

Freedom of Information Publication Coversheet

The following information is provided pursuant to section 28 of the *Freedom of Information Act 2016*.

FOI Reference: CMTEDDFOI 2021-271

Information to be published	Status
1. Access application	Published
2. Decision notice	Published
3. Documents and schedule	Published
4. Additional information identified	No
5. Fees	N/A
6. Processing time (in working days)	13
7. Decision made by Ombudsman	N/A
8. Additional information identified by Ombudsman	N/A
9. Decision made by ACAT	N/A
10. Additional information identified by ACAT	N/A

Good Morning,

CMTEDD FOI REQUET - 25-26 FEBRUARY 2021 TRIP TO MELBOURNE,

VICTORIA

I write to request under the Freedom of Information Act 2016 documents related to:

• The 25 February 2021 to 26 February 2021 trip to Melbourne, Victoria for Mr Andrew Barr and 1 Ministerial Staffer included in the Chief Minister's Travel Expenses Disclosure (January to March 2021). These documents may include, but are not limited to, invoices, receipts, acquittals, reimbursements, meeting requests, meeting notes, briefs, booking documents, itinerary, internal correspondence, external correspondence, internal working documents, invitations, discussion of reporting, media plans, allowances, reporting requirements, guidelines, procedures, decision making documents, approvals, and any other advice or documents.









FREEDOM OF INFORMATION REQUEST

I refer to your application under section 30 of the *Freedom of Information Act 2016* (the Act), received by the Chief Minister, Treasury and Economic Development Directorate (CMTEDD) on 15 October 2021, in which you sought access to:

"The 25 February 2021 to 26 February 2021 trip to Melbourne, Victoria for Mr Andrew Barr and 1 Ministerial Staffer included in the Chief Minister's Travel Expenses Disclosure (January to March 2021). These documents may include, but are not limited to, invoices, receipts, acquittals, reimbursements, meeting requests, meeting notes, briefs, booking documents, itinerary, internal correspondence, external correspondence, internal working documents, invitations, discussion of reporting, media plans, allowances, reporting requirements, guidelines, procedures, decision making documents, approvals, and any other advice or documents."

Authority

As an appointed Information Officer under section 18 of the Act, I am authorised to make a decision on access or amendment to government information in the possession or control of CMTEDD.

Timeframes

In accordance with section 40 of the Act, CMTEDD is required to provide a decision on your access application by 12 November 2021.

Decision on access

Searches were completed for relevant documents and three (3) documents have been identified that fall within the scope of your request.

I have decided to grant full access to one (1) document and partial access to the remaining two (2) documents as I consider them to contain information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act.

My access decisions are detailed further in the following statement of reasons and the documents released to you are provided as **Attachment B** to this letter.

In accordance with section 54(2) of the Act a statement of reasons outlining my decisions is below.

Statement of Reasons

In reaching my access decisions, I have taken the following into account:

- the Act,
- the content of the documents that fall within the scope of your request,
- the Human Rights Act 2004, and
- the Information Privacy Act 2014.

Exemption claimed

My reasons for deciding not to grant access to components of the identified documents are as follows:

Information that would, on balance, be contrary to the public interest to disclose under the test set out in section 17 of the Act

Public Interest

The Act has a presumption in favour of disclosure. As a decision maker I am required to decide where, on balance, public interest lies. As part of this process, I must consider factors favouring disclosure and non-disclosure.

In *Hogan v Hinch* (2011) 243 CLR 506, [31] French CJ stated that when 'used in a statute, the term [public interest] derives its content from "the subject matter and the scope and purpose" of the enactment in which it appears'. Section 17(1) of the Act sets out the test, to be applied to determine whether disclosure of information would be contrary to the public interest. These factors are found in subsection 17(2) and Schedule 2 of the Act.

Taking into consideration the information contained in the documents found to be within the scope of your request, I have identified that the following public interest factors are relevant to determine if release of the information contained within these documents is within the 'public interest'.

Factors favouring disclosure in the public interest:

(a) disclosure of the information could reasonably be expected to do any of the following:

(i)promote open discussion of public affairs and enhance the government's accountability;

(ii) contribute to positive and informed debate on important issues or matters of public interest;

(iv) ensure effective oversight of expenditure of public funds.

Having considered the factors identified as relevant in this matter, I consider that release of the information within the scope of the request may contribute to positive and informed debate on matters of public interest and enhance the government's accountability in particular the cost of the Chief Minister's travel to Melbourne in February 2021 and disclose information about the continued and ongoing work the ACT Government is doing with Jetstar to create a low-cost flight connections for Canberrans.

I am satisfied that these are relevant considerations favouring disclosure in this case, and in the interests of enhancing transparency and accountability, I afford them significant weight.

Factors favouring nondisclosure in the public interest:

(a) disclosure of the information could reasonably be expected to do any of the following:

(ii) prejudice the protection of an individual's right to privacy or any other right under the Human Rights Act 2004;

(xi) prejudice trade secrets, business affairs or research of an agency or person;

Having reviewed the documents, I consider that the protection of an individual's right to privacy, in particular credit card details of the ACT Government employee provided as a requirement for booking travel and the acquittal process. I have also decided to remove the details of non-ACT Government employees whose information was provided in a brief for the relevant member of the ACT Government. Individuals are entitled to expect that the personal information used in ACT Government briefs is dealt with in a manner that protects their privacy. Considering the type of information to be withheld from release, I am satisfied that the factors in favour of release can still be met while protecting the personal information of the individuals involved. I therefore weight the factor for non-disclosure more highly than the factor in favour of release in this instance.

I have also considered the impact of disclosing information which relates to business affairs. In the case of *Re Mangan and The Treasury [2005] AATA 898* the term 'business affairs' was interpreted as meaning 'the totality of the money-making affairs of an organisation or undertaking as distinct from its private or internal affairs'. Schedule 2 section 2.2(a)(xi) allows for government information to be withheld from release if disclosure of the information could reasonably be expected to prejudice the trade secrets, business affairs or research of an agency or person. Paragraphs 14 and 16-17 of the brief that was provided to the Chief Minister contains information about current negotiations between the ACT Government and Jetstar. These negotiations are still ongoing and intrinsic to the business affairs of the companies involved. I am satisfied that release of this information would have significant impact on the business affairs of the entities identified as this information is not publicly available.

Having applied the test outlined in section 17 of the Act and deciding that release of personal information contained in the documents is not in the public interest to release, I have chosen to redact this specific information in accordance with section 50(2). Noting the pro-disclosure intent of the Act, I am satisfied that redacting only the information that I believe is not in the public interest to release will ensure that the intent of the Act is met and will provide you with access to the majority of the information held by CMTEDD within the scope of your request.

Charges

Pursuant to *Freedom of Information (Fees) Determination 2018* processing charges are not applicable for this request because the total number of pages to be released to you is below the charging threshold.

Online publishing – Disclosure Log

Under section 28 of the Act, CMTEDD maintains an online record of access applications called a disclosure log. Your original access application, my decision and documents released to you in response to your access application will be published in the CMTEDD disclosure log 3 days after the date of my decision. Your personal contact details will not be published.

You may view CMTEDD disclosure log at https://www.cmtedd.act.gov.au/functions/foi.

Ombudsman Review

My decision on your access request is a reviewable decision as identified in Schedule 3 of the Act. You have the right to seek Ombudsman review of this outcome under section 73 of the Act within 20 working days from the day that my decision is published in CMTEDD disclosure log, or a longer period allowed by the Ombudsman.

We recommend using this form *Applying for an Ombudsman Review* to ensure you provide all of the required information. Alternatively, you may write to the Ombudsman at:

The ACT Ombudsman GPO Box 442 CANBERRA ACT 2601

Via email: actfoi@ombudsman.gov.au

ACT Civil and Administrative Tribunal (ACAT) Review

Under section 84 of the Act, if a decision is made under section 82(1) on an Ombudsman review, you may apply to the ACAT for review of the Ombudsman decision. Further information may be obtained from the ACAT at:

ACT Civil and Administrative Tribunal Level 4, 1 Moore St GPO Box 370 Canberra City ACT 2601 Telephone: (02) 6207 1740 http://www.acat.act.gov.au/ Should you have any queries in relation to your request please contact me by telephone on 6207 7754 or email <u>CMTEDDFOI@act.gov.au</u>.

Yours sincerely,

DJANA

Katharine Stuart Information Officer Information Access Team Chief Minister, Treasury and Economic Development Directorate

4 November 2021



FREEDOM OF INFORMATION REQUEST SCHEDULE

Travel doc	uments - The 25 F	WHAT ARE THE PARA ebruary 2021 to 26 February 2021 trip to Melbourne		Reference NO. CMTEDDFOI2021-271		
Ref No	Page number	Description	Date	Status	Reason for Exemption	Online Release Status
1	1-7	Chief Minister – Travel Documents (Out of scope information removed)	Feb 2021	Full release	N/A	Yes
2	8-13	Chief Minister Staff – Travel Documents (Out of scope information removed)	Feb 2021	Partial release	Sch 2 s2.2 (a)(ii)	Yes
3	14-17	Brief – CMTEDD2021/786	24 Feb 2021	Partial release	Sch 2 s2.2(a)(ii) Sch 2 s2.2(a)(xi)	Yes
					301 2 32:2(d)(k)	



Chief Minister Andrew Barr MLA

Chief Minister Treasurer Minister for Climate Action Minister for Economic Development Minister for Tourism

Ministerial Travel – January to March 2021

	Date of Travel	Destination	Reason for Travel	Accommodation, Transport & Travel Allowance	Air Fares	Total Cost (\$)
Out of Scope						
	25 Feb to 26 Feb 2021	Melbourne, VIC	Portfolio meetings related to			
			Economic Development			
Minister				\$739.74	\$1,287.78	\$2,027.52
Ministerial Staff x 1				\$604.85	\$1,141.19	\$1,746.04
						\$3,773.56
					•	



Executive Travel Form

This form must be completed and signed by the traveller and approved by the delegate before any travel or accommodation is booked.

A	Traveller's Details Name: Andrew Barr										
Minister's	Minister's Office: Chief Minister										
Reason for Travel: Portfolio Meetings											
Travel Det				# 11-0							
	Provide details of accompanying travellers: Math Mrch Class of Travel Required: Posters										
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	Departure and Arrival Details Self drive or Depart Location Date Time Arrive Location Date Time										
Depart LocationDateTimeArrive LocationDateTimeFlight No.CBA25/02/217.50MEL25/02/218.551553											
MEL 27/02/21 11:45 CBR 27/02/21 15:00 1558											
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	PPROVAL				Contact						
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Signature	of Delegate	(Travel Approv	al i.e. Ministe	er/CoS)			C	late			
Signature	of Financial	Delegate (Exec	cutive Suppo	rt)			C	late			
Approval o	f Chief Mini	ster (required fo	or overseas t	ravel only)			C	late			
Signature of Traveller: Date											
VARIATIO	N TO TRAV	/EL (Please co	mplete if the	ere were any o	changes to	travel plans)					



New Debit	ts		avel Office: QE	CMTEDD-ACT EXE 3T-	Trav	Account Number: Travel Office Phone No.: Statement Date: 28 Feb 2021			
Stmt Ref/ Invoice No.	Supplier Name - ABN/ Comment 1/ FX Details	Traveler's Name/ Ticket Number	Inv. Date/ Dep. Date	Routing Info	Job No./ Comment	TR/ CR	Amount (\$) Tax (\$)	Total Amount (\$)	
21057 00009	QANTAS AIRW* 16009661901	BARR/AJ	25/02/2021	CBR/MEL			796.39	876.0	
002852233		38711712675	25/02/2021		6339EN	26006	79.64		
	QBT PTY LTD 128382187	BARR/AJ	24/02/2021	Domestic Air			8.68	9.5	
002852234		Domestic Ai	25/02/2021	only	6339EN	26006	0.87		
	QBT PTY LTD 128382187	BARR/AJ	24/02/2021	WoAG Admin D	6000EN	00000	3.00	3.3	
002852235 21059 00015	QBT PTY LTD 128382187	WoAG Admin BARR/AJ	25/02/2021 26/02/2021	om Domestic Air	6339EN	26006	0.30	9.5	
002858383		Domestic Ai	27/02/2021	only	6345IU	26006	0.87	5.0	

*Please refer to the Excel Statement for full display of this data reference.

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New Del	bits	Travel	nt Number: Office Phone No.: ent Date: 29 Mar 2021						
Stmt Ref/	Supplier Name - ABN/ Comment 1/	Traveler's Name/	Inv. Date/	Deutien Infe	Job No./	TR/	Amount (\$)	Total	
Invoice No.	FX Details	Ticket Number	Dep. Date	Routing Info	Comment	CR	Tax (\$)	Amount (\$)	
21061 00001	QANTAS AIRW* 16009661901	BARR/AJ	01/03/2021	MEL/CBR			350.96	386.05	
002857962 38711835256 27/02/2021 6345IU 26006 35.09									

*Please refer to the Excel Statement for full display of this data reference.

Total New Debits



New Deb	its		ccount Name: C avel Office: QB	CMTEDD-ACT EXEC T-	UTIVE		Travel Office Phone No.: Statement Date: 28 Feb 2021			
Stmt Ref/ Invoice No.	Supplier Name - ABN/ Comment 1/ FX Details	Traveler's Name/ Ticket Number	Inv. Date/ Dep. Date	Routing Info	Job No./ Comment	TR/ CR	Amount (\$) Tax (\$)	Total Amount (\$)		
21057 00010	QANTAS AIRW* 16009661901	MISON/MJ	25/02/2021	CBR/MEL			852.23	937		
21057 00010 002852287	QANTAS AIRW* 16009661901	MISON/MJ 38711713154	25/02/2021 25/02/2021	CBR/MEL	66RWER	26006	852.23 85.22	937		
002852287 21058 00011	QANTAS AIRW* 16009661901 QANTAS AIRW* 16009661901	38711713154 MISON/MJ	25/02/2021 26/02/2021	CBR/MEL MEL/CBR			85.22 173.54			
21057 00010 002852287 21058 00011 002855171 21058 00013		38711713154	25/02/2021		66RWER 638SQ8	26006 26006	85.22	937 190 9		

*Please refer to the Excel Statement for full display of this data reference.

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New Det	oits - Continued		count Name: avel Office: QI	CMTEDD-ACT EXEC	CUTIVE	Account Numb Travel Office P Statement Date	hone No.:	
Stmt Ref/	Supplier Name - ABN/ Comment 1/	Traveler's Name/	Inv. Date/		Job No./	TR/	Amount (\$)	Total
Invoice No.	FX Details	Ticket Number	Dep. Date	Routing Info	Comment	CR	Tax (\$)	Amount (\$)
21058 00012	QBT PTY LTD 128382187	MISON/MJ	25/02/2021	WoAG Admin D			3.00	3.30
002855173		WoAG Admin	26/02/2021	om	638SQ8	26006	0.30	

*Please refer to the Excel Statement for full display of this data reference.

Total New Debits

Barr - Melbourne 25-26 February 2021

			Melbourne - Chief Minister Barr	's Travel Allowan	ce	
Accommodation	\$265.00					
Breakfast	\$36.80					
Lunch	\$52.20					
Dinner	\$73.10					
Incidentals	\$29.20					
Total Allowance per day (100%)	\$456.30					
Date	Day	Destination	Meal	Country Code	Amount	Comments
25-Feb	Thu	Melbourne	Accommodation x 1 night	AUS	\$265.00	Accommodation to be paid by the Chief Minister
25-Feb	Thu	Melbourne	Breakfast, Lunch, Dinner, Incidentals	AUS	\$191.30	meal allowances
26-Feb	Fri	Melbourne	Breakfast, Lunch, Incidentals	AUS	\$118.20	meal allowances
				Total	\$574.50	

 Company:
 ACT Government - ACT Executive (Ministers' Offices)

 Administrator:
 Report Date:
 2021-03-01 05:50:39.160800507 +0000 UTC m=+62327.479161379

Transactions

Drop-off Date	e (Drop-off Time	e (Li First Name	Last Nam	e Service	City	Distance (m Di	uratio Pickup Address	Drop-off Address	Expense Code	Program	Group	Payment Method	Transacti	Fare in ATa	xes in A T	ransactic S	Service
02/27/2021	10:49AM	Andrew	Barr	Travel U	Ub Melbourne	14.75	23 Melbourne VIC 30	00 Melbourne Airport \	/IC THIS IS AN ACT G	O\General tra	IVI 26002 -	AC Periodic Billing	Fare	58.34	5.84	64.18	7.06

			TAX INVOICE Canberra Airport Pty Ltd Phone: (02) 6275 2226 ABN: 14 080 361 548 1143 CP2 Covered 274 - MID GND MDCP2From:25.02.21 06:54:40 To:Crom:27.02.21 13:07:25Receipt No. 544006 Amount Paid:\$ 94.00 ST:MID***49872 TERMVisa****1545 27/02/21CARD	
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Executive Travel Form

This form must be completed and signed by the traveller and approved by the delegate before any travel or accommodation is booked.

Traveller's Details											
	lisan										
Minister's Office:	riet Min	ister									
Frequent Flyer Numbe	er:	,	Frequer	nt Flyer Ca	rrier:						
Reason for Travel: P	ortfolio	Meetings	3								
Travel Details		V		2							
Provide details of acco			uit Mus	Ċr							
Class of Travel Requir	ed: Busic	ss/Fren	sing								
Departure and Arrival Details Self drive or											
Depart LocationDateTimeArrive LocationDateTimeFlight No.C.B.L25/02/217.50M.F.L25/02/218.551.553											
MEL 26/02/21 1555 CBR 26/02/21 16.55 1562											
		2									
If travelling by Private	Vehicle please	e attach an "A	pplication for I	Motor Vehi	cle Allowance"	Form					
Accommodation deta	ils Include an	y private acco	ommodation de	etails.							
Do you require Accom	modation?		(¥/N	Do γοι	u require break	fast booked?	Y/N				
Date in Date out		Hotel/Motel			Address		Phone				
25/02/21 26/04/21	W Hote	ł		408	Flinders Le	ine Melb	0391138800				
4											
Are there any special r											
Details of any leave or	non-official tra	vel which you	i intend taking			ur official trav	vel				
From	To			Contac	t details						
TRAVEL APPROVAL		0									
Is Travel Allowance Re	equired Y/N)			TA: \$						
Signature of Delegate	(Travel Approv	al i.e. Ministe	r/CoS)		_	D	ate $4/3/21$				
Signature of Financial	Delegate (Exe	cutive Suppor	rt)			D	ate				
Approval of Chief Minis	ster (required f	or overseas tr	ravel only)			D	ate				
Signature of Traveller:	4/ K	/					ate 24/2/21				
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VARIATION TO TRAV	EL (Please co	inplete il the	ere were any o	inanges to	o travel plans						



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tmt Ref/ voice No.	Supplier Name - ABN/ Comment 1/ FX Details	Traveler's Name/ Ticket Number	Inv. Date/ Dep. Date	Routing Info	Job No./ Comment	TR/ CR	Amount (\$) Tax (\$)	Total Amount (
of Scope								
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New Deb	its - Continued		ccount Name: C avel Office: QB	MTEDD-ACT EXECU T-	TIVE	ATT EXPERIES MULL	lumber: ce Phone No.: Date: 28 Feb 2021	
Stmt Ref/	Supplier Name - ABN/ Comment 1/	Traveler's Name/	Inv. Date/		Job No./	TR/	Amount (\$)	Total
Invoice No.	FX Details	Ticket Number	Dep. Date	Routing Info	Comment	CR	Tax (\$)	Amount (\$)
21058						_		-

Please refer to the Excel Statement for full display of this data reference.

Out of Scope Total New Debits



SHARED SERVICES - BANKING ACT GOVERNMENT EXECUTIVE UNIT LEVEL 3, WINYU HOUSE 125 GUNGAHLIN PLACE GUNGHALIN ACT 2912

019

CARDHOLDER TRANSACTION DETAILS

Gardholder Name	Card Number	Credit Limit	Available Credit
Mathew Mison	2.2(a)(ii)		

For enquiries please call 1300 650 107 (8am - 8pm, Monday to Friday). Lost or stolen cards service available 24 hours a day, 7 days a week.

Corporate	Card Transactions			
Date of Transaction	Description		Debits/Credits	Cardholder Comments
	Purchases			
Dut of Scope				
25 FEB	Axil Collins Melbourne EATING PLACES, RESTAURANTS	AU	22.00	
25 FEB	W Melbourne Melbourne HOTELS, MOTELS, RESORTS - LO	AU	22.94	
26 FEB	W Melbourne Melbourne HOTELS, MOTELS, RESORTS - LO	AU	310.59	
		Sub Total:	Out of Scope	
Dut of Scope	9	, i		

Summary of Changes in Your Account Since Last Statement

From Your Opening Balance of	We Deducted Payments and		And \	We Added		To Arrive at Your Closing Balance of	Total Past Due / Overlimit balances
Daaloo or	Other Credits	New purchases	Cash advances	Fees, Interest & Government Charges	Miscellaneous Transactions		
0.00	0.00 -	Out of Sco	pe				



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CARDHOLDER TRANSACTION DETAILS

Cardholder Name	Card Number	Credit Limit	Available Oredit
Mathew Mison	Out of Scope		

For enquiries please call 1300 650 107 (8am - 8pm, Monday to Friday). Lost or stolen cards service available 24 hours a day, 7 days a week.

26 FEB AX		10.00	
FA	IL WESLEY PLACE PTY MELBOURNE AU ST FOOD RESTAURANTS	12.20	
	NBERRA AIRPORT PTY L CANBERRA AIRP AU Tomobile parking lots and	67.00	
	Sub Total:	79.20	

Summary of Changes in Your Account Since Last Statement

From Your Opening We Deducted Balance of Payments and			And	To Arrive at Your Closing Balance of	Total Past Due / Overlimit balances		
DEFENCE OF	Other Credits	New purchases	Cash advances	Fees, Interest & Government Charges	Miscellaneous Transactions		
Out of Scope							

Cardholder Signature	Date
ransactions examined and approved.	
Manager/Supervisor Signature	Date

S003156 / M001154 / 086 / CN1VP4P1

 Company:
 ACT Government - ACT Executive (Ministers' Offices)

 Administrator:
 Report Date:
 2021-03-01 05:50:39.160800507 +0000 UTC m=+62327.479161379

Transactions

Drop-off Dat	e (Drop-off Time	(L First Name	Last Name	Service	City	Distance (m Du	aratio Pickup Address	Drop-off Address	Expense Code	Program	Group	Payment Method	Transactic	Fare in ATa	es in A Tr	ansactic S	ervice
02/25/2021	9:48AM	Matt	Mison	Travel	Cor Melbourne	15.41	30 Terminal 1, 2 & 3	79 Victoria Parade,	Col THIS IS AN ACT G	O\General tra	/ 26002 -	AC Periodic Billing	Fare	76.27	7.63	83.9	9.23
02/25/2021	11:07AM	Matt	Mison	Travel	Cor Melbourne	2.61	16 79 Victoria Parade,	(406-408 Flinders Ln	, M THIS IS AN ACT G	O\General tra	/ 26002 -	AC Periodic Billing	Fare	13.79	1.38	15.17	1.67
02/26/2021	3:05PM	Matt	Mison	Travel	Cor Melbourne	14.9	26 405 Flinders Ln, Me	Melbourne Airport	VIC THIS IS AN ACT G	O\General tra	/ 26002 -	AC Periodic Billing	Fare	49.26	4.93	54.19	5.96





Chief Minister, Treasury and Economic Development Directorate

То:	Minister for Tourism	Tracking No.: CMTEDD2021/786
Date:	23/02/2021	5
From:	Executive Branch Manager, VisitCanberra	а
Subject:	Meeting with Jetstar – Melbourne – 25 F	ebruary 2021
Critical Date:	24/02/2021	
Critical Reason:	To brief you ahead of your meeting with 2021 in Melbourne	Jetstar scheduled for 25 February

Recommendations

That you:

1. Note the information contained in this brief.

Noted / Please Discuss

Andrew Barr MLA 24/2/21

Minister's Office Feedback

1

OFFICIAL

Background

- You will be meeting with 2.2(a)(ii)
 Executive Manager Government Industry & 12.2(a)(ii)
 Head of Media and Communications, Jetstar, at their offices, 79 Victoria Parade, Collingwood, Melbourne on Thursday 25 February at 10.00am. You will be accompanied by Matt Mison, and Jonathan Kobus, Executive Branch Manager, VisitCanberra.
- 2 You last met with lets tar on 27 February 2019. At that meeting was ^{2.2}(a)(ii) CEO and ^{2.2}(a)(ii) L recutive Manager Public Affairs and Governance.
- The meeting provides an opportunity to speak to Jetstar about their domestic and international route development plans in 2021 and beyond.
- 1 The meeting also provides an opportunity to speak to Jetstar about the ACT Government's ambition to work with the airline to create a low-cost carrier connection to Camberra in 2021, particularly with Tigerair's exit from the market.
- 5 Camberra Auport has reopened discussions with Jetstar about the opportunity to Launch flights into Camberra. Discussions had been progressing in 2019, however pairsed following the impacts of COVID-19 on the aviation sector.
- 6 A potential meeting outcome would be the opportunity to present a more detailed business case or route start up proposal to Jetstar, in partnership with Canberra Auport

Issues

Jetstar opportunity in Canberra

- 7. Entry of Jetstar into the Canberra market will provide a solution to improving Canberra's leisure market competitiveness.
- The success of Tigerair entering the market connecting Canberra to Brisbane and Melbourne has demonstrated the opportunity for low-cost carriers to service Canberra. The exit of Tigerair from the Canberra market has left a gap in leisure product offerings.
- 9. The Canberra region's fast-growing population and catchment of approximately 950,000 people provides a significant outbound opportunity for Jetstar, making leisure travel more affordable for a market with high disposable income. The Canberra catchment as a market opportunity is often not fully understood by airlines.
- 10. Melbourne-Canberra is the most logical route for Jetstar to launch services following the success of Tigerair on the route. A sustainable Melbourne service will also enable connections to a future Jetstar international network.
- 11. Other routes that may benefit from the introduction of Jetstar in the short to medium term include Gold Coast, Brisbane or Sunshine Coast.
- 12. Jetstar Australia and New Zealand is wholly owned by the Qantas Group. One of the ongoing issues for the Qantas Group has been that the commercial terms offered by Canberra Airport have not been acceptable.
- 13. Canberra Airport has reinforced that it is open to negotiate with Qantas and Jetstar to develop a competitive commercial operating environment.



15. Melbourne and Sydney are high yielding routes for Qantas. However, a post-COVID aviation environment being driven by leisure provides a new opportunity for Qantas and Jetstar to consider.

Previous Jetstar negotiations



- 18. Advice received from the airline was that previous negotiations based on a 2-3 year commitment are not sufficient to support the sustainable development of new routes.
- 19. A model that sees investment paid as a percentage of load factors may be more suitable, particularly in the out-years once aviation business and travel returns to pre-COVID levels.

Domestic airfare price wall issue

- 20. Domestic economy airfare data analysis shows that fares into and out of Canberra are significantly higher than fares to comparable competing destinations. In particular, the Sydney-Canberra route is one of the highest priced routes in Australia.
- 21. Pre-COVID, on a cents-per-kilometre basis Canberra air fares were typically 20-60 per cent higher than air fares on comparable city pairs. For example, Canberra-Melbourne is priced at 72.5c/km by Qantas and 62.3c/km by Virgin. The Sydney-Melbourne flight is priced at 28.5c/km by Qantas and 24c/km by Virgin.
- 22. The lack of competitive full-service airfares as well as low-cost carrier competition is a significant disadvantage for the competitiveness of Canberra as a leisure destination.
- 23. Leisure-based products such as a Jetstar service would assist with presenting pricing at a level that encourages response from the leisure market, both inbound and outbound.

Financial Implications

- 24. In the 2020 Economic and Fiscal Update, the ACT Government provisioned \$750,000 for an Aviation Stimulus Fund for 2020-21.
- 25. An election commitment provided for the establishment of a flight fund of up to \$3 million to work with Canberra Airport, Tourism Australia, and other domestic and international destinations to support marketing of new direct routes to bring more visitors to Canberra. No funding has been appropriated in the 2020-21 Budget for the fund.

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Consultation

<u>Internal</u> 26. Nil

Cross Directorate 27. Nil

<u>External</u> 28. Canberra Airport

Work Health and Safety

29. N/A

Benefits/Sensitivities

- 30. Aviation growth and supporting the entry of Jetstar into the Canberra market supports a key objective of the Visitor Economy Recovery Plan and will directly contribute to the ACT Government's objective of growing the total number of jobs to 250,000 by 2025.
- 31. Data provided by BDA Marketing Planning as part of demand forecasting for 2021-22 shows that a new job is created for every \$152,000 of spend by visitors in Canberra. This equates to one new job for every 236 overnight stays and 1021 daytrips.
- 32. Pre-COVID airline partnerships were able to be facilitated, relying on investment in marketing partnerships to drive demand. With current uncertain operating environments, airlines are seeking investment from destination partners to help establish new routes and contribute towards sustainable operating models.
- 33. The loss of low-cost carrier Tiger Airways from the Canberra market will have a continuing impact on the accessibility and affordability of Canberra as a destination, especially from Sydney and Melbourne.
- 34. Confidential data shared by Expedia Group indicates Tigerair routes generated over 39 per cent of all air tickets booked on their platforms.
- 35. Affordable access to Canberra and competition in the marketplace helps to diversify the ACT's visitor base and reduce reliance on the regional drive market.

Communications, media and engagement implications

36. Nil

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