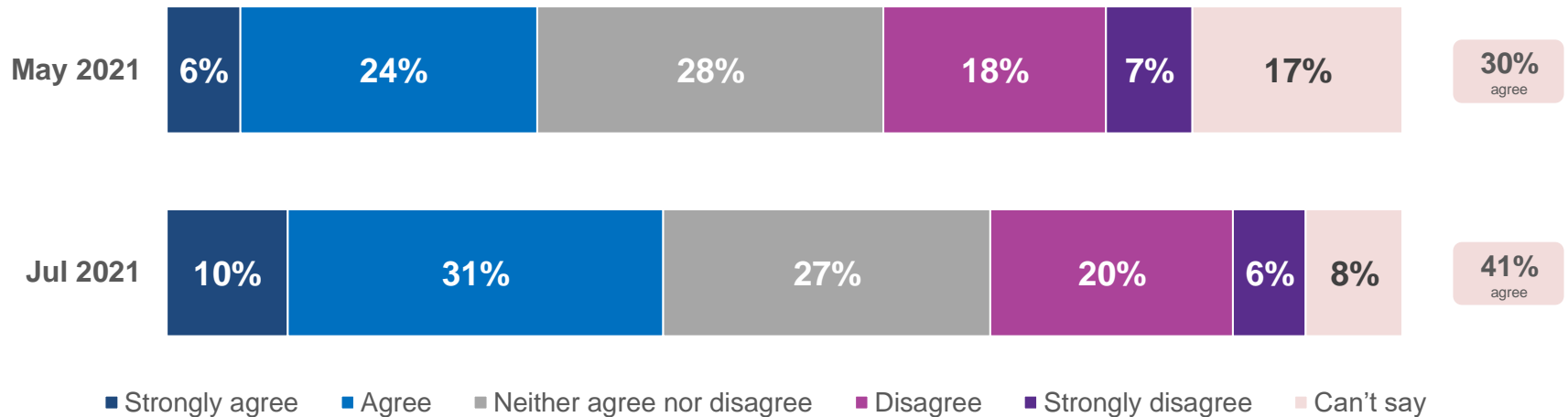
CALD





## Perceptions of the roll-out process have improved since May, though a quarter still feel it is not going well

*Q. Overall, how much do you agree or disagree with the following?  
The process for individuals getting COVID-19 vaccines in the ACT is going well*



Those who have had a vaccine are more likely to agree it is going well (51%), compared to those who haven't (33%)

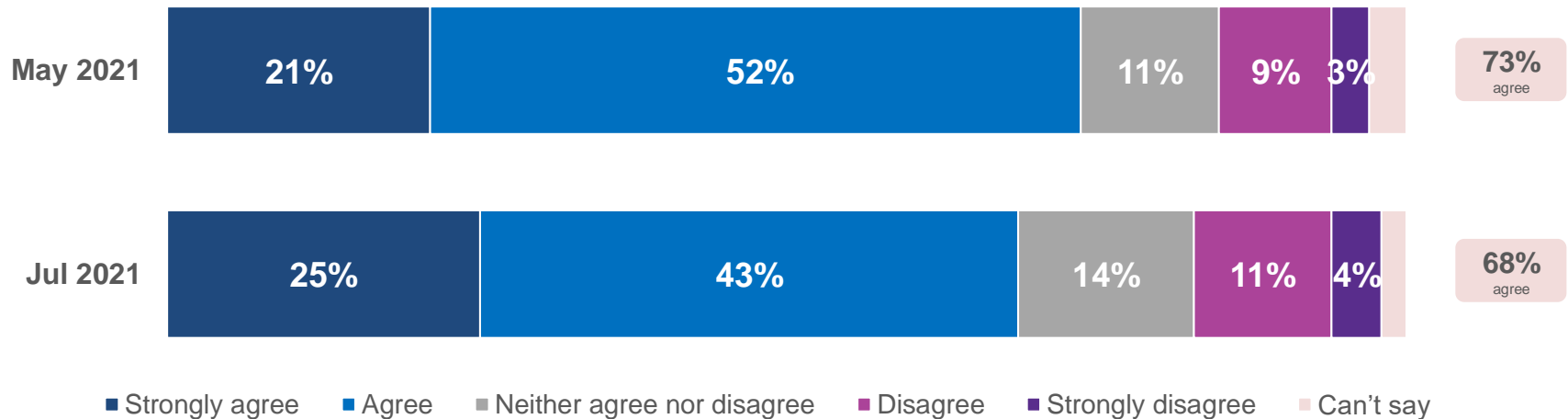
Around a third of Canberrans are neutral ('neither') or feel they 'can't say' how well the roll-out is going



# About seven in ten Canberrans are confident that they will be able to arrange getting a vaccine

**Q. Overall, how much do you agree or disagree with the following?**

*I feel confident that I will be able to arrange to get a COVID-19 vaccine when it is available to me*



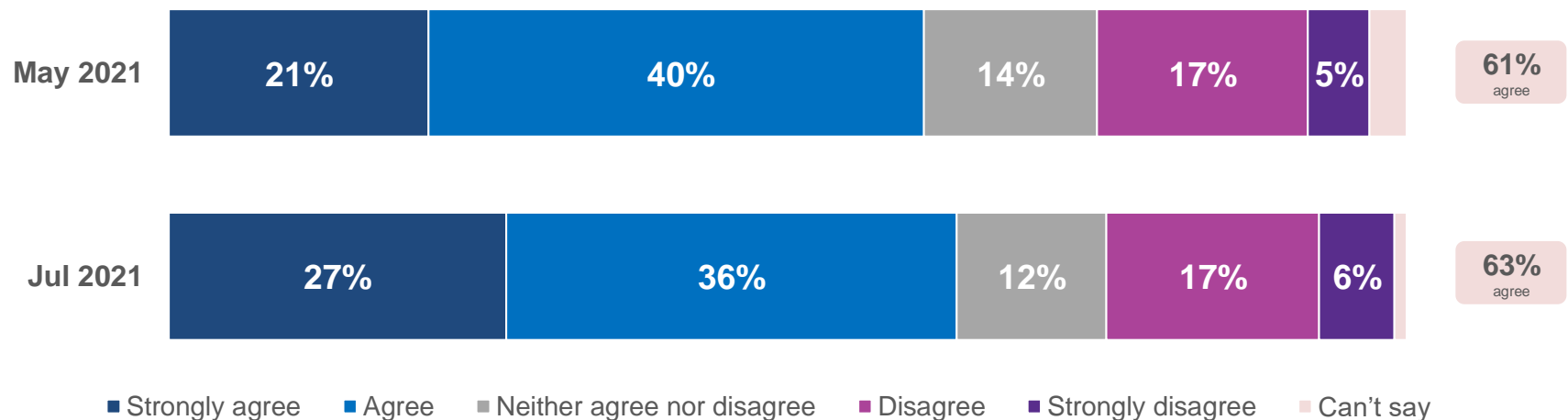
Confidence in being able to arrange is lowest for 25-34 year olds (59%)

CALD Canberrans and those with children in the household are slightly less confident in being able to arrange getting a vaccine



## Nearly two-thirds know where they will go to get a vaccine, but uncertainty is higher among younger Canberrans

*Q. Overall, how much do you agree or disagree with the following?  
I know where I will probably go to get a COVID-19 vaccine when it is available to me*

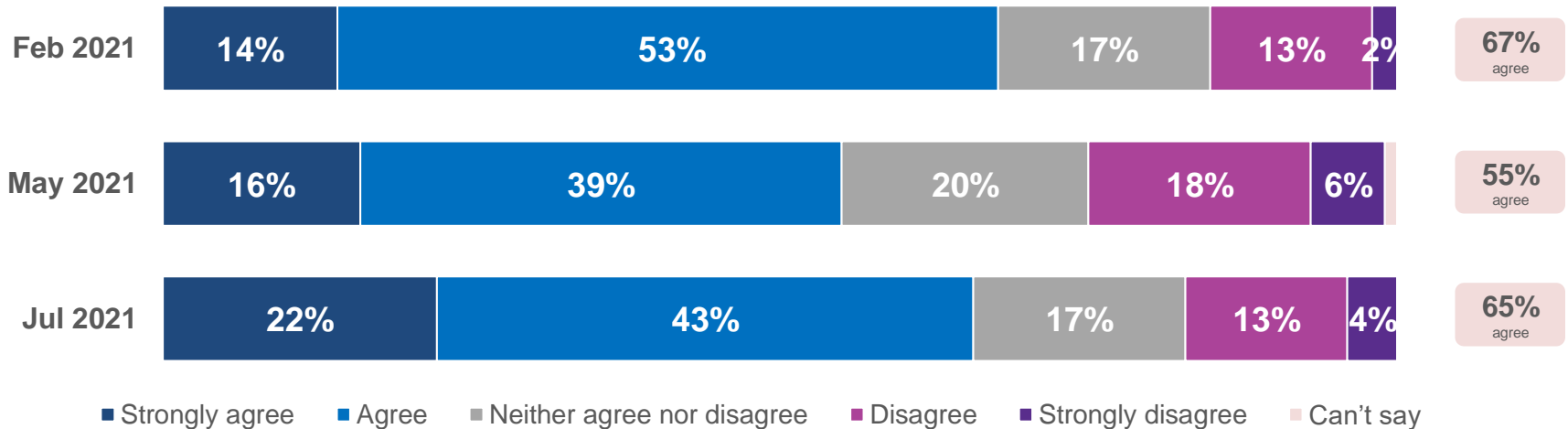


Uncertainty about where they will get a vaccine is higher among younger Canberrans (less than 35 years)



## Increasing from May, two-thirds of Canberrans feel well informed about the vaccine roll-out in the ACT

*Q. Overall, how much do you agree or disagree with the following?  
I feel well informed about the COVID-19 vaccine rollout in the ACT*



Those who have had a vaccine are more likely to feel informed (78%) compared to those who have not (57%)

Young people (under 35) are less likely to say they feel informed about the roll-out



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Community panel

**COVID-safe behaviours**







## Who is less likely to engage in COVID-safe behaviours?

There is a strong relationship between vaccine intent and COVID-safe behaviours, with those unlikely to get a vaccine also less likely to engage in other protective actions

Meanwhile, there is no evidence in the data to suggest that those who have been vaccinated are less likely to engage in other protective behaviours following vaccination

Elsewhere, age is also a factor in terms of compliance, at both ends of the spectrum



**Male**

Those unlikely to get vaccine



**16-24 year olds**

Those unlikely to get vaccine



**16-24 year olds**

Those unlikely to get vaccine



**65+ years**

Those unlikely to get vaccine



**65 years+**

Those unlikely to get vaccine



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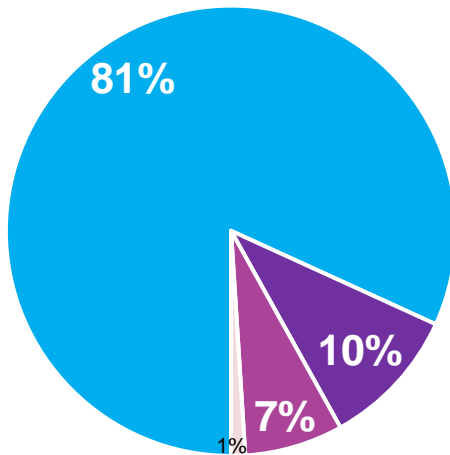
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Information and response



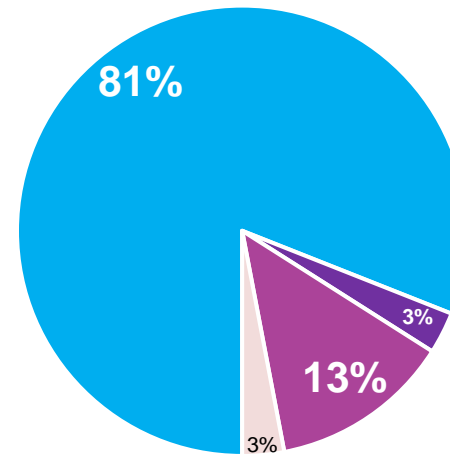
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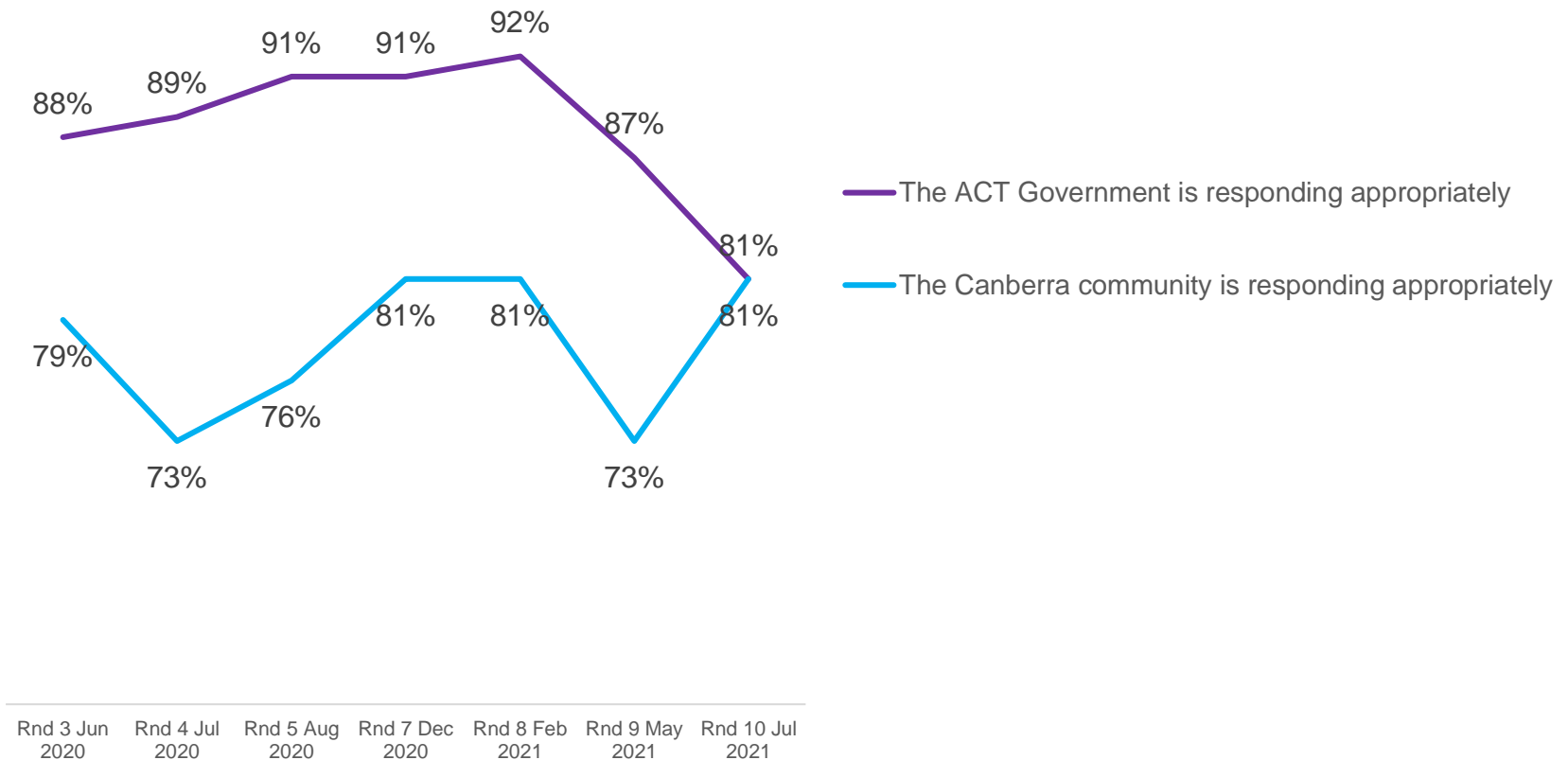
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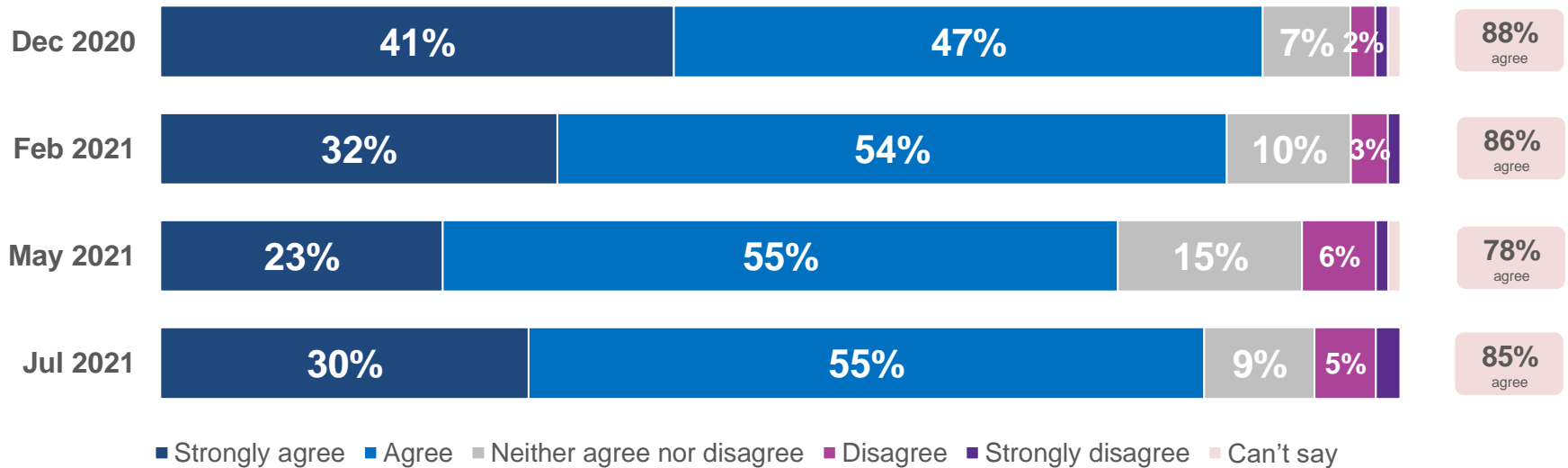
## Perceptions of the Government response have dipped while perceptions of the community's response have improved





## Canberrans' sense of feeling informed about COVID-19 by the ACT Government has recovered from a dip in May

*Q. To what extent would you agree with the following statement?  
Overall, I feel I am being kept well informed about COVID-19 by the ACT Government*



There is a strong relationship between feeling informed about the vaccine roll-out and feeling informed overall





## Many outstanding information needs relate to vaccination

### Vaccine info

When and where available to under 40s

Whether can choose, wait for Pfizer

Clarity around eligibility for Astra Zeneca

Whether can mix doses

Options for earlier second dose of AZ

Side effects of vaccines

Eligibility for key workers, carers etc

### Other info needs

**Testing locations** – when, where, wait times

**Travel** and rules for returning from hotspots

Info on **different virus strains** – impact, advice, research, vaccine efficacy

### Channel improvements

**COVID website** – ease of access, simplify etc

**Non-online access** – e.g. phone, push notifications



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Community panel

