

19/412 2019 Future State of Government Communications and Engagement

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| Summary of impacts: | |
| <ul style="list-style-type: none"> ▪ Implementation of the future state of government communications and engagement has the potential to enable the ACT Government build trust and confidence in the government by being more citizen-centric. This in turn will help with the promotion of the government’s priorities across all portfolio areas. ▪ It may also increase productivity within the public service ensuring that resources are allocated appropriately and efforts are apportioned to the projects that have the highest priority. | |

Key to impacts: Red – negative, Blue – neutral, Green – positive.

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| Social | |
| Gender Equality | <ul style="list-style-type: none"> • This submission does not directly impact gender equality. The impact of the framework will mean that greater emphasis can be placed on targeting sections of the community most impacted by policy proposals and achieving a diversity of opinions and feedback from across the Canberra community. |
| Access to social inclusion/participation and community activities | <ul style="list-style-type: none"> • Transparently communicating the ACT Government’s priorities for public information and community/stakeholder engagement may increase the opportunities for involvement of stakeholders and the community in these activities. |

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| Economic | |
| ACT Government Budget | <ul style="list-style-type: none"> • Implementation of the recommendations of the Future of State of Government Communications and Engagement will ensure that Government Communications and Engagement efforts are effective and suitably resourced. |
| Productivity | <ul style="list-style-type: none"> • Implementation of the recommendations will have a positive impact on Public Service productivity through the coordinated professional development and upskilling of staff across government. • Prioritisation of effort and resourcing to match government and community priorities will impact on productivity and effectiveness of effort and resourcing. |

Environmental

Nil impact.