**Directorate: Chief Minister, Treasury and Economic Development**

**17/561 – CBR Cycle Tourism Strategy**

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| **Summary of Impacts** |
| The initiatives outlined in the Strategy offer multiple benefits to the ACT economy, including showcasing the destination’s competitive advantage, enhancement of infrastructure that also supports commuter cycling (preventative health, social and environmental benefits), and encouraging greater private sector investment in supporting services and products.The Strategy includes a number of initiatives that will generate positive social, environmental and economic outcomes for the ACT and region. The small number of impacts on the natural environment will be managed through the development and implementation of guidelines for sustainable trail design, construction and maintenance. |

*Key to impacts: Red – negative, Blue – neutral and Green – positive.*

**Social**

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| **Community and Individual Health** | The Strategy will improve community health and well-being outcomes by encouraging greater participation in physical activity and active travel. |
| **Access to Social Networks and Community Activities** | The Strategy will encourage more active and connected communities, providing increased opportunities for social interaction through participation in community-based events and use of volunteers. |
| **Gender** | The Strategy includes initiatives to specifically encourage and foster female participation in cycling activities and events. |
| **Disability** | The Strategy includes actions to enable people with disability to participate in cycling by improving supporting infrastructure and facilities. |

**Economic**

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| **ACT Government Budget** | Some actions in the Strategy would require budget funding. These will be brought forward as budget bids at the appropriate time. |
| **Productivity and Innovation** | Some actions in the Strategy will create opportunities for new and innovative commercial tourism offerings in the ACT and region. |
| **Employment** | The economic benefit assessment undertaken as part of the Strategy’s development estimates the growth of the ACT’s GDP to be around $3.6 million per year through the creation of new jobs in the retail, hospitality and accommodation sectors.  |
| **Investment and Economic Growth** | The economic benefit assessment undertaken as part of the Strategy’s development estimates the cumulative economic contribution of cycle tourism by 2030 (based on a conservative estimate of overall growth of only 1.1 per cent in visitation) is likely to exceed $400 million. |

**Environmental**

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| **Landscape changes** | The strategy recommends the development of new trails in urban and regional areas of the ACT which will be subject to guidelines for the sustainable design, construction and maintenance of trails. |
| **Environmental Quality** | The strategy encourages greater participation of local communities in commuter cycling leading to a reduction in noise and air pollution. |